

RECEIVED:
One, Two and Three
Ply K Brand Roofing
Felt, Asphalt Roof Coat-
ing, Atlas Brand Port-
land Cement.

G. KNOWLING.
nov14,41.eod

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - Editor

THURSDAY, Nov. 16th, 1916.

ECONOMY.

There is a message to-day from London which may awaken a slight feeling of surprise in the minds of many, who may not have noticed other things have lately been going in England. It forebodes action by the British Parliament in connection with food regulation which may be the prelude of even stricter measures. The conservation of the supply of white flour should not cause either astonishment or uneasiness. It is a precautionary policy fully justified by the existing state of affairs. The wheat crop this year has been far below that of last year and well below, we believe, the average. Canada's output is all bespoken, that of the United States is sufficient for much beyond her own needs. Add to this the great shortage in shipping and the enormous demand for food for the troops at the front and elsewhere, and the need of systematic supervision and control of the supply is obvious. The ban, too, upon fancy cakes and pastry is natural enough and one of the first and most obvious steps in an effort towards economy. The restrictions on the sale of most suggest another aspect of the subject, and in that direction also the London papers have prepared us for something of the sort. The report of the Board of Trade upon the greatly increased prices of different foods indicates that the situation, if not critical, is serious enough to demand intelligent action.

These things should not be without a lesson to us in Newfoundland, for we have long felt the pinch here and are likely to feel it more severely as time goes on. The greatest difficulty that confronts an effort to analyze cause and effect in so complicated a matter as the supply and distribution of food, containing so many and so various factors, have been brought out, if nothing else, has by the extensive inquiry lately held in England by some of her ablest men. Beyond the primary and self-evident causes of advances in prices there is a more subtly alleged as another one the manipulation of the supply by private individuals or combines, and it is suggestive that the only recommendation of Mr. Runciman was the appointment of a special commission of inquiry. Here, thanks apparently to the foresight of our importers, there is little likelihood of a shortage of flour, our most vital necessity, and the fact is a good answer to the charge made against them of increasing the price, which has only kept pace with the foreign market.

The important moral, however, of the British action lies in the fact that it represents a compulsory saving, which can, and should, be supplemented by voluntary saving. So it is with us. We should remember when the grocers' and butchers' bills cause a sinking of the heart, the true saving, usually attributed to the late James Hill, that the high cost of living is too often the cost of high living. We have no patience with the man who complains that he must spend \$4 more than formerly for a barrel of flour and wastes several times that amount on unnecessary purchases or other expenditure. This duty of economy is owed not merely to the self but to the nation, and no principle of economics is more firmly established and less generally recognized than that he who saves to himself saves to the nation. Paradoxical though it may seem, one who, from selfish motives, saves his money and gives nothing to the cause does more for it than one who does subscribe but on generous impulse wastes much more in one way or another that is unnecessary. There are not too many or too gratifying evidences of the desire to economize among us, and where it is seen it is more often due to "appearances" than to a recognition of its real value. And an observer is forced too often to the conclusion that it is only the absence of more opportunities of useless expenditure among us that prevents its extension. We have, however, taken a long step in the right direction in the adoption of prohibition, and whatever may be said for or against that measure on moral grounds, its enormous saving value to the country cannot be gainsaid and will become quickly apparent. The same principle should be applied voluntarily to many other things, the consumption of food not the least of them. If the whole world would contrive to shorten its food bill, the further and natural result would be a diminution in the price of the items that make it up.

BRITISH SHIP FOR REPAIRS.—The s.s. Ardgarh put into this port this forenoon for repairs. She was 11 days out from Liverpool bound for Montreal. Boisterous weather was encountered and the ship, being light in ballast, was knocked about badly and her machinery got out of order. The Ardgarh was built in Glasgow in 1913, and is owned by the Steamship Ardair Company, Ltd., in connection with the 5,119 tons gross, 3,232 net, "05 feet long, 33 feet wide and 27 feet deep. Bowring Bros., Ltd., are her agents here.

AND ALL OTHERS NOW IN STOCK.
PRIMAET.

1st Nfld. REGIMENT.

Casualty List.

ADDITIONAL INFORMATION.

Received 3 p.m., November 15, 1916.

1011—Private James J. Kelly, 257 South Side. Dangerously ill, gunshot wound, head, Wandsworth, September 11th. Of dangerous list, Wandsworth.

492—Private Archibald Coombs, Upper Island Cove. Gunshot wound, chest, severe, Wandsworth, July 11th. On dangerous list, Wandsworth.

Received at 12:15 p.m., Nov. 16, 1916.

2182—Corporal Patrick J. Connors, Dunville, P.B. Seriously ill, 6th General Hospital, Rouen; appendicitis.

ADDITIONAL INFORMATION.

1968—Private Hector H. Cook, White Hills. Gunshot wound, right leg, Etaples, Oct. 22. At 1st London General Hospital, shrapnel, leg.

2196—Private Arthur Stewart, Grand Falls, LeTrepport, Nov. 6th, shell shock. At National Hospital, London; sick.

1992—Private Henry Hayter, Trinity. Gunshot wound, ankle, severe; Etaples, Oct. 14. At St. John Ambulance Brigade Hospital, Etaples, amputation left leg.

J. R. BENNETT,
Colonial Secretary.

Death of Rev. Samuel Snowden.

News was received yesterday of the death in Kelghley, Yorkshire, on Nov. 3rd of the Rev. Samuel Snowden, whose passing will be regretted by a very wide circle of friends and admirers in this country. Born in Yorkshire, he came many years ago to Newfoundland and laboured here as a Wesleyan Methodist clergyman for close on half a century. The scenes of his ministry were Bay Roberts, Fortunate and Placentia Bays, Topsail, Blackhead, Heart's Content and several other districts, in all of which, and indeed among all with whom he came in contact, he was greatly beloved. In 1907 the Methodist Conference at Grand Bank conferred on him a deserved honour when it elected him its President, though to his modest and unassuming nature it came unexpected. After a life-time of labour, the reverend gentleman left with Mrs. Snowden on a visit to his birthplace in Yorkshire. This was in 1914, and falling health and advancing age forbade his return. He has passed to his rest full of years and honours and will long be held in remembrance in this Colony. His wife, who survives him, was a Miss Oldford, of the ladies in charge of a brick business and will long be held in remembrance in this Colony. His wife, who survives him, was a Miss Oldford, of the ladies in charge of a brick business and will long be held in remembrance in this Colony.

Patriotic Sale of Work

A distinct success was the Novelty Sale held in the Presbyterian Hall yesterday afternoon and night. The affair was formally opened by Lady Davidson in the presence of a large gathering. Artistically erected booths containing a splendid assortment of goods, occupied spaces in the hall and the ladies in charge did a brisk business and at remunerative prices. An enjoyable concert was held during the evening, which pleasing numbers were contributed by Mrs. Geo. Ayre, Mrs. Stranger, Miss Mare, Lt. Corporal H. Mewa, Messrs. C. Hutton, Willard and J. Williams, the accompanist being Messrs. C. Hutton, Pte. R. Kendall and C. Christian. The proceeds, which amounted to \$1,000, are for patriotic purposes. Much credit is due the promoters, namely, Miss M. Mackay and Mrs. G. Knowling, assisted by the members of the Sewing Circle, on the success that attended their efforts.

St. Mary's Bible Class Meet

IN BOTWOOD HALL.

The St. Mary's Bible Class held its regular weekly session at Botwood Hall, Hutching's Street, last night. Addresses were given by the Rev. H. L. Pike, and the Curate, Rev. H. L. Pike. Next week the newly purchased structure will be officially opened by His Lordship the Bishop of Newfoundland. In connection with the social work of the church there is being formed a men's club to be known as the Botwood Club. Both Club and Hall are named in memory of the late Archdeacon Botwood who as Rector of St. Mary's took a deep interest in the congregation.

Relds' Boats.

The Argyle left Placentia at 7:30 a.m. for the west. The Clyde arrived at Lewisporte at 6 p.m. yesterday. The Dundee arrived at Port Blandford at 1:10 a.m. yesterday. The Ethel left Brig Bay at 4:05 p.m. yesterday. The Glance left Grand Bank at 8:54 p.m. yesterday. The Home left Pilley's Island at 7:40 a.m. yesterday. The Kyle left Port aux Basques at 11:20 p.m. yesterday.

The Melgie left Port aux Basques last night for North Sydney. The Sagona is due at Port aux Basques to-night.

The Wren arrived at Clarendville at 3:40 p.m. yesterday.

Lecture by Mrs. Arthur Earle this Thursday night, at 8 o'clock, in Lecture Room, Cochrane St. Church. Subject: "Peeps behind the scenes." Admission 10 cts. Ice Cream and Candy for sale after lecture. Proceeds in aid of Deaconess Fund.—nov16,11

Prospero Back From the North.

Brought Many Recruits.

The S.S. Prospero, Capt. Kean, arrived back from the Northward at noon to-day, having been as far as Quirpon. She brought a full freight and these saloon passengers:—Messrs. Elliott, L. Biles, W. French, C. Field, H. Dean, J. Stuckless, M. Wilcox, F. Brown, J. Dower, H. H. Reid, J. Reeves, W. W. Blackall, J. P. Crotty, R. B. Peel, W. Blackall, A. Campbell; G. Guy, S. Gatehouse, F. Brine, M. Foley, S. Walsh, A. Lane, G. Howse, T. Green, C. Norris, F. Green, H. Hobbs, Maidment, White, S. Hussey, D. Ryan; Misses Dower, Bridge, Miles, Anstey, Stuckless, LeDrew, Barle, Green, Bantler; Mesdames Dower, Dower, Rowster, Vincent, Howse, Winsor, Sainsbury, Way, Kean and 57 in steerage.

Going north very rough weather was experienced. The ship had to remain longer than usual at several ports and a few places were not visited at all, owing to the running of mountainous seas, similar to those which prevailed here ten days ago. Coming south conditions were civil and the Prospero made the ports that she omitted going north and landed freight at each place. Fifteen young men came along on the Prospero from places in White and Green Bays. They have offered themselves for enlistment in the army and navy and are of splendid physique.

Grand Complexion Improver! Better Than Cosmetics

When it's so easy to bring back the bloom of youth to faded cheeks, when skin disfigurements can be removed, isn't it foolish to plaster on cosmetics? Go to the root of the trouble—remove the cause, correct the condition that keeps you from looking as you ought. Use Dr. Hamilton's Pills and very soon you'll have a complexion to be proud of. How much happier you'll feel—pimples gone, cheeks rosy again, eyes bright, spirits good, joyous health again returned. Never a failure with Dr. Hamilton's Pills, get a 25c. box to-day.

Train Notes.

Tuesday's outgoing express reached Port aux Basques at 10 p.m. yesterday. The incoming express is due at 6:30 p.m. to-day.

The train from Carbonear arrived in the city at 1 p.m. to-day.

The Trepassey train reached town at noon to-day.

Will You Take Two At Our Risk?

So many customers who suffer from run down nervous condition with its consequent fits of insomnia, indigestion and general debility are being greatly helped by Zoetic—the nervous tonic, that we wish to have every ailing person in this town try this really famous remedy. It is all that a tonic should be and more than any other tonic is. It combines the most precious of health-building substances, the Phosphates, with the actual element of the human body in most assimilative form. You know the value of God Liver Oil and the invigorating effects of tonic wine. In Zoetic these are combined into an exceedingly pleasant tonic which in two weeks will work quiet wonders in your health. If at the end of two weeks' honest trial you cannot report real progress toward health we will refund the purchase price. Doesn't this convince you that you should start trying it to-day? Sold by T. McMurdo & Co., Sole Distributing Agents for Newfoundland.

McMurdo's Store News

THURSDAY, Nov. 16, 1916.

The Excelsior Shaving Stick will give as good a lather, almost, with cold as with hot water, and as it never burns or amara the face, even the most sensitive, it is par excellence the cold weather shaving soap. The Excelsior Shaving Stick is made of English Soap of first class quality, contains no free alkali, and being well dried before being sent out is economical in use. Price 35c. each.

Melanly Marking Ink needs no application of heat after marking the goods and will not injure the most delicate linen or cambric. Two sizes, 20 and 30c. a bottle.

Here and There.

WEATHER REPORT.—The weather across country is light N.E. wind and fine; temperature 22 to 30 above.

WANTED.—An Assistant Presser for the Cleaning and Pressing Business, or a Good Strong Boy willing to learn. Steady employment. Apply to SPURRELL BROS., 365 Water Street.—nov14,eod,t

NORWEGIAN CREW MAKE BIG WAGES.—Capt. Amundsen and crew of the whaler Cachalot arrived to-day by the Prospero from north. The Cachalot, which operated at Hawke's Hr., has finished the voyage for this season and is now at Trinity where she will lay up for the winter. Her crew was 72 whales, which will mean big wages for the crew, who will take passage from here by the next Furness Line steamer for the Old Country en route to their homes in Norway.

I WANT TO KISS DADDY GOOD-NIGHT.

The sweetest patriotic child song ever written by G. V. Thompson, author of "When Your Boy Comes Back to You" and "When Jack Comes Back." Each 25c. post paid; stamps accepted. GARLAND'S, Leading Bookstore, 177-9 Water St., St. John's. nov4,11

Central Store. **G. KNOWLING.** Central Store.

NEW Winter CLOAKINGS

We have just opened another lot of Cloths and Tweeds, etc., suitable

FOR

Ladies' Coats.

FOR

Children's Coats.

This is the largest and best selection of high class Fashionable Fabrics, suitable for Women's and Children's Winter Coats we have ever had, and

INCLUDED IN THIS SHIPMENT IS A LOT OF

Manufacturers' Remnants & Samples,

consisting of Beavers, Tweeds, Black Caracul, Tiger Cloth. All in useful lengths of from two yards up. Many of the Tweeds would also be useful for Boys' Overcoats, which we can offer at from

One Third to One Half OFF Regular Price.

We have also secured a number of pieces of CLOAKING on such particularly advantageous terms that

It Will Save You Money to Make Your Winter Coat

WITH ONE OR OTHER OF THESE MATERIALS.

The prices of same are as follows, but inspection will be the most convincing proof.

HEAVY GREY CLOAKINGS\$1.95 per yard
NAVY NAP CLOTH\$1.40, \$2.75 up to \$4.50 per yard
DARK GREY NAP CLOTH\$3.00 per yard
BROWN NAP CLOTH\$3.00 per yard
GREEN MIXTURE NAP CLOTH\$3.00 per yard
BLACK NAP CLOTH\$3.60 per yard
BLACK CARACUL CLOAKING\$3.75 per yard
MOLE CARACUL CLOTH\$3.80 per yard
NAVY MELTON CLOTH\$2.25 per yard
FAWN MELTON CLOTH\$2.50 per yard
WHITE BEAR CLOTH\$3.50 to \$3.80 per yard
BLACK ASTRACHAN CLOTH\$1.50, \$2.00 up to \$4.25

Blanket Cloths in Grey, Black, Navy, Cardinal, Royal, Green \$2.70
Check, Crimson Check, Brown Check

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Germany is Doomed 'Treasury Romances.'

Boston Transcript.—Field Marshal Von Hindenburg could not deny that the Entente Allies are in a better position to wage a thirty years' war, if necessary, than are the Germans and Austrians. Does he think that the people in Germany are in a position to stand another thirty years' war? How did the last one leave Germany? The idea is impossible. No nation can fight thirty years on a diet of sawdust. If the war settles down to a question of mere endurance—and that is what Hindenburg confesses that it is on the western front—Germany is doomed. Meantime, the world will shudder at the invocation of the spectre of another Thirty Years' War. Of that war, history tells us that it "reduced Germany to a state of misery that no historian has been able to describe," and that it kept the whole land for 150 years in the stillness of exhaustion.

Minard's Liniment Co., Limited.

Gentlemen,—In July 1915 I was thrown from a road machine, injuring my hip and back badly and was obliged to use a crutch for 14 months. In Sept., 1916, Mr. W. R. Outridge of Lachute urged me to try MINARD'S LINIMENT, which I did with the most satisfactory results and to-day I am as well as ever in my life.

Yours sincerely,

MATTHEW E. BAINES

Tulle hats with gold or silver ornaments with donances of Caballito.

Philadelphia Ledger.—Part of the touching literature of the war is a little tract that has just appeared in London of quasi-official inspiration, named "Treasury Romances." James Douglas, who has compiled it, explains that often the patriotism of those who give to Britain's war fund is "buried five fathoms deep in the treasury files." He has brought to light with reticence and discretion a few typical instances of sacrificial loyalty. Here, for example, is a miner who sang at seventeen workmen's clubs and inns "for the benefit of the war," and thus gathered in dribbles twenty pounds. An old woman writes: "I have much pleasure in sending you the pound," which leads the compiler to add: "Her particular and probably her only pound." A child of seven sends a shilling, a poor man transmits ninepence. From lonely Fanning Island, in the South Seas, come two contributions from natives of the Gilbert Islands at work there. A donkeyman aboard a ship bringing meat from Australia writes at the close of an impassioned letter: "Do not mind the grammar. Grammar does not count as a rule with gentlemen. I enclose a pound as a start." And so it goes. The imperial hope of England is in such hearts as these.

PERSONAL.—Maurice F. Fitzgerald who has been home on furlough visiting his friends and relatives left on Tuesday to join H. M. S. Royal Arthur. His many friends in St. John's wish Maurice bon voyage, God speed and safe return.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Here and There.

COAL CARGO.—The schr. Lillian B. Corkum, 4 days from Lewisburg, arrived here to-day.

Fresh Oysters at WOOD'S Restaurants.—nov4,11

VISITING THE CITY.—Mr. J. B. Martin, Bell Island, is now visiting the city.

PRODUCE CARGO.—The s.s. Viking, Capt. W. Bartlett, arrived to-day from Summerside. She brought a load of produce to Bowring Bros.

REACHED NAPLES.—The S. S. Kalfond reached Naples on Tuesday, after a passage of 22 days from this port. She took over twenty thousand quintals of fish from here.

SAGONA REPLACES MEIGLE.—The S. S. Sagona is due at Port aux Basques to-night from North Sydney where she will take up the Cabot Strait service, replacing the S. S. Meigle which is now at North Sydney loading freight direct for this port.

THAT GAS LIGHT.—The famous gas light at the junction of King's Bridge and Circular Roads which gives so much trouble, was up to its old tricks again last night, and as a consequence darkness reigned supreme in that vicinity.

POLICE COURT. (Before Mr. Hutchings, K.C., J.P.)—Two seamen for fighting many rounds on Water Street were each fined \$2 or 7 days. A native of St. John, N.B., who was arrested for vagrancy was released. Two ordinary drunks were let go without fine.

HERE FROM NEW YORK.—The s.s. Wellington, 5 days from New York, arrived here this morning, bringing a general cargo consigned to C. F. Bennett & Co. Capt. Mitchell, who was chief officer on the ill-fated Stephano, is in command. The barque Alembic, Capt. Coward, also reached port to-day from New York to Job Bros. & Co. The passage was made in eight days.

THE SUSU ARRIVES.—The s.s. Susu reached port at 9:10 a.m. to-day from the Fogo mail service with the following first class passengers: Rev. H. Laiter, Messrs. C. J. Worrell, W. J. Tulk, S. Parsons, Samson Parsons, L. Watton, Samuel Newman, Chas. Head, Private E. H. Thompson, Anthony, Mrs. Peter Mullett, Mrs. F. Saunders, Misses B. Whiteway, Collins, Mason and 10 steerage.

THE WRONG POST OFFICE.—A domestic in the West End of the City, who to all appearances has not been here long enough to know where the Post Office is situated, is accustomed to post her letters and "post cards" through the letter slot in a door of an uptown business office. "The practice which has become a daily occurrence is a source of annoyance to the clerks in the office in question who find it difficult enough to get through their own mail without running a private post office.

BE READY for the cold weather. Get in your supply of Fuel. GAS COKE is an excellent substitute for hard coal. We have COKE of best quality, made from Pennsylvania Coal, which we are selling at \$8.50 per ton at the Gas Works, or \$9.20 per ton sent home. Send in your order now. ST. JOHN'S GAS LIGHT COMPANY.

DIED.

Suddenly on the 15th inst. Elizabeth, aged 62 years, widow of the late Frederick Hiscock, leaving three sons and four daughters, (one son, George, with the 1st Newfoundland Regiment); funeral takes place, tomorrow, Friday, at 2:30 p.m., from her late residence, No. 7 South Side; friends and acquaintances please attend without further notice.

On Nov. 16th, passed peacefully away, Thomas Thornton, leaving two sons, and one daughter and one sister to mourn their sad loss. Funeral on Saturday at 2:30 p.m. from his late residence, 42 William Street.

FUNERAL NOTICE.

The funeral of the late James Power which was to have taken place to-day has been postponed until tomorrow at 2:30 p.m. from 69 Rennie's Mill Road.

A ROYAL SMOKE.



BENGAL LITTLE CIGARS.

The man who smokes them says it is the best Cigar value in the World.

10 for 25c.

CASH'S

Tobacco Store Water Street