

# O-Cedar Polish

“In Season”  
**EVERY SEASON**

The modern housewife needs O-Cedar Products every day. Their sale is therefore a steady one—and dealers appreciate this all-year-round O-Cedar demand.

True, O-Cedar Polish and the O-Cedar Polish Mop are especially in demand at House-Cleaning Time, in Spring and Fall—but not a week goes by in the average modern home, without some use being found for these practical household helps.

Nearly every home has now replaced the heavy carpets of older days with smaller rugs—leaving a border of painted or varnished

floor—and floors need dusting and polishing more often than furniture.

Many a housewife looking for an easier, better way of dusting than the old back-breaking methods of reaching and stooping, knows of O-Cedar through our Advertising—but does not know that you sell it. **You should let her know it.**

Give O-Cedar Products a prominent place in your store; display them attractively in your windows; suggest their use to your customers—and you will sell them in such quantities as to make the O-Cedar line one of the most profitable that you stock.

**CHANNELL CHEMICAL COMPANY, LIMITED**  
**TORONTO**

