J. WOOD,

Moderate to fresh south to south-west winds; mostly fair and very warm, with thunderstorms in a few

THE ROBERT SIMPSO

Linens and Staples

(Second Floor, Yonge Street.) 120 only Bleached Damask Table Cloths, fine, even weave, assorted designs, with border all around, about 2x2 1-2 yards. Friday bargain, each,

840 yards All Linen Bleached Huckaback Towelings, best Irish makes, 18, 20 or 22 inches wide. Regular 25c per yard. Friday bargain, 15c. 980 yards Heavy All Linen Scotch Crash Roller Toweling, red border, plain or twilled, 17 inches wide. Regular 10c per yard. Friday bargain 7 1-2c.

100 pairs All Pure Linen Bleached Satin Damask Bedroom Towels, assorted woven designs, knotted fringe on ends. Regular 75c per pair. Friday bar-

1100 yards Beautiful Fine Qualities Bleached English Longcloth, including famous "Times" and "Queen's" makes, 36 inches wide. Regular 12 1-2c per yard. Friday bargain, 8 1-2c.

300 pairs Pillow Cases, hemmed ready for use, good heavy makes, free from dressing, 42x33 and 44x33 inches. Regular 40c and 42c per pair. Sale price Friday, 29c.

116 pairs only Best Quality Flannelette Blankets, grey only, 64x80 inches, or double bed size, splendid for camp or cottage. Friday bargain, per pair,

Curtain Department Bargains 300 pairs Nottingham Curtains, 50 inches to 60

inches wide, 3 1-2 yards long, heavy border, plain centres, scroll and motif designs. Regular \$1.00 and \$1.25. Friday 79c. 200 sample pairs Nottingham Curtains, slightly soiled, 50 inches to 60 inches wide, 3 1-2 yards

long, all latest designs. Regular up to \$1.00, Friday, per pair, 49c; regular up to \$2.00, Friday, per pair, 98c; regular up to \$3.00, Friday, per pair, \$1.49; regular up to \$4.00, Friday, per pair, \$1.98. 100 Opaque Window Shades, green and cream, mounted on good spring rollers. Sizes 37 inches x 70 inches. Regular 40c and 45c. Friday 25c.

50 only Three-leaf Screens, white, oak and mahogany, filled with good quality silkoline, plenty of designs to choose from, in light and dark colors. Regular \$2.50 and \$3.00. Friday, \$1.98.

Bedroom Boxes, 40 only, upholstered in light and dark cretonnes, 36 inches long, 22 inches wide, balf-bearing casters. Regular \$3.50. Friday \$1.98.

Wall Paper Bargains 1650 rolls Walls, Borders and Ceilings, assorted

1650 rolls Wall Papers for bedrooms and small

pariors, good colors. Regular to 15c. Friday 7c. 1650 rolls Stripes and Florals, assorted colors. Regular to 25c. Friday 13c.

1650 rolls Imported Papers, for good rooms. Regular to 50c. Friday 23c.

Cut Glass Shakers 29c each

600 Cut Glass Salt and Pepper Shakers, handsomely cut patterns, heavy sterling silver tops. Regular selling \$1.00 and \$1.25 pair. Friday, each,

\$2.25 DESSERT KNIVES, 6 FOR 75c. 1000 Dessert Knives, celluloid handles, round or square, extra fine quality Sheffield steel blades. Regular selling \$2.25 dozen. Friday, 6 for 75c.

Carpets for Bargain Day

English Tapestry Rugs, in a good range of colors and designs. Friday: 9x9, \$5.98; 9x10.6, \$6.98; 9x12, \$7.98; 10.6x12, \$9.98.

600 yards Tapestry Carpet, in green, fawn and red, floral and Oriental designs. Regular up to 60c. Friday, 48c.

2000 yards Printed Linoleum, in full range of colors and designs. Regular 45c. Friday, per square Remnants Inlaid Linoleum, some pieces large

enough for small rooms. Regular up to \$1.25. Friday, per square yard, 67c. Remnants Printed Linoleum. Regular up to 50c. Friday, 24c.

Japanese Mattings, in green, red and straw colors, good quality and linen warp. Regular 25c. Friday, per yard, 14c.

Letter Envelopes 3 for 5c.

Good quality, all shades, commercial and letter sizes. Regular 5c and 10c per package. Friday, 3

WALL MAPS OF TORONTO. 200 only Toronto Wall Maps, divided into three sections, with index, mounted: this is balance of original lot of 1000; cannot be duplicated. Published at \$5.00. While they last, 25c each. (On sale New Stationery Department.)

Ferns and Palms

Boston Ferns. Regular \$1.25 each, for 75c. Kentia Palms. Regular 75c each, for 49c. Rubber Plants and Boston Ferns. Special, each.

Choice Cut Asters, pink or white. Special, per (Phone to department.)

Groceries for Bargain Day

300 bags Choice Family Flour, 1-4 bag, 77c. Amalia Currants, cleaned, 3 1-2 lbs. 25c. Finest Valencia Raisins, 4 lbs. 25c. choice Mixed Peel, orange, lemon and citron, per

Perfection Baking Powder, 8 tins 25c. New Orleans Molasses, Cherry Grove Brand, 2lb. tin. 10c.

Desiccated Cocoanut, per lb., 15c. Yellow Cooking Sugar, Redpath's, 10 1-2 lbs.

Choice Pink Salmon, Salad Brand, per tin 10c. Choice Rangoon Rice, 7 lbs. 25c. Pearl Tapioca, 5 lbs. 25c.

Finest Canned Tomatoes, 2 tins 15c. Telephone direct to department. Main 7841.

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5 LBS, PURE CELONA TEA, \$1.00. Friday, 500 lbs. black or mixed, 5 lbs. \$1.00.

Saturday is a Half Holiday



Next Day is Sunday Monday is Civic Holiday To-morrowis Bargain Day

VOU have practically half a week's shopping to do to-morrow. Come early. Come at 8 o'clock while it is cool. Get through early. Please Note, re Telephoning And then just when you feel Simpson's Telephone Number is now Main 7841. you deserve it most, come up

to the 6th floor and have a Ring Main Seven-Eight-Four-One when you want to order anything in a hurry. Branch lines to all the delicious dish of ice cream. departments. You'll enjoy it then.

Simpson's Time Table

Store Opens . . 8.00 a.m. Closes 5.30 p.m. Saturdays, during July and August, Closes 1 p.m.

Children's and Infants' Wear

Children's Rompers, fine plain blue chambray or blue check gingham, waist belt, drop seat, pocket. Sizes 4, 5, 6 years. Regular value 45c. Friday bargain, 33c.

Children's Bunny Suits, fine chambray, blue, tan or ox-blood, three garments in one, skirt, drawers and waist, the most perfect romp garment in the world. Sizes 1 to 6 years, Regular value 75c. Friday bargain, 39c.

About 200 pieces Counter-Soiled Infants' Wear, comprising Dresses, Skirts, Robes, Slips, Barrow-coats, everything for babies' use; all taken from our regular stock; handsome choice in this lot. Friday bargain, half price.

Children's Dresses for Friday

Fine Prints, light blue or pink effects, jumper styles, narrow embroidery or braid finished. Sizes 3 to 14 years. Regular value 75c. Friday bargain,

Fine white linen, two dainty styles, trimmed with plain blue or bias stripe chambray and white pearl buttons. Sizes 4, 6, 8 years. Regular value \$1.00.

Fine print, red or navy effect, one jumper style, the other trimmed with plain lawn, buttoned on side. Sizes 4, 6, 8 years. Regular value 85c. Friday bargain, 39c.

Fine lawn, daintily trimmed with tucking and insertions of fine embroidery, skirt has deep hem and three wide tucks. Sizes 6, 8, 10 years. Regular value \$1.75. Friday bargain \$1.19.

Ladies' Whitewear

Gowns, fine nainsook, yoke of fine embroidery, slip-over style, neck and sleeves finished with silk ribbon, run in muslin casing. Lengths 56, 58, 60 inches. Regular value \$1.25. Friday bargain 75c.

Underskirts, fine cotton, 18 inch flounce, three clusters small tucks, triple flounce of fine Valenciennes lace. Lengths 38 to 44 inches. Regular value \$2.75. Friday bargain, \$1.63. MAIDS' 25c APRONS, 15c.

Maids' Aprons, fine lawn, bib and bretelles of embroidery, full sized and well made. Regular value 25c. Friday bargain, 15c.

Ladies' Summer Underwear Bargains To-morrow

Ladies' Vests, fine ribbed cotton, low neck, with short sleeves, or no sleeves; beading and ribbon finished. Sizes 32 to 40 bust measure. Regular value 39c. Friday bargain, 19c.

Ladies' Vests, fine ribbed cotton, finished with beading and ribbon; in low neck, with no sleeves. for 32 to 38 bust measure; in low neck with short sleeves, for 32 to 44 bust measure. Regular value 35c. Friday bargain, 18c.

Ladies' Vests, fine ribbed cotton, low neck with no sleeves, narrow shoulder straps, finished with beading and ribbon, one style has lace edges. Sizes 32 to 38 bust measure. Regular value 20c and 25c Friday bargain, 10c.

Ladies' Drawers, fine ribbed cotton, umbrella style, deep flounce of fine lace. Sizes 32 to 38 bust measure in both styles. Regular value 35c. Friday

Corsets for Friday's Selling

175 pairs Royale and Warner's Rustproof Models, four wide strong elastic garters, lace, silk rib-bon and satin bow. Sizes in the lot 18 to 26 inches. Regular value \$2.50. Friday bargain, \$1.50.

50 only Girls' Gathered Cambric Waists, trimmed with fine lace. Sizes for 1 to 12 years. Regular value 50c. Friday bargain. 33c.

Women's Hosiery Bargains

Women's Black and Tan Cotton Hose, double heel, sole and toe. Regular 20c. Friday 12 1-2c. Children's Summer Socks, black and cardinal, in lace patterns, all sizes. Regular 20c. Friday, pair,

Misses' Black and White Cotton Hose, fashioned, double sole, heel and toe. Sizes 6 to 8. Special

Women's Gloves for Friday

Women's Wrist Length Black Lisle Thread Gloves. Regular 20c. Friday 12 1-2c.

Women's Black Long Lisle Thread Gloves, elbow length. Special Friday, pair, 19c. Women's Long Lisle Thread Gloves, elbow length, lace in black and white, plain lisle in tan, grey, mode, navy and green. Regular 35c and 50c. Friday, pair, 25c.

\$5.00 and \$7.50 Wash Suits \$3.95 For ladies and misses, plain and striped linen, in

white, sky, navy or brown; coats trimmed with self strappings and pearl or covered buttons, flare gore skirts, trimmed to match coats. Regular \$5.00 and \$7.50. Friday, \$3.95.

LADIES' \$2.95 DRESSES, \$1.95.

For the holiday, made of fine linene, in navy, greys, natural and indigo, in semi-princess style, yoke of fine imitation Cluny lace, trimmed with strapping of self down centre of dress. Regular \$2.95. Friday, \$1.95.

LADIES' \$4.50 SEPARATE SKIRTS, \$2.95. 150 Ladies' Separate Skirts, of splendid quality imported Panama, in navy or black, and of soft finished black vicuna, made in full flare gore styles, trimmed with wide fold of self around bottom, and self-covered buttons. Regular \$3.95 and \$4.50. Fri-

GIRLS' \$1.49 DRESSES, 69c.

Girls' Dresses, of splendid quality English prints, of fancy patterns, spots, rings and stripes, in blues, reds and pinks, trimmed with strappings of plain materials, made in one-piece and jumper styles, pleated skirts. Sizes 10, 12 and 14 years. Regular \$1.49. Friday 69c.

(No phone or mail orders accepted.)

\$1.50 Waists Friday 69c

500 Waists, of fine dotted muslin and vesting; fronts of solid 1-4 inch tucks, front and sleeves trimmed with fine Swiss embroidered insertion. tucked back or tailored shirt waists, laundered collar and cuffs. Regular \$1.50. Friday 69c.

\$5.00 and \$6.00 Silk and Net Waists Friday, \$1.98

Dressy Waists, of good chiffon taffeta or fine net, silk lined, fine tucking, pretty lace yokes, long tucked sleeves, dainty trimmings of lace and silk braid, black, navy, brown, green, ecru or white. Regular prices \$5.00 and \$6.00. Friday, \$1.98.

\$1.25 and \$1.50 Wrappers 69c Print, in black, navy and cardinal grounds, with

neat white designs; fitted waist lining, deep yoked frills, with fancy braid, full skirts, with deep gathered flounces. Regular \$1.25 and \$1.50. Friday, (No phone or mail orders filled.)

Women's \$1.50 Hand Bags 98c Large fashionable sizes, 11 and 12 inch frames. leather lined, and fitted with small change purse and strap handles. Regular \$1,50. On sale Friday

The odds and ends of our \$2.00 Bags we also include with the above lot at \$1.25.

10 Cent Val. and Torchon Laces for 5 Cents

Friday you can save money by buying Torchon and Val. Laces. You can buy \$1.00 worth for 50c, or, in other words, 10c per yard laces for 5c yard.

These laces are arranged along the Queen Street wall of the old store; plenty of room, and ten extra saleswomen to serve you.

Ostrich Feather Bargains 50 only Handsome Ostrich Feathers, 20 inches

long, white or black, rich glossy fibre. Regular \$5.50 each. Friday bargain, \$8.85.

60 only of the kind, but 18 inches long, white or black. Regular price \$4.50 each. Friday bargain,

Friday Bargains in Millinery

We have about 60 Trimmed Hats of the better class that we want to close out on Friday. Most and \$10.00 hats for \$4.00; \$6.00 to \$7.00 hats for

Dress Goods Bargains

2500 yards of Colored Suit and Dress Fabrics, including armures, melrose, serges, Panamas, cheviots, striped worsted, worsteds, tweeds, shepherd checks, etc., plain and striped, for light weight suits, misses' dresses, etc. Friday, 47c per yard.

65c AND 75c BLACK GOODS AT 50c. Black Panamas, in plain, striped and check weaves, black striped worsteds, fancy armures, Venetians, voiles, lustres, fancy taffetas, etc.; all first choice materials, and of exceptional value; correct weights for suits and dresses. Regular prices 65c and 75c. Friday, 50c.

85c TO 50c DELAINES, 29c.

All-wool Austrian, German and French Delaines in a large variety of designs, spots, stripes, both in light and dark grounds, rosebud effects, floral, geometrical and conventional designs, excellent combinations and beautiful harmonizing tones. Regular prices 35c, 40c and 50c. Friday, 29c per

* LINING DEPARTMENT BARGAINS. A full range of new colorings, including black, in "farmer's satin," a heavy, fine, bright-faced lining, all shades are absolutely fast dyes, and the finish is permanent; specially used for coat linings. 54 inches wide. Regular price 50c. Friday, 88c.

Popular Silks at Bargain Prices \$1.25 ONE YARD BLACK TAFFETA DRESS SILK.

Simpson's Rich Black Taffeta Dress Sik, pure yarn dye, recommended for wear by this store, bright lustrous loom finish.

85c RICH BLACK PEAU DE SOIE DRESS SILK, Extra heavy quality pure skein dyed, best French make, wear guaranteed, a rich dress quality.

50c COLORED SATIN DE CHINE SILKS, 38c. Rich dress quality, bright, permanent, lustrous finish, strong and very durable, in street and even-

Wash Goods Dept. Bargains 370 pieces Crum's Best English Print, 31 inches wide, navy, black, lilac, white, red, pink, cadet, etc., in spots, figures and stripes; in fact, any pattern

we have in stock. Regularly 15c. Friday 10c. Simpson's Special 36-inch Nainsook, for ladies' and children's wear; cannot be beaten at 20c. Special Friday, 9c.

All patterns in our best English and Scotch Ginghams; blue, pink, red, etc. Our regular Al quality at 15c. Special Friday, 9c. Black Canadian Muslins, stripes and checks, fast dye, will not turn rusty. Regularly 20c. Friday

A lot of Pretty Figured Muslins, Lawns and Organdies, printed in all the best designs of floral

and striped effects, in sky, pink, mauve, yellow, green, etc. Regular up to 20c, for 7 1-2c. Clearance of a quantity of good class Novelty Suitings, bordered, figured sateen, in green, and Alice blue; cotton alpaca, shot effect green, grey, brown, wisteria and blue; a lot of striped crepe for

kimonos, colored vestings, etc. Regularly 20c to 35c. Friday 7 1-2c.

Ribbons for Friday

80 pieces Rich Silk Taffeta Ribbon, in colors as sky, reseda, Alice, navy, brown, myrtle, apple, Nile, cardinal and cream: 6 1-2 and 7 1-4 inches wide. Regular 35c and 45c yard. Friday bargain, 25c.

100 pieces Ivory White Failletine Silk Ribbon, 5 inches wide, 20c value. Friday bargain, 12 1-2c.

Parasols Friday

A clearing in Fancy Parasols, a good assortment fancy patterns and stripes; some plain colors, nice natural wood handles, odds and ends from our regular stock. Clearing Friday, 68c.

72 Children's All Silk Parasols, in plain colors, with frilled borders, in cardinal, reseda, Alice blue, pink, sky, ecru and white; natural wood and Dresder handles; these are the balance of our regular \$1.00, \$1.50 and \$2.00 lines. Friday to clear, OSc.

Lace Collars from Plauen

Women's and Misses' Lace, Dutch and Stock Collars, assorted patterns and styles, manufacturers' samples, bought at a price much less than normal. On sale Friday, 50c and 75c ones for 29c; 25c and 30c ones for 19c.

Bargains in Picture Dept. Stock-taking bargains meet you at every turn in our Picture Galleries. Visit them.

Men's \$10 to \$12.50 Suits \$6.45

249-only Men's Three-piece Summer Suits, mad from worsted finished English tweeds in handson grey mixed colorings, medium and dark shad-single-breasted sack style, fine trimmings. Si 34 to 44. Regular selling prices \$10.00, \$11.00 and \$12.50. Clearing Friday, \$6.45.

BOYS' WASH SUITS, 49c.

Boys' Blue and White Stripe Sailor Blouse Suits, in a light weight material for hot wear wear; made with sailor collar, plain knee posizes 6 to 9 years. Regular price 75c. Fr

Boys' White and Blue Stripe Cambric Russi Wash Suits, made to button close to throat, we neat round collar, finished with belt of same meterial; pants bloomer style. Sizes 4 to 7 year Regular price \$1.25. Friday 79c.

Holiday Shirts and Ties

1000 Neglige Shirts, in spots, stripes, checks, etc.; cuffs attached; 14 to 16 1-2. Special Friday

1000 garments of French Balbriggan Underweream shade, double thread Egyptian yarn, brimmings; 34 to 42. Regular 50c. Friday, 39c. 1000 Men's Elastic Web Suspenders, cross be style, cast-off kid ends. Regular 50c. Friday, 3

500 Men's or Boys' Leather Belts, straight ring sides; 24 to 42. Special Friday, 23c. 500 Boys' One-piece Bathing Suits, in plain named and fancy striped; 22 to 32. Regular 35c. Fr

1200 Men's Silk Neckties, in the popular for in-hand, Derby styles, correct widths; a large varety of colorings and designs. Regular to 50c. F.

Men's 50c and 75c Hats 19c

Crash, Linen and Duck, in a variety of shap and colors; you can choose from this lot a hat suit you for fishing, for your work, or for yacatis wear. Regular 50c to 75c hats. Friday, your choice CHILDREN'S SUMMER HATS.

and Jack Tar styles, small or large brims, squar and round crowns, in a large range of colors, coo dressy and serviceable hats. Regular up to \$1.00 Friday, 25c. Children's Tam o'Shanters, in crash linen at duck, washable crowns. Regular up to 50c. Fr

Children's Summer Wear Hats, sailor, tu

Men's \$4.50 Boots \$2.49 300 pairs of Men's Boots and Oxfords, most Blucher style, made from vici kid, velours calf a patent colt, with dull calf top; medium and hes soles, leather and duck linings, ox-blood, black a Russia tan; all sizes. Regular values to \$4 Stock-taking clearance, Friday bargain, \$2,49.

WOMEN'S AND CHILDREN'S FOOTWEAR. 400 pairs of Women's Boots and Oxfords, fi American and Canadian makes, popular leather and styles; all sizes, 2.1-2 to 7.1-2; perfect atti-Regular values to \$4.50. On sale Friday, \$2.49.

180 pairs only Women's Pink, White and B Oxfords, made from fine mercerized duck, coverheel, Blucher; all sizes in the lot. Regular \$2. Friday bargain, \$1.49.

120 pairs Women's Oxfords, tan Russia calf, wir Blucher top set-in with brown ooze calf; also brow ooze four-button top, Cuban heel, creased vam American make; all sizes. Regular \$4.00. Frid

136 pairs Children's Boots, vici kid, spring hee patent toecap, dull Blucher top, spring heel; 8 to 10. Regular \$1.75. Friday bargain, 99c.

CHILDREN'S BOOTS AT HALF PRICE. 40 pairs Children's Boots and Oxfords, red, black chocolate; Blucher and lace styles; all sizes i

Men's Lisle Thread Socks

to 10 1-2. Regular 99c. Friday bargain, 49c.

Men's Fine Imported Lisle Thread Socks, 9 1-2 to 11. Regular 50c. Friday, 25c.

Men's Plain Black Cotton Socks, medium summer weight, double heel, toe and sole; all sizes. Special Friday, pair, 15c.

Travelling Goods Friday

The "Bedford" Cowhide Suit Case and Club Ba well known to be the best value in Canada; a gre chance for holiday time, 100 "Bedford" Cowhi Suit Cases, 100 "Bedford" Cowhide Club Ba Simpson's every-day price \$4.95. Friday \$8.95.

TRUNKS. 110 Simpson's Trunks. Simpson's every-day price \$4.95. Friday, \$8.95.

(Top Floor.)

Drug Store Items Compound Syrup Hypophosphites, 50c bottles, Friday 25c.

Bromo Mineral, for headaches, 25c size, Friday, Teething Necklaces. Regular 25c. Friday 15c.

Hay's Diamond Furniture Polish, 25c size, Fr.

Hot Water Bottles, closing out small quantitie before stock-taking, \$1.00 and \$1.25, to clear for Tubing, 1-4 inch, white, red and maroon, syrips

Children's Books

500 only Nature Stories, well bound and illustrated, good type. Regular \$1.25 and \$1.00 books. Special price, 25c each.

The following titles are in this lot: "Stories of Little Fishes," Phyllis' Series.

lengths, Friday, 25c.

"Stories of Little Animals," Phyllis' Series. "Tree Stories," Phyllis' Series.

"Tales of a Poultry Farm," Clara Pierson. "Three Little Millers," Clara Pierson. (On sale Friday, New Book Department.)

THE HOUSEFURNISHING CLUB CLOSES ON SATURDAY

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