## S. F. McKINNON & CO.

We have now entered upon the big Jacket month of the year, and as buyers will require to sort up their stocks from time to time, we assure the trade that nowhere else in Canada will they find a stock of Jackets equal to ours to select from.

We have received direct from Germany, and passed into stock within the past two weeks, fifteen hundred Jackets, all repeats of numbers which have previously been pronounced by the largest and best Jacket buyers in the trade to be correct



601. Heavy Beaver Cloth. Price \$3.50.



550. Heavy Black Nap Cloth. Price \$4.50.



577. Extra Heavy Boucle Cloth. Price \$6.25.

in every particular, and at reasonable and popular prices.

The garments here represented have been great favorites and sold in large quantities, but are no more popular or effective than many other numbers in our collection.

The big push for

Jackets is on now, and our department is full of quick-selling, profit-bearing garments, which can be shipped the same day as ordered. Inspection invited.

Yours truly,

## S. F. McKinnon & Co.

61 Bay Street, TORONTO

Glenora Building Notre Dame St., Montreal. 35 Milk St. London, England.