

Both 'Phones  
No. 190

Ogilvie, Lohead & Co.

Use McCall's  
Patterns

# It's Value That Counts

PRICE IS NOT EVERYTHING

"It is the value you get for the price you pay that counts."

WE have been told repeatedly, by people who should know, that they can get better value here than any place they know, and why shouldn't they? It is our aim, always has been, always will be, to give our patrons the best that money can buy. **OUR GUARANTEE GOES WITH EVERYTHING WE SELL.**

## Our Dress Goods Department

is by far the largest and most complete in the city, with its beautiful new stock of Spring Fabrics. We invite your inspection of these new goods. Note the values.

- 60 inch Fine Quality Imported Navy and Black Suiting Serge, regular value \$1.35, Special at ..... **95**
- A Very Special Line of Fine Wool Suiting Whipcords, in two tone and plain effects. All the new colorings. Special at ..... **\$1.00**
- 45 inch Imported Suiting Serge, all wool, grey, navy, alic, tan, big value at 75c. Special at ..... **59**
- 45 inch All Wool Fine Whipcord Suiting, all the new spring colorings. Special at ..... **75**

60 inch PANAMA, navy and black only, regular \$1.00. Special at ..... **69c**

The New Bedford Cord Suiting, in all the leading spring shades. Special ..... **1.00**

A beautiful range of exclusive dress lengths, in all the new dress materials.

## New White Vestings

Our New Spring Stock of White Cotton Vestings is now complete. The designs are really neat. The quality is there and the prices are right. Prices are 12 $\frac{1}{2}$ c, 15c, 18c, 20c, 22c, 25c to ..... **50c**

## New White Waists

Our stock of New White Waists is beyond comparison.

- A Beautiful White Embroidered, Pure Linen Tailored Waist, Special at ..... **\$1.75**
- The New Striped Cotton Whipcord Waist, on strictly tailored lines. Special at ..... **\$1.50**
- A Very Special White Dimity Waist, with the new Dutch effect. Special at ..... **.98**
- Fine White Embroidered Waist, with high collar, open front. Special at ..... **\$1.50**
- White Lawn Waists, embroidery and lace trimmed, with new Dutch effect. This is one of the newest lines shown. Special at ..... **\$1.95**



## New Cotton Fabrics

It is hardly necessary for us to preface these goods with any remarks. An inspection is all that is needed to convince you of their beauty.

- Plain and Striped Cotton Whipcord Suiting, all shades, ..... **35**
- Cotton Corduroy, in maize, blue and grey, 36 in. wide. This is one of the very newest. Special at ..... **.50**
- 42 in. Two Tone Cotton "Ratine" Suiting, in pink, sky grey, tan. Very special at ..... **.50**
- 32 inch Fine Quality Satin Finish Cord Suiting, in white, tan, black, alic, buff, brown and black and white. Special at ..... **60**
- Stripe Cotton Voiles, in white and all colors. Very special at ..... **35**
- Bordered Voiles and Crepe de Chens, from 50c a yard to \$15.00 a dress.

## Staple Dept. Bargains

- 35c White Robe Lawn, 48 inches wide, fine, even texture. Special at ..... **19**
- 20c Fine White Nainsook, suitable fine underwear, etc. 32 inches wide. Special ..... **11**
- 25c White "Madapolam" 42 inches wide, free from any dressing. Special at ..... **15**
- The New Flat Cord Cotton Corduroy, 30 in. wide. The season's latest. Special at ..... **35**
- 100 pieces Plain and Figured Crepes, in all shades. Special at ..... **15**
- 36 inch "Linenne" Cotton Suiting, absolutely fast color, comes in all shades. Special ..... **20**
- 36 inch White English Flannelette, 20 pieces only, regular value 122c. Special price ..... **122c**
- 250 pieces of New Imported Scotch Ginghams. Special ..... **12**

# Ogilvie, Lohead & Co.

Use coupon below in reporting social events and the comings and goings of yourself and friends.

## PERSONAL ITEMS

SOCIETY EDITOR, COURIER  
Kindly publish above, and oblige  
NAME..... ADDRESS.....

Just arrived, new spring shoes, at Ludlow Bros.  
As for the argument that women suffrage would tend to break up homes, that the husband and wife might differ on politics, it must be remembered, in the first place, that all women are not married. Moreover, if you can prevent women from voting, you cannot prevent them from thinking. Husbands and wives, however, though divided to-day on many subjects other than politics, get along in harmony none the less, despite these differences. And as for argument that woman's domestic duties would suffer if she were allowed to vote, how much do men neglect their business because they are allowed to vote?

Last call. Men's tan button and gun-metal lace shoes to-morrow at Ludlow Bros. \$2.69.

Ladies' \$3.50 and \$4.00 shoes to-morrow at Ludlow Bros. \$1.49.  
Away With Depression and Melancholy—These two evils are the accomplishment of a disordered stomach and torpid liver and mean wretchedness to all whom they visit. The surest and speediest way to combat them is with Parmelee's Vegetable Pills, which will restore the healthful action of the stomach and bring relief. They have proved their usefulness in thousands of cases and will continue to give relief to the suffering who are wise enough to use them.

Men's oil tan grain bluchers to-morrow at Ludlow Bros. \$2.48.

Ladies' \$3.50 and \$4.00 shoes to-morrow at Ludlow Bros. \$1.49.

## PALMS IN HOT ROOMS

How to Take Care of Them When Attacked by Scale.

The chief danger to palms when grown in heated rooms is scale and mealy-bug. The first mentioned usually attacks the lower part of the leaf, and has a thin grayish-white appearance. It lies most frequently along the midrib.  
Mealy-bugs often collect in the joints and crevices of the palm, and must be picked out with an ordinary hairpin, or, better still, an orange stick.

That an ounce of prevention is worth a pound of cure, is amply illustrated in ridding the palm of these pests, for they never attack a healthy plant. Keep your palms in good condition by washing the under part of the leaves with clean water, and if the pests get too firm to hold disperse them with diluted kerosene emulsion. This plant should not only be re-potted when absolutely necessary, but when it is put in a larger pot, care should be taken that the roots are not jarred or broken.  
If some of the drainage crockery has caught in the roots, it should not roughly be removed, rather let it remain and put in a new piece of china. Wet the roots thoroughly before putting them in another pot with fresh earth, pack in well and set in the shade for several days.

When buying palms it is well to remember that some are harder than others, and for the beginner in palm growing the Kentias are perhaps the safest, as they will stand more dust and heat than most varieties.

**LIVER ILLS**  
Are Cured by  
**HOOD'S PILLS**  
25c.

## OF INTEREST TO WOMEN

### Social and Personal Notes and Other Items.

(Should there be any errors in the Calling List given below, corrections will be gratefully received by the Society Editor.—Phone 1781).

#### To-day's Special Calendar.

Galt Musical Club at Smith's Music Hall, Colborne Street at 3 p.m.

Mr. James left for Brockville to-day.

Mr. Laing left for Montreal this morning.

Mr. John S. Dowling left on a business trip to Chicago last evening.

Mrs. Thomson, of West Flamboro, is the guest of Mrs. Peter Wood, Wellington street.

Mrs. Henry Leonard, Huron St. is confined to the house with an attack of acute rheumatism.

Mrs. Morton Paterson returned to the city yesterday from a driving trip through Norfolk County.

Mrs. A. G. Farquharson, of Fort William, Ont., is the guest of Mrs. D. F. Thomson, Palmerston Avenue.

The Grace Marks Company are playing a return engagement at the Grand Opera House this week at popular prices, as per usual.

Lord Francis Scott, who has been acting A.D.C. to His Royal Highness, the Governor General, left Ottawa last Saturday for England, where he rejoins his regiment.

It will be good news to Mrs. Geo. Watt's many friends to know that her operation at the Brantford General Hospital on Wednesday last, proved quite successful, and a clear recovery is looked forward to.

Trooper H. B. H. Meates, of the 25th Dragoons, and who resides at 9 Rawdon street, is at present attending the military training school in Toronto, taking a course for sergeant.

Mrs. J. W. Robertson, 116 William St. received the sad news of the sudden death of her brother, J. G. Thompson, late of Windsor. The funeral will take place in this city. Funeral arrangements have not yet been completed.

The regular monthly meeting of the Women's Hospital Auxiliary in connection with the Brantford General Hospital was held in the board room of the Public Library this morning, Mrs. Julius E. Waterous presiding.

The annual meeting of the Guild of Trinity church was held yesterday afternoon, Rev. Henry Wright presiding in the absence of the president who through illness was unable to be present. Officers were elected for the ensuing year and a most satisfactory report of the work undertaken by the earnest band of workers reported.

The president and executive of the Victoria School Art League are holding their annual meeting to-morrow afternoon, which this year takes the form of an "at home" and is open to all members and friends. Light refreshments will be served, and no doubt will prove a popular rendez-vous at four o'clock.

Lady Van, or Mrs. Ethel Cody Skoddart, as known in private life, a prominent western writer, who edits the woman's page in the Vancouver Sun, is leaving for a trip around the world. Lady Van is particularly happy in descriptive writings, and will report her various travels from week to week. The trip will be completed from Liverpool in the C. P. R.'s new Pacific liner, Empress of Asia, which will come via the Suez canal to Vancouver.

At the meeting of the directors of the golf club held last evening it was definitely decided to give an Easter Dance on Thursday, March 27th, at the Conservatory of Music. Musgrave of Toronto, will supply the music. Invitations will be issued next week. The ladies' committee of the club and a special committee composed of Messrs. H. T. Watt, S. D. Large and Stanley Schell will have charge of the arrangements. During the course of the next day or so it will be decided whether or not the dance will be a fancy dress one.

If my unknown correspondent will take a day off and visit the leading dry goods shops in this or any other city now showing their spring novelties, "Nell Rose" will be found the leading shade, "Eleanor" being perhaps a little too long or too dignified; the nick-name (a familiar one to those bearing that name—myself included), being used instead by those introducing the novelty.  
"Alice Blue" is a very bright blue.  
"Alice Pink" an almost salmon shade.  
"Nell Rose" a delicious soft shade of old rose.

Owing to the outbreak of scarlet fever at Ridley College at present, many of their pupils are having an extra holiday—some of the Brant-

ford boys being at home until after Easter. Haverall College, Toronto, also has many cases.

It is currently rumored that Mrs. Wilson—wife of the President, will rank as one of the best loved Mistresses of the White House—her example as a home maker, rather than that of the Society woman, adding new dignity to the "average woman" in American life—and she has always been a charming hostess.

Over-heard in the crowd during the recent suffragette parade in Washington: "Give the women a chance. Don't torment 'em boys. If a woman's got courage enough to walk in a procession you should give her a show. Why, those suffragettes are actually pretty. I always thought they were old hens."

#### LADY CAPTAIN'S REPORT, B. G. AND C. C.

The game of Golf as played by the ladies of the Brantford Golf Club last season was a never failing source of pleasure to many—although there were not very many matches played partly owing to the wet weather. There were a great number of friendly games, foursomes being by far the most popular.

Three matches were played out of town and four at home. We won two, lost two and tied three.

On the opening day, the 4th of May, prizes for foursomes were played for prizes donated by the Captains and were won by Mrs. Morton Paterson and Mr. Champion and Miss Powell and Mr. Dean.

A putting competition was also run for prizes donated by Mr. Charlie Watt and Mrs. Ralph Reville.

During the season the gentlemen were kind enough to donate three silver candlesticks and these were played for in June, July and Sept, and were won by Mrs. Morton Paterson.

Mrs. Elsie Cockshutt and myself.

Mrs. Yates donated a beautiful cup which was won by Mrs. Dave Gibson.

Miss Elsie Cockshutt also donated a pretty Eastern cup which was won by Miss Marjorie Wilkes.

Mrs. Turnbull gave two Crown Derby cups and saucers—one was played for in match competition and the other given for putting and won by Miss Mary Watt.

A "competition" for "putting" the prize given by Mr. Webbing, was thoroughly enjoyed, as it was something to be done in the city. Excellent scores of 33 each, by Miss Jones and Miss Scarie and Miss Jones finally won in the play off.

Another competition, eliciting much interest was for the prize donated by Mrs. Geo. Watt for the best of the holes, finally won by the Captain with a score of 43.

The best score made during the season to count on cup given by Mrs. Charlie Watt, was made by myself. This cup has to be won twice to be possessed. Altogether the season very successful, although the weather was somewhat to the contrary.

L. GIBSON, Captain.

New skirts to be worn under reception and evening gowns are made of accordion plaited chiffon, with the flounce headed by little rose buds of satin or silk ribbon.

Openwork stockings, so very openwork that they resemble shadow lace, have come into their own again. However, net stockings worn over hosiery that matches the color of one's gown is the real fad for spring.

The year 1913 will prove a remarkable one in Holland. Among several important exhibitions, will be one which is laconically entitled "The Woman" by the promoters thereof. On the outskirts of Amsterdam, a tract of land over six acres in extent has been leased. An old farm-house on the premises will be converted into a representative Dutch house; inside, while a collection of new buildings with exhibits provides also lecture halls, etc. On the grounds not covered by buildings will be reproductions of Dutch gardens, past and present.

The object of this exposition is to make a comparison between the Dutch woman's life, social position, etc., in 1813 and 1913. Therefore, one feature will be a reproduction of things as they were 100 years ago, showing a rich man's residence of that time, with the washing and cooking operations and other household industries. It will also be shown what the Dutch women did in art, sports, literature, as directors of public institutions, etc., 100 years ago. There will also be reproductions of the life and surroundings of women in poorer circumstances, showing house industries and what they did as servants teachers and tradeswomen. In contrast with all this, another building, contemplated to be the largest of the group, will exhibit Dutch women's life, work, surroundings, etc., in 1913. Here will be shown what the modern woman signifies in respect to education, charity, industrial instruction, nursing, eugenics, hygienic measures for mother and child, etc. A special hall will be provided for the propaganda of broader rights of women, including that of voting.

An international meeting of women will be held at The Hague in May, and it is expected that fully 100 representatives thereof will visit the Amsterdam exposition, which will open on May 1 and close October 1.

# SUTHERLAND'S GREAT SALE

Our Sale will soon be over. Saturday Night will finish it, and then regular prices will rule. All this week you can buy at the big discount.

## This Week Only Don't Be Too Late

During our sale we have sold large quantities of goods, with the result that in many cases we have odd lots, such as Odd Pieces of Cut Glass, Odd Pieces of Fancy China, and remnants of lines of Fancy Goods, Ornaments, Etc., which we want to clear out. To help to do this we are going to offer these, irrespective of cost, at even greater discount.

If you are a customer of ours, you know the goods and the bargains we are giving. If you are not, come in and the chances are, you will be one. We do as we say, and always strive to give satisfaction.

Don't forget the extra special discount on odd pieces—China, Cut Glass, Fancy Goods, Ornaments

# J. L. Sutherland

203 Colborne Street  
SOLE AGENTS FOR

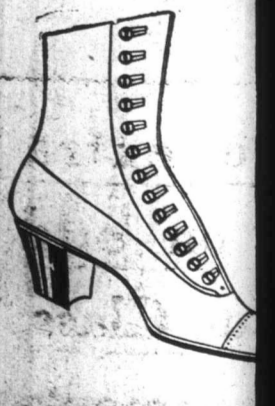
NEED  
**This**  
On Saturday gains in Men's Footwear  
Men's Patent broken-in sizes, regular, Saturday, .....  
Women's Dress lined, Saturday's .....  
Girls' Kid Boots, reg. 1.75. Saturday .....  
Girls' Patent 8 to 10½, reg. 1.85

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**King's**  
and get it refunded.  
**Cecil A**  
Dispensing  
191 Colborne St

**SANIT**  
BULL  
Jewellers and Optician

\$2,000.00  
**LADIES'**  
For \$1,  
In Other Words  
500 Pairs of  
\$4.50 and \$  
This Sale has  
may dispose of our  
\$4.50 and \$5.00 B  
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and All I



**THE ROBE**  
**SHOE C**  
203 Colborne Street  
SOLE AGENTS FOR

The Kidneys and the Skin  
kidneys are weak or torpid,  
will be pimply or blotchy.  
Sarsaparilla strengthens and  
laxes the kidneys, and clear  
complexion. By thoroughly  
ing the blood it makes good