INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 805)

Information Technologies SECTOR:

Latin America and the Caribbean

Nov 1993 DATE:

AREA:

ACTIVITY: Mission of telecommunications Companies; Mission to

LOCATION: Argentina, Brazil, Peru

CONTACT: G. Lebrun ISTC

TELEPHONE: 613-954-0599

To assist Canadian Telecom equipment manufacturers to penetrate the South American market acquire strategic information in establishing strategic alliances

(record #: 808)

SECTOR: Information Technologies

AREA: Latin America and the Caribbean

DATE: TBD 1993

ACTIVITY: Geomatics; mission to

LOCATION: Brazil, Mexico, Chile, Venezuela, Argentina

CONTACT: Pak Chagarlamudi

TELEPHONE: 613-996-7644

An outgoing mission consisting of selected Canadian companies (8 to 10), which will conduct a one-day seminar on Canadian capabilities in specific aspects of geomatics to an audience of senior technical managers and other decision makers promoting the Team Canada concept and offering to provide the total solution. Administration, technical liaison and coordination are provided by EAITC and EMRC.

(record #: 807)

SECTOR: Information Technologies

AREA: Latin America and the Caribbean

DATE:

ACTIVITY: Telecommunications; strategic partnering (investment)

LOCATION: Mexico

CONTACT: Audrey Turner TELEPHONE: 613-995-0759 InvCan

Up to 10 Canadian companies will participate in this Forum to identify Mexican strategic alliances and investment partners. Follow-up to March 1993 Investment Conference and Partnering Forum in Monterrey and Mexico City.