

# To-Night

We make a complete change  
IN OUR

## Exhibit

AT THE

## Fair

You owe it to yourself to come and view our most exquisite display of

**ROYAL SOCIETY**  
ART NEEDLEWORK

of which we are the sole handlers in  
NEWFOUNDLAND.

COME! prepared to see—to learn and to admire this most charming exhibit.

**James Baird**  
LIMITED

### GO TO THE FAIR

The popularity of the Mercantile Industrial Fair continues with even increasing force and since the opening, on Monday, up to last night, ten thousand people have passed through the buildings. During yesterday afternoon and last night almost three thousand people were in attendance. Without doubt it is the most popular exhibition ever held in the city. New customers, for the goods we must import increased demand and greater appreciation of the Newfoundland product is bound to result. Exhibitors, visitors and the promoter, W. A. MacKay, feel delighted. To many the Fair is a revelation, particularly in regard to the home products, and attendants at booths, where such are exhibited are invariably met with such questions as: "Is that made here?" The latter question suggests that either the supply is not equal to the demand, or else, lack of advertising. How long more the Exhibition will remain open has not yet been decided upon. A large number of people have not yet seen it but they should not miss the opportunity. It will occupy at least three hours to take in a fair idea of the Exhibition and even then many objects of interest will have to be hurriedly passed. There are numerous attractions, such as orchestra, piano and gramophone music, dancing and demonstrations, so that a whole afternoon and night can be enjoyably spent. Yesterday afternoon the Young-Adams Orchestra gave a two hours' delightful entertainment, and it was greatly appreciated by those present. In continuation of our reference, dealing with each booth, we introduce to you some of the special lines exhibited by:

#### BOWRING BROS., LTD.

One of the oldest and most virtile firms in the city, they are possibly the largest exhibitors, and occupy 4 booths of a specially planned section. The other occupants of this section are Messrs. Harvey & Co., J. B. Orr & Co., and the Imperial Tobacco Co. (Nfld.) Ltd. Eight thousand feet of colored fibre roping was used in the roof which terminates in a central dome. Of the myriad of electric bulbs used in the scheme, about 350 are in the Bowring Bros. booths. To Mr. R. G. Ross much credit is due for the attractive manner in which the firms display is arranged.

#### Paint And Varnish

The corner booth is devoted to a display of the well known Badger-Henderson Paints and Varnishes for which the firm is sole agent. There is also a special showing of Ruberoid Roofing, arranged in pyramid piles. Booklets describing the goods, are distributed to those making enquiries, and also coupons, which entitles the holder to a ten per cent. discount on purchases made up to November 15th.

#### Electrical Appliances

Adjoining the Paint and Varnish booth is a stall devoted to electrical appliances. It is in charge of Mr. E. Carberry and visitors can see the Delco lighting system in actual operation. This outfit appeals particularly to out of town people. It can be made to pump water, run a sewing machine, light the house, saw wood, turn a lathe, etc. The demonstrating plant lights a battery of 42 lamps. There is a very interesting display of toasters, grills, teapots, lamp shades, Westinghouse bulbs and fixtures, vacuum cleaners and stoves, including the latest model Gurnsey. The firm of Bowring Bros. anticipating an increase in the use of electrical appliances, are increasing their stocks, so as to embrace fixtures suitable for city and outport power.

#### Tobacco Booth

In their third apartment, Bowring Bros. have a tea booth, fitted up in Eastern style. Here the firm's best tea is daintily served, by a number of young ladies who, in addition to a refreshing drink, supply their guests with cake, manufactured at the East End Bakery, from the well known Cracker Jack or Cream of the West flour products of the Maple Leaf Milling Co. Visitors at this booth express surprise at samples of wheat and corn on the cob, which are exhibited. Both grains were grown at Topsail by Rev. A. Pittman.

#### Rubber Goods

In the fourth booth Messrs. Bowring Bros. have a display of rubber goods where prominence is given to the B. F. Goodrich Co. products, for which the firm is agent. There are Hi-Press boots of all sizes, in black and other colors, besides Silvertown Cord Auto Tires, Cement, Hose, Belting and Soling. A nodding dandy lad, bearing a banner, keeps on telling visitors that the bloom which is noticeable on the rubberware is a sign of its quality. Before passing from Bowring's display, mention must be made of a side exhibit of Canada Cement. From this product is shown manufacturers of ornamental marble and flooring, made by the local firm of Sparkes & Barbridge. There is also to be seen a model of a cement bridge, after one of the designs used by the Government Engineers Department, in the structures which they are erecting to replace the less permanent wooden bridges.

# First National Attraction Star Movie To-Night

## "The Bad Man"

A First National Attraction in 7 Parts, with Jack Mulhall, Enid Bennett and Holbrook Blinn. A picture that actually roars across the screen in a gale of shrieks and laughter.

MONDAY--

Mary Pickford's Supreme Screen Triumph

## "Rosita"



#### NFLD. LIGHT & POWER CO., LTD.

Judging by the keen interest displayed in the appliances exhibited, the time when labor saving electric devices will be found in the majority of homes in Newfoundland is not far distant. The L. & P. Co. booth, designed by and in charge of Mr. A. J. Donnelly, is specializing a McClary Electric Range, with coal stove attachments for extra heat during severe weather. The consumption of this appliance is from 142 to 300 K.W. per month and the averaging cost of running it is about \$7.50 per month. This is made possible by the low rate at which power is sold. It ranges from 5 cents per K.W. for the first 50 down to 2 cents for 300 and over. Using the stove continuously, the cost, we are assured, will not be more than three cents per hour. The Company also offers a flat rate of \$9.00 per month. A smaller size range of the same type will cost about \$149.00 installed. A Forte Wayne pumping outfit, in operation, is also an attractive exhibit, especially for dwellers outside the city. The whole outfit costs less than \$200 and will supply water from a well, at a constant pressure of 35 pounds. It operates automatically. Visitors to this booth are also given practical demonstrations of an appliance known as Violet Ray. With this useful outfit, home treatment for paralysis, rheumatism, etc., is made possible and absolutely safe. The cost of the appliance is within reach of everybody.

#### IMP. TOBACCO CO. (Nfld.) LTD.

The products of this concern are known from one end of Newfoundland to the other. All the popular brands of tobacco are displayed in a great pyramidal pile, having for its base Anchor, B.C. Mayos, Home Rule, Brown Slab, American Eagle, Imperial and other plugs. Above is arranged cut tobaccos and cigarettes, Gems, Player, Capstan, Anchor, Virginia, Bell Boy—all in their familiar packages. The whole forms a very pleasing exhibit and one of which the designer, Mr. Salt, may well feel very proud.

#### J. B. ORR COMPANY, LTD.

The J. B. Orr Co. occupies the booth adjoining that of the Imperial Tobacco Co. This firm handles the My Own food products. Pork and

Beans, Catsup, Salad Dressing, Milk and Soup, of that brand, are all prominently displayed. There are a number of young ladies in waiting who serve visitors with dainty cups of Coffee "Arbuckles" and, in addition, answer the numerous enquiries about the products on display.

#### HARVEY & COMPANY, LTD.

By an ingenious arrangement of the various products, handled by this firm, a very clever representation of H.M.S. Hood has been devised. Windsor Patent Flour labels form the port holes. The lower decks are formed of packages of Armada Tea. The upper structure is built of Bowring Green Coffee and Morris' Supreme Food Products. The ten heavy guns which the Hood carries are shown in miniature. Surrounding the design flies the Vice-Admiral's Flag, carrying the pay day pennant. Messrs. P. J. Grace and Arthur Williams are sponsors for the unique display. As souvenirs of the Fair and in connection with Armada Tea, Messrs. Harvey & Company are distributing coupons for a Christmas drawing of prizes.

#### JOB-BROS. & COMPANY.

Much has been written of the possibilities of putting up in attractive form the different products of the sea, but to realize what is being done in this direction, one has but to visit the booth of the above mentioned firm. Here one may find 27 varieties, including amongst the number Frozen Codfish, round, split, and fillets; cod-tongues, caplin, herring, haddock, eels. In smoked fish there are cod, salmon, caplin, kippers and flann haddies. The kippers are exceptionally fine, due, no doubt, to the exceptional despatch with which they are brought from the water to the smoke house. Only three hours elapse from the time the fish are taken from the water until they are undergoing the curing process. This display is attracting a great lot of attention and numerous enquiries are being made. Several outside visitors of prominence have suggested that the supply would not equal the demand if the products, caplin and kippers especially, were available in the outside markets. Another product, Medicinal Cod Liver Oil is now being put up by this firm in neatly labelled three half pint bottles. The package retails

at about 50 cents. A folder, advising all to eat more fish, to build Body, Bone and Brain, is given to all enquirers at the booth.

Van Houten's Cocoa best and goes farthest, oct13, line

Add a little chopped onion and crumbled egg yolk to French dressing.

BARBADOS, B.W.I.

**WILBERT TAYLOR**  
Wholesale Commission Merchant.  
CONSIGNMENTS SOLICITED.  
CODFISH, HERRINGS and SALMON  
EXPORT  
SUGAR, SYRUP and MOLASSES.

I am prepared to render account sales with the signed Sales Notes of the purchasers, as I sell the goods consistent with market conditions, so that by this method, every shipper receives full benefit until the consignment is closed.

REFERENCE: THE COLONIAL BANK.  
CABLE ADDRESS: TAYSONS.  
oct13, 3m

## SPECIAL JOB LINES

MANUFACTURERS SURPLUS.

Another eye-opener is in store for the public. Beginning Monday, we will sell

FOUR SPECIAL LINES:

400 Pairs MEN'S WOOLLEN TWEED PANTS—all Sizes—\$1.95

300 Pairs MEN'S SUPERIOR QUALITY TWEED PANTS—all Sizes—\$2.35

300 Pairs CHILDREN'S WOOLLEN TWEED PANTS—Ages 4, 5, 6 years—59c. pair.

320 Pairs HEAVY BLUE DENIM OVERALLS—all Sizes—\$1.25

All WORK SHIRTS are all marked SPECIAL PRICES

**BonMarché**  
WATER STREET ST. JOHN'S

### A "Buick" Car for 10c. RAFFLE

(In aid local philanthropic organizations)  
BUICK "40" MOTOR CAR  
1925 Model complete.  
Tickets (10 cents each) may be obtained at the "Buick" stall at the Rink where the car is on exhibition, and from many popular stores.  
Outport orders must be accompanied by cash and may be addressed "The Hon. Treasurer "Buick" Raffle Committee, P.O. Box 25017, St. John's.  
nov4, 31

### APPLES AND PEARS.

Shipment due Thursday morning from Annapolis Valley, Parker's famous pack.

PEARS—In half barrels.  
APPLES—Wagners—1's, 2's, 3's and Domestic.  
APPLES—Baldwins—Domestic and Three's.

ALL STOCK GUARANTEED.  
We can quote very attractive prices on this shipment for delivery ex wharf. Get Our Quotations.

**M. A. Bastow & Sons,**  
Limited,  
nov4, 31 Beck's Core.



### SPECIAL! "MUMS"

50c. per dozen  
and upwards.

**The Valley Nurseries.**  
oct21, eod, 1f

Flavor the whipped cream for Charlotte Russe with a little coffee extract.

Put a few tablespoonfuls of tomato catsup in the pan when baking fish.

## COAL!

DUE THURSDAY:—  
Cargo SCREENED NORTH SYDNEY  
BEST POSSIBLE QUALITY.  
IN STORE:—WELSH ANTHRACITE  
AMERICAN ANTHRACITE  
**A. H. Murray & Co., Ltd.,**  
Coal Office Phone 1867.  
oct3, 1f Beck's Core.

## At The Nickel Monday



## JACKIE COOGAN in Long Live the King

By  
MARY ROBERTS RINEHART  
Directed By  
VICTOR SCHERTZINGER  
Under Personal Supervision of  
JACK COOGAN, Sr.

THE BOY THAT IS LOVED  
BY MILLIONS IN HIS  
GREATEST ROLE

11  
Big  
Acts

