

INTERNATIONAL BUSINESS SKILLS

Canada is a land of immigrants. Employers will find pools of experienced workers who also offer fluency in foreign languages, knowledge of international cultures and business practices, and networks of business contacts in the key Asian, European and American markets. Canada is also an effective bridge between North America and Europe, as its business laws and practices are a blend of American and European cultures.

ABUNDANT RAW MATERIALS

Canada is a storehouse of natural resources. It extracts and harvests those resources in highly competitive and cost-effective ways. As a result, Canada is a leader in exports of both raw and processed commodities. It is a very competitive supplier of metals, paper, lumber, grains, oilseeds and meats that are internationally recognized for their quality. Canadian-based processors and manufacturers can enjoy reduced transportation costs by being close to these globally competitive sources of supply.

When I think of its wide territory and abundant natural resources, its well-educated people, and its high quality of life, my conviction for Canada's success in the 21st century remains unchanged. Canada deserves very serious consideration as a destination for investment.

Masao Ikeda, Executive Vice President
Mitsui & Co.

VAST, LOW-COST ENERGY SUPPLIES

Canada is endowed with huge deposits of oil and gas, coal and uranium, as well as virtually unlimited hydroelectric generating capacity. It is one of two G7 countries that are self-sufficient in oil supplies. It has the lowest electricity cost of all G7 countries, and is the only G7 member with enough natural gas to be a net exporter. The availability, reliability and low cost of Canada's energy supplies produce widespread benefits to industry, including those with low energy intensities.

ADVANTAGEOUS OCCUPANCY COSTS

Canadian cities and towns offer modern offices and industrial facilities at highly competitive rates. Office operating costs in major Canadian business centres are the lowest of the major cities in G7 countries.

