

BEAUTY

From a woman's point of view, beauty is a quality that enables her to successfully appeal to the admiration of others—men and women. She never fully succeeds however, if she neglects her complexion, which is the real foundation and fundamental principle of beauty. And few things are so easy for a woman to achieve as this beauty of complexion. With

Pears' Soap

it comes as naturally as the habit of washing the skin. There is an immediate freshening response when the skin feels the soft, smooth, emollient touch of this famed beauty soap. It is nature stimulating nature, every particle of Pears' being pure and refining. The woman who daily uses Pears' gets all the beauty into her complexion that she can desire.

The World's Best Aid to Complexional Beauty

From
a
Woman's
Point
of
View



OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST.
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