

Look To This Store as a sure guide to Prudent Shopping

BAIRD'S BARGAIN NEWS!



FRIDAY, SAT. & MONDAY



LARGE DAMASK TABLE CLOTHS

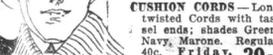
Large Fancy Checked Damask Table Cloths in
Crimson and White and Blue and White; very
strong; size 60 x 74; hemmed. Reg. \$3.29
Friday, Saturday and Monday
59c.

CHINTZ REMNANTS—Innumerable Remnants offering
suitable pieces for curtains, furniture
slips, cushion covers and such like; any desired
shade to be found here. See these Friday, Saturday
and Monday

BEDROOM MATTING—36 inches wide, reversible;
wears splendidly; waterproof and sunproof.
Reg. \$1.20 yard. Friday, Saturday and
Monday

GIRLS' HATS & CAPS—
The Hats are in good
Velvet, Crimson and
Black; the Caps nice
knitted wool with
turn-over top with silk
buttons. Special Friday,
Saturday and Monday

CUSHION CORDS—Long
twisted Cords with
tassel ends; shades Green,
Navy, Maroon. Regular
40c. Friday,
Saturday and Monday



NOW more so than ever you will find
us ready to aid you with your shopping
problems. We have a generous
stock in every department, capable
hands to serve you faithfully and
well. We have a reputation to sustain—a
reputation for GOOD HONEST
VALUE, GOOD GOODS, and plenty of
them, and—realizing all this, we again
look to our numerous patrons for a
continuance of their favors as in the past.

Our New Year's Resolve

is to produce values a step in advance of
what you expect to find.



Hosiery Values

Too Good to Miss



LADIES' BLACK HOSE—
8 dozen pairs only good
Black, Cashmere finish;
superior value. Special
Friday, Saturday
& Monday

CHINTZ BUREAU
CLOTHS—Laced edged
pretty Chintz Cloths,
suitable for bureau,
trunk top or
table, etc. Special
Friday, Saturday
& Monday

LADIES' WASHABLE
CHAMOIS GLOVES—
Natural Chamoi Gloves
of excellent quality; 2
button wrist; good wearing.
washable. Special, Friday,
Saturday and Monday

COLOURED TOWELS—
Handy size Unbleached
Turkish Towels; soft
thick make; very durable.
Special, Friday,
Saturday and Monday, each

Men's Winter Caps, Gloves, Under- wear and Other Needs

Under-priced

MEAN'S WOOL SOCKS—Dark Sheland, Steel Grey
and Black stout ribbed Socks in assorted sizes.
Reg. \$1.40. Friday, Saturday and
Monday

MEAN'S WINTER CAPS—Moderately priced Caps in
Dark Browns and Greys; Deep turn-over collar;
band tucked snugly inside. Reg. \$2.00.
Friday, Saturday and Monday

MEAN'S UNDERWEAR—Fleeced Lined Underwear in
all sizes in Shirts and Pants; Deep turn-over collar;
band tucked snugly inside. Reg. \$2.00.
Friday, Saturday and Monday

MEAN'S WHITE GLOVES—Double weight White
Woolen Gloves in full fitting sizes for
men. The best value yet. Special

MEAN'S PYJAMA SUITS—Best grade English Twill
Pyjama Suits, in extra large sizes if required;
assorted broad stripes; Deep turn-over collar;
band tucked snugly inside. Reg. \$8.50.
Friday, Saturday and Monday

MEAN'S SWEATERS—Fine Fleeced Jersey Sweaters
with deep roll collar; Dark Navy shades; up to
46 inch size. Special to clear, Friday,
Saturday and Monday

HOCKEY BOOTS—Strong Black Calf Hockey Boots
that you can rely upon for endurance and fit.
Special, Friday, Saturday and Monday

PYJAMA CLOTHS That Endure

30 inch Striped Pyjama
Cloths; best English quality;
narrow and broad
stripes. Value for
Friday, Saturday
and Monday

CUSHION COVERS—
Handsome White Muslin
Cushion Covers, showing
colored embroidered
centre, wide frilled border.
Value for 90c. each.
Friday, Saturday and
Monday

SCOTCH WINERY—Cream and
White Scotch Winery, up to
40 inches wide; nothing
better for wear; suitable
for slumber garments, waist
and underwear. Reg. 85c.
Friday, Saturday and
Monday

PORTIER CURTAININGS—Heavy Turkish, make, wash-
able, light and dark pattern, suitable for bedroom,
dining or parlor; 96 inches wide. Reg. \$2.35
Friday, Saturday and Monday

CURTAIN DAMASKS—50 inch Curtainings, fancy Dam-
ask materials in V Rose and Saxe shades,
looking Curtainings for winter time. Reg.
\$1.59 yard. Friday, Saturday and Monday

PAISLEY COTTONS—Paisley Quilt Cottons, a couple of
pieces to clear. Reg. 57c. yard. Friday,
Saturday and Monday

Cutting PRICES ON BOYS' Warm, Comfortable, Well-Made OVERCOATS

A special lot in Heavy Wool Tweeds, warmly
lined; storm collar; mostly belted style. Manly
looking Top Coats. Reg. values from \$12.00
to \$15.00. Special (all one price) Friday,
Saturday and Monday

BIGGER BOYS' OVERCOATS—To fit from 14 to 20
years. Many different styles, in heavy Cloths
and Tweeds, etc.; some excellent Coats here. Values
to \$20.00. Friday, Saturday and Monday

BOYS' WOOL GLOVES—Scotch knit, heavy woolen
make, with ribbed wrist; shades of Green, Brown
and Grey; assorted sizes. Reg. 90c.
Friday, Saturday and Monday

BOYS' FLEECE JERSEYS—These are warm and
very comfortable; half buttoned front, turnover
collar; shades of Brown, Navy, Saxe; sizes up to
25 inch. Reg. to \$3.50. Friday, Saturday
and Monday

The World's Most Backward Land.

Maudie Radford Warren, who has
been travelling in Europe, writes as
follows of a country that has made
no progress since the birth of
Christ:

The next time I see a railway system
to it—even if it is Government owned.
Picture a country almost three times
the size of France without any rail-
road to speak of. If you could float
over that territory you would see
most of the people living exactly as
their ancestors did in the centuries
before Christ.

In sections you would see men
ploughing with one hand, two oxen
and what looks like a piece of crook-
ed stick. In harvest time you would
see the oxen trampling out the wheat
from the chaff. You would see mills
consisting of a couple of stones and
a stream of water. You would dis-
cover in this vast area only one water-
way, no rivers to speak of, and but
four main roads.

Of these four only two are fully
practicable for vehicles and even they
do not equal third class European
roads. They were made or repaired by
foreigners. On them you may see a
few motor cars, also substituted by
foreigners. And by no means do they
travel with the ease and cheapness
of the cars of the West.

There is a good telegraph system,
but letters nowadays takes weeks
and even months to travel from one
side of the country to another.

Time Does Not Matter.
You would see no rail mines of
coal or copper, no quarries, no cotton
mills or clothing factories, no found-
ries or machine shops, no big elec-
trical installations; none of the mod-
ern improvements that we Westerners
consider essential to prevent stagna-
tion.

It is medieval, this land, as no coun-
try can possibly be nowadays that has
railways, with all which that connotes.
Here time does not matter; nothing
matters. There is but little sense of
isolation, little consciousness of back-
wardness, little urge of progress, little
realization of the necessity of survey-
ing the country to find out the rest of
its treasures, little moral obligation
to develop all powers and promises.

Sometimes resources are not even
conserved. Wood is appallingly
scarce and coal seventy odd dollars
a ton, and yet many cut down trees
and do not replant.

The industries are simple—copper
and brass work, skin collecting, tan-
ning, rug weaving, dyeing. The one
great industry of oil wells, is under
the control of foreign power.

And if the tentacles of observations of
outsiders are to be trusted, the coun-
try is amazingly rich in oil, in min-
erals, including coal and iron, and in
parts its agricultural products are
abundant and of first quality.

It is Persia.

World's Biggest Waterfall.

Which is the world's biggest
waterfall?
Probably ninety-nine people out of
every hundred, if asked this question,
would promptly answer "Niagara."
They would be wrong; that is, if
we are to accept as correct the state-
ments concerning the great Iguazu
falls in the Argentine Republic,
made by Lord Frederic Hamilton in
his book "The Days Before Yesterday."

Until recently, Lord Frederic points
out, the very existence of this signifi-
cant cataract was questioned, depend-
ing as it did on the testimony of
roaming Indians, and of one solitary
white man, a Jesuit missionary.
Now, however, since the railway to
Paraguay has been completed, they
can be reached without any very
great difficulty.

The Iguazu Falls are 210 feet high
and nearly 1000 feet wide, as against
Niagara's 160 feet in height and ap-
proximately the same width, while
the volume of water is about the
same in both cases.

The Victoria Falls on the Zambesi
River in South Africa, too, are 330 feet
high, more than double that of Ni-
agara, and their width is almost exactly
the distance between the Marble Arch
and Oxford Circus, or just over one
mile. Except in March and April,
however, the volume of water hurling
itself over the Victoria Falls into the
gorge below is smaller than at Ni-
agara.

Welcome to the Prince.

A visit of King Edward and Queen
Alexandra when Prince and Princess
Edward of Wales to Birmingham gave rise
to an amusing incident.
The Royal guests drove to Bir-
mingham by road from Packington
Hall, the seat of the Earls of Ayles-
ford. On the outskirts of the town
they had to pass a small local police-
station.

HORSES for Lumber Camps.



We have a selection of
young horses, weighing
from 1300 to 1800 lbs.—
a selection that will en-
able you to buy exactly what you want.

For fifty-five years the firm of J. W. Jacobs, Limited,
has been in business—giving satisfaction to its cus-
tomers and building up its reputation for honest deal-
ing and fair prices. Our experience is valuable to you;
our reputation is your guarantee.

J. W. Jacobs, Limited

29 HERMINE ST., MONTREAL.
Telephone Main 1639.

Beachcombers' English.

THE SOUTH SEAS ESPERANTO.

White traders, working a wide area
and meeting scores of savage lan-
guages and dialects, cannot possibly
or profitably learn them all. Hence
arises the need for a common lan-
guage—a universal lingo. And that
language must be so simple that a
child can use it, with a vocabulary
as limited as the intelligence of the
savages for whom it is framed.

Beachcombers' English is the pro-
duct of these conditions. It is found
in the westerly portion of the South
Seas—in the New Hebrides, for ex-
ample, and the Solomons. It was the
first white men who ventured through
Melanesia, after the early explorers,
who developed this English of the
beachcomber—men such as the fish-
ermen, the sandalwood trader, the
pearl hunter, and the "blackbirding"
fraternity, or labour recruiters. And
the lingo bears strong marks of its
origin.

Bullamacow.
The white men who introduced it
were, of course, all sailors of a sort,
and so capsize and sing out are words
in frequent and amusing use. I do
not tell a cook of the South Seas to
empty the dish-water but to moralize
it. To sing out is to cry loudly, to
call out, or merely to speak. Simi-
larly, the word for tinned beef is bul-
lacow. The early navigators were in
the habit of introducing seeds, plants,
and domestic animals among the na-
tives. At Samoa one such pioneer
brought a bull and a cow. "This is a
bull and a cow," said he to the
Samoans. They thought he was giv-
ing the name of the breed, and from
that day to this, whether on the
hoof or in the tin, is known to the
Melanesians as bullamacow.

Mary is Any Woman.
Mary, again, means a woman. Any
woman is a Mary. All women are
Mary's. Probably some early white
adventurer called a native woman by
this most common of all English
names, and the term became appropri-
ated to the whole sex.

Unlike piggin, piggin, piece has
no place in this speech. Falls is what
takes its place, and falls means all
that places, in piggin, does and a
good bit more. Another overworked
word is belong. Nothing stands
alone. Everything is related. A
thing is, indicated always by its re-
lationship to some other thing.

Kai-kai, again, is the Polynesian
for food, meat, eating, and to eat.
But this is probably from the Indian
use. Walk about is a quaint phrase.
Thus, if a deck-hand asks for shore
leave, he will state that his desire is
to "walk about." If he is asked
sick, he will explain his feelings by
"Belly be belong me walk about too
much."
Too much, by the way, does not

The Millionaire's Mistake.

Millionaires are supposed to lean
towards a philosophic pessimism, but
there is one who is evidently a genu-
ine optimist.

He met a friend, and said, "Come
and see my new steam laundry."
The friend was somewhat surprised.
"I didn't know you went in for that
sort of thing," he said.

"I don't, as a rule," replied the
millionaire. "I bought this one quite
by mistake. It was the auctioneer's
fault. I hadn't time to get a cata-
logue, and I thought he said steam
laundry. So I nodded, and they land-
ed me with it."

That millionaire is going to make
that laundry pay.

Wise Men Say—

That if we never had clouds we
wouldn't appreciate sunshine.
That staying power is more impor-
tant than braying power.
That the best education is that got
by struggling to make a living.
That work is what you make it, your
best friend or your worst enemy.
That the rungs in the ladder of suc-
cess are composed of difficulties.

That persistence is half of achieve-
ment. It cuts its way through by the
very constancy of its attack. It knows
no failure because it admits no failure.

Household Notes.

If a shirt, has worn out cuffs and
collar bands, use the back to make the
front of an apron and the fronts to
make side gores.
Flour will be saved in frying fish
if you add the seasonings to the flour
and sprinkle on the fish instead of
rolling the fish in flour.
Uncooked prunes are delicious
stewed and stuffed with salted
almonds, brushed with beaten white
egg and rolled in shredded cocoanut.
Instead of cutting a patch of wall
paper to mend a tear, tear it. An ir-
regular line will be produced and the
patch will be thinner at the edge.

For your health's sake we offer
Nature's answer to Consti-
pation, "LES FRUITS." EL-
LIS'S.—each 11

Hear These Artists in Your Home!

There's an exclusive all-star bill appearing every
night on the biggest circuit in the world. The audi-
ences they entertain number literally millions of people.
Al Tolson, Billy Williams, Nora Bayes, Harry
Fox, Marion Harris, Van & Schenck, Frank Crumit
and Ted Lewis' Jazz Band are the headliners on this bill.
All these popular stars of the stage make records ex-
clusively for Columbia.

Come in. Hear the latest numbers of these song-
loving and laugh-provoking Columbia stars. Join the
happy family of Columbia fans. Buy their records and
enjoy an all-star bill at home every night.

U.S. Picture & Portrait Co.

GRAFONOLA DEPARTMENT.

Good Values in SPATS, Slippers, etc.

For Fri., Sat., Mon.

MISSES' SPATS—Long, warm
felt Spats in shades of Grey,
Pawn and Black, up to 12
button height, leather band
inside; superior quality. Value
for \$2.00 pair. Special to clear,
Friday, Saturday & Monday

MISSES' COAT SWEATERS—
Comfort Wool Coat Sweaters, in
shades of Saxe, Ross and Pur-
ple, roll collar, pocket and belt;
to fit 8 to 12 years. Reg. \$7.00.
Friday, Saturday & Monday

LADIES' UNDERPANTS—Fleeced
Underpants, ankle length, open;
sizes to 44. Regular \$1.40.
Friday, Saturday & Monday

COLOURED CORDS—Suitable for Hat Cords and
for wearing with Shirtrwaists; made of knitted
silk with tassel; assorted shades. Reg. 9c.
18c. Friday, Saturday and Monday

JOB LINE LADIES' COLLARS—Embroidered
and lace edged, Voile and Muslin collars; all
the popular styles of the day. Values
to 70c. Friday, Saturday and Monday

CHILDREN'S and MISSES'
SLIPPERS—Warm Crispin
Pelt House Slippers, with
leather sole and heel; a de-
lightful change from wet
boots; sizes 4 1/2 to 11. Special

HOUSE SLIPPERS—Warm fabric
slippers with stitched wool carpet sole; an
inexpensive House Slipper. Special

CORK SOLES—Put a pair of these Cork Soles
in your boots if you suffer from cold feet;
felt base, flannel-like top, with cork lay-
er between; all sizes. Friday, Saturday
and Monday

The SHOWROOM with Every Offering Well Worthy of Your Consideration

KNITTED SILK SCARVES—In
shades of Saxe, Tangerine, Cor-
tise, Helio, Khaki, Grey and
Black, fringed ends. Slight de-
fects knock these \$1.50
Scarves down to
Monday

MISSES' COAT SWEATERS—
Comfort Wool Coat Sweaters, in
shades of Saxe, Ross and Pur-
ple, roll collar, pocket and belt;
to fit 8 to 12 years. Reg. \$7.00.
Friday, Saturday & Monday

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HOUSE SLIPPERS—Warm fabric
slippers with stitched wool carpet sole; an
inexpensive House Slipper. Special

CORK SOLES—Put a pair of these Cork Soles
in your boots if you suffer from cold feet;
felt base, flannel-like top, with cork lay-
er between; all sizes. Friday, Saturday
and Monday



Something Very Pretty

Black Poplin Waists

Serviceable Black Poplin
Waists, square and V neck, long
sleeved, trimmed with crocheted
buttons, hemstitched; sizes 36
to 42. Reg. \$4.00.
Friday, Saturday & Monday

NAVY SERGE—Devonshire
Navy Serge, especially good
for boys' wear; makes ideal
brigade pants; warm and
wear-resistant. Reg. \$1.70 yd.
Friday, Saturday & Monday

CORSET COVERS—Fine Jersey ribbed Corset
Covers, high necked, long and short sleeves,
buttoned front; sizes 34 and 36. Reg.
90c. Friday, Saturday and Monday

LADIES' EIDER DRESSING JACKETS—Very
visible for immediate wear, in Crispin
and Grey, button hole edged, sailor collar and
pocket. Reg. \$3.50. Friday, Sat-
urday and Monday

Cold-Defying PLAID BLANKETS

Full size 68 x 80, splendid weight, thor-
oughly fleeced and good looking; a grand blanket
for your own bed and ideal for the children's
bed; value for \$6.50 pair. Friday,
Saturday and Monday

AND CRIB BLANKETS, TOO—Fleeced Cot-
ton Crib Blankets, Pink or Pale Blue strip-
ed borders. To clear, Friday,
Saturday and Monday, the pair

CHILDREN'S OVERALLS—Several
dozen of nice Gingham Overall,
assorted shades and stripes;
sizes to fit 2 to 6 years. Reg. 90c.
Friday, Saturday and Monday