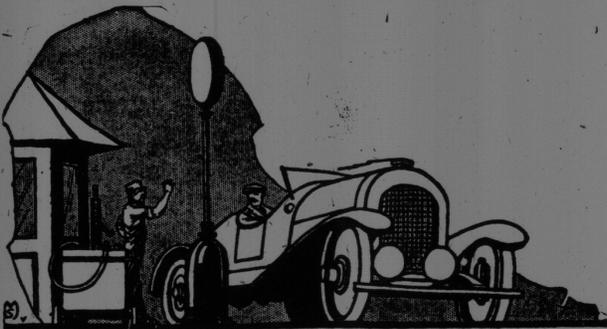
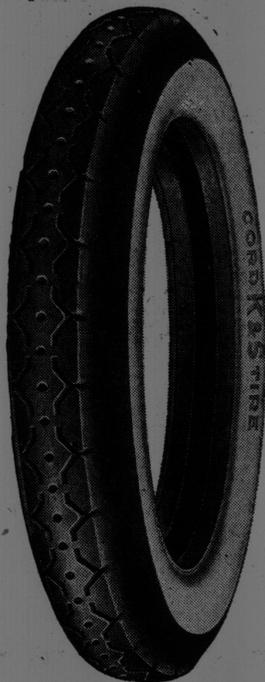


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PREMIER FOSTER SAYS N. B. FILM IS A SPLENDID THING

New Brunswick Has Something to Offer the World, and the Right Men are Here to Handle the Pictures in a Fitting Manner.

Premier Foster became a director in the New Brunswick Films Ltd., he told an interviewer yesterday, from the twin motives of patriotic duty and personal profit.
"I recognized it as a good thing for the city and province," he explained further, "and it looks like a better thing for the man who backs it. But, primarily, I became interested in the proposition to put New Brunswick on the publicity map in an emphatic way, and certainly this is the one thing we have needed more than any other to advertise abroad the special beauties and opportunities of our province. The fact of a hundred copies of the one film showing daily in every worth while place on the globe over a period of years is a tremendous power for good. And yet that is only a start

more are to follow; the industry is established here on a permanent basis.
"There can be no question about the thoroughness of its organization," remarked the premier. "Very obviously I could not lend my practical support unless the undertaking showed itself certain in every way of fulfilling its purpose. In this regard I believe we are fortunately situated with a directorate and financial management under the entire control of New Brunswick business men with real records. And the producing end is equally well taken care of. The best is none too good for us, and we have it. Mr. Shipman's producing organization and record stands out by itself. No other has done what he has done, coming back to Canada and putting over one success after another right across Canada without a break.
"Again, there is little doubt that with all its repetitions of plots and settings, the motion picture market can stand something new, new ground and new life. Sooner or later a producer was bound to discover that the maritimes offer an untouched field with lots of local color—fresh stuff. And fresh stuff we surely have with the scenery and adventure of life round our forests and streams and seacoasts. Every day a species of drama all our own is going on off-shore and inland. And the whole story is admirably set forth in "Blue Water," the work of a native son who has been termed on both sides of the Atlantic "the Kipling of the Maritimes."
"Personally," ended Mr. Foster, "I feel that here is our opportunity at last to have something big done for our province and, incidentally, our pocket books, an opportunity that should be made good in by every business man with a sense of citizenship and enterprise."



Mother—"No Bobby, for the third time I tell you, you can't have another chocolate."
Bobby—(in despair)—"I don't see where father gets the idea that you are always changing your mind."—London Opinion.

Welcome to the Exhibition

We wish to do all in our power to make this a record year in every way. When at the Exhibition call at our booths and see our cars. You will be assured of courteous treatment and of our best attention, whether you buy or not. If in need of Accessories or Tires, we will be very glad to be of service to you.

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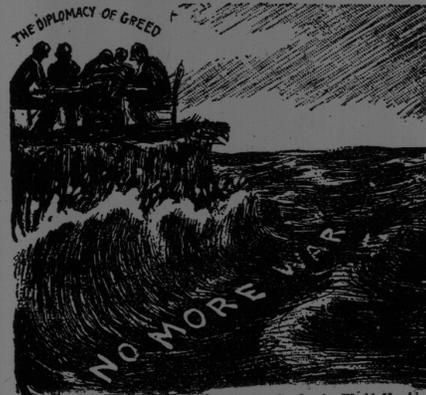


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—Spencer in the Omaha World Herald.



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