



RUSSELL-KNIGHT "28" PASSENGER TOURING MODEL, \$3,250

## The Car Without Precedent.

Eighteen months ago when we planned this model, we decided to build a car, anew from the ground up. Tradition, and precedent had no voice in its design. *Every* feature was to be worthy of its *master* feature—the *Silent Knight Engine*. We have succeeded. The result is

## The Russell-Knight "28"

Studios attention to every detail; the use of every ounce of power and the elimination of all superfluous weight, has produced a car that establishes ultimate refinement in appearance, comfort, and simplicity in operation.

The Russell-Knight Engine marks a positive advance even upon the motor in the cars of the *other* licensees of the Knight Engine.

Under all conditions the Russell-Knight

Self-Starter is guaranteed to start the engine.

In fact, while other cars *may have some* of the devices that make for efficiency, the Russell-Knight "28" *alone has them all*.

A telephone message to the nearest branch will bring a representative to see you, or an advance descriptive pamphlet will be mailed upon request.

**RUSSELL MOTOR CAR COMPANY, LIMITED**  
**WEST TORONTO**

Branches at:—Toronto, Hamilton, Montreal, Winnipeg, Calgary, Vancouver, Melbourne, Aust.