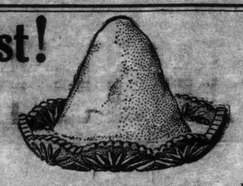
Taste the Best!



Order a pint or a brick of **Brant Ice Cream** and you'll realize how good ice cream can be.

The only cream we use is rich, pasteurized cream from regularly inspected dairy herds.

Ours is an up-to-date model plant, where utmost cleanliness is enforced and practised as a matter of course. That's why

Brant Ice Cream

is safe and healthy to give to children, invalids, everybody.

You can't know what the best ice cream tastes like until you try **Brant Ice Cream.** The only ingredients are purest thick cream, refined cane sugar and double-distilled flavoring. Nothing to hurt the most delicate—plenty to do lots of good.

Give it liberally to the children—it will make them thrive. Take it yourself and serve it often to the family. It's good for you and for them. Sold in bricks and in bulk. Ask your dealer for a trial quantity, and insist on getting **Brant Ice Cream.**

N.B.—Brant Ice Cream bricks are carefully packed in improved sanitary cartons.

Brant Creamery, Brantford, Ont.

When Peace Will Come

Conclusion Reached by Ven. Archdeacon MacKenzie in Eloquent Sermon—War is Not Made by Christians.

"When nominal Christianity becomes applied Christianity. When we shall recognize Christ as the Lord or Lords in our hearts; when you and I have that mind in us which was in Christ Jesus—then and not before, shall peace come permanently to this world."

Thus did Venerable Archdeacon Mackenzie speak of the present European war in Grace Church last evening, when he preached an eloquent and masterly sermon on the life of the soldier and his response to the call to arms. The church was well filled with an attentive congregation and special prayers were offered for the British soldiers and appropriate hymns were heartily sung by the choir and congregation.

Rev. Dr. Mackenzie commenced his discourse by referring to the fact that patriotism is or should be at the bottom of the life of every soldier. Soldiers are to-day responding to the call to arms by hundreds of thousands. Our British soldiers are going forth leaving wives and children to suffer to the end that every foot of the Empire may remain British. The Archdeacon then referred to the fact that this response to arms meant sacrifice. Sacrifice is not a popular though with many and yet a soldier is willing to make the most costly of all sacrifices—that of his very life, so that others might enjoy the benefit. Even though we all did our best, as the Daughters of the Empire are doing, what is all that to the gift of good strong manhood given unto death. The church had its symbols of sacrifice, the altar and the cross, and when one sees these, he must think of sacrifice. Some people fancy that the altar and the cross are out of place in the protestant church, but thank God, the true protestants are not ashamed of the symbols of their faith.

Speaking of the present war itself, the Archdeacon called attention to the cost of it. "Who is there who can reckon up what this war will cost. It will enrich a few, the manufacturers of firearms, it will make a few millionaires, but it will also empoverish millions. How, indeed then, can one account for such a war On whom does the responsibility for the war rest. Certainly not upon the Christians of Germany. Certainly not upon the Greek Catholics of Russia, nor upon the Roman Catholics of France nor the Anglo-Catholics of Great Britain. The world knows full well upon whom the responsibility for this war rests, and the ruler who attempts to drive men, shall accomplish his own undoing."

"Peace," continued the speaker, "cannot come, and will not come permanently into the world, until Christ shall be recognized as the Lord of Lords, not nominally, but in all hearts. When you and I have that mind in us, that was in Christ Jesus, when nonimal Christianity becomes applied Christianity, then and not before, shall the Prince of Peace reign."

The Archdeacon closed by exhorting the congregation to pray often for the soldiers now at war. The church is open all day for worshippers who care to enter and pray.

J. M. YOUNG & COMPANY

Store Closes Wednesday at 1 p.m. **See Windows for Wednesday Bargains**

TUESDAY BARGAIN LIST!

Remnants of Dress Goods

In Black and colors, lengths 1½ to 4 yards, suitable for odd skirts, children's schol dresses, etc., all to clear at

BIG REDUCTIONS

Fancy Parasols

2 dozen only Ladies' Fancy Sunshades, a few white ones amongst the lot. All to clear at

HALF-PRICE

Remnants of Embroidery Flouncing

Remnants of Embroidery Flouncing, Corset Cover Embroideries, Edging and Insertions, Laces, etc., all to clear at

HALF-PRICE

Plaid Dress Goods

3 pieces Plaid Dress Goods, choice colorings, 40 in. wide, suitable for children's school dresses, regular 50c. On sale at **29c**

Ginghams

300 yards best quality Anderson Ginghams, stripe, plaids and checks, fast washing, full 32 in. wide. Regularly sold at 25c. On sale at **12½c**

Cushion Tops 39c

3 dozen Fancy Cushion Tops, 22 x 22 sizes, in dark and light colors. Worth up to 75c. For **39c**

Remnants of Cottons, Prints, Sheeting, Table Linen, etc., at

SPECIAL PRICES

Ladies' Suits $5

1 lot Ladies' Tailored Suits, in Tango, Grey, Navy and a few check worsted effects, all up-to-date styles. Worth up to $15 Sale Price:.... **$5.00**

Fancy Collars and Jabots 25c

1 lot Ladies' Fancy Collars and Jabots, good assortment to pick from. At **25c**

Men's Fine Shirts 69c

5 dozen Men's Fine Shirts in spots, stripes and checks, all sizes, coat style. Worth up to $1.25. For **69c**

Men's Underwear 35c

Men's Balbriggan Underwear, shirts and drawers to match, full line of sizes. Sale Price... **35c**

The balance of all our Summer Wash Goods in Ratine, Crepe, Voiles and Cord. To clear at

SPECIAL PRICES

15c Prints 10c

1 lot best quality English Prints in light and dark colors, 30 inches wide. To clear at..... **10c**

J. M. YOUNG & CO.

Agents for New Idea Patters Telephones: 351 and 805

LOCAL SOLDIERS DOING WELL AT THEIR WORK

A Service Was Held at Agricultural Park on Sunday Morning—Other Notes.

Active Service Men

There was a grim note of suggestiveness in the lines of guards that surrounded the pleasure ground where the Brant and Hamilton teams battled on Saturday at Agricultural Park

The active service contingent of 140 men, under Capt. Colquhoun, Lieut. Jones and Sergt. Major Oxtaby were practising the arts which in a short period will receive the test of war

[illegible] manlike action, saw to the correct time and reliefs, ably assisted by a section of non-coms. whose experience can be second to none in the world, gained as it has been on the plains of Aldershot, the veldts of South Africa and amid the ramifications of an empire which are spread over the seven seas.

Kipling's lines are vividly epitomised when one surveyed the staunch instructors. 'The backbone of the army is the non-commissioned man.' Their worth is an asset difficult to assess and of incalculable value to our over-the-seas campaign.'

Looking bronzed and fit even in civilian clothes, going to their work with alert and keen enthusiasm, the Province of Ontario cannot fail if from each city such a body is raised, in their duty to the Empire and to the obligations of Imperial citizenship.

To the enduring courage of their womenfolk, the men pay a tribute, that falling as it does from the lips of men such as they, is a tribute to the spirit deeply imbued in the Anglo-Saxon race.

Giving freely the required permission that their husbands go forth, perhaps to death, giving with heartaches that require their courage of sex and inborn fortitude to sign. As the men talk of 'her' the one who signed for them there comes a grip in their voices hard to disguise. "She signed it for King and country," said one; and another, "I told her no matter whether I came back or never did she musn't blame herself, I had to go, it's a man's part to do so." Could one imagine finer traits in people whose lives are now under skies far removed from the seat of conflict, it would be impossible, the spirit of our fathers is alive and can still vibrate to the chords that centuries ago animated the pioneers of this Greater Britain.

A short time remains now in which the men will receive instruction at their home depot and then proceed to Val Cartier, and the good impression they have already created will never be forgotten and will help to east the lots of those left to await tidings of success or loss from the front where their husbands and sons will shortly be engaged.

Divine Service

On Sunday morning at nine o'clock the active service men paraded for divine service in the grandstand at the Agricultural park where the Rev Mr. Jeakins preached.

Present on this interesting occasion were several officers and patriotic friends of the Dufferin Rifles, Major Genet, Capt. P. A. Shultis, Captain Colquhoun, commanding section and Lieut Jones. Sergt. Major Oxtaby, the instructor, was present, also Mr. W. G. Raymond.

It was a soldier's service, short, heartening, sincere, preached upon the famous words of St Paul, "Quit yourselves like men, be strong." The story of faith and fortitude, bravery and courage, never was more earnestly told, and on few occasions indeed has it met with such a dignified and responsive hearing than that those pledged for king and country gave to its lessons yesterday.

Two famous soldier hymns were sung, "Onward Christian Soldiers," "Stand Up for Jesus," and they rung out with all the power of lung and heart the men could give them, it was an impressive and stirring scene. God Save the King was sung at the conclusion of the service when the men were dismissed for the day.

Children's Aid

The Children's Aid Society beg to acknowledge the following donations for June and July:

Junior Hospital Aid, cakes; Congregational Church, potatoes; Mrs. Woodside, clothing; A friend, 2 doz. eggs; Wellington St. Church choir, cake; Mrs. Davis, clothing, toys and magazines; GoodTemplars, cakes,pies, and sandwichs; Brant Lodge, milk, cake, etc.; Teachers of Central School cake and biscuit; Mr. Peel, Wilsonville, onions; Mrs. Munroe, 2 baskets potatoes; A friend, marmalade and eggs; J. Bloxam, meat; Wellington St Church, cake; Chief Slemin, crate of lettuce; a friend, three books; Primary class First Church, cake and sandwichs; Mrs. Patterson, candles; Miss Bell, lettuce; a friend, eggs; Plumbers Union Picnic sandwichs and cheese; Harvey Cockshutt, lemonade and fruit; Russel Co buns and cakes twice; Mrs. Adams, carpet; Mount Horeb Chap., R.A.M., cake and bananas; John Bowers vegetables; Mr. Cullver, onions; Mrs. C. Allen, beans; Lloyd Adams, clothing; Park Road S.S., sandwichs and cake; a friend, basket apples; Mrs. F. Westbrook, milk daily; Mrs. H. Cockshutt, milk daily; Whittaker Baking Co., buns and cake weekly; Brant Ave. Methodist Church collection $9.16; Mite box Waterous Engine Co. 72c; Mite box, Boles Drug store $2.00.

ED. HARRIS ENLISTS.

ST CATHARINES, Ont, Aug 16—Ed. Harris, the well-known lacrosse player, has enlisted for active service.

Consult Our Expert Repair Department!

—if your watch isn't keep-time.

They are experts in this work and can tell you what is wrong in short order.

It it will pay to have the watch repaired they will tell you so. All work guaranteed.

Buller Bros.

108 COLBORNE STREET

Jewelers and Opticans

Bell Phone 1357 Mach Phone 535

Social and Personal

The Courier is always pleased to use items of personal interest. Phone 1781.

Miss Eva Vince is visiting friends in Sarnia and Detroit.

Mr. Reg. Robbins spent Sunday at his home in Hamilton.

T. H. Wildon of Thorold, Ont., was in the city on business on Saturday.

Mr. C. A. Robbins of St. Catharines was a business visitor in the city on Saturday.

Miss Agnes Butler rendered a solo with much acceptance at the evening service at Alexandra church.

Mr. J. E. Kelly of Cranbrook, B. C., was visiting friends in the city over the week end.

Mr and Mrs H. Reed of Flint, Michigan, were week-end guests at the Kerby House Saturday.

Miss Naftel and Mr D. J. Naftel of Goderich, Ont., were the guests of Mr. Walter Naftel over the week end.

The Rev. J. L. Small of Hespeler, while in the city was entertained by Mr. and Mrs. Andrew McNally, Peel street.

Mr. H. Roddy of Toronto, spent the week end the guest of Mr. and Mrs. James T. Whittaker, 3 Darling street.

Miss Lizzie Holmes has returned to Sarnia after spending Old Home week with Mrs. James Smith 265 West street.

Mrs. J. Simmons and Miss A. Simmons of 45 Huron street are spending two weeks vacation at Portland, Maine.

Miss Bert Poss, left this evening for Chicago, where she will spent three weeks the guest of her cousin, Mr. George Poss.

Miss Gladys Garvin and Mr. J. Wilson rendered most acceptable solos at Sydenham street methodist church last evening.

Mrs. Mears and family of 251 Nelson Street, have returned to Brantford, after spending a week at Brant Hill, Port Dover.

Mr. and Mrs. Bert Northmore of Toronto, are the guests of Mrs. Northmore's sister, Mrs. James T. Whittaker, 3 Darling street.

Mr. Herbert Bradley of the Waterous Engine Works office staff, has returned to the city after a two weeks vacation spent in Toronto.

Mr. Murray Wickens of Hamilton, who is a visitor at the parental home, Rawdon street, rendered a solo at Alexandra Church last evening

Mrs. L. Goodenough of Woonsocket, R.I., with her daughters, is visiting at the home of Mrs. Robert Hunt, 142 Elgin street, for the next two weeks.

Alexandra congregation were privileged to listen to two splendid sermons yesterday by the Rev. J. L. Small of Hespeler., who occupied the pulpit in exchange with Rev D. T. McClintock.

Mrs. J. S. Hamilton to-day received a telegram, dated St. Johns, Newfoundland, from Major Hamilton, announcing his safe arrival from the Old Country at that port.

Mrs. Totten is the guest of Miss Christie.

Miss A. Tweedle, Montreal, is the guest of Mrs. R. G. Ballantyne for a few days.

Miss Frances Quinlan of William street, has left for a short holiday in London.

Mrs. A. H. Clanger of London is the guest of Mrs. C. Frank Smith, 34 Chatham street.

Mr. Welby Almas left today to attend a large thoroughbred stock sale at Parkersburg, W. Va.,

Mr and Mrs Frank Watts of Dalhousie street, leave to-morrow for a holiday to be spent at Vienna, Ont.

Mr. R. J. Campbell of Messrs Hughes and Howie returned this morning from an extended tour of the West

Mr. Thomson, membership secretary of the Y. M. C. A. to-day begins a vacation which will be quietly spent at home.

Miss S. E. Greiner is the holiday guest of MMiss V. V. Huber, of Do guest of Miss V. V. Huber, of Dome, Ontario.

Mr. R. G. Brown of the Bank of Nova Scotia, has returned home after a pleasant two weeks vacation spent at Buffalo, New York City, and other Eastern points.

Detective Chapman this morning begins his annual vacation which he will spend in a trip west, Edmonton being one of the points he intends to visit

Mr. J. H. Vallentine of the local branch of the Bank of Montreal, left for Dundas this morning where he has been appointed assistant manager of the branch there.

Miss Phillis Fisher, New York Citq Mr. and Mrs. W. C. Day and Lionel, Windham Centre, Mr. Jas. Miller, Willie and Jack, Stratofrd, were visitors with Mr. and Mrs. W. Mooney, during Old Home Week.

Miss Minnie Woolsey, who has been spending the past month at Stratford and other western points, is a guest for a few weeks at the residence of Mr. and Mrs. Jose H. Woolsey, 86 Dundas street, before returning to her home at Ayr.

STOPPED BY CRUISER

LONDON, Aug. 17.—4.05 a.m.—The Exchange Telepraph Company's Paris correspondent says that he learns from an official source at Stockholm that the Swedish Steamer Hansa was stopped by a German cruiser not far from Stockholm archipelago.

NOT THE SAME.

I thought you said the bath house had a capacity for five hundred.
No, I said it held 'em.

HIGH PRICES HIT U.S. CITIES

Disorders in Brooklyn Because Credit Was Refused to Out-of-Works.

NEW YORK, Aug. 17—Plans to stop speculation, which is said to have much to do with the increasing price of food, were to be perfected to-day, at a meeting of the executive board of the mayor's committee appointed last week to aid federal and county officials in their investigations of the causes of the upward trend of the cost of living.

Joseph Hartigan, city commissioner of weights and measures who is working with the committee, planned to present to the board a scheme in operation among grocery and drug retailers by which they form associations and purchase in large quantities for the members stores, thereby obtaining marked reductions from the usual middleman's prices. Commissioner Hartigan believes that uniformly lower prices would result if there were more of these associations or co-operative stock buying companies

In the Long Island city section of Brooklyn, disorders occurred yesterday at meat markets and grocery stores where credit was refused to persons thrown out of work on account of the war closing the industrial plants in which they were employed. The police were prepared to-day to strengthen their guards in these districts

The secretary of the Central FederatedUnion, announced that a committee of the union would meet with Samuel Gompers, president of the American Federation of Labor here to-day regarding the increased prices of certain food stuffs

Inquiry at Chicago

CHICAGO, Aug. 17 —Inquiry into the present high price of food stuffs was begun here to-day by officials of the federal, state and city governments. Prosecution of firms or individuals held responsible for the recent advance in price was planned. James H. Wilkinson, United States District Attorney, was prepared to serve subpoenaes on men wanted to testify before the Federal grand jury. The district attorney said he would prosecute heads of establishments or others whom he found violating the anti-trust act by combination or concerted action intended to control or advance prices.

Legislation providing for the punishment of dealers who make the European war an excuse for increasing food prices beyond reason was to be considered at the special meeting of the municipal market commission. House wives, representatives of numerous women's clubs,, city, state and county officials, officiaus of the federal government were invited to participate in the meeting.

Military Notes

The Armories presented a very lievly scene this morning. The volunteer force 125 strong, under Captain Colquhoun was on the job early and immediately taken out for morning drill, as the regulations call for drilling twice daily until orders come for the force to leave for Quebec. On their return from the work out, the men under the direction of Sergt.-Major Oxtaby commenced packing up all the equipment they will need including uniforms in boxes which will be sent to Quebec at once where it will be redistributed.

The orders for the company to leave are expected any day now and every dril sees the men in better shape. As they marched down Dalhousie St. this morning the general good appearance of the company was remarked on on all sides.

The Dufferin Rifles parade to-night under Lt.-Col. Howard for training purposes. No motive is given for this move, but that a general scheme of training for Canadian militia has been decided upon and commences from to-night until further notice

Sergt. P. King will be missing from G company roll call to-night when the battalion parades. He will be off to rejoin the colors with the batch of reservists leaving here on the 6.40 train. G company loses a favorite non-com. in this gentleman, and His Majesty re-acquires an efficient soldier.

The secrecy which at the present moment shrouds the Imperial Army is reflected in the attitude of local military authorities and men. They are observing a commendable restraint and have nothing to say about when they are likely to be mobilized for the front.

MARTIAL LAW

LONDON, Aug. 17.—The Venice correspondent of the Daily Mail, says martial law has been declared in Carintha, Carniola, Trieste, Istra and Gorse by the general commanding the Austrian army corps at Gratz. There is a considerable movement of troops on both sides of the frontier, the correspondent adds, and searchlights are constantly playing over the territory along the border. A German spy has been arrested at the Italian naval station at Spezia.

Lawn Tennis.

St. Marys vs. St. Judes

A number of interesting and hard fought games of tennis were played at St. Judes tennis court on Saturday afternoon when St. Marys and St. Judes played gentlemen's doubles and mixed doubles.

Although St Judes won both the contests, the St Mary's players played a strong game throughout. The following are the scores

Men's Doubles

St. Marys—Messrs W. J. Phillips and G. G. Kew 6——2.

St. Judes—Rev C. E. Jeakins and P. Unsworth, 6—[illegible] and 6—1.

Mixed DoDubles

St. Marys—Miss J. Kew and Mr W J. Phillips.

St. Judes—Miss C. Peddie and F. Pelling 6—2, 7—5.

Refreshments were served after which the remaining available time was spent playing friendly exhibition games.

LEFT FOR MOSCOW

LONDON, Aug. 17.—A Reuter despatch from St. Petersburg, says the Russian Emperor and Empress, the Crown Prince Alexis and the Imperial Grand Duchesses have left for Moscow.

The Appreciation of Diamonds

More and more diamonds are bought, sold and worn every year. And this in spite of the fact that the tendency of diamond prices is steadily upward.

Which last fact makes the purchase of a good diamond a worth-while investment.

Our diamond display to-day is away above the average. We import our diamonds direct from the cutters and set them in our own workshop.

We are positive we can save you money.

E. H. NEWMAN & SONS

Diamond Setters

Issuer of Marriage Licenses