Every Dept. Aglow With Bright, New, Seasonable Merchandise

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After Restless Night, Govern

Every Department of THE BIG STORE has something new to show you, and every day adds more and more to the already large showing of New Fall Merchandise. Our buyer, who has been searching the principle markets of the world, has met with a most successful purchasing trip. These goods are being rushed to us with all possible haste and are opened up as soon as received, losing no time in having them on display. Especially noteworty amongst the late arrivals are the beautiful creations in fine Fall Millinery, Costumes and Furs, while in this vast showing will be found something for the young folk.

