New Subscribers.

Valuable Premiums!

These very liberal premiums are given our subscribers for sending us

NEW SUBSCRIBERS,

accompanied with the cash.



No subscription must be taken at a less rate than \$1.00 PER

EVERY farmer who reads the Farmer's Advo-cate is benefited many times the subscription price. No better time than now to get new names.

"Post" Fountain Pen

SOMETHING THAT EVERY MAN, WOMAN, BOY AND GIRL NEEDS.

It is a wonderful tribute

to the greatest invention in fountain-pen construction of the age.

THE PRICE OF \$3.00 IT CANNOT BE PURCHASED UNTIL THE POST IS

The patentee has a hard-and-fast agreement with the trade and agents that \$3 shall be the lowest retail price. By a special agreement we are in a position to make

A Great Offer: We will send one of these pens to anyone who sends us three new subscribers, accompanied by \$3.00 in cash.



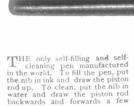
General Lew Wallace, the author of the greatest book of the age, "Ben Hur," also "Prince of India," "Commodus," etc., says in a letter in his own handwriting:

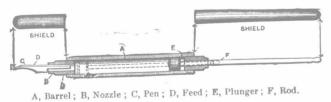
"The fountain pen, Post, was received, and I have taken the liberty of trying it thoroughly. Please accept the excuse for failure to acknowledge sooner.

"I have tried every pen of the kind on the market, and now unhesitatingly give the preference to the Post. It not only feeds itself with less care, but has the immeasurable advantage of re-supply without inking the fingers. I do all my work with it." my work with it.

Lew. Wallaw.

To show our confidence in this pen, we will send you one on trial for a week upon receipt of \$1.00, which, if not entirely satisfactory, you can return to us and we will refund you the \$1.00 paid us. If satisfactory, you must send us the names and addresses of the three new subscribers and \$2.00 additional cash.





The world's greatest singing evangelist, who has thrilled thousands and tens of thousands, now raises his voice in praise of the Post Fountain Pen.

Mr. Sankey sends the following characteristic letter:

"I have used the Post pen for some time, and have had great satisfaction with its use. It never fails or gets cranky. One can at least have clean hands by using the Post, whatever the heart may be."



The Wm. Weld Co., Ltd., London, Ont.

ant a Good Wa

E have succeeded in procuring from one of the most reliable jewelers in Canada a complete list of Gents' and Ladies' Watches of sufficient variety to suit every one, and have no hesitation in recommending them to our readers as premiums worthy of an effort to secure. These are not by any many trashy goods, but first-class mending them to our readers as premiums worthy of an effort to secure. These are not by any means trashy goods, but first-class in every particular, and we assure you that you will be pleased with whatever of the above premiums you may obtain. Let us hear from you at an early date with a good list of new subscribers accompanied by the cash, and take your chaice

Ladies' Watches.

No. 15. Gun Metal Swiss Chate-

No. 16. Sterling Silver Swiss Chatelaine..... No. 17. Nickel American O. F., large No. 18. Gun Metal American O. F., large size.....

No. 19. Nickel, small size.....

No. 20. Gun Metal, small size...... 10

No. 21. Sterling Silver, small size.... 10 No. 22. 7 Jeweled Elgin in 20-year Filled Hunting Case 20 No. 23. 7 Jeweled Elgin in 25-year Filled Hunting Case 22 No. 24. 15 Jeweled Elgin in 20-year Filled Hunting Case 23

No. 25, 15 Jeweled Elgin in 25-year Filled Hunting Case 25

and tal	te your choice.
	Gents' Watches.
	New Sub- scribers.
No. 1.	Yanker Nickel Watch 2
No. 2.	Trump Nickel Watch 4
No. 3.	Trump Gun Metal Watch 5
No. 4.	No. 14 Silver Watch
No. 5.	7 Jeweled Gent's Elgin in 3 10
No. 6.	7 Jeweled Gent's Elgin in 11
No. 7.	7 Jeweled Gent's Elgin in 14 Sterling Silver Case 14
No. 8.	7 Jeweled Gent's Elgin in 20- year Filled Case
No. 9.	7 Jeweled Gent's Elgin in 25- year Filled Case 21
No. 10.	15 Jeweled Gent's Elgin in 3 oz. Nickel Case 15
No. 11.	15 Jeweled Gent's Elgin in Gun Metal Case 15
No. 12.	15 Jeweled Gent's Elgin in Sterling Silver Case 18
No. 13	15 Jeweled Gent's Elgin in 20- year Filled Case 21
No. 14.	15 Jeweled Gent's Elgin in 25- year Filled Case 25
Description of Watches	

Description of Watches.

The accompanying cuts fairly well represent all the Ladies' and Gents' Watches, and a description of each as numbered is as

No. 1. American Nickel Key-wind Boy's Watch that is absolutely guaranteed to keep good time and give satisfaction.

No. 2. Gent's Nickel American O. F. Watch; stem wind, and push-in stem and turn to set hands. This is a very strong,

No. 3. Same as No. 2, excepting that it has Gun Metal case instead of Nickel case.

No. 4. Is a smaller-sized Gent's Watch, has sterling silver case, O.F. Screw Back and Bezel; stem wind, and push-in stem and turn to set hands. This is the lowest-priced and most reliable Boy's or small Gent's Silver Watch that is on the market Watch that is on the market.

No. 5. Is fitted with 7-Jeweled Nickel, first-quality Elgin movement. The case is a 3-oz. O. F. Nickel case; stem wind and set; screw back and bezel case.

No. 6. Same movement in Gun Metal or Black Steel screw back and bezel case.

No. 7. Same movement with Sterling Silver O. F. screw back and bezel case.

No. 8. Same movement in 20-year guaranteed Gold Filled O. F. screw back and bezel case.

No. 9. Same movement in 25-year guaranteed

gerow back and heze Nos. 10, 11, 12, 13 and 14 are fitted in the same style of cases as Nos. 5, 6, 7, 8 and 9; the difference is in the movement, and the movement is 15-Jeweled Nickel, first-quality Elgin movement.

No. 15. Is a small-sized Swiss O. F. Gun Metal Chatelaine Watch.

No. 16. Is the same, only with Sterling Silver case, which can be had nicely engraved. ver case, which can be had nicely engraved.

Nos. 17 and 18 are a good-quality
American Watch, O. F. stem wind, and
push-in stem and turn to set hands.
These are a little larger than the usual
Ladies' Watches, and are smaller than the
usual Boys' Watches, though can be used
for either Boys, Girls or Young Ladies.

Nos. 19, 20 and 21 are small sized; in
fact, are the exact size of cut. These are
American Watches, O. F. stem wind, and
push-in stem and turn to set hands, and

push-in stem and turn to set hands, and are first-class timekeepers. Will give perfect satisfaction.

If a nice leather wrist case is desired with these watches, send two extra subscribers.

Nos. 22, 23, 24 and 25 are similar to the accompanying cut. These are regular Ladies' Hunting Watches. Nos. 22 and 24 are fitted in 20-year guaranteed Gold Filled

are fitted in 20-year guaranteed Gold Filled cases, nicely ornamented, or to be had in plain or plain engine turned, and the same applies to Nos. 23 and 25, excepting that they are fitted in 25-year guaranteed Gold Filled cases, and 14k Gold Filled; 22 and 23 are fitted with 7-Jeweled Nickel, first-quality Elgin movements. Nos. 24 and 25 are fitted with 15-Jeweled Nickel, first-quality Elgin movements.

When making your choice of Watch as premium, be sure to mention its number as given in premium list, also whether Lady's or Gent's.

THE WILLIAM WELD CO., LTD., LONDON, ONT.



