

REID-NEWFOUNDLAND CO.

TREPASSEY BRANCH!

Commencing Monday, Jan. 18th, Train will leave St. John's at 8.30 a.m., arriving Renew's at 1.30 p.m.
Returning, will leave Renew's at 3 p.m., arriving St. John's at 8 p.m.

REID-NEWFOUNDLAND COMPANY.

CLEARING BALANCE OF Ladies' Hats

At Half Price,
50 cents, 90 cents, \$1.20 and \$2.00.

LATEST FALL STYLES.

Liberal Reduction in Ladies' FURS.

Robert Templeton.

YOUR KING and COUNTRY WANT YOU

The above is one of the most popular of the many fine patriotic songs now being sung wherever the British flag flies. It has a sweet, pathetic melody and a tender appeal in the simple words. This song has been sung specially by Miss Maggie Teyte (the greatest British Prima Donna) for the Columbia Graphophone Company, who are paying a royalty on each record sold to the Prince of Wales' Patriotic Fund.

We have just received a shipment of 2,000 Columbia Records direct from England—the largest consignment ever received in Newfoundland at one time—consisting chiefly of Patriotic Anthems, Marches and Songs. Among these are:—

God Save the King.
La Marseillaise.
Arrival of the British troops in France.
Russian National Anthem.
Belgian National Anthem.

My Bugler Boy.
Follow the Drum.
Bravo, Territorials.
Soldiers of the King (new version).
My Volunteer.

Come and hear Miss Maggie Teyte sing "Your King and Country Want You" at the

U. S. Picture & Portrait Co.

P.O. Box 236 | SLATTERY'S | Phone 52 Wholesale Dry Goods.

TO THE CITY AND OUTPORT TRADE:

We carry in stock for Spring trade an attractive stock of Regular Piece Goods and Found Remnants. Prices:

CHEAPEST IN THE CITY.

NOTE.—See our Special Brand of Cotton, Tweed and Denim Overalls and Jackets. Give us a call.

SLATTERY BUILDING

Beaumont and George's Streets, St. John's.

PUBLIC NOTICE. General Post Office

His Excellency the Governor in Council has been pleased to direct that all Letters and Post Cards, whether unstamped or insufficiently stamped, from Troops on Active Service, shall be delivered in Newfoundland free of charge.

It has also been ordered that Letters and Post Cards to our Troops on Active Service in Great Britain, or (through the Agency of the General Post Office in Great Britain) to our Troops on Foreign Service, be forwarded without being stamped.

Postmasters will please observe this NOTICE and govern themselves accordingly.

H. J. B. WOODS,
Postmaster General.
Jan 13, 15



LOOKS GOOD before you prepare it, and tastes better after you cook it, is the verdict of all who buy their meats here. If you want

A SAVORY ROAST let us pick you out one. 'Twill be so tender and deliciously good that you'll surely trade here regularly afterward.

That means a saving in expense, too, as our meats, although best, are lowly priced.

M. CONNOLLY,

176 Duckworth St.

Phone 420.

Just In!

LATE MAGAZINES, NEW BOOKS AND A LOT OF NEW WAR LITERATURE.

Daily Graphic War Cartoons, No. 3, 4c.
Sphere Xmas Number, 30c.
Anti-Christ in Egypt, 65c.
The Invasion of 1910 by Wm. LeQueux, 15c.

The Kaiser and His Barbarians, 18c.

Winter's Ple, 30c.

France and the French People, 30c.

Germany and the German People, 30c.

Great Britain and the European Crisis, 5c.

World's Work War Manuals, 1, 2, 3, 30c. each.

Britain as Germany's Vassal, Bernhardi, 60c.

Pan-Germanism, by R. G. Usher, 60c.

My Heart's Right There, F. M. Barclay, 30c.

The Desire of His Life by Ethel M. Dell, 18c.

The German Danger by Bart Kennedy, 30c.

Lord Roberts of Kandahar, 30c.

Life of Sir John French, 30c.

General French's Despatches from the Front, 18c.

How the War will End by Ransom, 30c.

The Fleets at War by A. Hurd, 30c.

The Times' Book of the Navy, 30c.

Graphic War Weekly, 5c.

Something to Read, Latest Div., 35c.

The Secret of the Reef by H. Bindloss, 60c.

In Self-Defence by Silas K. Hooking, 60c.

GARLAND'S

Bookstores,

177 and 353 Water Street, St. John's.

Wonderful Bargains!

We are making a special bargain offering for this week only of
DRESS MATERIALS

for winter wear, including Tweeds, Meltons, Venetians, Poplins, Whipcords, etc., etc. A visit to this department will amply repay you. All Mail Orders receive our best and prompt attention.

WILLIAM FREW.

NEWFOUNDLAND is the cheapest place to buy Flour to-day. Many people are buying a few barrels now to protect themselves against further advances in price. Quality is always as great a consideration as price. Low grades cost almost as much as high grades now. Therefore buy

Windsor Patent,

AND

Royal Household,

the best on earth, and obtain all round protection and value for your money.

In barrels and 14 lb. sacks.

Sold Everywhere

New Year Goods

IN ENDLESS VARIETY.

TOBACCO, PIPES, CIGARS, CIGARETTES, and all other

Smokers Requisites

Very suitable presents for our Soldiers and Sailors abroad or in training at home.

CASH'S Tobacco Store, Water St

Furness Line Sailings!

	From	St. John's	Halifax	to St. John's
S. S. "Durango"	Liverpool	Jan. 2nd	Jan. 14th	Jan. 18th
S. S. "Queen Wilhelmina"	Jan. 5th	Jan. 15th	Jan. 23rd	Jan. 27th

For rates and other information apply to

FURNESS WITHEY & Co., Ltd.
City Chambers, Water Street.

BIG SALE OF MUSIC

SLIGHTLY SOILED,

5 cents a copy,

Usual Price—25, 30 and 50 cents.

CHARLES HUTTON,
FANCY DEPARTMENT.

Quality COUNTS



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors



A TOP COAT

should contain warmth with lightness, style with quality, neat finish with comfortable fit and fair prices with absolute satisfaction.

That's what we give you when we make to your order clothes of

OUR TAILORING.

You'll find our work exceeds your expectations. Let us take your measure.

J. J. Strang,

Ladies' and Gents' Tailoring.

153 Water Street, - - St. John's.
an14, cod, tf

Spare Ribs, Apples, etc.

Ex Durango and Stephano:

50 tierces SINCLAIR'S SPARE RIBS.
200 brls. No. 1 WAGNER APPLES.
50 brls. AMERICAN CABBAGE.
75 cases VALENCIA ORANGES.
50 cases SMALL ONIONS.
300 bags SMALL BEANS.

GEO. NEAL

EIGHT PAGES TO-DAY

TORONTO, Noon.—Moderate winds and mostly fair to-day.
Tuesday.—Winds increasing to moderate gales with sleet or rain.
WEDNESDAY, Noon.—Bar. 29.85; ther. 34.

VOLUME XXXVII.

RE

Commencing

Auction Sales

AUCTION.

At the British Hall, on

Friday, next, 22nd inst., at 10.30 a.m.

3 Upright Pianos and 1 Table Piano.

Parties desirous of sending furniture at above sale will please communicate with the undersigned immediately a give list of articles to be disposed. Furniture and other articles will be received at the Hall on Thursday.

P. C. O'DRISCOLL,
Auctioneer.

FOR SALE BY PUBLIC AUCTION.

At the Freight Sheds of Furness, Withy Co., Ltd., on

Wednesday next, 20th inst., at 11 a.m.

13 sacks WHITE BEANS (Marked Diamond A.)

Landed in a damaged condition from on board s.s. Durango, from Liverpool, surveyed and ordered to be sold, the benefit of whom it may concern.

P. C. O'DRISCOLL,
Notary Public.

Rossley's West End Theatre.

All New Pictures.

The best ever seen.

Changed Three Times Weekly.

Matinee Daily. 5 cts

EUROPEAN AGENCY

Wholesale Indents promptly executed at lowest cash prices for all fish and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc.

Commission 2½ p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upward. Consignments of Produce Solicited.

WILLIAM WILSON & SONS (Established 1914), 25, Abchurch Lane, London, E.C. Cable Address: "Annuaire, London."

MONEY TO LOAN!

We have three thousand thousand dollars (\$3,000,000) loan on Real Estate Mortgages in amounts of \$100.00 and up, at current rates of interest. Of first-class properties considered.

Make application at our Office

Fred. J. Roil & Co.

Real Estate, SMALLWOOD BUILDING, Duckworth Street, St. John's, Newfoundland.

MINARD'S LINIMENT CURES