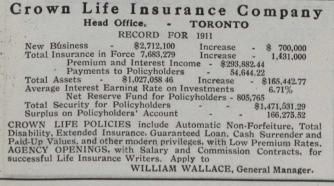
March 9, 1912. THE MONETARY TIMES 1079 LIFE ASSURANCE COMPANIES Assets over Business in force 1911 \$44,258,000 \$135,616,000 was a **RECORD** YEAR for the CANADA LIFE THE SURPLUS EARNED THE NEW PAID-FOR POLICIES THE GROWTH IN ASSETS THE INCOME BOTH FROM PREMIUMS AND INTEREST were all the Greatest in the Company's history of 65 years. Agents who would share in the success of the Company should write CANADA LIFE ASSURANCE COMPANY Head Office Toronto --CONFEDERATION The Standard Life Assurance Co. of Edinburgh LIFE

Incontinuation
Life ASSultation Gut, Output ASSOCIATION Issues LIBERAL POLICY CONTRACTS ON ALL APPROVED PLANS OFFICERS AND DIRECTORS : President: J. K. MACDONALD, ESQ. President: J. K. MACDONALD, ESQ. VICE-PRESIDENT AND CHAIRMAN OF THE BOARD W. D. MATTHEWS, ESQ. Vice-President FRED'K WYLD, ESQ. Sir Edmund Osler, M.P. Sir Wm. White W. H. Beafty, Esq. Dr. Wilkie, Esq. S. Nordheimer, Esq. Hon. Jas. Young John Macdonald, Esq. Gen. Supt. of Agencies J. TOWER BOYD Medical Director Northern Life Assurance Company of Canada LONDON, ONTARIO The past year showed progress in every Department. We wrote more business than we ever did. Our Assets amount to nearly a million and a half. Our Reserves for the Security of Policyholders are nearing the million mark. Our Death rate was small, showing careful selection, and was paid for twice over by our Interest income. 1910 Medical Director ARTHUR JUKES JOHNSON, M.D., M.R.C.S. (Eng.) HEAD OFFICE - -TORONTO W. M. GOVENLOCK, Secretary. JOHN MILNE, Managing Director. LONDON LIFE COMMERCIAL UNION ASSURANCE CO. LIMITED, OF LONDON, ENGLAND HEAD OFFICE - LONDON, Canada The Company's splendid financial position, unexcelled profit results on maturing endowments and exceptionally attractive policies are strong features. Full information J. F. MAINE, Inspector, Industrial Agencies From E. E. REID, Assistant Manager The IMPERIAL LIFE Good Places for Men Who Work -who produce applications and deliver policies-who are tireless premium collectors-whose capacity for service is genuinely large. A sixty-year old Company with new policies and reasonable rates. Plenty of productive territory. ASSURANCE COMPANY OF CANADA 1911 was the most successful year in the history of this aggressive Canadian Company UNION MUTUAL LIFE INSURANCE CO. Portland, Maine FRED. E. RICHARDS, PRESIDENT. HENRI E. MORIN, SUPERVISOR For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to WALTER I. JOSEPH, Manager, 151 St. James Street, Montreal. For Agencies in Western Ontario, apply to E. J. ATKINSON, Manager, 107 Manning Chambers, 72 Queen St. West, Toronto. ASSURANCES-New and Revived...... \$7,136,952 INCOME—Premiums and Interest 1,545,527

POLICYHOLDERS NET SURPLUS-increased to 781,550 **Head Office** TORONTO -



The British Columbia Life Assurance Company HEAD OFFICE - VANCOUVER, B.C.

Authorized Capital - \$1,000,000.00 Subscribed Capital - 1,000,000.00

PRESIDENT - Jonathan Rogers | Secretary-Treasurer-VICE-PRESIDENTS= C. E. Sampson John J. Banfield, Richard Hall | Manager - Sanford S. Davis.

Liberal contracts offered to general and special agents.