The Name Behind Canada's Greatest Electric Farm Plant

OU can link the name Northern Electric with the ideal power and light plant for your farm as Canada's electrical engineers linked it when specifying the Nation's telephones.

First in the electric farm plant field is the Northern Electric name. The experience gained through years of successful electrical manufacturing is your personal safeguard for the lasting and steady dependability of

Northern Electric POWER and LIGHT

The unit plant is simple in construction and of efficient design. It has no belts or pulleys. It is self-cranking; self-stopping; and its oversize Titan battery assures ever-ready current for both power and light needs. It is truly the leader for Canadian farms. We also have a belt-driven plant for use with ordinary farm engine, for those who desire this type of plant.

Your farm has need of time-saving, money-making, labor-saving electricity. Hundreds of Canadian farmers could tell you what it has done for them and their farms.

From coast to coast there are Northern Electric distributing houses—the one nearest you is always at your service. There, in stock, is the plant for your farm and everything electrical required for its installation. Make your whole plant Northern Electric—we willingly assume the responsibility for its perfect service.

If you now have electricity, either from Central Station or a private plant, buy Northern Electric appliances. We can supply your every electrical want. We have prepared some interesting Power and Light literature.

May we send it to you? Fill out the coupon now.

LIMITED "Makers of the Nation's Telephones."

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