

## PAGE OF INTEREST TO WOMEN



## PERSONALS

Mr. and Mrs. Anthony Tillmann spent the week-end in Detroit.

Mr. John Cleminson has returned home after spending the week-end in Detroit.

Miss Florence Hurley has returned to the city after spending the week-end at her home in Glenora.

Mr. and Mrs. C. C. Smith and family were recent visitors at the home of Mr. and Mrs. S. C. Cowan of Glenora.

Mr. and Mrs. F. W. Slater of Schenectady, N.Y., are guests with Mr. and Mrs. J. M. Slater, Waterloo street.

Mr. W. S. Holmes of Port Arthur is a guest with Mrs. Taylor and the Misses Taylor, Mill street, for a few days.

Mr. and Mrs. T. H. Carling will spend the summer at Goderich, where they will be joined by Mr. and Mrs. Innes Carling.

Mr. and Mrs. Daniel McDonough and little daughter, Detroit, are visiting with Mr. and Mrs. William McLeod, St. George street.

Mr. and Mrs. P. K. Payne of Detroit were week-end guests with the latter's parents, Mr. and Mrs. Herbert S. Ross, Colborne street.

Mr. and Mrs. Gerald Pearson are on their way to Salmon Arm, B.C., where they will spend the summer with Mr. Pearson's parents.

Dr. Orville Godwin of Port Colborne, and Dr. Lloyd Godwin of Welland are guests with their mother, Mrs. (Rev.) Godwin, Maitland street.

Mr. Hector C. McLarty of Franklin, Man., who came east to attend the Presbyterian General Assembly in Toronto, is visiting friends in the city.

Mrs. G. H. Davis and three children of Toronto are visiting with Mrs. E. J. Liddicott, Helmius avenue. Mr. Davis also came up for the week-end.

Lady Beck and Miss Marion Beck, who spent the winter in France, the latter studying music, are expected home about the middle of the month.

Miss Dorothy Sherwood, Mr. Walter Simpson and Mr. Albert Lawrence are the guests of Mrs. Cleghorn and family during the month of July at South Gold Lodge, Sand Lake, Algonquin Park.

Dr. and Mrs. J. H. Ross and two

children, Master Willie Ross and Miss Ellen Ross of Youngstown, Ohio, motored to London recently, and are guests with Mrs. W. T. Modeland, Grey street.

Mr. and Mrs. William Kerr, 373 Ontario street, announce the engagement of their daughter, Beatrice Irene, to Mr. Roy C. Hicks, son of Mr. and Mrs. George T. Hicks of Sarnia, the marriage to take place in the middle of July.

The Rev. Dr. R. A. Carmine, Mrs. Carmine and Miss Carmine of St. Peterburg, Fla., are at the First Methodist Parsonage, Dr. Carmine takes up his duties at the First Methodist Church next Sunday.

Mr. and Mrs. Syd McLeod and young son, Scotts Bluff, Nebraska, motored to London to spend a vacation with relatives here and join in the celebration of the golden wedding of Mr. McLeod's parents, Mr. and Mrs. William McLeod, St. George street.

Mr. J. E. Cate of Newmarket announces the engagement of his young daughter, Margaret B., to Mr. Edward C. Johnstone of Toronto, son of Mr. and Mrs. George B. Johnstone of this city, the marriage to take place the latter part of the month.

The Western University grounds will be the scene of a pretty event tonight, when the Federal Industrial Clubs of the Y. W. C. A. will hold a garden party there in aid of the club's funds, the winners of the contest to be crowned Camp at Port Bruce this month.

Mrs. Donald McLean was the winner of the monthly egg contest held yesterday on the local links, having a net score of 71. Mrs. Hunter and Miss Joe Belton came next with net 73. The results of these monthly contests determine the winner of the bronze medal for the season. Luncheon was served at the club for the players. The next event at the links will be the men's match with a Galt team on Monday next.

The news of the death of Mrs. Charles C. George is being received with regret by the public who knew her as a writer on the Toronto World under her maiden name, "Ida L. Webb." Mrs. George, whose death occurred on Sunday had written for some years for Chicago papers, and had been prominent through her articles on baseball. Later she directed her attention to municipal affairs, and exhibited an unusual sound judgment on the various engines arising from the city hall. Her policy affairs, Mrs. George was particularly interested, and the organization of a police union received considerable impetus as a result of her advocacy.

**HAYNES-WINSLADE.**  
The marriage of Marjorie Ross, daughter of Mr. and Mrs. T. H. Winslade, Edward street, to Mr. Gordon Haynes, son of Mr. and Mrs. S. W. Haynes of this city, was quietly solemnized at Askin Street Church on Wednesday, June 23, at 8 a.m., by Rev. J. T. Cosby Morris officiating. Immediately after the ceremony Mr. and Mrs. Haynes left for Detroit and Western Point, the bride wearing a smart suit of navy tricotina, with black mohair hat and corsage of Ophelia roses.

**WRIGHT-GRAINGER.**  
At the home of Mrs. James Grainger of Brucefield, the marriage took place on Monday, June 22, at her daughter, Annie Gertrude, to Mr. William A. Wright. The bride wore a navy blue suit of tricotina with vest.

Mrs. Harding blue, and black and blue hat. She carried a sweet pea. The bride couple were unaccompanied. The ceremony was performed by the Rev. W. D. McIntosh, Mr. J. B. Mustard giving the bride away. After the ceremony, which was witnessed by only immediate friends, the wedding luncheon was served. Mr. and Mrs. Wright left on the afternoon train for a honeymoon trip and their return will take up their residence in Brucefield.

**MUNROE-CLARK.**  
A very pretty wedding took place on Thursday, June 30, at 4 p.m., at the Presbyterian Manse, Embro, when Miss Alexandra M. Clark, youngest daughter of Mr. and Mrs. A. Clark of Embro, was united in marriage to Mr. Harry Munroe, only son of Mr. and Mrs. C. H. Munroe of Embro, the Rev. W. D. Lane officiating. The bride looked lovely in a handsome gown of white orquid, with silk braid and lace trimmings, and white hat to match. She carried a beautiful bouquet of heather, the gift of Mr. Brown of Hamilton. After the ceremony the guests were motored to the home of the bride's parents, where a wedding breakfast was served, the dining-room being beautifully decorated with roses and other flowers in season. The happy couple left amid showers of confetti and good wishes for Woodstock, where they took the evening train for Toronto and a trip up the lakes, the bride traveling in a brown Jersey cloth dress, with hat to match. The bride, who had been nuptial in Hamilton, was given a shower by her friends there previous to the wedding. Many handsome presents were also received, including several checks.

**SHORE-MOORE.**  
The Wortley Road Baptist Church was the scene of a quiet but pretty wedding on Wednesday last, when Eva Nettie, daughter of Mr. and Mrs. John Moore, 191 Langarth street, was given in marriage to Mr. Frederick R. Shore, Rev. N. S. McKee, pastor of the church, officiating.

The bride looked charming in a dainty gown of embroidered white silk crepe, and wore the regulation veil with orange blossoms. Miss Gladys Moore, sister of the bride, was bridesmaid. She wore a pink silk frock and white embroidered hat. The bride was given away by her father, the groom was supported by his brother, Roland Shore, of Guelph. The church was prettily decorated with galliard and daisies. The wedding march was played by Miss Alice Moore, sister of the groom, and during the signing of the register Mrs. Maurice Brown, a sister of the bride, sang "Joy Be Thine." The church's gift to the bride was a diamond brooch and to the bridesmaid a beautiful string of pearls. A dainty wedding breakfast was served at the home of the bride's parents. Mr. and Mrs. Shore left for Muskoka in the evening, where they will spend their honeymoon. The bride wore a smart traveling suit of navy blue tricotina, and Mrs. Shore will reside in Guelph.

**CONKE-BERDAN.**  
A quiet wedding took place on Wednesday, June 23, at 8 a.m., at the home of Mr. and Mrs. A. Berdan, Embro, when their youngest daughter, Beulah Merle, was united in marriage to Mr. Thomas Ralph Conke of the third line, West Zorra, Rev. Mr. Kitching officiating. To the strains of the wedding march, played by the bride's sister, Mrs. George Jones of Springfield, the bride entered the parlor on the arm of her father, looking sweet in an ivory silk wedding gown, with pearl trimmings, bridal veil trimmed with roses, and carrying a bouquet of roses. She took her place beside the groom under an arch of white wedding bells and geraniums. After the ceremony the happy couple left the way to the dining-room, which was prettily decorated with flowers. Here the immediate relatives of bride and groom partook of a dainty wedding breakfast, after which the happy couple were motored to Woodstock, the bride traveling in navy blue silk dress, with black picture hat and sand-colored coat. They left amid showers of confetti and good wishes for Flint, Mich., Port Huron and other points west. They received many handsome gifts. On their return they will reside on the groom's farm.

**BLACK-GRISWOLD.**  
A pretty June wedding took place on Wednesday, June 23, at the home of Mr. and Mrs. P. W. Griswold, when their daughter Jean Catharine became the bride of Mr. Keith Black, the Rev. Mr. Eide of Melbourne officiating. The bride was prettily gowned in ivory satin trimmed with pearls, wore a bridal veil with orange blossoms, and carried a shower of bouquet of Ophelia roses and maiden-hair fern. She was given in marriage by her father, appearing in a dainty dress of navy blue and white. The bride was supported by Miss Grace Perry.

The ceremony took place beneath an arch of evergreens and roses. The bride was attended by her sister, Miss Margaret Griswold, who was attired in a dainty dress of pale blue silk, and carried a bouquet of roses. The groom was supported by his brother, Mr. Duncan Black. Little Miss Alice Griswold made a pretty little flower girl gowned in white silk, and carried the ring embedded in roses. The groom's gift to the bride was a handsome cabinet of silver, to the bridesmaid a silver ring, to the groomsmen a pearl tiepin, to the pianist a silver ring, and to the flower girl a silver ring. The bride received many handsome and handsome gifts, among them some very substantial checks.

After a wedding dinner the happy couple left amid showers of confetti and good wishes for Toronto and Niagara Falls, the bride traveling in a navy serge suit and black hat.

**HOT WAVE INCREASES SUFFERING IN CHINA, SAYS MRS. STEVEN**

Early Crop Has Failed and Rain is Lacking

The following appeal for funds to aid the famine sufferers in China was sent to The Advertiser by Mrs. F. A. Steven of 598 Princess avenue, who is still forwarding money donations sent to her.

"The hot weather in China is proving very trying both for the famine sufferers and for the foreign missionaries and others who are working to bring help and relief to them. Great hopes were placed upon the growing crop of fall wheat which should be harvested in the latter half of June. It is true that only about 20 per cent of the possible acreage was plowed and sown. This was due to combined causes. The plow animals, oxen and buffaloes had been sold off and removed to other districts or killed for food, because there was no fodder for them. The people were too weak from hunger to work the ground properly, and four men had to take the place of one buffalo in pulling a plow, not much land could be covered. Besides these causes the seed grain provided by the Government was limited in quantity.

"Now even this small crop has failed in some parts almost entirely because of lack of rain, and so it is urgently necessary that funds should be continued undiminished, at least until the later crops come in August and September."

## AT CUPID'S CALL

BY MAY CHRISTIE.  
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## XIX.—Tempting Firelight.

With a faint purring sound the big car swallowed up the winding road. Oh, that this glorious ride might never end! They swept through a murky road. Dick turned the blazing headlights on. A great flood of electricity lit up the twisting paths, the undergrowth. Small furry things went scampering across the fallen leaves. Bright, frightened eyes peeped out at this great juggernaut of man's invention.

"I'd love to take you on a camping trip," said Dick. "Alaska—the Canadian Rockies—or maybe the Grand Canyon. Oh, it's wonderful out there!"

The heart of Mary leaped again. She felt all primitive woman, ready to follow at her lord's command. At last they came to their destination. They pulled up with a flourish before a riverside hotel. Its lights shone out in welcome.

And Dick helped Mary to descend. She stood and watched him try to lock the car.

"Great heavens! The thing's bewitched!" He fumbled with his key. Then his eyes traveled over the front portion of the car. He switched a light on and looked closer.

"Jehosophat! Gee whizz! I've done it now!" He turned to Mary. "I've taken the wrong car! The police'll certainly be after us!"

"The wrong car? The police? Why, what do you mean?" repeated Mary, blankly, staring up at Dick.

"That young man was once more tinkering with the lock and key. And then he climbed down to terra firma."

"A stiff! A boob! A simpleton!" he was murmuring. "Oh, I could kick my way out of here!"

"You mean that you've taken the wrong car?"

He nodded ruefully.

"Of all the queer coincidences, this beats everything!" He scratched his curly head. "Who'd have thought that another of these things—precisely like the one I drive—would be waiting outside that infernal club? Well, I'm blowed!"

"But we can't do anything, can we?" queried Mary, "except take it back?"

Tomorrow—A Man's Love.

story that will interest them—and they will wait until they hear the story before deciding the fate of the person who tells it to them. If anyone is fortunate enough to tell a story that does interest them all—then they will not only spare him from being turned into a sea serpent but will surrender the bag of jewels to him.

"What manner of story must this be?" asked the little prince.

"It must be a story that will amuse one sister, give the second sister a problem to work out, and cause the third sister to shed tears," the witch answered.

That was all the information the little prince sought, so in company with his friend the witch and his dog Tingles, he started from the witch and the prince traveled on the back of the magic dog.

"What story am I to tell the three wicked sisters?" the little prince asked in wonder when they arrived home. Alas! he had never heard he could not think of one that would make one sister laugh, give another sister a problem to work out, and cause the other sister to cry.

Out, and cause the other sister to cry. (Copyrighted by British and Colonial Press, Limited.)

I really and truly think that if I were to try and name them all I would take up all the women's page, so I guess I will only give a few families. The Woodpecker, the Waxwings, the Martins and Swallows, the Flycatchers and many others.

I didn't intend to take up so much space. I have just started, but I think I had better shut up or Dear Cynthia will say "Depart and never return."

Now Bumble Bee, will you pronounce the Benediction, and I will read the Day. There has a good time Dominion Day.

P. S.—Here is my mite. Ans.—Thanks for mite, Alarm Clock.

**WESTERN ONTARIO WOMEN'S ACTIVITIES**

Address News For This Column to The Editor of Woman's Page.

**HARRIETSVILLE W. I.**  
The June meeting of the Harrietsville Women's Institute was recently held at the home of Mr. Donald McVicar. After the usual business arrangements were made for a lawn social to be held on Mr. E. Jeffrey's lawn. The

July meeting will be in the basement of the Gladstone Church, when the Harrietsville branch will entertain the Belmont and Dorchester branches.

**EMBRO W. I.**  
The Embro Women's Institute met recently, Miss M. McLeod, the president, in the chair. The principal item on the program was a talk by Miss Emily Guest, Government delegate, on "Boys and Girls Choosing Their Life Work." At the close of the meeting refreshments were served and a social half-hour enjoyed.

**KINTORE W. I.**  
The visit of the provincial delegate, Miss Guest of Toronto to the Kintore Women's Institute, was much enjoyed, between 50 and 60 women attending the Women's Institute meeting on Thursday, several motored out from Embro and Lakeside. Miss Guest proved a very pleasant and interesting speaker. The subject chosen for her address was "The Place and Power of Young Womanhood in the New Era." The speaker proving that women possess a power in these days never dreamed of in the past. She remarked that although men were not apt to admit it, they were practically under petticoat government from their youth up. Accordingly she called upon the girls of today to be good women and so wield an uplifting influence. She warned the girls of the farm to beware, as the city girls have changed their ideas as to a man for a mate. They now had their eyes on the farmers and were not looking for their husbands among doctors, lawyers or bankers. She also told stories of times in the old land during the war and at its close, which were both pathetic and amusing. Her advice to farm women was to have smaller houses with less inside them but more content.

Mrs. Atchinson of Embro, district

**WHEN WEDDING BELLS RING**  
It is the time for happiness and bliss—and Flowers, speaking a language of their own, aid wonderfully in making the occasion a cheerful one. For the bride's bouquet or decorative purposes here are Flowers you will want.

**WEST Floral Co.**  
249 Dundas St. Phone 2187

**CUTICURA PREVENTS FALLING HAIR**  
If your scalp is irritated, and your hair dry and falling out in handfuls, try this treatment: Touch spots of dandruff and itching with Cuticura Ointment, and follow with hot shampoo of Cuticura Soap. Absolutely nothing better.

Seas 25c. Ointment 25c and 50c. Tubes 25c. Sold throughout the Dominion. Canadian Depot: The London Advertiser, 100 St. Paul St., W. Montreal.

Cuticura Soap shaves without mug.

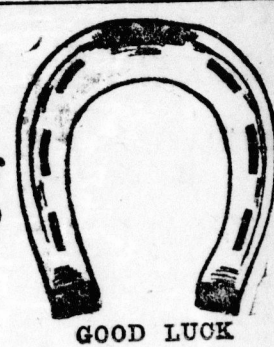
Then last is the insect eaters, Now

## GRAY'S, LIMITED

On Wednesday, of June, July and August this store will close at 1 o'clock. On Wednesdays one delivery only, 10 a.m.

Tomorrow Is Early-Closing Day

## Top o' the Morning Bargains



Top o' the Morning! Good Luck!

## Sale of Celebrated Silks

THE FEATURE OF WEDNESDAY MORNING SALE

Migel Silks, "Tallyho" and Hindu Crepe, Half-Price, Reg. \$10.00 Yard For **\$5.00**

Sold only in 1½-yard skirt lengths; width, 39 inches.

MIGEL TALLYHO, a famous silk, ideal for the new sports skirt, white and light colored grounds, with overchecks of new and pretty colors, also blue and brown grounds, with overchecks of rich, contrasting colors; six ends of two skirt lengths each.

MIGEL HINDU WASHABLE CREPE, extra quality, all white, large check of crepe and satin, one skirt length only; all pink, wide stripe of crepe and satin, two skirt lengths. Be one of the lucky ones in procuring a skirt length of these beautiful silks. On sale tomorrow morning.

Silk Department, Second Floor.

Top o' the Morning! Good Luck!

## 1/4 Off All Our Voile Dresses

Models in the smartest, newest styles. Ready-to-Wear Dept., Third Floor.

Top o' the Morning! Good Luck!

**BLOUSE BARGAINS**  
VOILE BLOUSES, lovely new fashions, in beautiful fine material, in assorted styles and sizes; \$3.50 and \$4.00 values. Wednesday morning to clear

at **\$2.95**

**WHITE VOILE BLOUSES**, V, round or square neck, long or short sleeves; values up to \$6.75. Wednesday morning special at **\$4.35**

**Crepe de Chine Overblouses** Kimono sleeves; colors of maize and flesh. special at **\$4.95**

each. Blouse Dept., Third Floor.

Top o' the Morning! Good Luck!

**Ladies' White Cambric Princess Slips**

Regular \$3.00 and \$3.25. Wednesday morning for **\$1.50**

Ready-to-Wear Dept., Third Floor.

Top o' the Morning! Good Luck!

**Women's Summer Vests** Short sleeves or sleeveless. Sale price, each **23c**

**CORSETS of lightweight coutil.** Sale price, a pair **\$1.19**

Main Floor.

Top o' the Morning! Good Luck!

## EXTRA SPECIAL! Just Received a New Shipment of Dress Voiles 20c Yd.

Lovely designs, challee patterns on white backgrounds, fast colored, width 27 and 28 inches. On sale Wednesday morning.

Wash Goods Department, Second Floor.

## GRAY'S LIMITED

140 DUNDAS STREET. PHONES 115, 116.

Agents for the Butterick Patterns, The Delineator and Butterick Quarterly.

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## DON'T THROW YOUR OLD CARPETS AWAY

No matter how old, how dirty, how dilapidated, the carpet around them and send to us to be made into The Famous VELVETEX Rugs

Reversible—Will wear a lifetime—Prices reasonable. We have hundreds of recommendations from satisfied customers.

SEND FOR VELVETEX LEAFLET. We pay express both ways on large orders. One way on small orders.

**CANADA RUG COMPANY.**

88 CARLING STREET. LONDON, ONT. Establish 1899. ywt Phone 2485

## Building Boys with I ooks

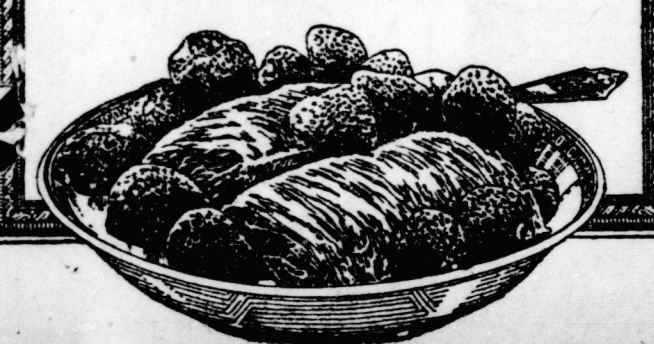
It can't be done! Only rational exercise combined with simple, nourishing foods will build sturdy, robust youngsters.

## Shredded Wheat

is the best food for growing boys and girls because it is 100 per cent whole wheat and contains every element needed for building a perfect human body. A breakfast of Shredded Wheat with milk puts Johnny in fine fettle for study or play. It is ready-cooked, no kitchen worry or work.

TRISCUIT is the shredded wheat cracker, a crisp whole-wheat toast, eaten with butter or soft cheese.

MADE IN CANADA



**Beauty Contented**  
You are always content that your beauty has been developed to the highest of its possibilities by using Goussard's Oriental Cream.

Send 15c for Trial Size. Fed. T. Hopkins & Son Montreal