

The New Names.

I visited the factory where they prepare the fashions for next spring, fix on the colors that shall be the vogue, and furnish them with names. The colors to be worn next season are a good deal complicated. The old game reds and blues and greens and yellows are not in evidence, but colors that are and yet are not shades of each of them meet the eye.

"Here is a color we call Shed Hair," said the young lady as she shifted her gum and felt her hairpins. "It resembles in color the stuff the boys carry off the horses in March."

"This," she continued, "is Elephant's Breath, and this"—showing me a deep brown—"is Hired Man's Hand, and in twill goods it's Washerwoman's Thumb."

"And this?" I asked, pointing to pale yellow sunk in lush green.

"That," she said, "is Gosling Lost in the Grass."

"And this pale, watery color with a dim polka dot in it?"

"Is Chicken Drowned in the Balm Trough."

This is certainly the woman's age. She is asserting herself. She has her own magazines, literature, her own theater and club and church and car and home. And she is fast acquiring a language of her own.

The twentieth century doesn't belong to Canada—it belongs to the women folks.—The Khan.

DISEASE MADE BONES SNAP LIKE GLASS

Frank L. Wellington has died at his home in Trinity Avenue, New York, the victim of a disease which caused his bones to snap like glass. One day while holding a strap in a street car his arm snapped off. A short time later a leg bone snapped. According to his physician this terrible condition was brought about by taking medicine which contained a certain mineral poison.

Again and again has it been demonstrated that mineral medicines are harmful. It is because Bileans, while so effective for all liver and digestive disorders, yet contain no trace of any mineral, but are, on the contrary, purely herbal, that they have won the praise of medical men, trained nurses and scientists all the world over. Bileans differ from pretty nearly every other liver medicine in containing no mercury, and from pretty nearly every other stomach medicine in being free from bismuth. They are also free from alcohol. They are compounded from the finest known medicinal herbs and roots, and are thus the best family medicine that can be obtained. They operate gently on the bowels, curing constipation and piles. They correct acidity of the stomach, stimulate the digestion, tone up the liver, and correct the secretion of bile. Their general action is at the same time corrective and tonic—correcting faulty secretion, toning up weak and debilitated organs. They thus cure anaemia, green sickness, female ailments and irregularities, blood impurities, rheumatism, etc. For nausea, headache, gas, pain in the chest and between the shoulders they are also very effective. Their operation is mild, yet effective. In curing constipation they do not cause after-pain, nor do they ever cause griping. Mothers will find them beneficial in the many little ailments to which children are subject. All druggists sell Bileans at fifty cents a box, or they may be obtained post free from the Bilean Co., Toronto, on receipt of price. For \$2.50 a parcel of six boxes will be mailed. This is the most economical form for family use.

Fashions in New York.

Although the new modes are generally established, and the majority of women are planning and preparing their Spring wardrobes, the Winter weather keeps in mind the garments more suited to its demands. The dressy gowns required for receptions, dinners, dances, and the theater, and the hats and wraps which accompany them, are receiving much attention just now. There is considerable latitude allowed in the lines of the gowns and coats; there is also a wide range of color and diversity in fashionable materials.

Princess and Empire lines continue in high favor, and one sees delightfully original combinations of them. Peculiarities of figure and, in certain instances, personal prejudices, bar the way to a general adoption of the loosely flowing Empire modes. This accounts for the fact that the gown with the round, fitted waist and normal belt line has lost none of its vogue. It is altogether too graceful and becoming to be passed by, and it figures in many of the smartest gowns.—Helen Berkeley-Loyd in the February Delinquent.

Winnipeg, Man., Jan. 9.—Hudson Bay pioneers and Frenchmen who have been in the Northwest for 50 years assert they have never experienced a winter like the present. The snow is out of all proportions to other years, and the cost to the city corporations and even small householders enormous. The roofs of the big flat buildings require cleaning every morning. A mass of the weather last night was the feature of the mercury standing at 25 below, a heavy snow was falling. On the plain a high wind is banking it mountains high, and the train service is more crippled than at any time in the history of the C. P. R. Mail is not being delivered to the smaller towns more than once a week, and business is being paralyzed in the remote districts.

LARGE SIZE BOTTLE FERROL Absolutely FREE!

A Daring Distribution

The undersigned Druggist at the earnest solicitation of the Ferrol Co., Limited, of Toronto, has made a thorough and searching investigation into the merits of FERROL, and of the methods of that Company, and he finds that: Every cure claimed by the Company is absolutely genuine; that FERROL is manufactured from the best quality of Munn's Celebrated Cod Liver Oil (the whole of the oil) and is richer in oil than any other emulsion, and while it contains just the right quantity of the best form of Iron and Phosphorus, it is so scientifically prepared, that not one in a thousand finds any trouble in taking it; that the medicine has accomplished the most amazing results in its own city; that its sales in the Home City have been phenomenal; that it is endorsed by all druggists without hesitation or qualification; that it is, in short, all the Company claims for FERROL, and more.

The more I investigated the more enthusiastic I became. It is no longer a question of my willingness to handle the preparation—FERROL—but how can I bring it to the immediate suffering of this city?

It is a heavy responsibility, but I have faith in the honesty and fairness of the Ferrol Company, Limited, of Toronto, and the unequalled merits of their preparation, FERROL.

(Signed) **J. W. McLaren**

I find also that the druggists in other cities have taken upon themselves the solemn responsibility of standing behind this medicine; and that these druggists have made in each city a daring and remarkable distribution of full-sized bottles. Impressed by the action of our fellow-druggists, and convinced that they would not have given this remedy such unqualified approval without positive knowledge of its merits, I have decided to follow their example and distribute free of charge

75 Large Bottles of FERROL Free to the Sick on Saturday, Feb. 2nd, at McLaren's Drug Store, Watford, Ont.

Maintaining a first-class Drug Store, the above named Druggist occupies a commanding position in the retail drug trade of this city, and almost every remedy that is offered to the public seeks an outlet through his store. But with an eye single to the interests of his many patrons he is careful to handle the most reliable preparations. Consequently when a medicine is recommended and endorsed by this Druggist, that medicine must have merit.

The above Druggist, after a rigid investigation, described elsewhere in this announcement, has decided to make, upon his own responsibility, the most remarkable distribution of medicine ever attempted in this city. Convinced by personal experience of the extraordinary merits of

FERROL

He has purchased from the Ferrol Co., Limited, of Toronto, a large number of bottles of this remedy, for free distribution, and he hereby invites every person suffering from any form of blood trouble; any person who is run down, discouraged and in need of a powerful tonic; any person suffering from Coughs, Colds, Bronchitis, Croup and all Bronchial or Lung Trouble, Chronic Rheumatism, Neuralgia, Insomnia, Loss of Weight and all wasting diseases; any person who has sought relief in any other remedy or Cod Liver Oil preparation, and failed to find it, cut out the certificate printed herewith, fill out the blank lines, present it at the store on the dates given, and get a bottle of this wonderful preparation, FERROL, Free.

It was necessary for me to purchase a large quantity in order to have the privilege of making this free distribution, and the responsibility assumed by me in this matter, I am positive will be appreciated by the public, and the immense sales that are sure to follow will more than compensate me for the expenditure involved.

There is absolutely no sentiment in this endorsement of FERROL. It is merely a business recognition of a preparation that possesses positive merit, and a keen desire on the part of a progressive concern to always supply the best goods at the lowest possible price.

THIS CERTIFICATE,

Properly filled out and signed, entitles the holder to one large sized bottle of FERROL (Cod Liver Oil, Iron and Phosphorus), if presented J. W. McLaren's Drug Store, Sat. Feb. 2nd, from 9 a.m., until samples are exhausted.

Name of Patient,

Address,

Disease,

The bearer of this certificate hereby agrees to give this medicine a thorough and faithful trial and to report to the druggist named above, within three weeks, the improved condition of his health that is almost absolutely certain to follow.

This Coupon must be presented by adults.

No other distribution will be made, and it will be necessary for you to come early in order to be sure of securing a large size bottle of FERROL ABSOLUTELY FREE

REMEMBER, only ONE bottle will be given to each family. Tell your friends of this Wonderful Offer for fear they will not see this advertisement.

FERROL WHAT IT IS AND WHY YOU SHOULD TAKE IT

THE FERROL CO., LIMITED
CITY
May 24th, 1905

GENTLEMEN,

The bottle of FERROL I secured from you, I have found to do great good. My son used it for a bad cold, and it cured him. I know it to be an excellent remedy for a bad cold and for building a person up after sickness. I might say that it was a prominent doctor friend of mine in the city, who used it for his son, and spoke to me of it. I have since recommended it to a great many of my friends to try.

Yours truly,
J. B. TINSING
R. R. 407.

WHAT FERROL DOES.—A careful perusal of the foregoing will readily suggest to the reader what FERROL does.

It builds up the run down constitution as no other preparation can.

It cures Anaemia, no matter how chronic, by supplying the blood with just what it requires in the only form in which impoverished blood can be so supplied.

It prevents Consumption by fortifying the constitution against its attacks.

It restores Nervous Vitality in a manner little short of marvellous.

It cures Coughs, Colds, Bronchitis and kindred diseases by building up the constitution so that the system will throw off the disease by NATURAL PROCESS—a very different thing from the usual method of treatment by administering cough medicines and other drugs which are sure to impair digestion and are always debilitating in their effects. FERROL, on the other hand, while removing the disease, at the same time INCREASES THE WEIGHT, ENRICHES THE BLOOD and improves the patient in every respect.

It assists in the development of delicate infants and children, and it is particularly valuable for boys and girls at the period of transition into manhood and womanhood, when they are so likely to outgrow their

strength and the system is rendered peculiarly susceptible to the attacks of disease.

It strengthens the muscles, tones up the nerves, improves the vitality, strengthens the action of the heart, and builds up the whole system so that the germs of disease can obtain no foothold.

It has a wonderful recuperative effect on the Brain—bringing to its proper form Phosphorus, the Brain's chief constituent; attacks of depression and morbidness, "brain fag," etc., are dispelled—the cure is basal, constructive and complete.

WHAT IT IS NOT.—It is not a "Patent Medicine"—the ingredients are freely made known, the method of manufacture being secret.

REMEMBER.—There is only one Emulsion of Cod Liver Oil, Iron and Phosphorus, and that one is FERROL.

If you feel the need of a Restorative see that you get FERROL and do not be put off with something "just as good"—there is nothing half so good—nothing "just the same." *Pro-Test yourself.*

Cod Liver Oil, Iron and Phosphorus are not new remedial agents; for ages their merits have been known and recognized, and for many years physicians have indulged the hope that some day a satisfactory combination of these remedies would be perfected and the full

benefit of their life-giving properties made available.

In "FERROL" that hope has at last been fully realized, and the practical benefits resulting from its use have far exceeded the most sanguine expectations.

These agents are combined in a scientifically prepared Emulsion so palatable that even a nursing infant can and will take it readily even greedily; so easily assimilated that the most delicate digestive organs will dispose of it with less difficulty than they would experience in the digestion of the plainest food.

WHAT IT IS.—"FERROL," as its name implies, is composed mainly of Oil and Iron—it is, in short, a PERFECT EMULSION OF COD LIVER OIL AND IRON, with a modicum of Phosphorus added, and is positively the only preparation combining these ingredients.

The apparently extravagant claim that it has no equal in its peculiar sphere is based on the following common sense reasons:

It combines in palatable form Cod Liver Oil, the greatest tissue-builder and flesh-producer known to medical science, with Iron, the one and only agent which will supply impoverished Blood with the red corpuscles which it must have in order to insure a healthy condition, and Phosphorus, which has no equal as a Nerve tonic.