

Every Reader Will Find  
Cynthia Grey's Column  
An Interesting Miscellany

# FOR THE WOMAN OF TODAY

Follow the Horoscope.  
Daily Pattern Service.  
Women at Work and Play

## Persian Colors Used in Minaret Costumes



The minaret tunic is essentially Persian in type, and with it should be used the soft, rich, never crude Persian colorings. Persian blue, one of the richest blues in the whole blue-gamut, with tomato red brocading, forms the main portion of this gown. The tunic is of pleated white tulle, and the sleeve drapery is of apricot mousseline.

## REAL HEART THROBS IN THESE LETTERS

More Replies to Pond Lily's Query Whether Love  
Is Necessary For Happy Wedded Life—Some  
Say "Yes" While Others Say "No."

Today we publish additional replies to "Pond Lily." Some of the letters received have revealed heart tragedies—others tell the story of a happy married life. We make no comment, but pass them on for "Pond Lily" to draw her own conclusions:

**"Real Love Never Changes."**  
Dear Miss Grey—My advice to "Pond Lily" is to be very careful before you marry. I have been married twelve years, and married for love, and we are very happy. My husband was a poor man, but had a good position, and now we have a lovely home, and I know there is not a happier home anywhere. Real love never changes, so don't marry without it. Thanks very much for the space, yours, MRS. B.

### Maid—Wife—Widow.

Dear Miss Grey—Here is another answer to Pond Lily's request. I have been a maid, a wife and a widow, and now I am a wife again. So I have had experience of all kinds of life. The first time I was married, I really did love my man. But we were married, I often was undecided, but as I knew he was the only man on earth I could say I loved, I decided I would wed him. He was, as you would call, a poor man, but I thought if there were lots of love, we could get along; but I found out after there was more needed than love. So in a score of years he was taken from me and then in three years, I married another man, one whom I liked, but of course, I

knew I would never love him, just as Pond Lily said was in her case. He had a nice home and was kind and acting always in my sight, so I wed him and till today we get along excellent. So my advice to Pond Lily and other single ladies is this: It is all right to marry for a home, providing the man loves you. I don't think it necessary for the girl to love as long as the man loves and you know he does. Of course always like him well enough to not see too many of his faults. And I am sure in my case, my husband loves me so much that I could never have heart enough to ever quarrel with him.

"HAPPINESS WITHOUT LOVE."

### Tragedy In This One.

My Dear Miss Grey—I have seen in your paper some letters about when to marry and who to marry. My advice to Pond Lily is to marry for love and a home. I will tell you how I married. I am only a young girl yet, just 18 years old, and I married a man I thought I loved, but I do not. I have met a young man I love dearly, but I will not give up my home. My husband is young and I do wish I could learn to love, but I can not. I do not know as yet what love is.

My advice to Pond Lily is marry for love. I wish I had waited a year or two longer, but he was my school days' love. Now it has grown to hate. Yours in haste, A SORRY GIRL.

## Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

### Tone Up the System.

Dear Miss Grey—Would you mind answering a few questions which have been bothering me lately?

1. What will take pimples off the face? I have two or three remedies, but they have no effect.

2. Have you a remedy for superfluous hair by you?

3. What is the meaning of George, Frank, Ada, Doris and Arthur?

4. What do you think of my writing? Yours sincerely, CHIRPER.

A.—1. These are invariably caused by overheated, or impure blood. You probably will not succeed in banishing them until you follow a course of treatment prescribed by a doctor for the toning up of your system. Plain food, plain living, exercise in the open air, are all helps. For outward application, this lotion has been found helpful: Precipitate of sulphur, half a dram; tincture of camphor, half a dram; rose-water, 2 ounces. Dab freely on the affected spots several times daily.

2. The only real remedy is removal by the electric needle. There are pastes to apply, but these invariably leave the skin red and sore, and the

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love him, that is really what matters. And, remember, that however much a man and maid care for each other, they cannot be "billed and cooed" all the time.

**In Reply to Nellie.**  
A.—It is rather difficult to get employment for the evening hours unless you are specially fitted for a trade or occupation. Would it be possible for you to get a position as waitress in a restaurant, for evenings only. I understand that it is often difficult to obtain girls for this work.

If you are fond of children, I dare say you could employ your evening hours to advantage by taking care of young children on one or two nights a week. Many women who do not keep a maid would be glad to obtain a reliable girl to look after their little ones on evenings when they desire to dine out or go to the theatre, and if you could interest some one woman in this, I have no doubt she would tell you to your pocketbook in either of these ways.

Write me again if I can help any.

**Rather Large Order, This.**  
Dear Miss Grey—I'd be pleased to have you answer the following questions for me:

1. What are the names of the premiers of the different provinces?  
2. Which do you consider are the three most desirable places in the United States in which to live?  
3. Also the three most desirable in Canada—in order of preference?  
4. Is there such a thing as a meteoric diamond?

5. What is the best diamond in the world valued at?

6. Does the use of tobacco tend to prevent decay of the teeth?

7. Which light is best for the eyes while reading, lamp or electric?

8. Have Poles claims to have the smallest waist in the world—can you tell me its measurement?

9. Do you know who coined the phrase, "I should worry"?

Trusting I have not asked too many questions, I am an interested reader of THE COLUMN.

**ALIAS JIMMIE VALENTINE.**  
A.—1. I remember you, Jimmie, or rather your handwriting, and the bad set of queries which you propounded on the last occasion. But, bless you, I am glad to quench that burning thirst for knowledge as best I can.

The premiers are as follows: Ontario, Hon. Sir J. H. Macdonald; Quebec, Sir Lomer Gouin; New Brunswick, Hon. J. K. Fleming; Manitoba, Sir R. P. Robinson; British Columbia, Sir Richard McBride; Nova Scotia, Hon. C. H. Murray; Prince Edward, Hon. J. A. Matheson; Saskatchewan, Hon. Walter Scott; Alberta, Hon. A. L. Sifton.

2. Well, my friend, you must take into consideration the fact that as I have not lived, or even travelled all over the United States, my information must largely be second-hand. However, Southern California would appeal to me in January, February and March; some quiet place along the Atlantic seaboard from July to September, and New York City the remainder of the year.

3. London has first place, of course; then we might say Montreal, and lastly Vancouver.

4. Small diamonds, and diamond crystals have been found in certain localities, both at home and abroad. An instance being in 1886, when a diamond was found in a stone which fell at Noro-Urel, in Penza, Russia. Crystals have also been discovered in iron from Pike (Cano) District, Arizona, and parts of South America.

5. The Braganza diamond, discovered in Brazil in 1741, now among the crown jewels of Portugal, is said to be worth £58,000. A 100-carat diamond found in India, and now included amongst the jewels of the British crown, is another famous diamond. It is valued at £2,000,000.

6. I never heard of it, did I think dentists will tell you that the excessive use of tobacco has the opposite effect.

7. I do not think it matters much, as long as the light is steady and shaded, so that the rays fall directly upon the book. I presume the electric is the better, because it is the stronger light. Those who know, say that one should always have the light over the left shoulder, be reading or sewing.

8. I believe it is claimed to measure 16½ inches.

9. I think the phrase is something like Topsy, of "Fie! Tom's Cabin" fame—"it jes' growed."

**He Did Not Call.**

Dear Miss Grey—Will you please answer these questions for me?

1. Will black and white plaids be worn much this summer?

2. Is "Mona" an Indian or Irish name? Did the name "Irene" originate among the colored people?

3. How can I improve my writing?

4. I have been corresponding with a young man for several months. He came home at Christmas and called me up over the phone the day he came home, and was very friendly. He said he would call me up the next day, and arrange when he would see me. He did not call me up again, and he remained in town two days after this. He has gone away again. Would you advise me to write to him, and ask the reason for not keeping his word, as I have not the slightest idea for his reason to act the way he did?

Thanking you in advance, I remain, NELDA.

A.—1. Yes, it promises to be very popular, but, of course, it is rather early to say definitely.

2. Neither. Mona is the Latinized form of the old British name, meaning lonely or remote. It was the name given to the Isle of Anglesea by the Romans. Do you know the poem, "The Fair Maid of Mona's Isle," by Rowland.

No, indeed. Irene, signifying peace, or the messenger of peace, comes from the Greek Eirene, of which Irene is the Latin form. Eirene was the Greek goddess of peace, whose symbolic flower was iris—the rainbow, or utter—the link between the earth and sky.

3. Well, of course, I don't pretend to be a writing-master, but I think that you leave a little too much space between the letters—I mean, your joining-lines are too long. Otherwise, I think your penmanship is excellent.

4. It certainly seemed rather boorish, to say the least, for him not to call on you, yet it may not have been his fault entirely. Write him a polite note intimating that you hope it was not illness that prevented his calling. If he is a gentleman he will surely make some explanation—otherwise you would scarcely wish to continue the correspondence, I should think.

## Good Speakers For the Suffrage Debate on January 16th.

Both Sides To Be Discussed by Able  
Debaters—Much Interest Shown.

Great interest is already being shown in The Advertiser's announcement of Wednesday regarding the suffrage debate to be held under the auspices of the London Suffrage Society in the Auditorium on Friday evening, Jan. 16. The subject for the occasion will be "Resolved, That It is in the Highest and Best Interest of the Home, the Civic and National Life, That Women Should Be Enfranchised."

Among the speakers for the occasion will be Dr. W. Hill, of the Institute of Public Health, who will lead the affirmative side; Mrs. Talbot Macbeth, Mrs. John Carling, Mrs. F. P. Betts, president of the Women's Canadian Club, Mrs. Donald Campbell and others.

Both sides of the question will be thoroughly discussed, and there is no doubt that the evening's program will be one of extreme interest.

## OUR ASTROLOGER HOROSCOPE

FRIDAY, JANUARY 9, 1914.

Slight is the way  
For good this day.

According to astrology, this is not a favorable day. White Mars exercises a faintly benefic influence, Jupiter, Saturn and Uranus are adverse. The aspect is conducive to despondency. Decisions affecting future partnerships or investments should be delayed, as the judgment is said to be impaired by the evil influence of the planets.

It is not a fortunate time for travel or for changes of importance. Owing to the astral government sudden repulsions and strange attractions may ensue, and these may produce lasting enmities.

Women are warned to exercise special caution in making acquaintances while this rule prevails.

The aspect is supposed to cause intense restlessness, which may be expressed in impatience at the usual limitations of life, rebellion against existing environments and general discontent. Persons born between Jan. 21 and Feb. 19 are said to be peculiarly sensitive to these conditions.

While Saturn is adverse, old persons are supposed to be especially under evil rule. They should be careful to avoid falls.

Hasty speech should be avoided under this rule, owing to the tendency to create hostile relationships.

It is not a fortunate date for weddings or courtships. There is an evil omen for beginning anything which is of lasting importance.

Another aspect indicates plenty of sleep and abstinence from flesh food during this configuration.

The Moon is in a sign likely to counterbalance many of the evil influences attributed to Saturn and Uranus.

The hiring of men servants should be lucky today, as loyalty and efficiency are believed to be assured by the stars.

Persons whose birthdate it is are warned against false friends. They may lose money and suffer domestic sorrow through too much faith in business associates.

Children born on this day have rather a lucky star, but they probably will not succeed in initiative, whether it be social or professional. As subjects of Capricorn with Saturn as their principal ruling planet, they should be taught to avoid impractical scheming and useless activities.

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"The stars incline, but do not compel."

**Sends Words of Song.**

"Boots" Strathroy, has sent the words of "Soldiers of the Queen," asked for by another reader. They are being reproduced on this page in another column.

**MY MINCEMEAT.**

Three pounds of lean beef.

Two pounds seeded raisins.

Two pounds granulated sugar.

Half pound best beef suet.

Two pounds brown sugar.

Seven pounds of tart apples, chopped fine.

One teaspoonful allspice.

One pint molasses.

One-half teaspoonful pulverized cloves.

Three tablespoonfuls cinnamon.

One grated nutmeg.

Two tablespoonfuls salt.

Two pounds dried currants.

Half-pound shaved citron.

Sufficient juice from sweet pickles or sweet cider to moisten. Chop the meats fine and cook all the ingredients together for two hours. Pack in cans and place where it will keep very cold without freezing until wished for use.

Mrs. Wightman and Miss Von Schildroth, late of Smallman & Ingram's, have severed their connection with that firm, and will be pleased to welcome customers at 440 Park Avenue about Jan. 15, and in the meantime will receive communications at 93 Maple Street. These ladies will import direct, and their stock will comprise exclusive models of gowns and ladies' tailored suits—Advt.

**CLEARANCE**

of old chairs, kitchen cupboards, remnants of oilcloth and linoleum, before stock-taking.

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## Misses' and Ladies' Winter Coats, \$6.95 and \$8.75

A line of Misses' Ulster Style Winter Coats, made of heavy English coating, in good seasonable colors, such as tan, brown and gray, in sizes 14, 16 and 18 only, to clear. **\$6.95**  
One rack of Ladies' Smart Winter Coats—A number of the newest cloths, such as curl cloths and fancy boucle diagonal materials. All are smartly designed and finished. Sizes 34 and 36 only. Regular \$16.00 Coats for. **\$8.75**

## Towels

50 dozen Linen Huck Towels, plain white or with red border. Extra value, imported direct to sell at, each. **12½c**

20 dozen plain Hemstitched Huck Towels, pure linen. Special, each. **20c**

250 Christie's Bath Towels—A range of ten different styles, Large size and heavy weights, at pair. **69c**

## Tablecloths \$1.19

6 only Table Cloths, borders all round. Size 66x84, to clear at. **\$1.19**

## Spreads \$1.39

40 only Honeycomb Bedspreads, 2x2½ yards. Special at. **\$1.39**

## 12½c Cambric 10c Yard

500 yards of Lonsdale Cambric. Worth 12½c, for yard. **10c**

## Sheets 69c Each

100 only Plain and Twilled Sheets, hand torn. Size 2x2½ yards, for each. **69c**

## Tailored Suits \$9.50

Stylishly designed and carefully tailored from all-wool chevots and serges, in black, brown and navy shades. These Suits are one of the best values we have offered this season. Sizes 34 to 40, to clear Saturday at each. **\$9.50**

## Children's Coats \$3.75

A few only Children's Warm Winter Coats of good quality imported coating, in good serviceable colors and in smart styles. Sizes 6 to 12 years, to clear at. **\$3.75**

## Silk Dresses Clearing

at **\$6.75**

Ladies' Silk Dresses of good quality mes-

saline silk, in navy, tan and open shades; pretty droop shoulder effect and ¾ sleeves, neat lace yoke and crushed soft girdle; very prettily designed dresses. Sizes 34 to 36. To clear at. **\$6.75**

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# Wind-Up Sale

This big clearing event means the wind-up of the Finch-Fashens business. Every yard of goods and every made-up garment must go this month. The bargains we are offering are great—not a woman in London should miss them.

Dress Goods, Suitings, Trimmings, Ready-Made Garments, Corsets, etc.—the entire balance of factory and retail stock sacrificed for an effective clearance.

## Skirt-Making—

# \$1.49

## We Want One Thousand Skirt Orders Within the Next Few Days

In addition to selling you the material at less than the wholesale cost, we will take one thousand orders for making skirts. The making price **\$1.49**. This means the best work of our factory. Fit and finish guaranteed. Don't delay. Get your order in at once. It is your last chance. Finch-Fashens is going out of business, so we will never make this offer again.

A Free Skirt Hanger with each order.

A whole factory stock of Coilene Corsets on sale at greatly reduced prices. This is the only branch of our business which will be continued after this month, so we are in a position to give a guarantee with each pair of Coilene Corsets sold during this "Wind-Up" Sale.

# Finch-Fashens

Sale Now On in Factory—286 Dundas Street