

# REID-NEWFOUNDLAND CO.

## South Coast Service!

S. S. GLENCOE will sail from Placentia on THURSDAY, July 15th, after the arrival of the morning Train from St. John's, calling at the usual ports of call between Placentia and Port aux Basques.

### FAT BACK PORK,

100 barrels in stock.

50 bags AMERICAN PEA BEANS.  
15 bags LIMA BEANS.

100 boxes

### "Magerrie" Brand Macaroni,

1 lb. long packages.

50 cases 3's TOMATOES.  
50 cases 2's TOMATOES.  
50 cases 2's STRING BEANS.  
50 cases 2's SUGAR CORN.  
50 cases 2's JUNE PEAS.  
100 cases S. S. & CO'S. PICKLES.

### STEER BROS.

### Oranges, Bananas, etc.

To arrive ex S. S. Stephano Thursday.  
60 bunches CHOICE BANANAS.  
100 cases CALIFORNIA ORANGES—All counts.  
70 cases TEXAS ONIONS—50's; 30 brls. TURNIPS.  
20 brls. NEW POTATOES; 60 brls. CABBAGE (If sound enough to come forward). Also in stock P. E. L. BLUE POTATOES.  
PRICES RIGHT.

### BURT & LAWRENCE,

Box 245. 14 New Gower Street. Tel. 759

### Ladies' Underwear

and Hose,

BEST VALUES OBTAINABLE

ARE AT

### BLAIR'S,

AND ALSO THE LARGEST VARIETY.

Ladies' Colored Real Lisle Hose. Regular 40c., only 29c. pair.  
Ladies' Black Half Silk Hose only 30c. and 35c. pair.  
Ladies' Silky Finish Black & Tan Thread Hose at 18c. and 20c. pair.  
Ladies' Silk Hose in various colors; have had a big sale at 75c. pair.  
Ladies' Black Plain Cashmere Hose—We have old values in stock still from 35c. pair upwards; but believe me you are going to have trouble getting these later, and will pay a lot more for them.  
Ladies' Black Ribbed Cashmere Hose—We have a full selection of in old values.

Another thing very difficult to get now, we have, at present, quite a stock of

### Ladies' Lisle Gloves,

Both long and short; colors mostly Whites, Blacks, Beavers and Greys, at only 20c. pair.

Ladies' White Cotton Vests—Startling values at 10c. upwards.

### HENRY BLAIR

July 5, 1915

Let Us Fill Your  
Order from  
FRESH  
SUPPLIES!

ELLIS & CO.,  
Limited,  
203 Water St.

Fresh New York Chicken.  
Fresh New York Turkeys.  
Fresh New York Ducks.  
Fresh New York Corned Beef.  
FRESH SMOKED HADDIES.  
New Cabbage.  
New String Beans.  
New Cauliflower.  
New Celery.  
New Turnips.  
New Potatoes.  
Ripe Tomatoes.  
Fresh Cucumbers.  
Fresh Asparagus.  
FRESH SALMON.  
FRESH HALIBUT.

Bananas.  
Red and Blue Plums.  
Red and Black Cherries.  
Ripe Peaches.  
Naval Oranges.  
New Lemons.  
Water Melons.  
New Cantaloupes.  
Pineapples.  
Grape Fruit.  
AMERICAN BEAUTY BUTTER,  
1 lb. blocks.

NEW CONFECTIONERY:  
Creme de Menthe.  
Fruit Delight.  
Preserved Figs.  
Shelled Walnuts.  
Jordan & Valencia Almonds.

Remember Our  
Telephones,  
Nos. 482 and 786.

Insure with the Good,  
Old, Reliable

### QUEEN,

which has stood the test,  
promptly paying

\$541,000

In the Big Fire, 1892. Absolutely  
no trouble when a loss occurs.

### GEO. H. HALLEY,

Agent.  
may18, eod, tf

### Do It Now!

Ring up, write or send us in-  
structions to call for your

### Laundry

when next you require any work  
done.

EXPERT WORKERS.  
LATEST MACHINERY.  
PROMPT SERVICE.

### Globe Steam Laundry Co., Limited.

Phone 148. P. O. Box 476.  
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THE HOUSE.



### LOW CUT FOOTWEAR!

We invite your attention to our choice and unusually handsome  
lines of Women's Low Cut Footwear. The newest creations of the  
world's best shoemakers are here. Oxfords, Ties, Colonials, Pumps  
and Slippers in many exclusive designs. A display well worth any  
woman's time coming to see. Prices reasonable in every instance.

P. S.—Our White Canvas and White Buckskin Shoes just opened.  
All new and fresh stock.

### F. SMALLWOOD,

LADIES' DEPARTMENT.

### A Magnificent List of Columbia Patriotic Records!

Only 65c. each.

TWO SELECTIONS ON EACH RECORD.

Come and hear them. They are simply magnificent. Everyone  
recorded in England.

- P16—Boys in Khaki, Boys in Blue, by Stanley Kirkby.
- "—Your King and Country Need You, by Harrison Latimer.
- P15—Here's to the Day, by Stanley Kirkby.
- "—The Trumpet-Voice of Motherland is Calling, by H. Latimer
- P17—Soldiers of the King (new version), by Harrison Latimer.
- "—Bravo! Territorials (new version), by Harrison Latimer.
- P28—Bombardier Jim, by Edgar Coyle.
- "—The Call to Arms, by Edgar Coyle.
- P20—Tommy Atkins, by Robert Howe.
- "—Sons of the Sea, by Harold Wood.
- P19—The Old Brigade, by Harrison Latimer.
- "—The Veteran's Songs, by Robert Howe.
- P24—Dolly McHugh, by Stanley Kirkby.
- "—Boys of the Ocean Blue, by Stanley Kirkby.
- P22—Your King and Country Want You, by Stanley Kirkby.
- "—Fall In, by Stanley Kirkby.
- P23—Your Dear Old Dad was Irish, by Stanley Kirkby.
- "—Sandy, Boy, by Stanley Kirkby.

### U. S. Picture & Portrait Co. Graphophone Department.

### LADIES' BLOUSES!

See our great display of Ladies' New English & American  
WHITE LAWN BLOUSES.  
Every garment a leader in style, fit and finish. Prices 70c. to  
\$2.50 each. See them to-day, delays are dangerous.

### Wm. Frew.

### New Fruit & Vegetables

To arrive Thursday, ex s.s. Florizel:  
100 cases SWEET ORANGES.  
40 barrels NEW POTATOES.  
25 barrels NEW TURNIPS.  
20 bunches RIPE BANANAS.

### GEO. NEAL

### New Arrivals: CHILDREN'S MIDDY BLOUSES.

Sizes: 4 to 12.

Good Quality. Price:  
80c.

### ROBERT TEMPLETON.

### The Standard Books on Sex Education.

By Dr. E. B. Lowry.

TRUTHS—Talks with a boy concerning himself, 50c.  
CONFIDENCES—Talks with a young girl concerning  
herself, 50c.  
HERSELF—Talks with women concerning themselves,  
\$1.00.  
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FALSE MODESTY—That protects vice by ignorance,  
50c.  
These notable books on Sexual Hygiene have been  
endorsed by the leading Medical, Educational and Re-  
ligious authorities.  
They lead to Better Health, to Sex Purity, and to a  
High Practical Morality.

### GARLAND'S Bookstores,

177 & 353 Water Street.

Outport customers please add 2c. for postage.

### FRESH ARRIVALS!

BANANAS, NEW TURNIPS, ONIONS.  
A shipment of ENGLISH BUTTER in 50 lb. boxes.  
Delicious Table Butter.  
Staple & Strong's CHOW-CHOW.  
EXPECTED DAILY:  
Another car of our FAMOUS WHITE POTATOES.  
Last for this season.

### EDWIN MURRAY

Wholesale only.

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A fresh stock  
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### Fresh

12c.

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bargain in engines  
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will be twice as la  
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