

There is no Business so small that advertising will not help it, none so prosperous that it can afford to ignore its aid!

# FUEL OIL APPLIANCES

IMPROVED DUPLEX SYSTEM, for  
 Annealing, Forging, Enamelling, Welding, Melting, Brazing and Heating Generally  
 ... WITH FUEL OIL ...

FURNACES DESIGNED AND BUILT FOR EVERY PURPOSE. ESTIMATES MADE, AND WORKS EQUIPPED COMPLETE.

**W. S. ROCKWELL,** Constructing Engineer  
 81 Centre Street, New York

## THE BELL ORGAN AND PIANO Co., LIMITED.

CABINET  
 and CHURCH  
 Pipe Organs

... MANUFACTURERS OF ...  
 THE CELEBRATED

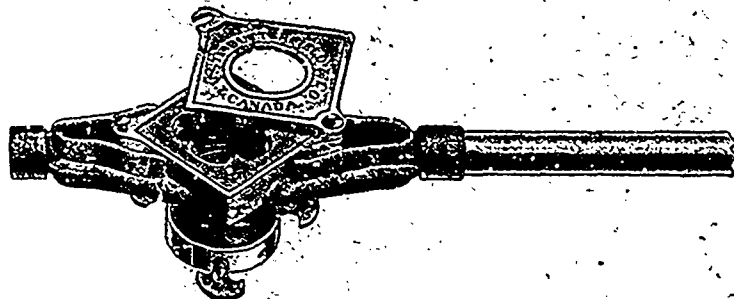
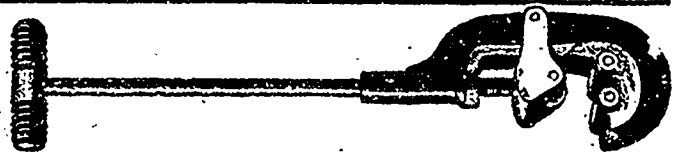
# BELL

UPRIGHT  
 Grand  
 Pianos

Factories and Offices: GUELPH, ONT. Send for Catalogues

## Butterfield & Co.

ROCK ISLAND - - - QUE.



MANUFACTURERS OF ...  
 Stocks and Dies.  
 Solid Die Plates.  
 Reece's New Screw Plates.  
 Taps and Dies for all uses.  
 Young Axle Cutter and Tools for Engineers and  
 Steam Fitter's use.

## The CANADIAN MANUFACTURERS' ASSOCIATION

W. H. LAW, President. GEORGE BOOTH, Treasurer. J. J. CASSIDY, Secretary.

Office, Room 66 Canada Life Building

KING STREET WEST, TORONTO TELEPHONE 177

THE OBJECTS OF THIS ASSOCIATION ARE

- To secure by all legitimate means the aid of both Public Opinion and Governmental Policy in favor of the development of home industry and the promotion of Canadian manufacturing enterprises.
- To enable those in all branches of manufacturing enterprises to act in concert as a united body whenever action in behalf of any particular industry, or of the whole body, is necessary.
- To maintain Canada for Canadians.
- Any person directly interested in any Canadian manufacturing industry is eligible for membership.
- Manufacturers desiring to hold meetings for the promotion of their business are invited to avail themselves of the Board Room of the Association for the purpose, which is offered to them free of charge.

J. J. CASSIDY, Secretary.



## The PRESTIGE

which Wide and Well-directed Advertising

GIVES TO A BUSINESS HOUSE IS A FACTOR WHICH HAS A MATERIAL BEARING UPON ITS CREDIT. . . .

HOME OF THE INVENTIONS type retain their supremacy as the business man's best coadjutors

Once mastered it is a valuable addition to his capital.

THE SHORT CUT which underlies successful advertising can be earned by every intelligent business man