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P.E.l. Potatoes, Parsnips, Carrots, Beet, Cheese and Butter 1-lb. Blocks.

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New Tie adds to a man's appearance?

Maybe you need a new Suit but cannot afford it now. But one thing is certain, you cannot afford to miss the opportunity offered in our

GENUINE FANCY SILK-TIES Worth \$1.20

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Astounding Values

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Prices Talk, when Backed by Quality

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Men's Winter Overcoats

good heavy weights, only \$6.90, \$8.90, \$10 and \$12 each.

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wadded and quilted lining and with black astrachan collars, at \$17 ea.

Men's Macinaws

wonderful Value, \$5.00

Men's Macinaws

with sheep skin linings, at very low prices.

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for boys' sizes 9 to 17 years.

All sizes for only \$4.90 each

We know our Overcoat values cannot be beaten or equalled.

Get your Coat at once. Do Not Delay.

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Forty-Four Years in the Public

What's the Use

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WILL-KEEP YOUR WINDOWS FREE FROM FROST.

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For large or small offices we carry Desks, 'Phone Tables and Chairs, Typewriter Desks and Chairs, everything necessary to make business run along on well-oiled wheels.

Let us give you an estimate for your office equipment. Our stock is one of the finest in the city.

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For Your Prosperous New Year!

You have been waiting for the time when you could get that SUIT or OVERCOAT at not too great a price.

I now beg to announce that I have made reductions on all SUITS and OVERCOATS and the price is bound to satisfy your pocket.

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RELIABLE PIANO & ORGAN STORE.

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TO ALL CONCERNED. HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Freight accepted on December 21st, 1922, for: Lark Harbor, Trout River, Bonne Bay, Norris Point, Lomond, Rocky Harbor, Cow Head, Parson's Pond, Daniel's Harbor and Port Saunders, on the above route, is undelivered account ice conditions, and shippers are now asked to furnish to General Preight Agent, orders for disposal.

N.B.—In the absence of disposal orders, Company will assume shippers wish goods returned to them and will act accordingly.

SOUTH COAST STEAMSHIP SERVICE.

Passengers leaving St. John's on 8.45 a.m. train Wednesday, January 10th, will make connection with S.S. GLENCOE at Argentia. for the usual ports of call between Argentia and Port aux Basques.
Freight for the above route accepted at the Freight Shed to-day Monday, from 9 a.m. to 5 p.m.

Reid-Newfoundland Co., Limited

Farquhar Steamship Companies.

PASSENGER AND FREIGHT SERVICE ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I." Sailing every nine days.

Freight accepted and rates quoted to all points. For sailing dates and other information, apply

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Moirs' Plain, Sultana and Marble Cake. Drake's Sponge Cake. Cordials, Raspberry Vinegar. Ingersoll Cream Cheese. **Planters Salted Peanuts**

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Some Special Features offered you under a CROWN LIFE
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