

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

009-FOREST PRODUCTS,EQUIP,SERVICES
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

IDENTIFY PROSPECTIVE BUSINESS

CONTACTS IN TERRITORY (SAN DIEGO, ARIZONA)

ASSIST WITH IMPLEMENTATION OF FEDERAL MKT PROG. FOR SHAKES

UPDATE 1981 STUDY ON OPPORT. IN TERRITORY FOR VALUE

ADDED WOOD PRODUCTS

SOUTHERN CALIFORNIA HOME & GARDEN SHOW (AUGUST)

SOUTHERN CALIFORNIA BLDG IND. ASSOC. TRADE SHOW (NOV.)

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

- QUARTER: 1 1-Assist w/ implementation of \$21M Federal Market program for cedar shakes & shingles.
- 2-Promotion of Spruce-Pine-Fir lumber.
- 3-Identify scope for intro of wood products.
- 4-Building stone (granite, marble, slate).

- 1-On behalf of Fraser Valley Producers met with L.A. gov't officials to exempt "Certi-Guard".
- 2-Assisted COFI in supplying materials.
- 3-NEXUS mission for wood components for FY89/90.
- 4-CDN stone & tile considered for Walker&Zanger.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----