

## 1) Change Process

The change process is not well understood, and in need of further study. It is not black and white, and it is culturally-specific. It's important to not be too close to it - take a few steps back and assess it. There is a question of time frame, ie. How long does it takes? What are the objectives of freedom of the press - are they changing and evolving?

## 2) Issues of Strategy

There is a need to understand the role of local actors, institutions and structures. There is a need to support intermediary organizations and institutions. How do we work with allies and how do we identify and neutralize opponents? How do we expand the space? We may need different ways at different times.

ASEAN and China have been identified as key power-brokers in the region. It is important to understand the tools to influence APEC, and understand the role of international business. What are the entry points? How do we achieve the desired ends in an Asian way? How can the argument be presented in economic terms? (e.g. - risk, international covenants, codes of conduct, change in corporate law, good offices of the government, aid program)

Mr. Draimin suggested that there was a question running through the discussion on APEC - Whose voice is legitimate? APEC was started by governments and controlled by governments. How do we listen to the voices of civil society who may have lack confidence in these processes?

## Afternoon Presentations

Mr. Daryl Duke,  
Friends of Canadian Broadcasting

Mr. Duke began by quoting from a Canadian documentary filmmaker, John Grierson: "Through information, a society is made better." However, Mr. Duke said, that as a society, we have lost sight of this ideal. A "new kind of market-oriented Canada" is emerging and a key question that needs to be addressed is: "Can news work for openness?" Mr. Duke noted that news was extremely easy to control. "We know what we see, but we don't know what we don't see," he said. He noted that ownership of Canada's media has been reduced to five or six major corporations that all reflect a "white, middle class, business philosophy." He noted that Canada is going through a phase of "commodification of culture." In Vancouver, he said, the media are ignoring 35 per cent of the population. He raised the question of how we can expect to protect journalists thousands of miles away, when we can't even protect our own. He said major events in Asia are being completely overlooked, citing the end of the Philippine insurgency as an example.