

much of the valuable information herein contained would necessarily have to be omitted, or a greater price charged for the book. It is with us as with newspaper publishers ; we sell copies of our publications, at a price far below the cost of production, and it is the income from this advertising patronage alone that enables us to do so. We wish to impress upon the minds of more of our business men the importance of aiding us, through their advertisements, to keep this indispensable Annual up to its present high standard. It is a duty which they owe to the community and themselves, and which is trifling in amount for them to pay ; it is solicited but once a year, and as a rule, they reap a handsome profit from the investment, instead of it being any loss to them.

We subjoin a tabular statement shewing the increase in population in the city and suburbs over last year.

In returning thanks to our numerous patrons for their support, we think we may justly claim that in comparison with other works of this description, there are none more reliable and, with one exception, our Directory is the cheapest issued on the Continent of America.

MIGHT & TAYLOR.

Toronto, 1st January, 1880.

INCREASE OF POPULATION.

	No. of Names, 1879.	No. of Names, 1880.	Increase.	Multi- plied by $3\frac{1}{2}$.	Popula- tion, 1879.	Popula- tion, 1880.	Increase.
City of Toronto.....	20,842	22,106	1,264	"	72,947	77,371	4,424
Village of Ben Lamond.	45	43		"	157	150	
" Brockton...	83	122	137	"	290	427	137
" Doncaster... not taken.		59		"	not taken.	206	
" Don Mount.	376	401	25	"	1,316	1,403	87
" Leslieville...	170	172	2	"	595	602	7
" Norway.....	33	34	1	"	115	119	4
" Parkdale	135	203	68	"	472	710	238
" Seaton	142	156	14	"	497	546	49
" Yorkville....	1,007	1,045	38	"	3,524	3,657	133

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