

Mark Envelopes for Mail Orders for Goods on This Page, "City Ad."

# EATON'S DAILY STORE NEWS

Special Demonstration of Nemo and Smart Sets Corsets by Miss Newport.

## New Features in Smart Millinery

Our Showcases are Supplemented Daily by Artistic and Original Creations.

As the great master minds in millinery give expression to some new thought in Paris or New York, but a fraction of time elapses before a concrete reflection of the idea is to be seen in our own Millinery Section.

At the present moment the soft, draped toque—a production that has little more stiffness in its make-up than a lad's cap—is carrying all before it, while the favor accorded the close-fitting turban that consists of a plain band surmounted by a high, loose crown is also distinctly marked.

The introduction of tapestry as a millinery medium is recognized in a number of smart hats of both large and small proportions, and the noticeable partiality for King's blue, black and all shades of brown is also provided for in many smart developments of these tones.



At from \$9 to \$25 will be found hats that embody the chic of the costly French model, tempered by the happy quality of practical wearableness.

—Second Floor, Yonge St.

## Men's New Fall Hats

We have opened a new shipment of this very desirable derby. Fairly high full crown and medium flat brim. Cushion leather sweatband and silk trimmings. A well-finished black fur felt. Each..... 95c

## Navy Blue Caps for Men and Boys

High fronts and full crown; black leather peaks and strap; satin lining, with leather sweatband. Price..... 49c

—Main Floor, Queen St.

## Toilet Accessories

- Brushes, wood back, 20c, 35c, 40c, 50c, 60c, 75c, and 1.00
- Ebony Cloth Brushes, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and \$3.00
- Hat Brushes, 25c, 35c, 50c
- Fancy Toilet Cases, consisting of brush, comb, mirrors and some having cloth and other brushes. At \$1.00, \$1.50, \$1.75, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00
- Triple Mirrors, having three sides, which make a line shaving mirror for men, or a very useful mirror for women's dressing table. At \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00
- Men's Shaving Mirrors, plain and magnifying, very easily folded and carried in small space. At \$1.00, \$1.50, \$1.75, \$2.00, \$2.50, \$2.75, \$3.00 and \$3.50
- Shaving Sets, consisting of mirror, brush and from base to three cups. At \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00
- Stand Mirrors, 35c, 40c, 50c, 75c, \$1.00, \$1.25, \$1.50, and \$1.75
- Hand Mirrors, in nice large size, in either square or oval shape. At 60c, 75c, 80c, 90c, 95c, and \$1.25
- Metal Soap Boxes, at each..... 20c
- Men's Pocket Sets, containing mirror, comb, nail cleaner, etc. At 10c, 20c, 25c, 35c, 40c, and 50c, according to size.
- Baby Sets, consisting of brush, comb, powder puff, ear sponge. At 50c, 75c, \$1.00, \$1.25, \$1.50, and \$1.75, according to size and quality.
- Dolls' Sets, At 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00, \$8.50, \$9.00, \$9.50, \$10.00
- Ebony Ring Stands..... 35c
- Ebony Glove Stretchers, 35c and 50c
- Ebony Shoe Horns, 35c, 50c, and 60c
- Ebony Nail Files, 25c, 35c, 40c, 50c, 60c, 70c, 80c, 90c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00
- Ebony Nail Cleaners..... 35c
- Ebony Cuticle Knives..... 35c
- Ebony Corn Pickers..... 25c
- Ebony Pushers..... 25c
- Steel Nail Files (flexible), 10c, 15c, 20c, and 25c
- Steel Nail Files (solid), 10c, 15c, 25c, 30c, 35c, 40c, 45c, 50c, 55c, 60c, 65c, 70c, 75c, 80c, 85c, 90c, 95c, 1.00, 1.10, 1.20, 1.30, 1.40, 1.50, 1.60, 1.70, 1.80, 1.90, 2.00, 2.10, 2.20, 2.30, 2.40, 2.50, 2.60, 2.70, 2.80, 2.90, 3.00, 3.10, 3.20, 3.30, 3.40, 3.50, 3.60, 3.70, 3.80, 3.90, 4.00, 4.10, 4.20, 4.30, 4.40, 4.50, 4.60, 4.70, 4.80, 4.90, 5.00
- Tweezers, 10c, 15c, 20c, 25c, and 35c
- Nail Clips, 25c, 40c, 50c, 75c, and \$1.00
- Corn Knives, 10c and 25c
- Nail Brushes (wood), 10c, 15c, 20c, 25c, 40c, 75c, 85c, \$1.00 and \$1.25
- Bone Nail Brushes..... \$1.00

## 75 Rooms to be Papered Completely, Each, \$7.50

For the past few weeks new shipments of high-grade English Wall Papers have been coming in, and we have selected a large variety of handsome designs from these shipments, which we have allotted for this special offer.

From both a quality and price standpoint it's the best value we have offered in some time—and that's saying much.

Beautiful silk finished Papers in a number of designs are included, and those who have drawing-rooms to paper will appreciate this. There are also Tapestry Papers for dining-rooms, sitting-rooms and dens. Floral and stripe Papers in a large variety of patterns and colors for bedrooms, etc.

Ceilings are of white moire, in English fancy, white ceiling Paper.

We will paper the room, dividing side wall from ceiling with white enamel moulding, or imitation oak, and finish room completely to your satisfaction.

This offer is for rooms up to 12 x 15 feet in width and 9 feet, 6 inches high, within city limits: Tuesday only..... \$7.50

## Three Good Specials

- 700 Rolls Varnished Paper, suitable for kitchens, bathrooms, pantries, in blue, grey, green and brown colorings, on light backgrounds, coated with best varnish. Special, single roll..... 12c
- 1,000 Rolls Heavy Gilt Papers, for large halls, dining-rooms, sitting-rooms, parlors, in a variety of colorings, 18-inch border and ceiling. Wall and ceiling, single roll..... 15c
- 18-inch border, yard..... 6c
- 1,500 Rolls Canadian Wall Paper, suitable for kitchens, back halls, has 9-inch border, and ceiling to match. Good, serviceable colorings. Wall and ceiling, single roll..... 3c
- 9-inch border, yard..... 1/2c

—Third Floor.

## Four Strong Early Buying Offers to Men

Light-weight Working Shirts, 50c—Plain blue Madras and fancy striped percale; collar attached, yoke, double stitched seams, pearl buttons; sizes 14 to 18.

Scotch Wool Underwear—Shirts or drawers, Winter weight, double-breasted, sateen facings, Shetland shade. A thread of cotton in this garment helps to render it unshrinkable; sizes 34 to 40. Per garment..... 59c

Suspenders, 25c Pair—Extra good elastic webbing, cord backs and detachable cord ends, brass trimmings. These are exceptional value at this price.

Knitted Neckwear—Half usual price. Medium width four-in-hands in large assortment of those popular plain shades and bar stripes. Each..... 25c

—Main Floor, Queen St.

## Beautiful Highland Scenes

Imperial Prints—Similar in their soft toned shades to English photogravures. These depict many Scotch and Irish landscapes, well known for their beauty; others are copies from paintings. A few we picked out are "The Storm Off the Bass Rock," "A Summer Morning," "Ben Lomond," "Highland Solitude," "Killarney," "Loch Katrine," "Loch Earn."

The frame adds to their beauty, being of 3-inch solid oak in dull finish, with 1/2-inch gold lining. Tuesday, each..... \$1.25

—Third Floor.

## All-wool Blankets—Good Values

Blankets that are essential to Fall and Winter comfort, purchased when buying prices were so reasonable, and now when men and women are preparing for the coming cold weather prices are lower than usual.

Fine White All-wool Blankets—Thoroughly scoured and made from fine wool that's properly napped; each blanket 68 x 88, 8 pounds weight. Tuesday, per pair..... \$4.48

White, Unshrinkable Wool, \$3.15—These are lighter in weight, which are preferred by many, and made from white, unshrinkable wool, thoroughly scoured, free from specks or burr, with a close nap; the large size, 68 x 88 inches, weighing 7 pounds. Per pair..... \$3.15

## Other Good Values in Staples

Fine Longcloth—Of soft cambric finish; an excellent wearing cloth; 36 inches wide. Tuesday, per yard..... 11c

Grey Union Shirting Flannel—Thoroughly cleaned, in plain or twilled weaves; of light or dark shades; 25 inches wide. Tuesday..... 12 1/2c

Canadian Printed Wrapperette—A fine cashmere; fast colors; a very large range of patterns and colored grounds; 27 inches wide. Per yard..... 9c

English Checked Glass Toweling—Close weave; good absorbent quality; 24 inches wide. Tuesday..... 8c

—Main Floor, Albert St.

## The Vogue of the Tailored Shirt Waist

We Are Showing it in Linen, Madras, Flannel, Delaine and Silk.



With the craze for severe tailored lines in suits and coats the vogue of the strictly tailored styles in shirt waists has likewise intensified, with the result that the plain blouse most in demand is that made famous by Charles Dana Gibson in his celebrated shirt waist girl sketches.

Our Autumn stock is replete with tailored blouses of every sort; besides the host of linen productions is an attractive line in Persian delaine, in color combinations that make the waist a harmonious accompaniment to practically any shade of cloth-skirt; they are cut in a smart design, finished with silk piping and buttons, and are procurable in sizes 32 to 42. Price..... \$2.50

## Leading Lines in Tailored Shirt Waists

Women's Tailored Madras Waists—White, finished with wide tucks and box pleat down front; some with clusters of tucks, others of imported percale, in stripes, tucks and pearl buttons down front; laundered collar; colors white, white with black, or white with blue; sizes 32 to 42..... \$1.00

Women's French Flannel Tailored Waists—Wide pleat over shoulder; finished with pearl buttons and pocket, in fancy stripes of blue, brown, tan or green; sizes 32 to 42..... \$1.50

Tailored Waists of Pure Irish Linen—Made with the new plain back and pleated front; another style with two pleats down the back, tucked front, finished with pocket and large buttons..... \$1.50

Linen Tailored Waists—Made with pleated front and four large pleats down the back; finished with linen collar and cuffs and small pearl buttons; sizes 32 to 42..... \$2.50

Several Tailored Styles of Irish Linen Waists—Some have hand-embroidered fronts, others tucked or plain; made with yoke, pleats or plain backs; sizes 32 to 42..... \$3.50

## Women's Flannelette Waists, 50c

These Waists are infinitely more attractive than their description suggests; they are trimly cut and finished, and the flannelette is in a pretty black and white shepherd's check; of the plain tailored order, the sleeves are long, with bandouff, and the scalloped front is bound with black satin and ornamented with buttons covered in the same; they are procurable in sizes 32 to 42, and are admirably adapted for street and house wear. Very special..... 50c

—Second Floor, Centre.

## Two Specials in Third Floor Fancy Goods Section

Branched out with another Fancy Goods section, which is situated on the Third Floor, next to Music Department. Here are two special offerings for Tuesday:—

Muslin Pillow Tops—That are all ready to admit form; variety of colored floral designs with 1 1/2-inch hem. Tuesday they will be half-price and less. Each..... 10c

Made-up Pillows—Beautiful tapestry Pillows in two patterns, each guaranteed washable colors. Art cretonne in variety of colors, linen with fancy frills, also burlap and red striped tapestry. Many in the lot are very special value. Each..... 98c

—Third Floor.

## The Great Extent of Suit Styles

A Feature of Our Showing

The woman who has in mind the purchase of a new Fall suit, no matter what may be the price she wishes to pay, may come here expecting to choose from an assortment that in variety and charming designs eclipses anything this department has heretofore presented. Foremost in the showing come the splendid styles—a distinctiveness that characterizes our collection of suits, both EATON made and imported. But it's the variety we wish to emphasize Tuesday. Rack after rack, row after row of as stylish, well-made suits as you'd care to select from, and everywhere the best of value-giving prevails, as these items show:

At \$17.50—Made from fine French serge; coat 38 inches long, semi-fitting, silk-lined, fly seams, long roll collar and cuffs trimmed with black satin duchesse, with inlay of Ottoman cord; 3 large buttons; skirt has long front panel, with flat midway pleats at sides, giving a long, graceful effect; colors taupe and navy, also black. Each..... \$17.50

## Dressy Coats and Opera Wraps

Just received, a handsome collection of broadcloth Opera Coats, in pastel shades, showing the latest shadings of robin's egg, orange, drab, cerise, lavender; short and long sleeves; big trimmed collars; done in silk braiding, cording, embroidery and fancy odd buttons. Special value, each..... \$22.50

Beautiful Coats of Sealette, Plush and Velvet—Richly trimmed with silk braidings and ornaments; silk and satin lined; plain and quilted. Extra value at..... \$30.00 to \$40.00

## Black Cloth Coats, \$10.00 and \$11.00

Made of very fine grade of rich Austrian broadcloth, in full length, semi-fitting style; lined to waist; full collar, with big revers of Ottoman cord; perfect in finish and fit. Extra good value..... \$10.00 and \$11.00

## Dresses and Skirts

### Two Specially Good Values

Dresses of All-wool Panamas—Made in a stylish semi-Princess design, with trimming of black soutache braiding and satin covered buttons; full length sleeves; makes a good general purpose or house dress, and comes in black, brown, green and navy. Each..... \$7.50

### Stylish Walking Skirts

The fabric employed is a fine all-wool French diagonal of a good clean, crisp weave; thoroughly well made and up-to-date, with alternate panels and triple pleat groups; black and navy. Each..... \$5.00

—Second Floor, James St.

## Men's Railroad Gauntlet Gloves



50c

Made from selected choice tanned leather, steam and heat proof, welted seams, combination thumb and 5-inch split horse cuff. Special price..... 50c

## Fashion is Clamoring for Persian Lamb

But the Excessive Demand in New York and Paris Has Not Increased Our Prices.

One of the best wearing in the whole category of peltries, Persian lamb, adds to its charms of appearance the substantial virtue of durability. To choose a coat or a neckpiece of this particular sort is, therefore, not only to conform to the dictates of present fashion—and the greatest stronghold of style on this continent and in Europe are giving their liberal patronage to this best known of all black furs—but to ensure a good investment.

Our extensive showing of Persian Lamb includes an especially worthy production in a 30-inch coat; it is characterized by semi-fitting back, straight front, slash sides, medium sleeves, and presents an option in the way of collar, that of the military or storm type being procurable as desired. Very special price..... \$160.00

A coat of the same design, 32 inches long..... \$170.00

The exceptional moderation of price that distinguishes our display of Persian lamb is strikingly exemplified in a very beautiful 50-inch jacket at \$297.50—the incarnation of smartness and attractive detail; it is semi-fitting, with deep vents at the sides, long sleeves at the back, straight front, storm collar, handsome silk-covered buttons contributing an effective touch, and fancy brocade lining the coat throughout. Very specially priced..... \$297.50

## Special Prices in Persian Paw

Persian paw sets, consisting of handsome rug muff, with fancy scallop along bottom; trimming of silk corded buttons and tassels, broadcled lining, and graduated from neck to wide fancy paddle ends; trimmed with buttons and silk corded tassels; brocade lining..... \$12.75

A set of Persian paw, consisting of muff designed after the rug style, both sides the same; trimmed with silk buttons and silk tassels, and large throw tie, 60 inches long, finished with diamond ends, trimmed as muff; black satin lining; sold separately if desired..... \$13.50

Fancy Muffs, in finest Persian lamb, in round, semi-round, Empire and large pillow styles, with plain and fancy lining; some trimmed with fringe and silk tassels. From..... \$14.50 up

—Second Floor, Albert St.

## The Specializing of Young Women's Suits

The Special Study Made of Young Women's Costuming Needs Results in an Unusually High Standard of Excellence in Tailored Suits.

Designers who confine their whole attention to this one subject of misses' suits, a staff of workers who devote their entire efforts to the making of the same, tailoring facilities of the most adequate sort, and inspectors who carefully examine every detail of the completed garment—such factors contribute to the turning out of our young women's coats and skirts, and such are the secret of their style, good workmanship and moderate price.

The section in the completeness of its Autumn showing offers a splendid field of choice in regard to variety of design, of material, of color and of price. The styles represent reproductions from the season's best imported models, modified to meet the demands of practical wear, and the list of fabrics employed, include the new basket weaves, homespuns, diagonal chevrons, Panama cloth, broadcloth and fine and heavy serge. Leading lines are obtainable at \$10, \$12.50, \$13.75, \$15.75, \$18.50 and \$22.00.

The young business woman, the school or college student, or any member of the feminine contingent who wears size 32, 34 or 36 should visit the Young Women's Section on the second floor.

## Young Women's Skirts, \$3.50

Special value in Young Women's Walking Skirts, made from a special quality of Panamas cloth, in black and navy blue; neat walking style with plain panel front, side gores, knee pleated, stitched cap at top of pleats, beautiful hanging skirt. Lengths 33 to 38 inches. Extra special value, each..... \$3.50

—Second Floor, James St. North.



\$12.50

# THE T. EATON CO. LIMITED