

FANCY GOODS AND STATIONERY.

STATIONERY WINDOW DISPLAYS.

The use of crepe paper in window decoration is somewhat neglected by stationers, though other trades employ it to good advantage. It is astonishing what a small outlay in this line will do, when a little taste is exercised in the harmonizing of the colors so as to give the best effect.

One very attractive window was made with a background of rich blue curtains, looped up with two gold ropes. Tapestry hung on either side, and blue crepe covered the floor. A piano lamp with a gorgeous red shade stood in one corner, and a vase of Jacque roses in another, a few fancy-dressed dolls with many frills dotted the space here and there, and a filmy canopy overhead completed the picture. This window drew crowds to witness it, and is an example of what may be done in this way.

The window display should be changed as frequently as possible. It takes a good deal of time to change a window every day or so, but others have found it worth while, and the larger places consider it to their advantage to keep a man for the special purpose. The constant changing of windows gives a fresh appearance to the store, and conveys the idea that new goods are continually arriving, and, therefore, that everything is of the latest and most up-to-date order. Besides this, there is less chance of goods being soiled by exposure to the sun. It takes a very little time for some goods to be affected, and, when presenting an untidy appearance, there is little hope for a sale.

PATRIOTIC GOODS.

The sale of election campaign buttons is not as great in this country as in the United States, but stationers who have gone into them have done a very satisfactory business. Local candidates, as well as the party leaders, are depicted on these buttons, and many are wearing them now, and will likely do so for some time after the elections. They are displayed well in conjunction with large photo-engravings of the leaders of each party.

With the homecoming of the Canadian troops other articles could profitably be added to the stock. Souvenir badges and pins are being shown by different dealers, and, by the numbers that are being worn on the streets, there is apparently a fair demand for them.

SENDING BOOKS BY MAIL.

A mailing envelope for books, etc., has been placed on the New York market, which promises to be more of a success than others. A sheet of pasteboard is placed inside the wrapper, the ends of which are turned up over the book, or whatever is being mailed. The wrapper is then sealed, the ends being left open, as the pasteboard holds the contents just as securely without closing the ends. This enables the postal officials to examine the goods without removing the wrapper.

COSTLY STATIONERY THE U. S.

In some parts of the United States, stationery with water-color sketches painted on it has become popular. This stationery was originated by one or two who had the talent to paint their own sketches, until a process was found to paint them on a series. The sale of this paper has been quite large wherever it has been introduced. The price, though, has been so high that only a certain class could afford it. Good work in the sketching has brought \$10 to \$15 per box. The envelopes along the outer edge have a faint line of color. Notwithstanding the price, dealers have found it profitable to handle these goods, and the demand for them is increasing.

THE INK SEASON.

The present mild weather should be taken advantage of by stationers who have not laid in their Winter stock of inks. It is impossible to ship ink in the very cold weather without its freezing, and many stationers are sometimes short in stock. The Copp, Clark Co. are handling the well-known Andrews' liquid slating for blackboards, which they put up in cans—pints, quarts, $\frac{1}{2}$ gallons and gallons. A gallon of this ink covers 250 square feet of board.

A new blackboard brush is on the market—Weber's Noiseless. Its felt pad is an inch thick, and will last longer than several ordinary brushes.

A marking ink that requires no heating and makes a clear impression should be received with favor by the trade. This is a feature of the Melanyh ink. It requires no preparation in the way of heating, etc., makes a good black impression, and does no injury to the fabric.

SPECIALS IN ENVELOPES.

The season of catalogues and calendars will soon be upon us, and sample or mailing envelopes in demand. Nothing is so convenient and economical for this purpose as the "Perfection Clasp Mailing Envelope," made in different sizes by The Barber & Ellis Co., Limited. Samples are furnished to the trade upon application to this company.

The pocket wallet envelopes and document envelopes manufactured by The Barber & Ellis Co., Limited, always find ready sale, being specially adapted for carrying papers, enclosing insurance policies, and for lawyers' and business men's use. They are made of a very durable material and are found very valuable for either carrying or filing papers, documents, etc.

NEW PRICE LIST.

Buntin, Gillies & Co., Hamilton, have issued a new price list of envelopes. This, with samples of leading lines of goods, will be sent on application.

Two new lines have been added to the well-known series of "Acme" typewriter paper. These comprise "Onion Skin," a very light weight and highly-glazed paper, and "Anchor," a light-weight paper of medium finish. Buntin, Gillies & Co., Hamilton, will send samples of these to anyone interested.

NEW GAMES.

A large number of new games for the holiday trade are shown in Copp, Clark Co.'s warehouse, many of which are of a patriotic and military nature, and may be expected to sell particularly well.

Among these is "Pretoria," a 25c. game, dealing, of course, with the Boer War. "Comrades," "Fort" and "Up from the Ranks" are of the same nature, and, with the exception of the last mentioned, all are games of skill, and likely to be very popular. Chessmen in boxwood and bone are shown, as well as a special line in bone with felt bottoms, at \$2 per set. The boxes are all slide covers, and on the best kinds they are nicely stained and varnished.