

Toronto Must Have \$12,000,000 More By Midnight To-night

15 King Street East,
December 1st, 1917

Dear Toronto:

You have made a magnificent showing — it is a gratification and pride to know that up to midnight last night you had subscribed \$63,000,000 to Canada's Victory Loan—represented by the subscriptions of 101,467 of Toronto's patriotic citizens — and I repeat — it is magnificent.

But, Toronto, you set an objective of \$75,000,000, and you have a name that is historical for going through to the limit with what you have set your mind to do. To sustain your reputation, this is what you must do to-day:

You must subscribe for \$12,000,000 in Victory Bonds.

The eye of all Canada is on Toronto to-day — there are those who may have treated Toronto's objective as a boast — but there are those who have accepted it as a PROMISE TO PAY — and will rejoice with us in its achievement.

What will your answer be?

Will it be the full \$75,000,000, and more — or will Toronto fall short? Will Toronto fail to reach the goal?

Toronto fail! With your help, loyal citizens — NEVER!

But — apart from the pride of reaching the objective — the sentiment in being a winner — there is the need — the great need — for every dollar that Toronto can raise — that you can spare — to help win the war.

For to-day the war clouds make us sit back and wonder just when Victory will come — but it will come — and all the sooner with your help — YOUR DOLLARS.

Canada's fighting men might well be war-weary — but — Canada's fighting men will fight on and add glory to glory in bringing in world peace — if you will fulfill your pledge to stand behind them.

To-day will be the last opportunity you will have to buy Victory Bonds and express in dollars your determination to support our boys with food, clothing and other supplies. Do not make it a matter of how little you can buy — but how much you can sacrifice — the utmost limit you can do to help finish the war — and bring the boys home.

I believe that Toronto will meet her obligation — reach her objective — to the full — that when Big Ben strikes midnight it will be —

TORONTO — \$75,000,000.

Sincerely yours,

E. B. Oles

Honorary Chairman, Toronto Committee

For the Convenience of Purchasers of Victory Bonds

All District Headquarters, all Sub-district Headquarters and all the Victory Loan Branches will be

Open Until Midnight To-night

All Banks and Branch Banks will be

Open Until Six o'Clock
to Receive Subscriptions

If you cannot get to Headquarters or to a Bank—fill in and mail this Application Form

Sir Edmund Oles,
Hon. Chairman,
Victory Loan,
15 King St. E., Toronto:

I hereby apply for.....dollars of 5½% Canada Victory Bonds,
to be paid for by me within ten months by weekly or monthly instalments, on
terms to be arranged with your representative.

Name.....
(State Mr., Mrs. or Miss and full Christian name.)
Address.....

Dist.	Territory.	Chairman.	Committee Room.
1.	Coxwell Ave. to east city limits.	JOHN LOWDEN 83 King St. East.....M. 1820 90 Pine Crescent.....B. 118	Public Library, Queen and Lee Ave.....B. 2831 East Toronto Y. M. C. A.....B. 8038
2.	Don to Coxwell Ave.	Z. HILTON 611 Gerrard St. East.....G. 2008 18 Withrow Ave.....G. 958	Broadview Y. M. C. A.....G. 4166
3.	Yonge to Don south of St. Clair Ave.	THOS. RENNIE 130 Adelaide St. East.....M. 1508 10 N. Sherbourne St.....N. 4784	Granite Rink.....N. 6881
4.	Bathurst to Yonge south of St. Clair Ave.	A. M. IVEY (H. H. WILKINS) 74 Wellington West.....A. 3780 246 St. George.....H. 3618	715 Yonge St.....N. 6838
5.	Dufferin to Bathurst to north limits.	M. NEILSON 277 Gladstone Ave.....P. 4380 56 Indian Grove.....J. 3298	West End Y. M. C. A.....P. 4380
6.	Keele to Dufferin south of St. Clair.	F. W. HUDSON 50 Front St. East.....M. 2281	Parkdale Assembly Hall, 2 Lansdowne Avenue.....P. 1468
7.	All northwest Bloor, Keele, St. Clair to Dufferin.	F. F. HENDERSON 787 Keele St.....J. 2149 M. 2005	2,844 Dundas St. West.....J. 7842
8.	All north of St. Clair, Bathurst to Don.	R. G. KIRBY 539 Yonge St.....N. 904 2,673 Yonge St.....Bel. 115	Town Hall, 2,398 Yonge St.....Bel. 2140
EXTENSION COMMITTEE ROOM		26 King St. East.....Main 4237	
TORONTO HEADQUARTERS		15 King St. East.....Adel. 4930	

for Toronto, the Provinces — and the Dominion will be reported at CONVOCA-
TION HALL (note change of place) ON MONDAY EVENING NEXT AT EIGHT
O'CLOCK. ALL BOND PURCHASERS ARE INVITED.

SOONER REPUDIATE NATIONAL DEBT

Than Obligations to Men at
the Front, Declares
Premier.

By a Staff Reporter.

Peterboro, Ont., Nov. 30. — Seven thousand people were stirred to a high pitch of enthusiasm in Peterboro armories tonight by the spirited addresses of Sir Robert Borden, Hon. N. W. Rowell, General Sir Sam Hughes, and Captain J. H. Burnham, Unionist for West Peterboro. They gave unqualified support to Union government and its war-time policy. Premier Borden brought forth terrific applause when he declared that as long as he remained prime minister of Canada there would never be a referendum on whether the Military Service Act should be enforced. Sergt.-Major A. Whistley, secretary of Peterboro great war veterans, in a forceful address said they had been criticized for taking part in the contest. But he considered that this was no ordinary election, and said they were going to stand by the government that had stood by the men overseas.

Sir Sam Hughes, discussing the Union government, said it was true that it had not "had a scrap yet," but judging by the incident at Kitchener he thought it was time the "boys got their sleeves rolled up."

Sir Sam was not in favor of granting wholesale exemption to sons of farmers. He wanted to know by what right could any farmer who had four or five hundred acres to say that his three or four sons should stay at home while the boys of poor parents had had to go overseas and give up their lives for their country.

Borden and Rowell. Sir Robert Borden dealt principally with the need for reinforcements and declared that so long as he was prime minister of Canada there would never be a referendum.

"Now is the time of salvation!" cried a voice. "My friend says now is the time. He has put it very cogently; I firmly agree with him," commented the premier.

Hon. Mr. Rowell detailed the various steps taken by the government to curtail the profits of cold storage plants and packing houses, the abolition of the patronage list, and an amendment to the outside civil service laws. These reforms were just instances of what the government intended to do to curtail profits and bring about much-needed reforms. The government was committed to the conscription of wealth as well as the conscription of man power in order that Canada could properly play its part in prosecuting the war to victory.

Before the meeting was held Premier Borden met two deputations at the Empress Hotel. One was from the farmers of the district asking that the appeal boards in connection with the exemption tribunals be more generally distributed, and the other represented labor, requesting that the government take over the patriotic fund.

To the farmers Sir Robert promised to consider their request and to the labor men he promised to deal with the patriotic fund at the next session of parliament.

SEVEN ALDERMEN ASKED TO RESIGN

Kitchener Board of Trade
Passes a Unanimous
Resolution.

Special to The Toronto World. Kitchener, Nov. 30.—The board of trade of this city at the largest and most representative meeting ever held in its history this evening unanimously passed a resolution requesting the resignation of the seven members of the city council who voted in favor of the motion on Monday afternoon to take no action in the matter of expressing regret and apologizing for the insult to Sir Robert Borden at the Unionist mass meeting here last Saturday night.

The criticism of the aldermen was severe, the consensus of opinion being that while the Canadian people could overlook the disturbance of last Saturday night, they could not forgive the council for practically giving its sanction to the disturbance. This was termed as the "seal" and the meeting enthusiastically applauded the proposal that the "seal" be smashed.

WOMEN NOT FITTED FOR MACHINE SHOPS

A warning about the results of employing women in men's trades on account of the war was issued last night by Wm. H. Johnston, president of the International Association of Machinists, in addressing the Toronto association at the Labor Temple. He declared that in Great Britain both the government and the people generally were beginning to realize that to have women go into machine shops and do similar heavy labor was tearing down the health of the womanhood of the country and that civilization would suffer thereby.

ACCUSES FLEWES

Ex-Mayor Brackin Charges Him With Soliciting Subscriptions. Faincourt, Ont., Nov. 30.—At a well-attended public meeting held here tonight in the interests of Archie McCoig, ex-Mayor R. L. Brackin charged that J. W. Flewes, the Union government candidate of Kent, had solicited a cash contribution for his campaign fund from the Ford Motor Company of Canada and had been flatly refused.

Major Carson McCormick The Win-the-War Candidate in Parkdale Riding

GRAND RALLY THIS AFTERNOON
AT 2 O'CLOCK
FOR WOMEN

All ladies cordially invited. Headquarters Committee Rooms, Dundas & Lansdowne. TONIGHT—Same rooms. Minister Rally, for men and women. Prominent speakers will address the meeting. Come and bring your friends. "GOD SAVE THE KING."

MINIMIZE THE FIRE PERIL BY USING

EDDY'S

CHEMICALLY
SELF-EXTINGUISHING.

"SILENT 500'S"

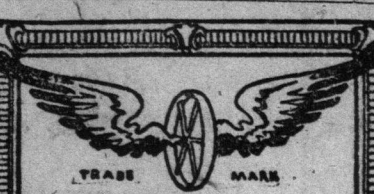
The Matches With "No
Afterglow."

EDDY

is the only Canadian maker of these matches, every stick of which has been treated with a chemical solution which positively ensures the match becoming dead wood once it has been lighted and blown out.

Look for the words "CHEMICALLY SELF-EXTINGUISHING" on the box.

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E. B. EDDY COMPANY
LIMITED
HULL, CANADA



Canada Expects
Every Citizen
To Do His Duty

If you can't get into the
Firing Line yourself, make
your dollars fight for you.
You have a chance to do
some real good for your
country by investing in Vic-
tory War Bonds.

The American Watch
Case Company of
Toronto, Limited

A Valued Christmas Present



A CASE OF OUR SPLENDID WINES
From \$4 to \$8 per Case.
\$1.20 to \$3.25 per Gallon, in 5-Gallon
Packages.
Send for Price List.
J. S. HAMILTON & CO.
Wine Manufacturers
BRANTFORD, ONTARIO.

PARKDALE RIDING

Major Mowat's Committee Rooms

1130 College Street (Women's)—Park 2026
1837 Dundas Street—Parkdale 2801
1277 Bloor Street W.—Junction 7501
2082 Dundas Street W.—Junction 1855.
Country Before Party. Win the War.
Vote for recognized Union Candidate.

York East Riding

I hereby certify that the following
have been duly appointed financial
agents for the candidates in the
riding of East York:

RAY W. HUGHES
48 CEDARVALE AVE., FOR JAS.
HAMILTON BALLANTYNE.
H. B. CROSSLEY
24 MILLBROOK AVE., FOR MAJOR
ROSS COLLIER COCKBURN.
THOMAS MURPHY
30 BARBARA AVE., FOR THOMAS
FOSTER.
ALEX. BAIRD,
Returning Officer

NORTH TORONTO LIBERAL-CONSERVATIVE ASSOCIATION

Soldiers' wives, relations and their
friends are especially invited to attend
the next regular meeting of the North
Toronto Liberal-Conservative Association,
which will be held in the

MASSONIC HALL,
Eglinton Avenue and Yonge Street,
MONDAY EVENING, DEC. 3rd,
at 8 p.m.

at which Miss Constance Boulton will
speak on the Unionists' win-the-war plat-
form.
W. F. Maclean will speak, and other
noted speakers.

WALDRON'S MEETING.

A meeting in the interests of Gordon
Waldron, the Liberal candidate for Park-
dale, was held last night in Sovereign
Hall, Bloor and Dovercourt. F. F. Cronin
was in the chair, and C. W. Kerr, Lib-
eral candidate for West Toronto, also
spoke.