

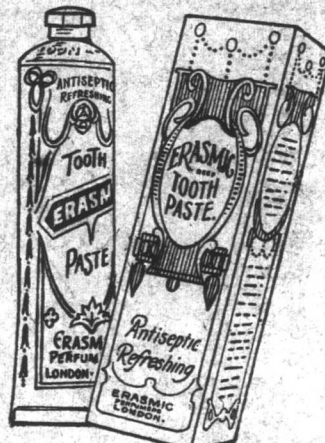


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Where eyes are tested carefully and accurately.  
Where Glasses are supplied at shortest notice.  
Where only the best Optical material is kept in stock.  
Where broken Lenses are duplicated.  
Where special Lenses are ground from any prescription.  
Where all kinds of Optical repairs are attended to.

**R. H. TRAPNELL, Ltd.,**  
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The disfigurements and the consequent aches and pains of the teeth, with all the ill-health they may threaten, are avoided by a constant cleansing and purification with ERASMIC TOOTH PASTE.

It has flavour, fragrance and bars the way of the insidious dental germs.

Agent:  
**T. B. CLIFT, Water St., St. John's.**

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Don't make any mistake about

## ELECTRIC LIGHT BULBS

Buy from us.

We handle only the finest.

**William Nosworthy**  
LIMITED.  
"If it's mechanical we have it."

### TOOLS AND TOOLS AND TOOLS SHOP AND HOME HARDWARE



You cannot come into our Hardware Store and look around without seeing some work-saving thing that you really ought to have.

So come in, then, and look around. This will cost you nothing. When you buy, the price will be fair and square.

When we sell you Hardware once you will buy from us always.

OUR HARDWARE WEARS.

**BOWRING BROTHERS, Ltd.**  
HARDWARE DEPT.  
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We recommend for immediate purchase on margin of \$50.00, any one of the following five items:  
10 Shares Middle States Oil ..... \$150.00  
10 Shares General Motors ..... \$145.00  
20 Shares Radio Corporation ..... \$135.00  
400 Shares West Dome Lake ..... \$152.00  
10 Shares Hollinger Gold ..... \$132.50

These quotations are approximate and subject to market fluctuations. The first and last stocks are dividend payers; the second stock should shortly enter the dividend class, while the third and fourth stocks are speculative with splendid possibilities.

All five seem good purchases just now.

**J. J. LACEY & COMPANY, LIMITED,**  
CITY CHAMBERS.  
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### Sacrificed Car Sale.

Now is your opportunity to buy at an exceptionally low figure

**FIRST CLASS SECOND-HAND PAIGE CARS**  
One 7 Passenger PAIGE Touring Model 55.  
Several 5 Passenger PAIGE Touring Model 39.  
One 5 Passenger OAKLAND Touring Model 34C.  
One 5 Passenger OVERLAND Touring Model 83.  
and others.

These Cars have been thoroughly overhauled and made as good as new. Demonstration gladly given. Going at sacrifice prices.

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Anglo-American Garage.  
Phone 797.  
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## Box Strapping

can obtain Best Quality

## Japanned Embossed Steel Strapping

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## Robert Templeton's.

1500 Sides AMERICAN SOLE LEATHER.  
NEW MANILLA & STEAM TARRED ROPE.  
Also, 2000 AMERICAN GOVERNMENT AXES  
3 1/2 lbs. to 4 lbs. each.

Will be sold at Rock Bottom Prices.

**North Am. Fur, Hide and Metal Co'y.,**  
Water Street West (Next Door Bold Electric Store).  
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With the help of any of the following Books:

How to Argue and Win in Conversation, in Salesmanship, in Political Discussion, etc.—By Grenville Kleiser \$2.25  
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The Art of Effective Public Speaking—By Ernest Pertwee \$1.75  
Eloquence, Counsel on the Art of Public Speaking—By Garrett P. Serviss ..... \$1.10  
How to Develop Power and Personality in Speaking—By Grenville Kleiser ..... \$2.25  
Connectives of English Speech; giving the definition with the correct usage of all the different parts of speech—By James O. Ferriald ..... \$2.25  
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IN STOCK

**"KING" APPLES,  
GREEN GRAPES,  
VALENCIA ONIONS,  
CAL. ORANGES,  
P.E.I. Parsnips, Carrots,  
Beet, Turnips.**

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### LET US MAKE THIS ULSTER FOR YOU

and you will have an Overcoat different in every possible way from the typical, conventional kind. Different in fabric, in fit, in tailoring, in service. It pays to pay us a little more—you notice it in the wearing.

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AND WATER STS.  
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**J.J. STRANG,**  
LADIES' AND GENTS'  
TAILOR.

### FIRE INSURANCE!

**QUEEN INSURANCE CO. of America**

— AND —  
**THE GREAT AMERICAN INS. CO.  
OF NEW YORK.**

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

**Absolutely no trouble when a loss occurs.**

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ADRAIN BUILDING, 165 WATER STREET.  
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**KARL S. TRAPNELL, Opt. D.,**  
EYESIGHT SPECIALIST,  
307 Water Street, Upstairs.

HOURS—10-1: 2-30-6: Evenings by  
appointment.

### Reid-Newfoundland Co., Limited

### To all Concerned.

The Company will endeavor as far as possible to forward all freight via North Sydney and Port aux Basques, but reserves the right, whenever circumstances in the opinion of the Company require it, to forward freight, originally billed via North Sydney and Port aux Basques, and designated steamers.

Via Halifax, or  
Via Louisbourg, collecting extra charges over connecting lines, between North Sydney and Louisbourg and also the right to forward same by any steamers owned or chartered by the Company from North Sydney or Louisbourg or Halifax, direct to St. John's, Newfoundland ports other than Port aux Basques.

SHIPPERS OR CONSIGNEES, WHEN EFFECTING MARINE INSURANCE, SHOULD BEAR IN MIND AND HAVE THEIR POLICIES COVERED ACCORDINGLY.

### Reid-Newfoundland Co., Limited

### RED CROSS LINE

NEW YORK HALIFAX ST. JOHN'S

Schedule of Sailings for October Month

From St. John's, Nfld. From New York

Saturdays at 12 o'clock (Noon). Saturdays at 11 a.m.

S.S. ROSALIND ..... October 28th ..... S.S. SILVIA

S.S. SILVIA ..... November 4th ..... S.S. ROSALIND

Winter rates now effective.

Round trip tickets with six months' stop-over privilege issued at special rates.

Through rates quoted to any port.

For further information re passage fares or freight rates, etc., apply to

**HARVEY & CO., LTD.,** St. John's, Nfld., Agents.  
**BOWRING & COMPANY,** G. S. CAMPBELL & CO.,  
17 Battery Place, New York, Agents,  
General Agents. Halifax, N.S.

### Canadian National Railway

Are you going to Boston or New England points, so, remember that one of the best routes from Halifax is via Halifax and South Western Railway and the mouth.

For rates and other information, apply  
**J. W. N. Johnstone,**  
GENERAL AGENT,  
Board of Trade Building

### Farquhar Steamship Line

PASSENGER AND FREIGHT SERVICE.  
ST. JOHN'S TO NORTH SYDNEY.  
STEEL STEAMSHIP "SABLE I."

—SAILS—

From St. John's every Tuesday, 10 a.m.

From North Sydney every Saturday, 2.30 p.m.

One way \$27.00—First Class only—including meals and berth.

Freight accepted and rates quoted to all points.

**FARQUHAR TRADING CO.,** HARVEY & CO., LTD.  
Agents, North Sydney. Agents, St. John's, N.S.

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### MONTREAL-ST. JOHN

S.S. MANOA—From Montreal to St. John's:

September 30th, October 14th, October 28th

November 11th, November 25th.

From St. John's to Montreal:

October 7th, October 21st, November 4th, November 18th.

**HARVEY & CO., Limited**

Representatives Canadian Steamship Lines, Ltd.

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