

TO THE TRADE

♦ ♦ ♦ ♦ ♦

Reliance CIGAR FACTORY

62 MCGILL STREET, MONTREAL

I have purchased all the Assets connected with the above factory (formerly operated by Tasse, Wood & Co.) consisting of Stock Manufactured and Unmanufactured, Registered Brands, Trade Marks, Book Debts, etc., and have taken possession and management of the business

AT THE OLD FACTORY

And will continue to manufacture the old and well-known brands of Cigars :

RELIANCE

RELIANCE ROSEBUDS

TOSCANA

FLOR DE BAHAMA

BONNIE JEAN

CLOVE TOPS

AMARANTO

MIKADO

A change in ownership has taken place, but **but no material change in internal management**, and no change in the high standard and reliability of the goods made at the factory, unless it be

A CHANGE FOR THE BETTER.

MR. REDLICH, who has so long held the place of foreman and manager of the practical department, will retain his old position, so that the trade can depend upon the same excellence in the make of goods.

I have on hand in bond a large and well-assorted stock of Cigars and Leaf Tobacco, which in the present state of the market, it would be almost impossible to duplicate.

My large experience, extending over 30 years with The H. A. Nelson & Sons Co. Limited and their predecessors, will, I trust, be a sufficient guarantee that the business will be conducted upon proper principles.

Arrangements are being made for representatives to cover regularly all the ground heretofore covered by those of the old firm, and in the meantime arrangements are complete at the factory for prompt attention to orders by mail.

I confidently hope for a continuance in the future of the liberal patronage extended to the factory in the past.

Respectfully,

**RELIANCE CIGAR FACTORY
MONTREAL**

 **C. H. NELSON**