



5 reasons why we shall win the war.

- 1—Because we dare not be defeated; the Germans fight for world-power; we fight for liberty.
- 2—Because we have the spirit to win; not despotic rulers, but the Allied peoples themselves, wage the war.
- 3—Because, despite submarines, we still command the seas and control all marine trade.
- 4—Because we have a tremendous superiority in man-power, which must eventually win.
- 5—Because it is a war of food—and North America is the greatest food reservoir on earth.

Of All Food Agents, Canadian Farmers Are Most Effective

This is an extreme statement, but entirely true. In production per man Canadian farmers lead the world. And they will continue to do so. No agents are more effective in defeating the Hun.

Ontario farmers realize the situation, and are doing their utmost to safeguard democracy by producing for our Allies.

Wheat

Beans

Peas

Hogs

Beef

Dairy Products

No one can decide so well as each farmer just which of these he can produce to the limit, nor what that limit shall be—but the vast majority are making plans to do their best. For these lines of production give the largest quantities of human food-stuffs in concentrated form, which consequently can be exported. Wheat and hogs are of pressing importance this year.

3 Bushels of Grain—1 of Seed

Plans that are made now are most valuable, because they ensure a definite system of work. They should include a thorough fanning of all seed grain. Nothing pays better. It takes the same labor, machinery, soil and expense to sow weak, dirty seed as to sow that of the highest quality. And clean, plump seed in almost every case gives at least 20% increase in the crop.

Here are the methods of one successful farmer. In February he takes three times the amount of grain required and fans it until only one-third remains. This quantity is the amount required for seeding, and it is the largest, plumpest seed in the granary. He always uses the proper sieves and gives lots of wind. The grain fanned out still makes feed, so he isn't a thing behind but his time. He figures he can't invest it better than with the fanning mill.

To Secure Seed This Year.

Any who haven't seed of a quality that satisfies them should make arrangements at once, to secure it. Seed is scarce and prices are high, so the man who ensures his supply now is wise. Place your order with your local dealer at once. If he can't supply you, write to the Seed Commissioner, Federal Department of Agriculture, Ottawa, and see that arrangements can be made. Through the Seed Purchasing Commission the Federal Department has provided a reserve supply of which will be available in early March only.

The seed corn situation, while serious, need not excite alarm. Arrangements are being made by dealers to provide ample supply.

Any farmer who wishes to secure a supply of seed should write to the Seed Commissioner, Federal Department of Agriculture, Ottawa, and see that arrangements can be made.

Demand for Spring Wheat.

This will be very large, and the American fixed price of \$2.00 per bushel for the 1918 crop will ensure excellent returns. Of all cereals wheat is the most in demand by our allies and, considering labor required in production, is one of the most profitable of field crops. In Ontario excellent yields of spring wheat can be secured—especially with the Marquis variety. No one need hesitate to plan now for a liberal acreage of this most important crop, as an ample supply of first-rate seed has been held in reserve for the 1918 seeding.

Live-Stock Products Very Important.

Hogs are peculiarly important now. It is absolutely essential that the supply of fats in Great Britain, France and Italy be increased at once—and in no other way can it be produced so economically and rapidly as by hog raising. There is also a strong demand for beef and dairy products. While mutton and wool is not used for export, it is important that the supply be, if possible, increased for home consumption.

The Price Factor.

It is thoroughly understood now by all classes that unless the farmer receives a reasonable profit he cannot continue to produce. It is a national loss indeed when he produces otherwise. This year remunerative prices cannot fail to prevail for everything he can produce. The tremendous demand alone ensures that his interests will be as vigorously protected.

The Labor Situation.

Upon this depends production more than upon any other single factor. And in this regard also such assistance will be rendered as is possible in the hour of general labor shortage and national stress. Plans have been made to mobilize 15,000 school boys and 6,000 young women for farm work. Thousands of these will be available comparatively early in the spring. Seasonal labor for short periods, such as was of assistance last year, will be greatly increased, with improved efficiency. Every possible effort, in short, will be made to provide the labor, without which the Ontario Department of Agriculture fully recognize greater production can hardly be obtained. Let every farmer, at any rate, plan for normal production, at the least, this year.

Apply to the Ontario Government Public Employment Bureaux, 15 Queen's Park, Toronto and to the local District Representative of the Ontario Department of Agriculture for labor assistance.

For full information regarding any of the foregoing points or upon any question relating to 1918 production write—the Office of the Commissioner of Agriculture, Parliament Buildings, Toronto.

Ontario Department of Agriculture

PARLIAMENT BUILDINGS, TORONTO

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