

Special Sale of Readymades!

Owing to the increased demand for Readymade Clothing, we have had to enlarge our stock of Men's and Boys' Readymades. In so doing we have selected the latest and best possible materials, which we have had made into clothing of the most up-to-date style and finish. Our Readymades are noted for their High Quality and Low Price.

MEN'S TWEED SUITS.

Value for \$12.00.	Selling \$10.00
Value for \$12.50.	Selling \$10.50
Value for \$13.00.	Selling \$11.00
Value for \$13.50.	Selling \$11.50
Value for \$14.00.	Selling \$12.00
Value for \$15.00.	Selling \$13.00
Value for \$17.00.	Selling \$15.00
Value for \$19.00.	Selling \$17.00
Value for \$20.00.	Selling \$18.00
Value for \$23.00.	Selling \$21.00
Value for \$25.00.	Selling \$23.00
Value for \$26.00.	Selling \$24.00
Value for \$28.00.	Selling \$25.50
Value for \$32.00.	Selling \$29.00
Value for \$33.00.	Selling \$30.00
Value for \$35.00.	Selling \$32.00
Value for \$40.00.	Selling \$35.00

MEN'S TROUSERS.

Value for \$2.50.	Selling \$2.20
Value for \$2.60.	Selling \$2.30
Value for \$2.80.	Selling \$2.50
Value for \$3.00.	Selling \$2.75
Value for \$3.60.	Selling \$3.00
Value for \$3.80.	Selling \$3.50
Value for \$4.20.	Selling \$3.80
Value for \$4.40.	Selling \$4.00
Value for \$4.80.	Selling \$4.40
Value for \$5.30.	Selling \$4.80
Value for \$5.50.	Selling \$5.00
Value for \$6.00.	Selling \$5.50
Value for \$6.50.	Selling \$6.00
Value for \$7.50.	Selling \$7.00

BOYS' NORFOLK SUITS.

Value for \$4.50.	Selling \$4.00
Value for \$5.00.	Selling \$4.50
Value for \$5.20.	Selling \$4.80
Value for \$5.50.	Selling \$5.00
Value for \$5.70.	Selling \$5.20
Value for \$6.00.	Selling \$5.50
Value for \$6.50.	Selling \$6.00

BOYS' RUGBY SUITS.

Value for \$7.00.	Selling \$6.10
Value for \$7.50.	Selling \$6.50
Value for \$8.00.	Selling \$7.00
Value for \$8.50.	Selling \$7.50
Value for \$9.00.	Selling \$8.00
Value for \$9.50.	Selling \$8.50
Value for \$10.00.	Selling \$9.00
Value for \$10.50.	Selling \$10.00
Value for \$11.00.	Selling \$10.50

Marshall Bros

Multiplying by Ten Millions.

By RUTH CAMERON.



My cross-wise neighbor was just putting on the potatoes to boil when I dropped in to see her the other afternoon.

There were only four potatoes in the pan as her family consists of herself and her husband.

"I'd really rather peel them first," she said, "but I know I ought to wait till they are cooked because they say that wastes less of the potato and helps win the war. And yet sometimes it seems silly when the difference on four potatoes is so infinitesimal. I have to keep reminding myself what my cousin says. She is a private secretary at a conservation bureau and she says that I mustn't ever look at any little saving by itself but I must multiply them all by ten millions and then I'll realize how much they really do count."

I took that phrase home with me "Multiplying by ten million."

The Difference Between Victory and Defeat.

Truly it is a phrase which every one of us ought to think on every day when we question as to whether some small sacrifice, some minor conservation, is worth while.

Viewed by themselves, these often look rather foolish, but look at them through the magnifying glass of "multiply by ten million" and how do they loom up? Big enough to make the difference between victory and defeat.

Perhaps you think that is just a piece of rhetoric. Let me tell you something on the bare chance you have not already read it.

What Hoover Knew.

When the British Food Controller heard in the fall of 1917 that the American wheat surplus had been used up, he called Mr. Hoover, "We are beaten; the war is over."

The United States had at that time barely enough wheat for its own use if it had continued to use wheat as before the war. But when Hoover with the Controller's words ringing

In his ears, appealed to the United States, saying that the Allies must have 75,000,000 more bushels of wheat the country rallied to the call and by economy and abstinence managed to send not merely the seventy-five million bushels but ten millions more. And this out of a supply that would once have been thought not more than adequate for themselves.

The Wheat to Win the War Was Saved in Millions of Homes.

Now that wheat was saved in single pounds in individual homes all over the country. It was these small savings multiplied by ten million that have actually made this summer's forlorn of victory possible.

In the same way the United States sent the Allies an increase of eight hundred and forty million pounds of meats and fats over the preceding year though its own supply was rather smaller than usual.

In the paper this morning I read that many tons of sugar have been saved by the abolishing of patriotic restaurants and hotels of the open sugar bowl.

Whenever you wonder if a small saving, a minor conservation is worth while, just multiply it by ten million and then decide.

St. Joseph's, Levis, July 14, 1903.

Minard's Liniment Co., Limited.

Gentlemen,—I was badly kicked by my horse last May, and after using several preparations on my leg nothing would do. My leg was black as jet. I was laid up in bed for a fortnight and could not walk. After using three bottles of your MINARD'S LINIMENT I was perfectly cured, so that I could start on the road.

JOS. DUBES.

Commercial Traveller.

Fads and Fashions

Small hats may have uneven brims.

Some skirts are merely a matter of drapery.

Heavy silk cord fringe is noticeably smart.

Satin blouses may be worn with cloth skirts.

Brick, terra cotta and copper are popular colors.

Printed chiffon for gowns is very fashionable.

200 Sacks Fancy Siam Rice, 100 lbs. ea.

Just put in stock.

Marsh's Port Wine.
Marsh's Black Cherry Wine.
St. Charles' Unsweetened Milk.

Libby's Unsweetened Milk.
Potato Flour.
Cravenstein Apples.
Duchess Apples.
Shirriff's Table Jellies.

Another large supply of MOIR'S CONFECTIONERY of all kinds just received. Many lines are getting scarce and hard to obtain.

Book for Green Tomatoes. Supplies to arrive very soon.

LOCAL POTATOES.
LOCAL CABBAGE.

C. P. Eagan

Duckworth Street and Queen's Road.

New Apples!

Due by Steamer this week

336 Bbls.

New Nova Scotia Apples! orders now booking.

Soper & Moore
Wholesale Importers and Jobbers.

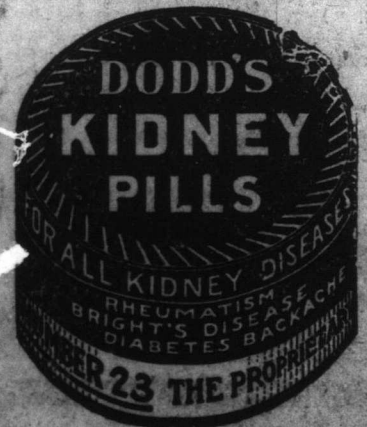


It isn't shall we weep or smile? It isn't shall we suffer pain? The only thought for you and me is, shall the best of us remain. It isn't must our treasures part? A greater question now we face, Life waits for us to answer now; shall "franny" take freedom's place?

It isn't we have done enough? Each giver now must give his all. We shall be shamed as free born men if once the flags of freedom fall. As guardians of the truth, we stand; this is no time to count the cost. The world goes back to savage ways the moment that our cause is lost.

It isn't shall we live or die? The choice is now 'twixt wrong and right. It isn't shall we stay or go; each one of us must share the fight. The splendor of a thousand years of honest thought and manly strife Lies in the balance at this hour. We must not grudge the gift of life.

The question is, shall freedom live, or shall the grim, dark past return? Shall we stand by a coward race, as liberty's cathedrals burn? Must future ages start anew amid a blackened, ruined heap To claim the freedom that was ours and win the goals we failed to keep?



Milady's Boudoir

DAYTIME MAKEUP.

Nowadays the world looks with much leniency on the gentle art of making up. Every woman has her vanity outfit which includes at least a powder puff and a bit of dry rouge. Ten or fifteen minutes is none too long to give to the daily making up process. Twenty to thirty minutes is a safer length of time, and one should have a dressing table set in a strong light, and provided with a low stool or chair on which one may sit and leisurely effect the work.

A triple mirror is also a great assistance. Lacking this, make frequent use of the hand-glass and study the face from all angles. Many a clever make up quite indistinguishable from the front, is painfully apparent from a side view a little to the rear, the sharp demarcation of make up and untouched skin near the ear and cheekbone, giving away the cherished secret.

The wise woman uses little make up in daylight hours—just a dusting of powder to take off the shine with perhaps a wee touch of dry rouge on the cheekbones. The powder must be carefully blended at the edges, especially if the skin be a bit sallow in the region of cheekbone and ear. In this day of low collars it is well to powder the throat lightly also, since few throats, after the twenties, are white enough to compete with a powdered face.

Pink powder is apparent in daylight. Dead white powder is trying to all types, but there are shades of cream and flesh that are very satisfactory. Go to a reliable shop for your make up preparations and the best expert advice as to kinds and shades, and be willing to pay a good price. Cheap and badly selected preparations are almost certain to be detected at once, and even though there is no shame in touching up, and though you know your friends know you do it too, nobody wants to be a spectacle to criticism.

Bad Boys But Good Men.

Ne'er-do-weels Who Made Good.

Because a boy has had a bad school record, there is no reason to suppose he is beyond hope.

What, for instance, was the early record of that brilliant preacher and ablest of Scottish churchmen, Dr. Chalmers? The man who, more than any other, influenced the church of his day, the man who rescued thousands from squalor and unhappiness, whose plans for the social betterment of the masses were attended by results hardly surpassed by the world's philanthropists, was in his early days a perfect ne'er-do-weel; was pronounced hopeless by more teachers than one; and in the long run was ignominiously dismissed from school as incorrigible and worthless!

Isaac Barrow, who turned out so splendid and noble-hearted a man, was, when a boy at Charterhouse, notorious chiefly for his stormy temper, proverbial idleness as a scholar, and pugnacious habits; and such unhappiness did he cause his parents that his father was wont to declare that "if it pleased God to take from him any of his children, he hoped it would be Isaac."

When the Duke of Wellington was a boy he gave his mother so much trouble that on one occasion she bitterly exclaimed, when asked what his future was to be: "He had better go into the Army. A lad like that is only

fit food for the bullets!"

Take again the case of Clive, the man who, according to Pitt, was a heaven-born general, the military genius whose victory at Plassey is rightly esteemed one of the decisive battles of the world.

There was hardly a day he was not in trouble. Years after his rise to fame and fortune, grey-beards used to describe how, defiant of all authority and deaf to the warnings alike of friends and advisers, he climbed the steeple of the village church, utterly unmoved by the slightest thought of fear, though a single error might at any moment have meant his death—Til-Bila.

THE FAKERS.

How doth the busy little Hun delight to pass the bunk and claim a victory is won when he is knocked out of his perch! The general whose cumbrous name winds up with burg or dorf, still claims to have a giant's frame, when he is shown a dwarf. When Foch or Haig in battle fail, the fact is not denied; these brave men rise and say, "The tail has traveled with the hide." They want the folks at home to know the truth, and give it flat; if they are beaten by the foe, they let it go at that. But Prussian leaders cannot trust the folks at home, it seems; they feed them up, until the bust, on fakes and hopjoints. How doth the busy little Hun his whiskers streaked with foam, hand out the piffle by the ton, to feed the folks at home! But when the facts at least leak in, I wonder what they'll say; will they just wear a foolish grin, in their accustomed way? Or will they swell with righteous ire, their spirits sore and hot, and grumble like a house afire, and have some prince's shot? "Dumb driven cattle" is their name if they, with patient eyes forever watch the hocus game, the carnival of lies.

The following list of countries which have declared war on Germany, with the dates on which they passed into the House of Commons by Mr. Bal-four in a written reply to Mr. King: Russia, Aug. 1, 1914; France, Aug. 3, 1914; Belgium, Aug. 3, 1914; Great Britain, Aug. 4, 1914; Serbia, Aug. 6, 1914; Montenegro, Aug. 9, 1914; Japan, Aug. 23, 1914; Portugal, March 9, 1916; Italy, Aug. 28, 1916; Roumania, Aug. 28, 1916; United States, April 6, 1917; Cuba, April 7, 1917; Panama, April 10, 1917; Greece, June 29, 1917; Siam, July 22, 1917; Liberia, Aug. 4, 1917; China, Aug. 14, 1917; Brazil, Oct. 26, 1917; Guatemala, April 23, 1918; Hayti, July 15, 1918; Honduras, July 22, 1918.

The following countries have broken off diplomatic relations with Germany: Bolivia, Nicaragua, Santo Domingo, Costa Rica, Peru, Uruguay, Ecuador.

When you want something in a hurry for tea, go to ELLIS—Head Cheese, Ox Tongue, Baked Ham, Cooked Corned Beef, Bologna Sausage.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

Day by Day Warner's Rustproof Corsets



are winning friends for our Corset department. Are you one of them, or have you got to wear one of these famous Corsets to realize the comfort, style and service that they give!

What a satisfaction to know when you purchase your Corset that it will wear out only with time—not because it is faulty in fabric or bone, or off in cut. Of this you are confident when you buy a Warner's.

The shaping and comfortable fitting are assured through your selection of the right style for you,—and there is one.

\$2.00 per pair up.

Marshall Bros

Sole Agents for Newfoundland.

SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:—
American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

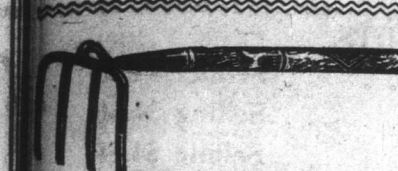
THE HUBBARD for the fishing boat, and the BULLDOG for all kinds of stationary work. Both are good Engines. Sold at fair prices.

GEO. M. BARR,
ST. JOHN'S.

Advertise in the "Telegraph"

NEYLE'S HARDWARE.

(Opp. Bowring's.)



Potato Hooks!

Round Frong ... \$7.20 doz., 65c. ea.
Flat Frong ... \$8.00 doz., 70c. ea.
Oval Frong ... \$8.40 doz., 75c. ea.
Diamond Frong ... \$8.40 doz., 75c. ea.

D. H. SPADING FORKS.
\$10.00 doz., 90c. each.
Best \$11.70 doz., \$1.00 each.

L. H. SPADING FORKS.
\$9.60 doz., 85c. each.
Best \$10.50 doz., 90c. each.

L. H. MANURE FORKS.
4 Frong, \$5.60 doz., 60c. ea.
6 Frong, \$8.20 doz., 70c. ea.
6 Frong, \$10.20 doz., 90c. ea.
Best 6 Frong, \$13.80 doz., \$1.20 ea.

FLASH LIGHTS.

Small round ... \$1.30 and \$1.50
Medium round ... \$1.50 and \$2.20
Large for pocket ... \$2.20 and \$2.30
Reliable Dry Cell Batteries.

ENGLISH CUTLERY.

Best Silver Teaspoons ... \$2.00 doz.
Dessert Forks ... \$4.20 doz.
Dessert Spoons ... \$4.20 doz.
100 doz. sets Knives and Forks.
100 doz. Dessert Knives.

IRON BLADE LASTS.

SHOT,

4, 2, B, BB, SSG.

COOPERS' TOOLS.

Shoeshares, Hammers, Axes,
Drivers, Levellers (Howell or Push),
Cane Croze, Fish Cask Croze,
Sawing Barrel Croze,
Sawing Knife, Head Shave Knife.

ENGLISH PADLOCKS.

1 1/2 in., 1 key, \$3.40 doz., 80c. each.
2 in. Strong, 2 keys, \$7.60 doz., 65c. ea.
GALVANIZED ENG. PADLOCKS.
1 1/2 in., 2 keys, \$5.20 doz., 85c. each.

PATENT LINKS.

3-16, 60c. doz. 4-16, 40c. doz.
3-16, 60c. doz. 3-8, 80c. doz.
3-16, 90c. doz. 1-2, 1.40 doz.
5-8, \$2.50 doz.

Shoe Findings!

See Ink, Hercules Cement,
Nail Cement,
Ballroom Rubber Soles, Bristles,
Sagarian Nails,
Shoe Rivets, 4/8, 5/8, 6/8, 8/8,
10/8, 12/8,
Red Pegs, 1/2, 5/8, 3/4, 7/8,
and Paper, Solid Brass Shoe Rivets.

LANTERNS.

Railway, Cold Blast, Dashboard.

BUCKETS.

11 in. Galvanized Buckets,
12 in. Galvanized Buckets,
Galvanized Chamber Pails.

BRASS RABBIT SNARE WIRE.

Wringers!

SWEAT PADS.

Patented, Blue Felt, Grey Felt.

FELT FOR HORSES.

Blue and Grey, in strips and by the yard.

CURRY COMBS.

Just opened a large shipment.

BRASS RIVETS & BURS

SPLIT RIVETS.

HARNESS.

We manufacture Carriage, Cart and Harnesses.

Trawl Hooks!

100 gross No. 16 ringed.
100 gross No. 15 ringed.
100 gross No. 14 ringed.
100 gross Jigger Hooks.
100 gross Small Qr. Kirby.
100 gross No. 5 Square Buttows.

TRAWL LINES.

12 lb., 14 lb., 16 lb., 18 lb.

BRASS DORY COMPASSES.

2 in., 2 1/2 in., 3 in.

IRON TAPS.

Steel Barrels—Kero. & Gasoline.

OIL COOKERS.

Protection, 2, 3 and 4 Burners.

NEYLE'S HARDWARE, GEO. M. BARR, Manager.