

A. BROWN & CO.

D. and A. Corsets

We carry the complete range of the D. & A. and LaDiva corsets at from 50c to \$4.50 per pair. We can recommend these corsets for their perfect fitting and splendid wearing qualities. You can always depend that the styles are correct. Ask to see our very special, number 496 made from the very finest coutil at.....\$1.00

Fownes' Kid Gloves

Fownes' Gloves are the standard of quality and style the world over. We carry an immense range for both Men and Women. Our present stock was all purchased before the war and consequently there has been no advance in prices. Among the many lines shown is a Ladies' white kid wash glove at.....\$1.25 English cape and kid gloves in black and tan at.....\$1.00

Ladies' and Misses' Fall and Winter Coats

There is no better time to purchase that fall coat than the present. Our range of styles and fabrics is very complete. You will find in the "Her Ladyship" brand of coats an individuality of style that is lacking in other makes. Some very special vaules at.....\$7.50, \$10.00 and \$12.50.

The Store that Satisfies



Here's a Real Ulster

TAILORED in Naps, Polars, Witneys, Montenas, Astrachans and all the attractive new coatings-lined with mohair or silk fur-fing, generous, warm, comfortable, serviceable and perfect fitting. What more can a multimillionaire get in an ulster? We invite you to come in and try one of these 20th Century Brand Ulsters ON. We are Exclusive Agents

A. BROWN & CO.

COLD WEATHER IS COMING



So be prepared. Install a Beach Odorless Chemical Closet and insure the health of yourself and family. Indorsed by leading health officials. Costs but \$10.00

T. DODDS & SON
Furnaces - Chi-Namel - Stoves

WATFORD PLANING MILL PRODUCTS

A busy plant in a lean year, is a sure sign, that some one is delivering the goods. Consider the advantage of buying from a concern, that manufactures all the different lines that you require. That concern will give you service. We handle all the different kinds of wood material, used in building houses, and manufacture same at our mill, for this reason, we can sell you at rock bottom prices. Our mill is complete in every respect, there is nothing too large or too small for us to manufacture and no order too large or too small for us to handle.

SEE US FOR SILOS

GEORGE CHAMBERS

ESTABLISHED 1870.

MORTGAGE SALE

Valuable Flour Mill Property.

Under and by virtue of the power of sale contained in a certain mortgage there will be offered for sale by public auction at the THE ROCHE HOUSE in the Village of Watford, on Saturday, September 26th, 1914, at the hour of 2 o'clock in the afternoon the following property, namely:— The west half of lot 37 and lots one and two on the north side of Front street in the Village of Watford. The property consists of and is known as "The Watford Flour Mill." The mill is an eighty-five barrel roller mill with four double stands of rolls, also a chopper and a roll for rolling oats, with steam power all in good repair. The building is frame, covered with sheet iron; three storeys high, with a basement 36 x 48 feet in size, with brick engine house attached. There is also on the premises a frame grain storage house 36 x 40 feet. The mill is in first-class running order and is well situated to do large business. The property will be offered for sale subject to a reserve bid. TERMS—Ten per cent. down and balance without interest in 20 days. For further particulars apply to COWAN, TOWERS & COWAN, Vendor's Solicitors, Sarnia, Ont. J. P. ELLIOT, Auctioneer, August 25th, 1914.

Won a Scholarship

The High River, Alberta, Times, of Sept. 3rd, has the following regarding a son of Mr. and Mrs. H. F. McKenzie, formerly of Warwick, who a few years ago attended the Watford Public School:—"Charles H. McKenzie, son of Mr. and Mrs. H. F. McKenzie, of High River, was surprised the other morning upon receiving through the mail a letter from the Registrar of Queen's University of Kingston, Ontario, that he had been awarded the Bryan Scholarship, which was founded by Principal George Bryan, of Calgary, for the highest marks in Grade XI examinations of Alberta. This scholarship carries with it a value of \$200 divided as follows: \$100 cash and exemption from class fees in arts for four sessions tenable during session 1914-15. "In this connection we may say that Master Charles is only sixteen years of age and in the above competition he had scores of students throughout the whole province of from over twenty to thirty years of age arrayed against him."

THE BEST MEDICINE FOR LITTLE ONES

Baby's Own Tablets are the best medicine for little ones. They are guaranteed by a government analyst to be absolutely safe and never fail to cure constipation, colic, colds and simple fevers by regulating the stomach and bowels. Concerning them Mrs. S. Shannon, Urney, N. S., writes: "I have used Baby's Own Tablets for my two children and think they are just what little ones need. I would not be without them." The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Death Claims Plympton Pioneer

On Monday, Sept. 7th, 1914, death claimed another old and well-known resident of Plympton in the person of Mary Ann Hartley, widow of the late George Hartley. Mrs. Hartley was over 75 years of age and had lived for over 50 years in Plympton Township. Her husband predeceased her about two years ago. In June, Mrs. Hartley was stricken with a paralytic stroke and had been ill over three months at the home of her son, George, on concession 1, Plympton.



KEEP UP WITH YOUR EYES

FROM time to time your glasses require changing, and you gain nothing by going too long. Every three years at least have your eyes examined. If you have suitable frames or mountings, we will be glad to supply you with the exact lenses that you require. Keep up with your eyes and always have good sight.

CARL GLASS
JEWELER ISSUER OF MARRIAGE LICENSES

Handsome Banking Offices Completed

The Industrial Mortgage & Savings Co. Moves Into Its New Offices

After some little delay which was for the most part unavoidable the above mentioned Company has moved into its splendid offices at the corner of Front and Lochiel streets, Sarnia. This office stands out as the finest example of remodelled banking house in Ontario, west of Toronto. From the grey Ohio stone front to the very heart of the building the quality and construction is of the best. For instance, the floor is of tile and concrete reinforced absolutely fireproof. The steel sash that have been the cause of many favorable comments were manufactured in England by Henry Hope & Sons, a firm that has been doing business for half a century, and is recognized as a standard in such construction. The offices are compact and complete, every inch of room being utilized. The working staff have the benefit of the full south light, the public entering on the north. Besides the main banking offices are the Manager's private office, Stenographers' room, Board room, etc. There are two vaults, the basement one being used for the storage of documents not in daily use. The vault on the main floor is equipped with a burglar proof front. The Company has installed public safety deposit boxes which are fire and burglar proof and of the latest type, for the storage of papers and other valuables and these are at the convenience of the public for a nominal rental. What impresses one most is the beautiful woodwork of mahogany, rivaling if not surpassing that of the Noronic. The walls of the banking office and manager's room are panelled to a height of seven feet. These panels are of selected crotch mahogany. As a delicate contrast to the deep richness of the mahogany the verde antique marble base is very pleasing. The furniture is of mahogany and every detail has been well looked after, comfortable chairs and settees and an up-to-date cheque desk being provided. The electric system is complete. Private telephones connect all departments and a private line has been installed connecting the office with that of their attorneys'. The electric wiring is of the conduit type throughout. The fixtures are of special design and finish. This institution has installed two splendid brackets on the front of their building. These lights are controlled by a McKnight patent time clock. The heating system is low-pressure steam, the boiler being of a sectional type. Taken all in all these offices are a credit to the Company and to the architect, Russell W. Soper, B.A. Sc., who designed and superintended the work. The Industrial Mortgage & Savings Co. wishes to extend a cordial invitation to their patrons and friends to visit them in their new place of business. The following were the list of contractors:—fixturs, The Berlin Interior Hardware Co., Ltd., Berlin, Ont.; Masonry and Brickwork, Cuttridge & Grace, Sarnia; Heating and Plumbing, Alex. Joss, Sarnia; Painting, Joseph Gravelle, Sarnia; Tile, George M. Paul, Electric Wiring, Marshall Electric, Sarnia; Elevator Fixtures and Telephone System, MacKenzie Electric, Sarnia; Vault Doors and Vault Fixtures, The Canadian Fairbanks-Morse Co., Toronto, Ont.

WATFORD COUNCIL.

Watford, Sept. 14th, 1914. Adjourned regular meeting of council. Present—Stapleford, Brown, McKercher and Doan.

Brown—McKercher, that we grant Wm. Williamson the privilege of crossing sidewalk on east side of his lot on Simcoe street, he agreeing to protect the walk and replace all breakage.—Carried. McKercher—Brown, that By-law No. 3, levying rates and taxes for 1914, be read first time.—Carried and bylaw read. Doan—McKercher, that By-law No. 3, levying rates and taxes be read second time and the several rates filed in.—Carried and bylaw read and filed in. Brown—McKercher, that Chief of Police collect all unpaid license due from picture show at one dollar for each night and one dollar each night for all future shows put on by them.—Carried. Finance committee examined accounts and recommended payment. Geo. Chambers, electric light acc. \$76 09 Robt. Sharp, cutting weeds at park 3 00 R. A. McIntosh, repairing bell 1 00 T. Malone, labor, Reeve's div. 7 00 H. Pearce, rep. drain, level, cross'g 4 10 N. Chatterton, salary 40 00 J. S. Williams, repairing crossing 75 B. Parker, labor, Brown's div. 2 25 Bell Telephone Co., conversations 1 20 J. Dobbin, labor, Main street 10 00 J. Dobbin, labor Brown's div. 2 00 Jacob Temple, labor, Reeve's div. 4 00 Roy Hollingsworth, draying 6 40 Nichol McNeen, rebate on lot 3 00 Oil Wells Supply Co., for grades 5 63 Treas. Board of Education, P. S., 350 00 Roy Hollingsworth, dray freight 50 Treas. Board of Education, H. S., 450 00 Municipal World, supplies 3 10 Brown—Doan, that accounts be passed and Reeve grant his order.—Carried. McKercher—Doan, that we adjourn.—Carried. W. S. FULLER, Clerks.

Paul—McCormick

Miss Louise M. McCormick and Mr. Fred T. Paul were united in marriage in the First Congregational Church, Winnipeg, on Saturday, September 12, by the Rev. J. L. Gordon. The young couple left for Quinston, Sask., where they will make their new home.

Kerwood School Fair

The Kerwood Children's School Fair will be held on Friday afternoon, Sept. 25th. All entries must be in at 1.30 on that date. A good program of sports will be given along with prizes for fruit, grain, vegetables, poultry, pigs, cooking, fancy work, etc. Don't forget the date and come and enjoy the day.

SCHOOL OPENING

When School Opens you want Your Boy or Girl to be equipped with THE BEST of everything in School Requisites.

All our School Goods have been selected with the Greatest Care and we have the BEST VALUE POSSIBLE in

- Scribblers,
- Note Books,
- Pencils,
- Water Colors,
- Crayons,
- Inks, Pens, Erasers,
- Book Sacks,

And Everything for either Public or High School Pupils. Send your children here.

Fountain Pens \$1 to \$5

J. W. McLAREN

DRUGGIST STATIONER, Issuer of Marriage Licenses

The Rexall Store

Wa

Volume XL—No.

East Lambton Fall

WATFORD

October 5th and 6th,

LOCAL HAPPENING

THE GUIDE-ADVOCATE welcomes items of interest for this column. Call Phone 11, send by mail, or item in GUIDE-ADVOCATE Letter!

FINE tailoring at SWIFTS'. THERR's a slump in wheat. A NUMBER from town, attend Stathroy Fair on Tuesday. WM. WILLIAMSON is placing some verandah on his residence. REMEMBER the patriotic concert Wednesday night in the Armory. ORDER your clothing at SWIFTS'. DROP in and see P. Dodds' new stock of fancy dishes. So choice.

WM. THOMPSON took a fine lot steers to Toronto on Friday and of them at a good figure.

THE race track will be put in the trials of speed at the Watford Good races may be expected.

BUSINESS men wishing specialising next week for the Fair will send in their copy early.

Tax leaves on the maple beginning to turn already. Take an indication of an early fall.

ALL jack screws belonging to be returned at once.—T. DODDS

Tell that friend of yours who owns the Guide-Advocate, that he the balance of the year for 25c

PT. LANSO returned from this week having been rejected contingent on account of imperfection.

ALL who visited the Western Methodist church on that day. This district agree that it was Fair given by the Association years.

CHAMBERS gloves, English made at SWIFTS'.

MR. JOHN MCKERCHER sold his house on Ontario St. to Mrs. ton Smith, Birnam, who will move shortly.

LOOK at the date on the add of this paper. Probably it is changed and you have unwittingly overlooked the matter.

AMONG the many handsome Patriotic notice one of \$50.00 from our cousin, Mr. Alex. Saunders.

ON account of the harvest there will be no service in the Baptist church on that day.

SEE the new velour hats at price \$2.50.

Get your entries in for good time, and avoid the rush. Prize lists can be secured from Keaward. This year's Fair be the best in years.

Epworth League service Methodist Church on Tuesday at eight o'clock. Leader—Mr. Topic—"The Place and Purpose of Study in our life."

REMEMBER C. B. Matthews selling flour and feeds at reduced Best Hour \$5.00 per cwt. and reduced in proportion. Call at opposite P. Dodds'.

THE Ladies' Aid Society of Lutheran Church will give a home of Mrs. John P. H. from now on. Intending should make their entries as early as possible. Every entry made is the work of the secretary at just that much when the big Do it now!

ALL accounts due T. D. must be paid before the 5th. Please take notice.—T. DODD

THE re-opening services in the Watford Methodist after thorough renovation will on Sunday next Sept. 27th, F. C. Robinson, of Watford, at 11 a. m. and 7.30 p. m. F. Kennedy, of Warwick, the pulpit of Watford Methodist at 11 a. m. and 7 p. m.

INSURANCE COMMISSIONER of Michigan, has approved the Knights of the Knights of the World and the Knights of the Maccabees. The Knights of the Maccabees are absorbing the Modern Maccabees.

SECRETARY KENWARD's entries for East Lambton Fair from now on. Intending should make their entries as early as possible. Every entry made is the work of the secretary at just that much when the big Do it now!

THE following is given by Mercury:—"It pays to keep got my house built, bought a dozen, and three pullets and finally got the first dozen in a month and three days I started to lay. I reared and cost me about \$21.10."

THE best blue suits made Ontario, \$18.50 to \$25.00.—