

# You Do Not Need to Postpone the Time for Choosing Gifts or Things for the Home Simpson's Home-Lovers' Club Will Help You

## Lunch at Simpson's The Palm Room is Now Making a Specialty of Noonday Lunch at 60c

Take lunch today in the Palm Room, away from the hum-drum bustle and noise of the down-town thoroughfare. The rich, tasteful, and above all else, quiet atmosphere of the surroundings will surely appeal to your sense of good taste and comfort.

The delicious, wholesome quality of the food, together with the pleasing feature of having it served while it is hot, is proving a decided attraction to those who appreciate good service.

A dainty, appetizing lunch is served daily in the Palm Room, at 60c. Try it today.



### Today's Menu

#### Lunch 60c

- Consomme, Asparagus Tips or Oxtail Soup, Vegetables
- Fried Fillet of Lake Trout, Tartar Sauce, or Broiled Venison Steak with Orange Fritters
- Roast Stuffed Young Chicken with Dressing
- Boiled or Mashed Potatoes or Boiled Sweet Potatoes
- Creamed Cauliflower
- Pudding, Pie or Ice Cream
- Rolls and Butter, Pot of Tea or Coffee.

## Dining-Room Furniture Priced Lower Than Usual

And if you haven't the ready cash to pay for them in full at time of purchase, see the Secretary of the Home-Lovers' Club about arrangements for deferred payments.

Extension Tables of solid quarter-cut oak, turned and golden finish; top 45 inches, extends to 6 feet; heavy platform base; octagon bars. Special at... 15.99

Extension Tables of solid quarter-cut oak, turned or golden finish. Massive pedestal base, top 48 inches, 8 feet when extended, dividing pedestal. Price... 20.95

Buffet of surface oak, golden finish; 46 in. case; has linen and cutlery drawers; good cupboard space; back fitted with long beveled plate mirror. Today... 14.25

Buffet of genuine quarter-cut oak; fumed finish; heavy colonial design; plank top; 54-inch case. Special at... 34.00

Dining-room Chairs of solid quarter-cut oak, turned or golden finish; full box seats; panel backs; shaped legs; well braced; upholstered in genuine leather. Set consists of 5 small and 1 arm chair. Special... 18.95

## A Remarkable Library Table Offer

A beautiful, substantially-built Library Table of genuine quarter-cut oak, in fumed finish and mission design. Has book racks each end and double drawers. Would make a sensible and welcome gift for the home. Regular price \$21.00. Today... 15.95

## Utility Boxes for Christmas Gifts

### Matting Covered Chests--Red Cedar Chests

Just received from the manufacturers, a magnificent collection of these most useful and appropriate gift articles. The matting-covered boxes are splendidly constructed of selected white pine, and come in large, medium and small sizes. We mention here a few of the most popular selling numbers:

Matting Covered Box, 33 in. long, 19 in. wide, 17 in. high. Each... 4.98

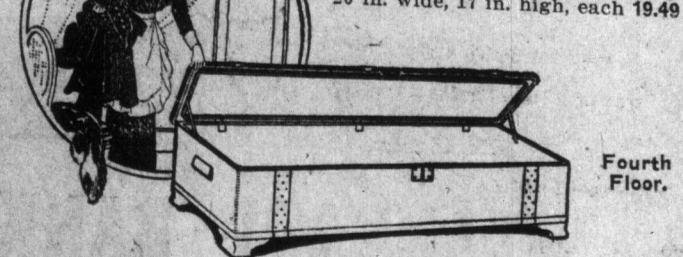
Matting Covered Box, with tray, 38 in. long, 19 in. wide, 17 in. high... 7.49

The Cedar Chests are made of genuine Tennessee red cedar, and are guaranteed to be absolutely moth, vermin and dustproof. They have an extremely handsome appearance, which is enhanced by a rich piano polish, and altogether make a beautiful piece of additional furniture in the bedroom or sewing-room. Here are three of exceptionally good value:

Red Cedar Chest, 33 in. long, 16 in. wide, 17 in. high, each 8.95

Red Cedar Chest, 42 in. long, 18 in. wide, 16 in. high, each 15.79

Red Cedar Chest, 45 in. long, 20 in. wide, 17 in. high, each 19.49



## Kiddie Car

Order Your Little Tot a Kiddie Car; three sizes, \$1.50, \$2.00 and \$2.50.

Shoe Fly Rockers, Regular \$2.00. Today, \$1.38--White and natural color horses, long rockers and special play box on cross bar, nursery cotones upholstered seat and back.

DANDY PAINT BOX Several different colors to use, also brushes; attractively put up in box. Special, today... 25

NOTE-PAPER, 8.30 SPECIAL. 500 boxes Lined Note-paper, each containing 24 sheets and 24 envelopes, good quality, in Regular 25c box. 8.30 a.m. special on the Fifth Floor.

Fourth Floor.

## Wonderful Indeed is the Dolls' Section of the Christmas Show

Dolls of all kinds at all prices that will delight the hearts of all little girls.

Baby Dolls--So much like real babies. They have blonde heads, without hair, and jointed bodies (undressed). A variety of sizes priced at 75c, \$1.00, \$1.95, \$2.75, \$3.95, \$5.75 and \$7.00.

"Baby Ella" Dolls, like babies older grown. Have real hair, sleeping eyes and jointed bodies (undressed). 11 inches high. Price... 1.50

"Red Riding Hood" Dolls, very pretty and quaint in red capes and bonnets. Without hair, 14 in. high, \$1.50; 16 in. high, \$2.00; with hair, 12 in. high, \$1.75; 16 in. high, \$3.00.

Horseman "Art" Dolls--There are girls in jumper frocks, and boys in rompers with jaunty hats. These dolls have unbreakable heads and are 15 inches high. Price... 1.98

## Doll Carriages--Extra!

(No Phone or Mail Orders.) Reed, Wooden and Metal Bodies, Modeled After Real Baby Carriages, Divided into Three Lots.

Lot No. 1--Black enameled metal bodies, folding leatherette hoods, spring gears and rubber tires. Regular \$4.00. Today, sale price... 3.19

Lot No. 2--Perambulator style, wooden bodies, in grey, brown and black finishes, leatherette hoods, rubber-tired wheels. Regular \$5.25. Today, sale price... 4.35

Lot No. 3--Reed bodies and hoods, in grey, white and natural tints. Regular \$7.00 to \$8.50. Today, sale price... 5.98

## Bradley's Machine Gun

"Big Dick" designed after a modern rapid fire gun; shoots as fast as the crank is turned; made scientifically and will delight the heart of any boy. Includes ammunition. Regular 2.98 \$3.75. Special, today... 2.98

BOOKS, 8.30 SPECIAL.

Bedtime Storyland Books, including Bunty Brown Bunniken's Travels, Danny Fox's Adventures, Jessie and the Talking Pansies, Piggy Wiggy and Piggy Wiggy, Little Smell Red Hen, Puffy Tail's Adventures, Little Ellie and Talking Bear, Mr. Cottontail's Travels, Tom, Dot and Talking Mouse, and other titles. Regular 25c. Christmas Show, 8.30 a.m. special, 2 for... 25

## HERE ARE A FEW OF THE GOOD BOOKS

- |  |      |   |      |                                     |      |
|--|------|---|------|-------------------------------------|------|
| The Major, by Ralph Connor                         | 1.25 | Beyond, by John Galsworthy                | 1.35 | All in It, by Ian Hay               | 1.25 |
| Anne's House of Dreams, by L. M. Montgomery        | 1.25 | The Lost Princess of Oz, by Frank Baum    | 1.25 | Over the Top, Arthur Guy Empey      | 1.35 |
| On the Edge of the War Zone, by Mildred Aldrich    | 1.25 | Christine, by Alice Cholmondeley          | 1.25 | No Man's Land, by Sapper            | 1.25 |
| The White Ladies of Worcester, by Florence Barclay | 1.25 | The Dwelling Place of Light, by Churchill | 1.25 | Lord Tony's Wife, Baroness Orczy    | 1.25 |
| My Four Years in Germany, Gerard                   | 1.65 | The Path of Glory, by Joseph Hooking      | 1.35 | The Definite Object, Jeffrey Farnol | 1.25 |
| His Last Bow, by Conan Doyle                       | 1.25 | The Indian Drum, by McHaig and Balmer     | 1.10 | The High Heart, by Basil King       | 1.25 |
|  |      | The Next of Kin, by Nellie McClung        | 1.35 |                                     |      |
|  |      | Calvary Alley, by Alice Hegan Rice        | 1.25 |                                     |      |

The Robert SIMPSON Company Limited

## Announcement

You do not need to postpone the time for choosing gifts or things for the home because of a limited cash balance. The Home-Lovers' Club will arrange the terms so that, instead of paying all cash, part of the purchase amount may be spread over a period as arranged.

You do not have to miss the special bargain events because of lack of ready cash. If you are a Club member you are entitled to every special buying advantage in the home-furnishing departments that cash customers enjoy.

Responsible persons may join The Home-Lovers' Club by making application with the Club Secretary, 4th Floor.

The Home-Lovers' Club terms apply to purchases made in the following departments: Furniture, Rugs, Floor Lamps, Reading Lamps, Electric Light Fixtures, Draperies, Pictures and Grafonolas.

## IMPORTANT!

Out-of-town persons desirous of joining the Home-lovers are requested to write the club secretary, who will gladly give them any information concerning the rules of the club. It costs absolutely nothing to join the Home-Lovers' Club. Write today.



## Santa Claus is Here and Groucho Jollier Every Hour--He is on the Fifth Floor

So happy is he to be among the children once again. They are keeping him busy telling him what they want to put in their stockings. Have you seen him? And have you told him what you want? Come in as often as you like. He is in the Christmas Show on the Fifth Floor.

## In the Carpet Department

Velvet Rugs Reduced

Good values in these serviceable Scotch Velvet Rugs. Woven in one piece. Good conventional and Oriental patterns and rich colorings. Reduced for today's selling. Size 7 ft. 6 in. x 9 ft., special, \$23.95; size 9 ft. x 12 ft., special, \$37.95.

Axminster Hall Rugs

A large size Axminster Rug, suitable for hall or par. Rich Oriental coloring and good wearing quality. Size 11 in. x 13 in. Today, special... 45.00

Hemp Carpet for 65c

200 yards only of heavy quality reversible Hemp Carpet with mottled grey centre; either crimson or green. Good border. Less than half their value. 36 in. wide. Today, special, per yard... 65c

Linoleum, 73c Square Yard

5,000 yards of a well-printed and thoroughly finished linoleum in good tile, block, wood and floral designs; suitable for any room. A hard-wearing quality. Today, special, per square yard... 73c

## Buy Victory Bonds

No better investment in the world.

Easily converted into money or merchandise.

Undoubted security. Liberal interest.

Buy today.

