easily followed than in Old Ontario. The leading roads are good, a railway is nearby, rivers and lakes contain an abundance of fish, and wild fruits grow luxuriantly. Conditions generally are such as would have appeared like paradise in comparison with those found in pioneer days in Simcoe, Wellington and the "Queen's Bush" of the '60s.

An abundance of lime and humus gives a mellowness to the soil such as is seen on few farms in the long-settled sections. Because of these conditions clover flourishes everywhere. If the people of New Ontario can but be persuaded to follow a short rotation, with frequent turning under of clover, these conditions can be indefinitely prolonged.

## CLOVER

should be printed in letters of gold twelve inches long and hung in every railway station, every schoolhouse and every church in New Ontario. It is the price that must be paid for continuous agricultural salvation for that vast north land which should furnish comfortable homes for millions whose footfalls can even now be heard echoing dimly in the corridors of the future.