



MIDDLESEX WILL TAKE ITS PLACE!

Every citizen of the County of Middlesex should face squarely now the duty he owes to the "boys over there"—the duty he owes to the Dominion of Canada—to his home folks and neighbors—and lastly, but by no means least, the important duty he owes to the County of Middlesex.

There is no citizen who does not in all sincerity want to see every possible boy from Middlesex return from the war and take his accustomed place.

Middlesex must retain its position as the banner county of the premier province of this rich and prosperous Dominion—that Dominion which is today asking from the citizens of her richest county (Middlesex) the loan of \$2,750,000 toward finishing the war, toward bringing home "those boys" who are fighting for us—those boys who are the bravest and best of the county of Middlesex—those boys who prized honor greater than life.

That Middlesex will fall below its quota is not believed—that it will rally and come to the front is the confident belief of all its leading citizens. That Middlesex will do as well in Victory Bonds as in Red Cross and other patriotic work is expected—but to do it everyone must share. Then Middlesex will lead.

Conditions of health have prevented public meetings; we have not been able, as is our custom, to meet in halls—in neighborly meetings—and vie with one another as to which village or town or district would first surpass its quota. Now let us each face it squarely and do our part.

Every man, every woman, every boy, every girl should come forth at once, freely, without further persuasion, and subscribe to the limit to help us maintain our position as the banner county.

Middlesex has always led—and now in this great brotherhood movement of winning the war and feed-

ing and clothing and bringing home "our boys," do not let it be said, "Middlesex was not first," but let it be said, "Every citizen of Middlesex loaned to the utmost; everyone gave all they could spare, and all they could borrow."

Let us examine closely, each for himself, and decide if he has given as the boys fight—given his all—if he has purchased every Victory Bond possible and maintained Middlesex in a proud position behind the Victory Loan.

Today, as this message is being penned, German commanders acknowledge defeat—acknowledge (through revolution) that it will never be possible for the kaiser to say to us, "Pay!" We owe this happy condition entirely to our soldiers—for whose support this Victory Loan is asked.

How proud we will all be when the home-coming days dawn if we can say, "We could not go, but we rallied in support of our boys—we own Victory Bonds."

Peace does not remove the necessity to loan this money to the Dominion of Canada. The business of the country must go on and be financed through the period of readjustment—through the space of time required to return every soldier boy to his home. If prosperity is to continue, unlimited credit must be behind the Dominion in order that it may hold and obtain greater world trade than ever before.

People of Middlesex, We Ask You To Go "Over the Top!"

BUY VICTORY BONDS

To the Utmost to Attain Our Victory Flag!

John Stuart

Clerk.

J. E. Robson

Treasurer.

W. H. Graham

Warden

