

OUR VALUES Make New Friends for Us— EVERY WEEK



Yard Goods
You can put to immediate use, and all **LOW PRICED**

WHITE FLANNELLETTES—36 inch soft White Flannellette that any housewife would like to handle, excellent for nightgowns. Special Friday, Saturday and Monday, **38c.**

SHEETINGS—70 inch Twilled Half-bleach Bed Sheetings, extra strong and reduced for this sale. Reg. \$1.00. Friday, Saturday and Monday, **\$1.35**

RED TICKS—Tickings of unusual good quality, and though extra in weight, has that nice soft finish that makes it easy to steam. Special Friday, Saturday and Monday, **97c.**

WHITE SHEETINGS—90 inch plain White English Sheetings, these assure you constant satisfaction in the laundry. Reg. \$2.00 yard. Friday, Saturday and Monday, **\$1.85**

Come Right Along and Join This Happy Shopping Community Without Fail To-Day

This Store has the courage essential to success—that is, the courage to formulate a definite policy and adhere to it. It is not merely the courage of the moment but the courage that stays and helps us over the high places as it were. Courage in buying—in planning in our dealings with manufacturers, and in the general conduct of our business—makes this ever a better store in which to shop. Let's prove it to you.

FRIDAY, SAT., MONDAY



Follow the Crowds to this Busy Store for Hosiery Values

BOYS' STOUT HOSIERY—Heavy Ribbed Black Wool Hosiery for fall wear. Up to \$1.50 pair. Friday, Saturday and Monday, **98c.**

HIGGEE BOYS' HOSE—Heavy ribbed fast Black Wool, up to 10 inch size. Special, the pair, **\$1.29**

WOMEN'S HEATHER HOSE—Plain Wool Cashmere Hose in the most likeable Heather shades. Special, the pair, **\$1.49**

CHILDREN'S HOSE—Fine ribbed, fast Black, assorted sizes. Special at **29c.**

LADIES' NAVY HOSIERY—Plain Cashmere finish; reasonable weight; very popular. Special **75c.**



Ladies' and Misses' Velvet Tams

HALF PRICE

VELVET TAMS, HALF PRICE—Ladies' and Misses' Velvet Tams, with large silk tassel; shades of Navy, Rose, Taupe and Black; fashionable headwear for fall wear. Reg. \$7.00. Friday, Saturday & Monday, **\$3.49**

FLANNELLETTES INSERTIONS—Insertions and headings hemstitched, in a range of pretty patterns. Reg. 3c. yard. Friday, Saturday and Monday, **2 yards for 9c.**

Special!

Sale of Ladies' Boots
Values to 9.00 for **3.49**

A Clean-up Line of Ladies' Laced and Buttoned Boots, in Dongola, Gun Metal, Patent and Vici Leathers; some with Cloth tops, high and low heels; sizes 2 1/2, 3, 3 1/2, 4, 5, 6, 7. Regular prices, \$3.00 pair. Special to clear Friday, Saturday and Monday, **\$3.49**

WOMEN'S JULIET SLIPPERS—Warm, comfortable Footwear in Black and colored Felt, with solid leather soles and heels; all sizes. Reg. \$2.50 pair. Friday, Saturday & Monday, **\$2.79**

IN THE SHOWROOM

Beautiful Silks and Striped Silk Blouses as well as other items interestingly priced for week-end

CHILDREN'S JERSEY SUITS—Navy Jersey Suits, with roll collar and buttoned front and a pretty killed skirt; sizes to fit 2 to 3 years. Reg. \$2.75. Friday, Saturday and Monday, **\$2.25**

CHILDREN'S WOOL SUITS—Kilted, Wool Suits—Sweater, Leggings and Cap to match; shades of Saxe, Rose, Khaki and White; to fit 2 to 3 years. Reg. \$5.75. Friday, Saturday & Monday, **\$3.49**

TAFFETA SILKS—Come to this Sale of beautiful Taffeta Silks; 36 inches wide and showing brilliant shades of Purple, Saxe, Navy, Sand Sky and Grey. Reg. \$1.50 yard. Friday, Saturday & Monday, **\$2.98**

SILK BLOUSES—Distinctive looking Striped Silk Blouses, with Hyla neck, long sleeves; assorted stripes; Hyla, Saxe, Navy, Rose, Green, Tan and Grey; sizes 38 to 46 bust. Blouses any young lady would be glad to own. Reg. \$5.00. Friday, Saturday and Monday, **\$5.15**

STRIPED SILK BLOUSES—Distinctive looking Striped Silk Blouses, with Hyla neck, long sleeves; assorted stripes; Hyla, Saxe, Navy, Rose, Green, Tan and Grey; sizes 38 to 46 bust. Blouses any young lady would be glad to own. Reg. \$5.00. Friday, Saturday and Monday, **\$5.15**

LINGERIE BRAID—Washable, fast shades of Pink and Blue, as well as White; very handy; put up in 3 yard pieces, with needles. Reg. 15c. the piece. Friday, Saturday and Monday, **8c.**

LADIES' SKIRTS—Navy and Black Skirts in Serge and Gabardine, showing belt and pocket; shirred at waist; others in striped effects, assorted sizes. This value in good. Reg. \$5.00. Friday, Saturday & Monday, **\$2.98**

LADIES' UNDERPANTS—Ankle length, fine White Jersey Underpants, in assorted sizes; several dozen pairs to clear. Reg. \$1.30. Friday, Saturday and Monday, **98c.**

BRASSIERES—Dainty underthings—White Embroidery and Lace topped; others in Net with short sleeve and shields; sizes 36 to 44 bust. Regular 90c. day. Friday, Saturday and Monday, **69c.**

INFANTS' WOOL JACKETS—Fancy Wool Jackets, with fleece lining; shades of Pink and White, Blue and White and all White; long sleeve, ribbon bow at neck. Reg. \$1.20. Friday, Saturday and Monday, **89c.**

MISSES' JERSEY VESTS—Long sleeved White Jersey Under-vests, in a medium weight; to fit 8 to 12 years. Reg. \$1.00. Friday, Saturday and Monday, **87c.**



Special!

44-inch Navy Velvets
Reg. 6.00 yd. for 4.68

Beautiful quality Navy Costume and Skirt Velvets. Just a piece of it for this Sale. See the quality! See the value! Reg. \$6.00. Friday, Saturday & Monday, **\$4.68**

BATH BRUSHES—Lond handled Bath Brushes, handle easily detached, leaving a hand strap on back; a few special ones. Reg. \$1.50. Friday, Saturday & Monday, **98c.**

Boys' Overcoating
6 1/2 inch Dark Grey Overcoating; a warm one and a good looking one for the coldest weather; warm woolly finish. Special the yard Friday, Saturday and Monday, **\$3.75**

Fancy Casements
Scrims and Towels priced to interest the Thrifty

FANCY CASEMENTS—Small pieces of these very uncommon looking figured Cream Casements, handsomely patterned and showing rich looking borders; suitable for folding doors. Reg. \$1.50. Friday, Saturday and Monday, **79c.**

TURKISH TOWELS—A half bleached Towel of real strength; Fawn and colored stripes. Regular 55c. Friday, Saturday & Monday each, **49c.**

FIGURED WHITE SCRIMS—All White Curtain Scrims, self-patterned, nice for vestibules, bedrooms or bedroom curtains. Reg. 75c. Friday, Saturday and Monday, **49c.**

BALL FRINGES—White and Coloured Ball Fringes in Green, Brown and Saxe shades; very neat for hanging curtains or drapes. Friday, Saturday and Monday, the yard, **14c.**

ECRU CURTAIN LACE—48 inch, fine mesh centre with a broad scroll border. Reg. \$1.00 yard. Friday, Saturday and Monday, **75c.**

WHITE TOWELS—Full size White Turkish Towels; not too heavy, but just the kind you like to handle. Friday, Saturday and Monday, each, **69c.**

BAIRD'S Offer You Roomy Top Shirts this Week and they are "Some Shirts," worth 4.00 ea.



MEN'S OVERALLS—Strong Blue Denim Overall in Pants and Jacket, properly shaped and well finished, equal to those we have sold at \$2.00 garment. Friday, Saturday & Monday, **\$1.20**

MEN'S OIL COATS—The finer make in a few in Black and Dark Khaki; they are light weight, double shoulder, some double throughout; up to \$10.00 each. Friday, Saturday and Monday, **\$8.25**

MEN'S SOFT FELLS—New Fashionable shape in pretty Greys and Navy shades; a Hat, you'll like and the outfit is small. Reg. \$3.70. Friday, Saturday & Monday, **\$3.35**

MEN'S SOCKS—Fall and Winter weight Socks that any man would like to own; Plain, Navy and Tan shades. Reg. 75c. value. Friday, Saturday & Monday, **65c.**

MEN'S ROOMY TOP SHIRTS—Nothing skimped about these; they are all full fitting and offer you choice of checks and neat plain stripes; soft cutted, of course; values to \$4.00. Friday, Saturday and Monday, **\$2.40**

MEN'S KHAKI SHIRTS—Strong double seamed, collared and two breast pockets; Shirts that fit and feel fit; assorted sizes. Reg. \$2.50 value. Friday, Saturday & Monday, **\$1.85**

MEN'S UNDERWEAR—Marvellous value in Fall and Winter weight Undergarments, not fleeced, medium weight, knitted with Natural Wool finish; were \$2.90 garment. Friday, Saturday and Monday, while they are, **\$1.45**

BOYS' COAT JERSEYS—With roll collar, nice for cold days and stormy days; shades of Navy, Khaki and Grey. Reg. \$2.50. Friday, Saturday and Monday, **\$1.39**

We will be glad to Show You the Very Latest in MEN'S OVERCOATS

Our values here cannot be equalled. You will find Coats here revealing the latest and most improved tailoring, and the materials the finest of English Woollens. Come, see the styles and see the values offering.



RUBBER DOOR MATS
Extra heavy Rubber Door Mats, with deep cut-out patterns, backed to prevent mud going through. See them. Special Friday, Saturday and Monday, **\$2.20**

New Arrivals in our Fancy Linen Dept. Heed these Values

TEA CLOTHS—English White Lined Tea Cloths, with a wide hemstitched border and very generous showing of embroidery; a beauty. Reg. \$2.00. Friday, Saturday and Monday, **\$1.78**

TABLE CENTRES—Rich looking Silk Poplin Table Centres, oval shape with silk fringe and coloured silk embroidery; handsome. Reg. \$3.00 value. Friday, Saturday and Monday, **\$2.60**

SIDEBOARD CLOTHS—White Linen Cloths with lace and insertion trimmings; neat looking. Reg. 75c. Friday, Saturday and Monday, **68c.**

BRUSH AND COMB BAGS—White Linen Bags with laceless blue embroidered front, and wave edge turnover flap. Reg. 70c. Friday, Saturday and Monday, **59c.**

SHAMS, SHAMS—Lace Edged Pillow Shams, embroidered and outlined with handsome lace insertion to match; very lacey looking. Reg. \$2.00. Friday, Saturday and Monday, each, **\$1.75**

Ladies' Fall Gloves

LADIES' FABRIC GLOVES—Swede Fabric Gloves with two come wrist; shades of Brown, Grey, Chamot, Beaver and Black. Special the pair Friday, Saturday and Monday, **\$1.15**

LADIES' KNITTED GLOVES—Grey and Chamot shade, plain knit with a ribbed wrist, washes and wears well; others in Cashmere finish. Friday, Saturday and Monday, **39c.**

NAVY CURL CLOTH—Another good Overcoating for Boy's or Men's wear; 56 inches wide; very strong, fast Navy shades. Special the yard Friday, Saturday and Monday, **\$3.60**

The Provinces and the Empire Exhibition.

The Prince of Wales has thrown himself with characteristic energy into the preliminary campaign necessary to ensure the success of the British Empire Exhibition of 1923. He followed up the appeal he made to the Dominion by an appeal to the Provincial Diners by an appeal to the Provincial Diners, and hopes with their co-operation that a fund, not of £500,000, but of £1,000,000 may be raised, thus enabling the Executive to organize the Exhibition on a scale worthy of the cause it is intended to serve. At a meeting of the Chief Magistrates of the Provinces held at the Board of Trade, the extent to which local centres like Bristol, Birmingham, Leeds, Salford, Liverpool, and others could pledge themselves was fully discussed. The importance of the Conference was speedily made evident. If the provinces are to pull their weight in this Imperial enterprise they must be called to its Executive Council; they must not be looked to merely to collect funds. "No taxation without representation" holds good here as in other spheres. The governing body cannot indeed be too widely or too intimately representative, and it would be a great point gained if some idea could be afforded each city or town what proportion of the guarantee fund it should endeavour to provide. The Exhibition will aim at being the most comprehensive ever got together, representative of British industries at home as well as of the products of the Empire overseas. Sir Godfrey Laiden promised all possible support on behalf of the Royal Colonial Institute. The plea that times are difficult must not be allowed to clog the wheels of organization. By 1923 Empire business should be well on the upgrade. The trough of the industrial wave has, it may be hoped, already been passed, and the Exhibition should do much to carry the ship to the crest and to smoother seas beyond. Inter-Empire business was never more important than now, and all experience goes to prove that few ways of promoting trade are as effective as an exhibition.—United Empire.

At the Yarmouth Y.M.C.A. Boys' Camp, held at Tuskett Falls in August, I found Mhaird's Liniment most beneficial for sunburn, an immediate relief for colic and toothache. Alfred Stokes, General Secretary.

The Empire First.

Mr. Massey has missed no opportunity since he arrived in England to attend the Empire Conference of urging the importance of Imperial Preference. The business men of New Zealand are apparently, fully in sympathy with his views. So far, of course, little more than the principle of Preference has been recognized by the Imperial Government, and the opposition to any modification of the British system of free imports could hardly be illustrated more forcibly than in the efforts to prevent the Key Industries Bill, with its anti-dumping clauses, from becoming law. Mr. Massey in Sheffield—of which he has been given the freedom—said he hoped Great Britain would not again open her doors to the dumped goods of those who closed their doors against her. It is a very difficult task to make the average man realize that the Empire can provide for all its own wants, and that at a time when almost the whole world is in economic difficulties the Empire has a way out which no alien nation enjoys. Mr. Hughes might not find it easy to justify his statement to a body of City men at Australia House that Australia could supply all the raw materials and food the British Empire requires. But the Empire certainly could do so, and on the other side British capital and industry would find that the Overseas Empire is the best of customers. Australia last year bought \$20,000,000 worth of British goods, and her "splendid estate" calls only for British capital and British settlers on the land to beat its own record in development. But economic idealists and theorists must be warned off, if confidence is to be felt in the future.—United Empire.

Why Dogs Bark.

It is a curious fact that dogs bark only when they are in association with man, the dog in a state of nature merely growls, howls, or whines. Possibly the act of barking in a dog's attempt at speech, it would certainly seem like it sometimes; as, for instance, when a pet dog sees you carrying food, he will bark as his way of asking for some. Another dog, which is in the habit of going to bed at sundown, will bark to tell you he is ready when the time comes. It is also curious that, although the dog is so much the friend of man, his name is used in many expressions of abuse and reproach. Such phrases probably arose in the East, where dogs are considered of very little account.

A HAT FASHIONED UNDER ITALIAN SKIES

Far across the seas in romantic Alessandria, dainty, sunny-tempered Italian workmen work into Borsalino Hats the characteristic style and personality redolent with continental flavor.

BORSALINO HATS

They curl the brims to retain their stylish sweep for ever and ever. They dye the felt with fast dyes in every beautiful hue. They make the World's Best Hat. Here, in this store, you can now get Borsalino Hats the very tip-top of style, for less than we can buy them again. **They're \$7.50.** So is the Kearney Special! The window tells the story—and shows the Hats.

Kearney's.



Other women except Dainty Dorothy have learned how to make last season's suit meet this season's requirements. They have learned of our superior cleaning and dyeing facilities, and they are taking advantage of them—so are the men folks.

J.J. Dooley WE KNOW HOW
PHONE CONNECTION 107-111 LE MARCHANT ST.



In stock: "NIPS" and "PINTS," also ICE CREAM FRUITS. P. E. OUTERBRIDGE, King's Road, Telephone 60, 31y12, 3mos

APPLES!

Orders now booking for 500 bbls. GRAVENSTEINS due to arrive Sept. 8th.

ORANGES!

250 cases SUNKIST ORANGES, all counts—150, 176, 200, 216, 250, 288, due to arrive Sept. 6th.

IN STOCK: 75 kegs EXTRA HEAVY GRAPES—A little higher price but better quality.

Soper & Moore

P.S.—Please note our Main Line Phone numbers: 430 and 902.