THE EXCELSIOR LIFE

INSURANCE COMPANY

Head Office: TORONTO, CANADA.

Security are what intending insurers desire, both obtained under "Excelsior" policies which also contain the "Last Word" in liberal features.

The Reason the Company has been able to pay satisfactory profits is because it has been continuously foremost in those features from which profits are derived.

In Interest Earnings 7.33 per cent.
1911 Death Rate 34 per cent of expected.
Expenses decreased 2.50 per cent.

Agents Wanted: to give either entire or spare time.

E. MARSHALL,

D. FASKEN,

General Manager

President.

WESTERN

ASSURANCE COMPANY

Incorporated In 1851

ASSETS, LIABILITIES.

\$3,213,438.28

469,254.36

SECURITY TO POLICY-HOLDERS

2,744,183.92

LOSSES paid since organization of Company \$54,069,727.16

DIRECTORS:

Hon. GEO. A. COX, President W. R. BROCK, Vice-President W. B. MEIKLE, Managing Director

Head Office:

Toronto





Paid-up Capital Reserve Funds \$6,747,686 6,559,478

187 Branches in Canada.

Extending from the Atlantic to the Pacific.

Savings Department at all Branches.

Deposits received of \$1.00 and upward, and interest allowed at best current rates

General Banking Business.