



It is worth remembering:—

CURZON Bros. THE WORLDS GREAT MAIL ORDER TAILORING HOUSE.

Are doing Business as usual.

Suits from \$8.50 cents to \$20 all Duty paid. Made to your measure and sent by post. Send postcard to-day for Samples to Curzon Bros., 449, Spadina Avenue, Toronto, and in ordering make Express order payable in London, England, or Post Office Order payable at Toronto.

All Orders are despatched seven days after we receive them. Satisfaction guaranteed or money returned.

Send your payment with order direct to

CURZON BROS., 60, City Road, London, England.

COAL The New Coal Fields in the mountains west of Edmonton are producing the best Coal in Canada, without exception. Try once and see—you will agree with us.

REMEMBER THESE:

ENTWISTLE - YELLOWHEAD

If your Dealer can't supply you—write to us

North West Coal Co. Box 1765 Edmonton, Alta.

Co-operation

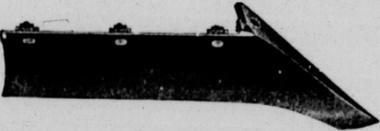
THIS is the age of co-operative buying. Send us your address and let us tell you how to buy by this plan. The Flour that is always good.

Daily Capacity 300 Barrels

ECHO MILLING COMPANY GLADSTONE, MAN.



BUY FITTED SHARES DIRECT



Every Make and Every Kind Ready to Fit to your Plow. Buy from a Reliable House

12 inch each \$2.00
13-14 " " 2.25
15-16 " " 2.50

Freight Prepaid to your Station on Orders of one dozen or more.

Write for Catalogue.

THE JOHN F. MCGEE CO., Winnipeg, Man.

LIVE POULTRY WANTED

We guarantee to pay the prices we quote. These prices are for live weight, f.o.b. Winnipeg. Let us know what you

HENS 11c per lb.
ROOSTERS 9c
DUCKS 11c
TURKEYS 13c to 16c
SPRING CHICKENS Best Market Prices

have and how many. We will forward crates and shipping tags. Cash sent immediately on receipt of goods.

Golden Star Fruit and Produce Co., 91 Lusted St., Winnipeg

WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

DUAL-PURPOSE CATTLE IMPORTATION

An article in a recent issue of the "Breeder's Gazette" mentions that James J. Hill, of the Great Northern Railway, has just brought over one of the finest lots of dual-purpose cattle that ever left the shores of England. They consist of milking Shorthorns and South Devons. The importation includes fifteen milking Shorthorn cows and fifty bulls. It also includes a steer of the same class from a dam that gave more than 11,000 pounds of milk in a year. The South Devon importation consists of ten South Devon cows and two bulls. Amongst the milking Shorthorns are to be found some of the finest specimens that England ever produced, in fact the whole importation would have been of this class but for the fact that many of the animals selected failed to pass the tuberculin test. The average maximum production of these seven cows in milk is more than 10,000 pounds in a year, showing clearly the capabilities of Shorthorns of the dual-purpose type. The steer imported was bred by Chivers. He is two and a half years old and has made a gain of nearly two pounds a day from birth. His dam in 1913 gave about 11,000 pounds of milk in a year, thus proving the fleshing abilities of this dual-purpose type of cattle. The intention is to distribute the fifty pedigreed bulls thruout the Western states, with the object of improving and grading up the stock in the district.

In the importation there are ten South Devon cows and two South Devon bulls. These cows are as large as the average Shorthorn. They are noted for both milk and meat production, being exceptionally good milkers. That the steers are large is evidenced by the fact that there is now at the Primley farm, in South Devon, a three-year-old steer that weighs more than 2,800 pounds. One of the bulls purchased weighs a ton and his age is only two years and four months. A young Devon bull has also been purchased as a safeguard, since there were no South Devon cattle in America previous to this importation. The article closes with the remark that, "All these Devons are of that class which our wise men say cannot be bred."

WHAT IS A FUTURITY?

The term "futuraity," as applied to many of the classes at larger exhibitions, is becoming more common, yet its full significance has not been revealed to many of the spectators, and there are probably many exhibitors who do not yet realize the meaning of the word. Our Western show circuit has adopted the principle at some centres, but it has not become general thruout Canada. Since 1911 the National Draft Horse Breeders' Futurities have been held at Iowa State Fair, and since that time the International Exposition at Chicago has adopted the system, and it now covers all breeds of draft horses, Poland-China swine and Shorthorn cattle.

The aim of the futurity is to encourage breeders to fit and grow their stock while young and when it should be grown. The age at which animals should be shown for these prizes is optional, but in the case of horses it has usually been set for yearlings. They must be entered some time in advance, and one principle which has worked out fairly well in the States is to set the entry fee at \$5.00—\$1.00 payable at time of entry, \$1.00 payable at a later date, and \$3.00 thirty days before the time of showing. In this way breeders are encouraged from the very first to fit and grow their young stock, and at the season of showing the futurity classes are looked upon with intense interest and buyers flock there, for they know that the winner of such an event must be exceptionally good. The principle is an adaptation of the old racing stake, whereby many contribute a small amount that the successful one or two may reap a considerable reward. In the past premiums for young stock have been small, but under the futurity plan they have grown so large that the cost of fitting and showing is inconsiderable compared with the prize received. The stake in these cases is made up by entry fees, contributions by associations and private donations, and on the whole are far more enticing to exhibitors than the ordinary prize-list premiums. Furthermore they encourage breeders to advance their stock while it is young, and thus the futurity encourages feeding and rearing in a way that the ordinary classification deals with very little.

—Farmers' Advocate, London.

Annual Xmas Excursions

Choice of Routes  Five Months Limit

REDUCED FARES TO ATLANTIC PORTS in connection with tickets to THE OLD COUNTRY Daily, Nov. 7 to Dec. 31

Full information will be furnished on application to any Canadian Northern Agent, or to R. CREELMAN, Gen'l Passenger Agent, WINNIPEG

Apples are Cheap

On Account of The War

Wire us for prices before you place your Association order elsewhere. Dozens of Western Associations were delighted with our "Ontario Flavor" Brand last year. YOU will be this year.

Better Quality Than Ever Lower Prices Than Ever

Packed in the Ontario barrel (equal to three Western boxes) by thirteen of the best Co-operative Associations in the Province.

If you desire good fruit at attractive prices, wire

Co-operative Fruit Growers Of Ontario Limited OSHAWA : ONTARIO

FARMERS!

If you are Interested, Read This:

The Saskatoon Mutual Fire Insurance Co., Saskatoon, Sask.

Dear Sir:—I received your cheque for \$25.50 and receipted payment for this year's assessment on Policy, for loss of one cow by lightning, for which accept thanks. I shall certainly do all I can to get my neighbors to insure in The Saskatoon Mutual Fire Insurance Co. after the fair and equitable way you have used me in this matter.

Yours truly, (Signed) J. H. Sandford.

The satisfaction of our Policyholders is one of the biggest assets we have.

Live Agents Wanted

Saskatoon Mutual Fire Insurance Co. 813 Broadway, Saskatoon, Sask.

EGGS

We are buyers of New Laid Eggs, having a large outlet through the best trade in Winnipeg. Cases furnished. Correspondence solicited.

Matthews Blackwell Ltd. James and Louise Sts., Winnipeg

LIVE S

Splendid York weight about win anywhere herd; sire an Also Berkshire \$25.00. Boar from same sire boar at Calga lish Sheep Do imported prize Three import at side, \$400 Can ship C.N JAM Lakeside Sto

Delorain

Long improv bunch of you fit for servic of pure-bred tested, of w calves to off winning bree Weaver, Del

Glencal

Aberdeen-Berkshire stock, all Booking shire and

JAMES I

Ayrsh

For immes service, si hall Doug high prod BERKS boars, als 14 weeks Order ear won't gi J. J Woodland

SH

Imported lished 2 by impc rams at and Shr a few e W. J

DUR

Pleasan of the quality for im ning re summe satisf

JOI

Ev St

D N

I