

Comparative Values in Footwear!

With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

INVICTUS SHOES

and be thoroughly satisfied?

Distinctive & Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoemaking.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.



JUST RECEIVED: 2 Gross Venetian Ladder Tape.

Marshall Bros

Why She Disliked Her Cousin.

By MUTE CAMERON.



MUTE CAMERON

"But why do you dislike her, so?" I asked a friend who had been telling me of a cousin whom she could not seem to help disliking. I had met the cousin casually and could not see any obvious reason for the feeling of antagonism. "What does she say or do to you?" My friend confessed, her chin cupped in her hand.

"She says all sorts of hateful things," she finally offered.

"Such as?" I suggested. ("Such as" is one of the nicknames my friends have for me because I am always using it as a crowbar to pry out the details behind the general statement.)

She Didn't Know When She Had Been To The Theatre.

"Well, she and mother are cousins and they correspond and if mother writes to her that she has been to the theatre or some such place with me, Cousin Edith writes back that mother is very lucky to have daughters who are anxious for her to have a good time—that she doesn't know when she has been to the theatre. And her own daughters are perfectly lovely to her."

"Then, last time she came to see us, Judith (her younger sister) was going away on a camping trip and Cousin Edith acted so aggrieved about it. She said, 'How would you feel if you came to my house and I went away the next day?' Wasn't that absurd? She doesn't care anything about Judith; she is always fussing because she doesn't sit still in her chair (you know what Judith is), and she couldn't possibly expect her to give up that camping trip, and yet she says that hateful thing to make Judith uncomfortable. She's always looking for a chance to make other people uncomfortable. I guess that's why I dislike her."

A Chance To Pity Herself.

I added a mental note to that: "And a chance to pity herself."

For, isn't that the keynote of a woman's character? I guess that's why I dislike her."

She works up a state of aggrieved-

ness because of a little cousin who is really nothing to her, isn't going to be home during her visit.

I can just imagine the look on her face as she says these things. For I have met her, and not only her but many of her sisters (and brothers) under the skin.

Like A Prettily Voice.

I think there are few qualities that antagonize one more than self-pity. There is something so egotistical and so whining about it. It sets you on edge, just like a treacherous voice. In fact the two often appear simultaneously.

So I didn't wonder any longer why my friend's next unkindness enough to dislike her cousin.

Minard's Liniment Co. Limited.

Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for the every-day ills and accidents of life I consider it has no equal. I would not start on a voyage without it, if it cost a dollar a bottle.

CAPT. F. R. DESJARDIN, St. John's, St. Andrew, Kamouraska.

Household Notes.

To pad the edges of dollies before embroidering them, work them in a coarse chainstitch.

A hot mustard footbath will often relieve a headache by drawing blood away from the head.

Asparagus is delicious served with brown butter for a change, instead of on toast with dressing.

If partry shelves are painted white they will be easily kept clean and will look attractive.

The bones should be left in the roast; it will keep the juices in and add flavor and sweetness.

The first requisite in the summer home is coolness; and all furnishings should be of the simplest.

To preserve rubbers for fruit jars cover them with dry flour. They will be as pliable as when new.

To prevent black stockings from changing color add a tablespoonful of vinegar to the rinsing water.

A whisked tea cart with glass tray is a very handy thing to have if a family lives much on a piazza.

A glass of hot water with lemon juice is excellent for the complexion if taken just before going to bed.

New Potatoes, Tomatoes, Cabbage, etc.

Just in to-day. Everything New & Fresh. Fresh Tomatoes. New York Potatoes. New York Cabbage. California Lemons. California Oranges. Onions in Hampers. Hollowbrook's Custard Powder. Jeing Sugar.

New York Corned Beef. Sinclair's Bacon. Swift's Bacon. Dyson's Tip-Top Sauce. Dyson's Relish. Dyson's Sour Mixed and Chow Chow. Blue Nose Table Butter. Pure Gold Prepared. Jeings in packages. Pure Gold Jelly Powders. Powdered Bath Brick.

C. P. Eagan

Duckworth Street and Queen's Head.

EGG POWDERS

Owing to the high price of Eggs we have bought a

FULL STOCK OF HIGH GRADE EGG POWDERS.

One package equal to one doz. Eggs for Baking Purposes. Packed 3 doz. to Box. We can fill your order at once.

Soper & Moore
Wholesale Importers and Jobbers.



ONE OF MANY LIVES.

"It's not for me," he used to say. "That I am telling day by day. I'm not so fond of drinking wine or wearing garments, extra fine, or taking long and pleasant trips. On modern and exclusive ships—if I were living all alone. Without a whim, except my own. To gratify, I'd be content. With little where'er I went."

"But I am one of many lives. And each upon my service thrives. Throughout my years of strength and pride."

It is my duty to provide their pleasures and, by toll, to make the pathways they shall later take. And if I fail they suffer woe. And if I sin the shame they know. And if I do not do my best, in shabby garments they'll be dressed."

"If I pursue some selfish whim My boy shall know I've injured him. He must be fitted for the strife That shall be in his later life. He must be educated well. If praise of me he is to tell. What shall he think of me if I Shall let his time of youth go by? And send him, unequipped, to face The battles of the human race?"

"Think not I toll to win the gold; The yellow stuff is base and cold; I would not keep it for my own; It has no charm for me alone. Through winter's snow and summer's heat. I ask but simple fare to eat. But they whose lives are mine to serve The happiness of life deserve. I would not ever have them yearn For joys that I have strength to earn."

To keep sweet put it through the meat grinder; then flour it well, put it in a glass jar and keep it where it is cool. When sweeping day comes remember that the hair of the woman who sweeps should always be covered.

Don't forget that the water the rice is boiled in makes a most nourishing and palatable foundation for soup.

Ask for Pure Gold Quick Custard Powder. It's delicious.

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Milady's Boudoir.

WRINKLES.

Wrinkles are prominent in all sorts of weather, and to prevent this condition one should keep the skin well lubricated so that it will be pliable and soft and will not wrinkle like parchment when contracted by the cold.

If everything is right about your body, which should cause wrinkles, look to your mental condition for the cause of them. Give nature a chance to let you forget the petty worries and troubles of the day during the nights of long, unbroken sleep. Practice self control when you are irritated and annoyed and do not allow your emotions to run away with you.

Go through each day with a smiling face and with a clear, sunny outlook on life, accepting events as they come and go with the happy tranquility of a contented mind. Transgressions on the rights of the nervous system show their effects upon the face and lack of self control causes wrinkles.

Suppose you are at dinner, and a disturbing element creeps into the repast. Your appetite flies, your face pales, your digestion stops and happy, sweet faced creature into a woman who could not clean the smallest share of good looks.

In time you will regain your composure and normal state of mind but the sins of lack of self control are visited upon the skin. There will be several tell tale lines seeming its once smooth surface.

If you wish to preserve the unlined smoothness and soft texture of your skin, refrain from all worry and any display of negative feelings.

To Keep Fit

The best work is demanded from all at this crisis in the world's history. We can't do our best when the system is full of poisons.

The liver and kidneys must be kept active so that the blood will be properly filtered. Dr. Chase's Kidney-Liver Pills are the most effective regulators of these important organs.

They will help you to keep well and active and to do your best work.

Household Notes.

Never waste the drippings or meat essence in the frying pan; it will make a savory brown or creamed gravy.

Add a few breadcrumbs to the scrambled eggs; they will improve the dish and make the eggs go further.

Hot milk and cocoa are both nourishing, and make a very wholesome part of a business girl's lunch.

Rhubarb and strawberries combined make an excellent preserve, and rhubarb alone is good for marmalade.

When fruit juice, cherry or strawberry or any other, is left over it may be utilized to flavor a gelatin dessert.

Old stockings cut in strips and fastened to an old dish rag, handle can be used to become dustless dusters.

Lemonade made with oranges, lemons, a few slices of banana and sprigs of mint is delicious and refreshing.

Always ask for Stafford's Cough Mixture when you require a good Cough Mixture.

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It is not wise for us to say, when things begin to come our way.

"The foe is on the run; we've kicked his shins and made him howl; we have our grip upon his jaw; it's good night for the Hun." Four years ago, along the Marne, they'd nailed the Hun

pell to the barn, and thought the war near done; and I recall how people cried, "The Teuton's crumpled, clinched, hog-tied! The victory is won!"

Far be it from an old fat poet to sound a dour, discordant note, when all the joy bells ring; but there are weary days ahead, with tales of wounded men and dead, defeat, and everything. It is not wise to get too gay, for when reverses come our way, we'll feel them all the more; and when the blamed reverses come, it is not wise to be too glib, too slick and sad and sore. We'll win the war; that much is sure, but till it's won we must endure suspense and grief and pain; extremes of joy, extremes of woe don't help a friend or hurt a foe, so let's be sane and sane. Let us be calm and do our bit in any niche where we may fit, in counting room or camp; let's do our duty, full and fair, and when we have some coin to spare, buy one large green thrift stamp.

The Origin of 'Teetotal'

There may be other teetotal dukes beside the Duke of Portland, but we have not heard of them. When a man has sufficient means to command the finest vintages of France and Spain it is a great self-denial on his part to be an abstainer.

At a temperance meeting lately the Duke was the speaker and he said, "Ever since I made that return I have become a better man in every possible way. I get up without a burrowing in my head every morning. I can go a better day's work, and I really believe that I shall live a few years longer. I don't want to ram teetotalism down your throats, but I am perfectly certain, judging by myself, that if you drink very little, or nothing at all, you will be all the better."

The story of the word "teetotal" is curious. One of the associates of Joseph Livesey, the "Father of Total Abstinence," stammered rather badly. He was addressing one of the early temperance meetings in the old Cockpit at Preston, and he said, "We don't want mere abstinence. We want teetotal abstinence from intoxicants."

Someone in the audience shouted, "That's it, lad! Tee-total abstinence." And thus a new dictionary word was born.

Everybody appreciates good clean goods. You should see our Men's Fancy Shirts at \$1.50. W. R. GOOBIE, in just opp. Post Office. aug19,18

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Books are Real Friends!

Treat them as such by keeping them neat and in good condition. This may easily be done by the use of the new and delightful dust-proof Book-Cases that are so deservedly popular.

We are stocked with a fine selection of Book-Cases in many designs and can fill the bill either for one small Case to hold a few old favorites or for any quantity to accommodate a full-fledged library.

If you want Book-Cases, come to us.

U. S. Picture & Portrait Co.
St. John's.

SLATTERY'S Wholesale Dry Goods

Are now showing the following goods:—

American Millinery Hats, Boys' Cotton Suits, Ladies' White Skirts, Ladies' Hosiery, Misses' & Children's Hosiery, White Curtain Scrims, White Dress Crepe, 38 ins. wide; Colored Dress Goods; and a splendid assortment of Smallwares. Wholesale only.

SLATTERY BLDG., Duckworth & George Sts.

OATS, BRAN, HAY!

Just arrived, Large Shipment Oats, Bran, Hay.

GEO. NEAL

Advertise in the "Telegram."

An Appreciation of Newfoundland.

By R. E. Grosnell, of the "Canada Food Board" Party.

Julius Caesar once paid a visit to Great Britain to which he wasn't invited, and afterwards wrote about it in a book, in which he said: "I came, I saw, I conquered." The circumstances of our coming to Newfoundland were somewhat different to those which induced Caesar to make his descent on an unsuspecting people over two thousand years ago.

When writing a book about it all and have started off with: "We came, we saw, we were conquered." For the sake of maintaining literary form I should have written the introduction as Caesar would have written it; but as Mr. Greenwood, the only one of the party who really rides himself on his Latin, was not quite sure of the perfect or past participle or whatever else is the mood in which it should be rendered, I was forced to consider the safety of writing in the plain English: "We were conquered." I do not know that had said it in Latin it would have been any nearer the truth. We had some vague idea, at least I had, and I think I can speak for Mr. Greenwood as well, that our entrance on this scene would constitute a sort of piece de resistance on our part, to the contrary we were overcome, subdued, and pleasantly put in our place; and after all we found it much nicer and more comfortable than if we had been able to cling to the original notion of carrying all before us. We were taken completely in hand. Every one from His Excellency down, or from every one to His Excellency up, handled us, not exactly with gloves, but with a subtle unassuming show of hospitality that it is in the hearts of each of us an indelible memory. Never were we so impressed with the significance of the scriptural truth of prophets who without honour in their own country. I am speaking in the collective sense. I do not see this instance wish to involve the good Controller of Canada, or my friend, Greenwood. It is entirely the editorial sense that "we" is used. Here we were—I mean I was enjoying a sensation new in life. It was all very pleasant and even indicating "intoxicating" in the richest metaphorical sense—how otherwise just now?—and if the good people of St. John's can ever feel grateful for their kindness and trouble in taking a few days' visit, please, the fact that three men who came as strangers to their city, went away after having thoroughly at home, highly pleased with everything, and tickled to death with themselves, must be a reward. We have no other reward to offer, saving an appreciation of favors which even Mr. Greenwood, in the richness of his vocabulary has not the language to properly express.

When we landed in this country we began speculating on the possibilities of the future. When I am in a boat or train the first thing that presents itself to my mind—and the good Controller of Canada has something of the same mental kind—is that with this country grow? What is good for? And if we speculated good deal on the country as we saw it. I understand that it was the late Premier, now Lord Morris, who made himself famous by expounding a theory of making two blades of grass grow where only one grew before. Good many of the Newfoundlanders took him too literally, but all the time the policy is a sound one to follow as an ideal production. If a country leans too much on one resource, as we did for a time in British Columbia on real estate, on wheat, or on fish as they do in New-

foundland, they are bound to suffer when the resource fails.

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