



Now a bigger plant  
to build ~

**Prest-O-Lite**  
Storage  
Battery  
—right for every car

**F**EW owners of Prest-O-Lite Batteries have seen the great battery plant where Prest-O-Lites are built. They would, perhaps, be surprised to know that this plant, pictured above, is the largest battery plant, not only in Canada, but in the British Empire!

Prest-O-Lite Storage Batteries are one hundred per cent. built in Canada, from raw materials to finished product. Scores of Canadian industries and hundreds of Canadian workmen benefit when you buy a Prest-O-Lite.

For Better service and rock-bottom prices let us show you a Prest-O-Lite for your car.

**R. Morningstar**  
Prest-O-Lite Sales and Service "Wat-Ford Garage" Phone 21

**Highway Should  
Come Via 4th Line**

**And Serve Thriving Urban Municipalities of Wyoming, Watford, Kerwood and Strathroy—Movement Should be Immediately Launched to Present Claims of These Municipalities to Government—Situation Clearly Outlined in Letter From Mr. S. Oakes of Strathroy.**

A question of great importance to the future welfare of Watford and the neighboring municipalities of Wyoming on the west and Kerwood and Strathroy on the east is opened up in a very timely letter from Mr. Sam Oakes of Strathroy. The case is very concisely put by Mr. Oakes, and should be followed up by energetic, concerted action on the part of all citizens and organizations, having these municipalities' interests at heart. A move should be made immediately to muster all civic forces, so that pressure may soon be brought to bear upon the government authorities with the hope that they will see the wisdom of designating a route for this highway which will serve the most people of this part of the province, and in the most logical and economical way. The proposed routing via the 4th line to Strathroy (if continued south through Mt. Brydges to Delaware) would save ten or twelve miles of expensive paving. We are led to believe that there is an opportunity now to present the claims of Wyoming, Watford, Strathroy and other municipalities, before this matter is finally settled by the Government. Let a general movement get under way as quickly as possible. Here is the letter:

Strathroy, March 31, 1925  
There is a matter which is vitally important to this district that I would like to bring to your attention and to the attention of your readers.

This is the route of the proposed new provincial highway from Sarnia to London. I understand the government is about ready to decide definitely on the route which this new paved road will take. This decision will have untold effects on this town, and the town should take every measure possible to lay before the government its interest in the matter.

There are two routes under consideration. The first is that of the Sarnia Gravel. The second is the Sarnia Gravel to Wyoming sideroad, then south along that sideroad to the vil-

age, then east along the fourth line to Strathroy. From this point there is an alternative course. One is along the townline between Caradoc and Adelaide, striking the Sarnia Gravel east of Poplar Hill and following the gravel to London. The other is to turn south at Strathroy, via the Mt. Brydges road, until the present pavement is met at Delaware.

The first route via the Sarnia Gravel will sidetrack Strathroy, Watford and every other urban centre between Sarnia and London. Each town will be three miles from the pavement. The second route via the 4th line is on further and will touch every important place and pass right through Strathroy. The slightest consideration will emphasize the innumerable advantages to each of these places, of the second route. These advantages are so many and so important that I believe this town and the other municipalities along the way similarly effected, should join together to urge most strenuously upon the government to designate the 4th line as the new highway.

Any action along this line should be taken at once, before the government is committed definitely to any route.

Thanking you for the privilege of addressing you in this matter, I am,  
Yours truly,  
S. OAKES.

**A PROPER SHINE  
FOR EASTER TIME**

**2 IN 1**

Shoe Polish  
It improves  
your personal  
appearance.

**ASTHMA**

POTTER'S ASTHMA RELIEF the well-known remedy of the English Chemists, Messrs. POTTER & CLARKE, is now on sale in Canada.

Write the Canadian Distributors  
BRITISH AGENCIES LIMITED  
40-42 Lombard St. TORONTO  
**POTTER'S ASTHMA RELIEF**

**OBSERVATIONS**

Spring weather is undoubtedly here but, like the western cold, is of the sort that is not felt—at least sufficiently to make one cease to shovel in the dusky diamonds, and hug the open grate.

One pleasing thought is that coal has taken a drop—the next question is how high it's going to bounce.

Spring is here—the summer magazines are all on the news stands and the youth and the maiden are hanging over the garden gate.

An old proverb says, "Beware her flattering line. there's sure to be a hook on the end of it."

Those who are looking forward to testing the new 4.4 beverage should be reminded that the first hundred beers are the hardest.

Church union bill seems to be in just as much of a muddle as ever despite the fact that Knox college has been finally disposed of.

Some Presbyterians think that the antis get the college and the unionists get the knocks.

Members of the Ontario house have raised their stipends—when they think of how past members of the legislature raised their bank accounts they must be surprised at their own moderation.

Spring is here—there's enchantment in the quiet of the wooded path beside a sparkling little brook which gently flows in lilting, bubbling curves, to hold sweet converse all the while, and whisper tender secrets which the lovely violet knows.

There's enchantment in the warbling of the birds that greets the dawn in a rhapsody of joy for one more day.

And there's enchantment when the stars at eventide hang as lanterns in the sky to light our way.

There's but one sorrowful note of this springtime season—"Jazz is threatening the highland fling and the saxophone is giving the bagpipes a fight for supremacy in Scotland. The rest of the world will try to remain neutral in the matter and merely hope that nobody tries to cross the two instruments.

Join the Horticultural Society and "Make Watford Beautiful."

**Some Father**

Threefreshmen at college were discussing the incomes of their fathers. One said: "My father writes a song in an evening and sells it for \$25."

The next countered: "My father writes a story in an evening and takes it down town the next morning and sells it for \$50."

"That's nothing," declared the third, "my father gets up in the pulpit on Sunday and talks for half an hour, and it takes twelve men to bring the money up to him."

Use the Want Ads., one cent a word.

**Efficient Mary Ann**

Mary Ann, a buxom, rosy-cheeked girl from the country, visiting some friends in the city, volunteered to look after a neighbor's boys and girls while the woman attended a meeting. She bathed, brushed, combed and put to bed her charges. When the neighbor returned she asked:

"Well, my dear, how did you get along with the kids?"

"Not so badly," replied Mary Ann, "but I had an awful time with the oldest boy—the red-headed one. He—"

"The red-headed one!" shrieked the woman. "Why that is my husband."

**It pays to use  
MARTIN-SENOUR  
MARBLE-ITE FLOOR FINISH**

Nothing like it for Hardwood Floors  
It wears like Iron

Write to Head Office, Montreal for Free Booklet  
HOME PAINTING MADE EASY



**J. McKERCHER**  
WATFORD, ONTARIO



**Children Cry for**

**Fletcher's  
CASTORIA**



**MOTHER:—Fletcher's**

Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of *Charles H. Fletcher*. Proven directions on each package. Physicians everywhere recommend it.

**How Long would Canadian Farmers Grow Wheat if Flour Mills did not Buy at Home?**

**DFS**

attractive surface

**Print Day**

**for cut**

**ator**

**CHER**