

Dec. 25th: broadcasts will start at 2:00 & from 10:00-11:00, the operetta "les Cloches de Corneville". Dec. 29th: the annual "Gala des artistes" at 9:30. Dec. 31st: 8:00, Revue sportive de l'année; 9:30, live retrospect of 1957; 10:00, "l'Enfant et les sortilèges"; 11:15, le P'tit Café extended from half-hour to one hour. Jan. 1st: programming also to start at 2:00; in the afternoon, film review of the year; 10:00, special program on Canadian homes. Christmas Messages ACB asked QUE to forward asap proposed scheduling of messages. Commercial COM Que reported. Le Trou de la serrure, a new interview series, has started in the last 15-minute period available, Tues., 7:45. CKRS-TV has revised its schedule to accommodate network programs. As of Dec. 31st, le P'tit Café will be sponsored by Carling Breweries for 26 weeks. First subsidiary hook-up was made for la Clinique du coeur originating from Sherbrooke & distributed to Québec & Jonquière & recorded in Mtl for Rimouski.

2.2 French Radio Network Pgm Dir CBF reported. Recent programs were reviewed. Famille, qui es-tu? & les Idées en marche now scheduled respectively at 8:30 & 9:00. Santa Claus Programs Special series starting this week from 4:30-4:45. Les Visages de l'amour has been re-scheduled at 1:45. Co-sponsors of Un Homme et son péché have renewed for 39 weeks beginning Jan. 1st.

2.3 English Television Network P. McDonald reported. Showtime Sponsor has expressed dissatisfaction & meeting in agreement. P. McDonald to take action. Prelude to the Queen BBC has prepared preamble to Queen's Christmas message & television network to schedule & radio to take audio. Kine of Queen's address tentatively scheduled Dec. 26th, 11:30 pm. Russian Hockey Team Sponsor has requested full network; stated by CB no request received for telecasting of game except from sponsor; CB to follow up with P. McDonald. Viewpoint P. McDonald invited comments; P&I expressed opinion interviews were best ever seen on television. Dir TV Que explained why program being dropped by CBMT. Maritime Inter-connection Program Proceeding with survey work on program tentatively scheduled for Sun., Feb. 2nd, 3:00-4:00. Program Testing Suggested testing be done on Showtime, Close-up & Front Page Challenge, following Millard formula under supervision of AR. Christmas Day Scheduling Schedule given wide distribution; planning live Christmas program to full connected network, 8:00-9:00, to be followed by special one-hour Kraft program to full network. Option Time Study of formula progressing. Commercial G. Rugheimer reported. Concert Hour Negotiations going on with RCA with possibility of sponsorship at beginning of next year. I Love Lucy Sponsor has expressed wish to relinquish & agencies advised. Hockey Alternation in Ott In view of better reaction, decision taken to maintain policy for at least one further occasion. "Games & Rites" (Folio) MGMT questioned airing & asked post-broadcast analysis be made in Tor; MGMT expressed concern about effects on CBC; AGM read strong letter of protest from affiliate.

2.4 English Radio Networks E. Hallman reported. Christmas Day Scheduling Afternoon schedule shaping up; hoping to use tape of first Christmas broadcast to mark 21st CBC Christmas; later on, CB & SecB suggested next Christmas may be CBC's 22nd & not 21st. Wednesday Night Statement requested for 10th anniversary. Russian Hockey Team Game will be carried to Western listeners.

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