

STORE HOURS: Store Opens at 8.30 a.m. Store Closes at 5.30 p.m.

The Robert Simpson Company, Limited

TELEPHONES: Groceries, 5100; Other Departments, 78-81

Great Values for Women in New Suits, Dresses and Coats Saturday

Just one Suit Value mentioned ---but it's a dandy---you never expected to see such smart new suits as these offered for less than Twenty Dollars!

125 New York Suits, made in the newest cut, 28-inch coat, back made with six box pleats, cuffs and collar with contrasting faille silk, full belt with buckle. Coat satin lined, skirt made with full gore, and flare pleats on both sides; sizes, 16 to 42. Materials serges, gabardines, satin cords; shades greens, navy, fawn, sand, putty, Copen.

People who know have pronounced these new suits worth ten dollars more than our Saturday price of \$19.85

100 New Tailored Hats at \$5.00 A hundred hats never shown before; real smart tailored effects, in the darker colorings, including black; newest designs, and copies of original models in the more dressy styles; no two alike; fine or rough braid; French flowers; narrow velvet ribbons. Specially good examples of what our work-rooms can turn out, for Saturday, at each \$5.00

Our new Stock of Coats and Dresses is so attractive that we want you to come and see them all---not only the advertised lines. There are many superb values, but here are a couple of samples:

SMART NEW YORK DRESSES AT \$7.95. 50 Dresses, including a number of the latest styles from New York, and some from our best Canadian manufacturers; materials are fine wool serges, silk collenens, and a few lace and chiffon gowns especially adapted for evening wear; made with flare skirts, gathered on yokes, with or without pockets; smart waist buttoned down front, with organdie collar; other styles with plain or pleated tunics; a few basque models, or becoming styles, with wide sash; sizes for misses and women. Every dress in the lot a particularly good bargain at \$7.95

Special Showing of New Spring Coats, Saturday, at \$10.00 and \$12.50. Latest models in coverts, checks, serges, corduroy and tweeds; several new styles of empire, belts, large pockets and full flare effects; shades of sand, sage, navy, black, brown, black and white and tweeds. Special Saturday 10.00 and 12.50



"Fashion" Waists at \$1.95

250 Samples and Small Quantities of Beautiful "Fashion" Waists, combining the very nicest of imported materials, with styles that are charming. Of some designs there are half a dozen, of some only two or three, but of the majority, only one in each style.

The latest and best styles, with the most alluring collars, hand embroidery and pretty laces. Usual prices \$2.95, \$3.95, \$5.00 and \$5.95. Saturday, 1.95 No phone or mail orders can be guaranteed for the above.

Toric Eyeglasses, \$3.50

Saturday special. Regular values \$5.50 to \$8.00; \$1.00 extra where astigmatism must be corrected.

\$4 C. C. a la Grace Corsets \$1.50 pair

A wonderful Saturday bargain in two of this season's popular models, which we are not going to continue. They are offered Saturday at considerably less than half-price. No phone or mail orders filled.

400 PAIRS "C. C. A LA GRACE" CORSETS

In finest white batiste or coutil; medium low bust; medium and long skirt; heavily or lightly boned with finest rust-proof steels; four or six garters; silk embroidery tunics; ends of steels silk flossed; sizes 18 to 26 in. Regularly \$4.00 a pair. Saturday \$1.50

Toilet Specials

- Oatmeal Toilet Soap, Special 3 cakes for... 21
Fairy Soap, Special, 7 cakes for... 25
Vivola Castle Soap, 2-lb. bar, Special, per bar... 17
Orona Hand Cleaner, in tin and tubes, Regularly 15c each, Special 2 for... 31
Pearl Unscented Soap, Special, 2 cakes for... 18
Dr. J. C. Williams' Pink Pills, Regularly 50c, Special, 2 for... 43
Dr. J. C. Williams' Pink Pills, Regularly 50c, Special, 2 for... 43
Dr. J. C. Williams' Pink Pills, Regularly 50c, Special, 2 for... 43
Dr. J. C. Williams' Pink Pills, Regularly 50c, Special, 2 for... 43



Charming New Amifrench Lingerie Half Price

If you are fond of exquisite undergarments you should attend this half-priced sale of samples of the new Amifrench underwear. Every piece is extra quality, and combines French and New York styles, as the name indicates.

About 800 Sample Pieces of the new "Amifrench" Lingerie. Nightdresses, Petticoats,Envelope Chemises, Drawers, Knickers, Princess Slips, Corset Covers and Combinations. Exquisite quality materials and embroidered designs with scalloped edges or dainty lace trims. All sizes. Nearly 200 different styles. Regularly 35c to \$5.50 each. Saturday, 43c to \$2.75.

GIRLS' DRESSES LESS THAN HALF.

Clearing About 200 Girls' Dresses, a handsome one-piece style in fine all-wool English panama cloth, buttoned all way down front, trimmed with silk girdle, collar and tie to match; rich shades of navy, cardinal or brown; sizes for 6 to 14 years. Regularly \$4.75 each. Saturday, while they last \$2.50 each. 100

1000 PIECES WOMEN'S UNDERWEAR. 15c EACH.

A Saturday bargain of women's winter and spring underwear, about 1000 pieces, vests or drawers, medium and light weight, high and low neck vests, long, short, or no sleeves; drawers knee length, umbrella style or ankle length, tight fitting, both styles, all in ribbed white cotton; sizes 22 to 42 in the lot. No phone orders. Saturday, each \$0.15

For a Record Selling of Silks and Dress Goods

This premier department has never given customers better reasons for satisfaction, not to say rejoicing, than the prices mentioned in this column for tomorrow. They call for early action.

EXTRAORDINARY SILK VALUES. Broken Lines in \$1.00, \$1.25 and \$1.50 Silks. Clearing at 45c-Striped Peau de Soie, striped Shirting Silks, Fancy Crepes, Colored Shantung and striped Messalines. Also many shorter lengths in plain silks. Widths 36, 38 and 40 inches. Saturday \$1.00. Regularly \$1.25 to \$1.50. Shantung Silks-Natural or sand shades. One of the best values this season; 38 and 44 inches wide; firm even weaves. Regularly 50c, Saturday \$35

BLACK SILKS AND SATINS. Messalines, Raw Silks, Paillettes and Satin Duchesse, 34 to 38 inches wide, Saturday \$1.00. Regularly \$1.25 to \$1.50. Black and Ivory India Silks-Satisfactory in every way, 36 inches wide, Regularly \$1.25, Saturday 90c, regularly 80c, Saturday 70c. Cord Velvets-First pile cords, full shade range. Regularly 50c, Saturday, yard \$35

DRESS GOODS BELOW PRESENT COST OF PRODUCTION. Since contracts for these goods were placed, the cost has been boosted 25 per cent. to 30 per cent., while some of it cannot be procured at any price. Comparisons will show you that these values are quite extraordinary.

At Better Than Old Prices, Men's Finished Botany Serges-350 yards in navy only, guaranteed soap shrunk, Ripley dye and finish, 58 inches wide, Regularly \$2.00, Saturday, per yard \$1.55. 52-inch Black French Broadcloth-400 yards only, in fast black, rich Sedan finish, dress and suiting weights. Fabrics that cannot be bought today at any price. Regularly \$1.00, Saturday, yard \$75. Silk Poplin Cord-Beautiful rich, silky sheen finish, in cord effects. All the latest spring tones. Regularly \$1.25 per yard, Saturday, per yard \$95. San Toy Crepes, Poplins, etc.-Charming spring dress fabrics. Color range is complete. Make your choice now when price and variety are in your favor. \$4 to 46 inches wide. Regularly \$1.00, Saturday, per yard 70c. British Dressing Serge-Recommended for school or college wear. 52 inches wide, Regularly \$1.00, Saturday, yard \$75. Black and White Plaid Suitings-in medium and heavy weights. Every wanted size of check. 54 inches wide. Regularly 75c per yard, Saturday, per yard \$55

GORGEOUS EASTER FABRICS AND SOME REMARKABLE PRICES. FOR SATURDAY. New Gabardine Covert Suitings, Broadcloths, in dress and suiting weights; Granite Cloths; Pebble Suitings; English Worsteds, in stripes, checks and fancy designs; English Serges, in every conceivable finish and shade; Silk and Wool Fabrics, in an immense variety of the newest weaves and superb colorings, including Silk and Wool Poplins, Crepe Cord, Fleur de Poplin, Eolienne de Chine, Melba Cord, Crepe Beaufort, etc., for afternoon and street dresses or summer suits.

Two 8.30 Wash Goods Specials

Remnants and Oddments in Wash Fabrics-Widths 27 to 36 inches: Prints, Ginghams, Piques, Crepes and Suitings. Regularly 12 1/2 to 25c. No Phone Orders. Saturday, 50c to 75c. 40-inch Crepes, Ratines, and other oddments of the better class wash goods. Regular 25c to 50c. Saturday \$12 1/2. 40-inch Black and White Voiles, in fancy stripes and checks. Yard \$1.00. 40-inch Voiles, gray and white and black and white stripes and checks. Yard \$1.00. 40-inch "Duro" Gingham, stripes, checks and plain shades. Yard \$20. 40-inch Pique, white with floral designs. Yard \$39. 40-inch Crepes, Voiles and Marquisettes, stripes, crossbars and figures. white only. Yard \$50. 28-inch Figured Dimities and Striped and Checked Gorges. Yard \$39

The Neckwear and Veilings Women Want

The New "Flowering" Veil with narrow velvet and satin ribbon borders, in fancy mesh Russian and Tuxedo nets; plain or chenille spots, in black and colors. Saturday, each 75c to \$2.50. Mourning Veil, in Brussels and Tossa nets, trimmed with folds of lisse or narrow ribbons. Saturday, each 65c to \$3.00. Veilings, in black, beige and the new spring colors, every kind of fashionable nets with ribbon or fancy borders. Saturday, per yard, 35c to \$1.25. NECKWEAR. Organdy Collar and Cuff Sets, in all white and white embroidered with pink, blue, sky, new fawn collar. Saturday, per set \$5c to \$1.50. Organdy Collar and Cuff Sets, the new fawn collar, with racy embroidery, per set \$1.00. Brodered floral pattern, cuffs to match. Saturday, per set \$25. Vestees, in embroidered organdy or fancy Nottingham Laces. New pleated "flare" collar, fastening in front, or "yoke" shape. Saturday, each 50c, 75c to \$2.00. White Bow, made of white or black silk tulle, 1 1/4-inch folded neck band. Large fluted bow at back, one of our "latest" neck pieces. Saturday, 25c, 50c to \$1.00. Our Lace Sale Continues Saturday-Camille Laces, pretty shadow effects, for corset covers, heading across top and at waist line; 35c laces Saturday Sale price, per yard \$15. Valenciennes, Cotton Cluny, Linen Torchen and Cotton Torchen Lace and Insertions. A wonderful variety of patterns and widths. 4-inch Torchen Laces, 30c yard. Saturday \$20. 2 1/2-inch Torchen Laces, 10c yard. Saturday \$10. 2-inch Torchen Laces, 8c yard. Saturday \$8. 1-inch Valenciennes Insertions, 50c dozen. Saturday, dozen \$15. 2-inch Valenciennes Insertions, 15c dozen. Saturday, dozen \$20

\$1.50 Fancy Crepe Dresses at 95c

Women's House Dresses, of fancy cotton crepe; small floral pattern; pink or helle; pleat to shoulder; fronts and cuffs finished with a narrow piping; sizes 34 to 46. Regularly \$1.50. Saturday \$95

Sateen Petticoats 59c

Extra quality imported sateen, in black only; flounce of knife pleated and pin tucking; lengths 36 to 42. Saturday, to clear \$59

Bracelet Watch \$6.98

25 Ladies' Expansion Bracelet Watches, small size, thin model, 15-jewel nickel lever movement, guaranteed, empress rolled gold case, with expansion bracelet. Regularly \$8.50. Saturday \$6.98

Telephone tonight, 5.30 to 10 o'clock, for Groceries to go by early delivery Saturday.

- 2,000 lb. Fresh Creamery Butter, White Cover brand, Per lb. \$1.00
Toasted Oatmeal, 5 packages, \$1.00
Loaf Sugar, 3 lbs., \$1.00
Choice Side Bacon, sliced, Imperial brand, Per lb. \$1.15
Canned Beans, Borden's brand, Large tin, \$1.10
California Canned Apples, Per tin \$1.14
Macaroni's Fields, mixed and chow, Pint bottle, \$1.10
Shirley's Marmalade, 2-lb. jar, \$1.10
Garner's H. P. Sauce, 2-lb. tin, \$1.10
Canned Fish Brand Sardines, 3 lbs., \$1.10
Finest Canned Corn, Peas or Tomatoes, 3 lbs., \$1.10
Finest Canned Fruit, raspberries, strawberries and cherries, Per dozen, \$1.10
One Car Choice California Sun-dried Oranges, sweet and juicy, Per dozen, \$1.10
Finest Malaga Grapes, Per lb. 15c, 3 lbs., \$1.10
Choice Olives, stuffed or plain, Bottles, \$1.10
600 lb. Fresh Fruit Cakes, Per lb. \$1.10
Fancy Mixed Biscuits, 2 lbs., \$1.10
Pure Gold Jelly Powders, assorted, 3 packages, \$1.10

From the Smallwares Sale

- Baking Cotton, 1,000-yard spool, white only, sizes 36 and 40, Regularly 90c, Sale price 80c, 3 for \$2.00
Hair Pins, 100 assorted hair pins in boxes, Regularly 50c, Sale price 40c
Safety Pins, 1 dozen assorted on card, Regularly 25c, Sale price 20c
Tapes, in bunches of 12 assorted widths and lengths, Regularly 50c, Sale price 3 for \$1.00
Pin Sheets, 400 electro-plated pins on sheet, Regularly 40c, Sale price 3 for \$1.00
Ironing Wax, firm finish, wood handle, dozen, \$1.10
Handing Cotton, Tiger brand, black, white and tan, Regularly 2 for 50c, Sale price, 3 for \$1.00
Lingerie Bra, washable, 10 yards in plastic, \$1.10, gold band, men's and women's settings, \$1.10 each, Regularly \$1.50, Saturday, \$1.10
Dome Tape, fasteners every two inches, black or white, Regularly 15c, Sale price, 2 for \$1.00
Girdle Forms, 2 1/2 inches wide, bonded and hemmed, black or white, sizes 26 to 36, Regularly 15c, Sale price, each \$1.10
(PHONE ORDERS RECEIVE PROMPT ATTENTION.)

A Cluster of Diamonds, \$16.95

Seven diamonds in each ring, set in platinum with 14-k gold band, men's and women's settings, \$16.95 only. Regularly \$26.00. Saturday, each \$16.95

10K AND 14K GOLD NECKLACES

Beautiful designs, set in all pearls, pearls and cameos and other colored stones, some designs have 24 pearls, many have pendant attachment. Regularly \$15.00, Saturday \$9.95

Sterling Silver Toiletware

Daisy Pattern, Mirrors, Regularly \$7.50, Saturday \$5.00
Thread Pattern Mirrors, Regularly \$12.00, Saturday \$8.00
Thread Pattern Hair Brushes, Regularly \$2.00, Saturday \$1.50
Bead Pattern Hair Brushes, Regularly \$5.00, Saturday \$3.50
Bead Pattern Cloth Brushes and Thread Pattern, Regularly \$4.00, Saturday \$3.00
Coronation Pattern Cloth Brushes, Regularly \$2.50, Saturday \$1.75
Violet Pattern Mat Brushes, Regularly \$1.00, Saturday \$0.75
Ladies' Combs, assorted patterns, Regularly \$1.00, Saturday \$0.75

Gloves and Hosiery at Taking Prices

Now that the heavier Gloves and Hosiery are being laid aside with the departure of winter, people are on the "qui vive" for such values as these in the kind they want now.

Women's French Kid Gloves, two dome fasteners; black, tan, white, navy and gray; sizes 5 1/2 to 7 1/2. Regularly \$1.00. Saturday \$0.75

Women's Chamousette Gloves, natural, white and new sand shades, with black stitching; sizes 5 1/2 to 7 1/2. Saturday \$0.75

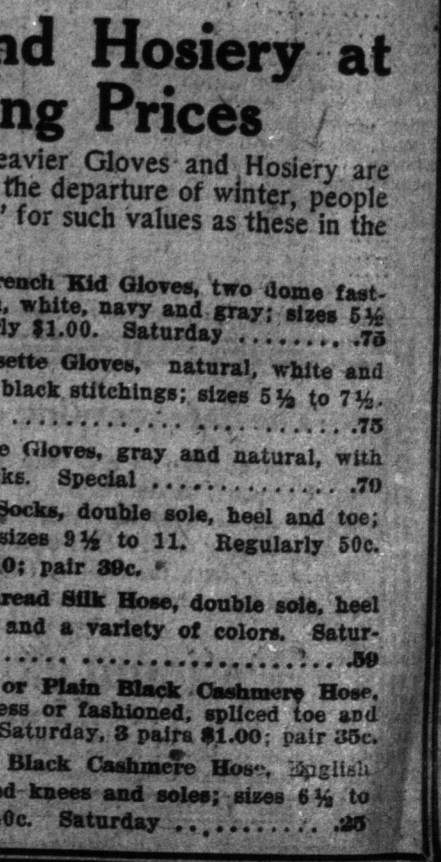
Men's Chamousette Gloves, gray and natural, with black embroidered backs. Special \$0.70

Men's Onyx Silk Socks, double sole, heel and toe; black, tan and gray; sizes 9 1/2 to 11. Regularly 50c. Saturday, 3 pairs \$1.10; pair 39c.

Women's Pure Thread Silk Hose, double sole, heel and toe; black, white and a variety of colors. Saturday \$0.50

Women's Ribbed or Plain Black Cashmere Hose, medium weight, seamless or fashioned, spliced toe and heel; sizes 9 1/2 to 10. Saturday, 3 pairs \$1.00; pair 35c.

Children's Black Cashmere Hose, English make, reinforced knees and soles; sizes 6 1/2 to 8. Regularly 40c. Saturday \$35



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