

Christmas is Fast Approaching

The Season to which the Children look forward with such Eager Expectation--the Gift Season. Despite the difficulties and dangers of the voyage, Santa Claus has arrived safe in port with a big pack of



CHRISTMAS TOYS!

Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks, Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.



A SUITABLE GIFT for MEN.

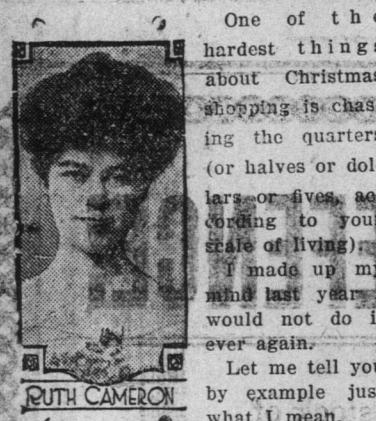
You will be sure to please him with
A Durham Duplex SAFETY RAZOR,
a most useful Xmas Gift, lower in price than
N.B.—Spare Blades kept in stock.

Marshall Bros

Select your Gifts early
and you will not be
disappointed.

CHASING THE QUARTER.

By RUTH CAMERON.



RUTH CAMERON.

I Was Sure I Could Get It Quickly.

I called it chasing the quarter because in the case which brought the habit most strongly to my mind the amount was a quarter. I wanted to put a bad vase for a friend. I had put it down on my list, "Bad vase—50c." I expected to go into some shop and buy one in three minutes. But when I set out confidently to do that I could not find the kind of bad vase I wanted for fifty cents. So I looked in three more shops. And still I couldn't find it.

Then I said, "I will wait until the next time I'm in. I'm going to be in the other part of the town, I'll try there."

I Couldn't Bear to Spend That Extra Quarter.

And the next time I was in, I looked in four more places and still I could not find what I wanted for fifty cents. Plenty for seventy-five, yes, but on my list I had reckoned fifty cents and I didn't want to pay any more. Eventually I paid sixty cents after spending more time than I had on two or three of my most expensive gifts.

That is, it had taken more energy out of me to chase that quarter than to spend twenty times as much money.

Make Your Total Small Enough So That You Can Go Over.

When I recognized that fact I made a resolution that I would never do it again. "I will make my total estimate small enough so that if I have to go over a quarter or a half or a dollar, here and there I can do it, and won't have to take it out of myself," I said.

Of course this year I am trying to celebrate the new Christmas. But that means that I am going to spend for different people rather than cease to spend. And so I am applying that rule. I am finding it helpful. I hope someone else will too.

A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of

Stafford's Liniment.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere.
Manufactured only by
DR. F. STAFFORD & SON,
St. John's, Nfld.

The new notes for suits is seen in a flaring, yet straight, silhouette. Spanish sandwiches are made with grated cheese mixed with chili sauce and spread between slices of brown bread.

Every Saturday evening after 7 o'clock. Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. **ELLIS & CO., LTD.,** 203 Water Street.—nov29,17

New FRUIT Now in Stock.

50 cases 1's Tall Extra Pine-apple.
75 cases 2's Tall Standard Pine-apples.
15 cases 3's Extra Stand. Pears.
30 cases 2's Extra Stand. Pears.
15 cases 2's Extra Standard Peaches.
15 cases 2's Stand. Peaches.
100 cases Exchange Raisins.
Orders may be booked for the following to arrive during next few days.
550 cases Assorted Plumed Fruits—Apples, Peaches, Pears, Plums.
500 boxes Evaporated Fruits—Apples, Peaches, Pears, Plums.
200 cases Evaporated Apples—Carton and bulk.
150 cases Seeded Raisins.
100 cases 3 Crown Raisins.
25 cases Table Raisins.

Soper & Moore,
Importers & Jobbers.
Phone 456.

Casualty List.

RECEIVED DECEMBER 11TH, 1917.

Killed in Action, Nov. 30th.

Captain Rupert W. Bartlett, M.C. and Bar, Brigus.

Died of Wounds December 8—Nature of Wounds Not Yet Reported.

Lieut. George Langmaid, 294 Water Street.

Died of Empyema, Wandsworth, December 9th.

1984—L. Corp. James G. Brown, Rock Harbor, Burin.

Died of Wounds, 21st Casualty Clearing Station, France, Nov. 30—Nature of Wounds Not Yet Reported.

2607—Private Eugene Harris, Gloversville, B.B.

At 22nd General Hospital, Dannes Camiers, Dec. 1—Gunshot Wounds Head, Neck and Left Shoulder, Severe.

3426—Private John Curtis, Salmonier, St. Mary's.

At 9th General Hospital, Rouen, Dec. 1—Gunshot Wounds.

1826—Corp. Albert S. Rose, M.M., Flower's Cove, St. Barbe. Right arm, mild.

1648—L. Corp. Kenneth Blake, Gander Bay. Left buttock, severe.

At 10th General Hospital, Rouen—Gunshot Wounds.

2971—Private Claude Forsey, Grand Bank. Abdomen and thigh, severe, Nov. 30.

2773—Private Wallace Rees, Lance Cove, Bell Island. Left leg, severe, Dec. 2.

At 1st Australian General Hospital, Rouen—Gunshot Wounds.

3321—Private Llewellyn Walker, Change Islands. Leg, seriously ill, Dec. 7.

3147—Private Samuel G. Tilley, Sandy Point, Bay St. George. Left leg and humerus; dangerously ill, Dec. 8.

At 1st South African Hospital, Abbeville, Dec. 1—Gunshot Wounds.

3508—Private Arch Penney, Humbermouth. Right shoulder.

3106—Private Charles Wells, Dawson's Cove, P.B. Right finger and throat.

At 2nd Casualty Clearing Station, Le Treport, Dec. 2—Gunshot Wound, Left Thigh, Mild.

2343—Private John Squires, Blackhead Road, South Side.

At 41st Stationary Hospital, Gailly, Dec. 2—Gunshot Wound Left Buttock, Mild.

1025—Private Wm. Fowlow, 35 Cook Street.

At 2nd Convalescent Depot, Rouen, Dec. 3—Gunshot Wound Left Hand.

At 1700—Private Norman, Yarmouth, Bell Island, G.B.

At 5th General Hospital, Etaples, Dec. 2—Gunshot Wound Back, Severe.

3173—Private Arthur Miller, Joe Batt's Arm.

At 5th General Hospital, Rouen, Dec. 2—Gunshot Wounds Upper Extremities, Mild.

1444—Private Nathaniel Butler, Clarke's Beach.

At 24th General Hospital, Etaples, Dec. 3—Gunshot Wound Thigh, Severe.

132—Private Frank G. Gough, 14 Clifford St.

At Wandsworth—Gunshot Wounds.

3111—Private Philip O. Murphy, 122 Water St. W. Left hand.

3001—Private Robert H. Williams, 75a Springdale St. Left arm.

bermouth. Right shoulder.

Dec. 9—Dangerously ill, Gunshot Wound Right Arm.

1732—Private Abram B. Antle, Botwood.

Previously Reported—Seriously ill, Improved, Dec. 2.

Lieut. Charles Watson, Bamph, Scotland.

At 1st Australian General Hospital, Rouen, Dec. 2—Gunshot Wound Back (Previously Reported Wounded, Nov. 29—No Particulars).

3330—Private Henry James, 15 Cook Street.

At Wandsworth (Previously Reported Gunshot Wounds Thigh and Wrist, Etaples, Nov. 25th).

3593—Private Joseph Hurley, Breanharne Lane.

At Wandsworth (Previously Reported Gunshot Wounds Foot and Right Hand, Rouen, Dec. 9th).

3370—Private Stephen M. Reid, 2 Spencer Street.

At Wandsworth (Previously Reported Gunshot Wounds Abdomen and Leg Severe, Abbeville, Nov. 28th).

2nd Lieut. Norman A. McLeod, 149 Gower St.

Gunshot Wounds Right Humerus, Etc.

2584—Private Patrick Gillispie, Fortune Hr., N.D.B.

At Richmond Military Hospital, Richmond (Previously Reported Gunshot Wound Left Knee, Rouen, Oct. 18).

3117—L. Corp. Daniel V. Bird, Dunville, P.B.

At Richmond Military Hospital, Richmond (Previously Reported Gunshot Wounds Lower Extremities, Rouen, Nov. 25).

3434—Private Frederick J. Green, Point View, P.B.

At King George Hospital, London (Previously Reported Gunshot Wound Face, Severe, Rouen, Nov. 21st).

2970—Private John Loveless, Seal Cove, F.B.

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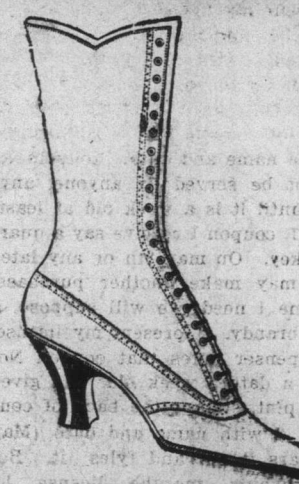
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JUST IN

A line of
**HANDSOME
HIGH CUT BOOTS for
Ladies,**
\$6, \$7, \$8, \$9 and \$10.00
per pair.

See our catchy lines of
LADIES' BOOTS
at \$3.50, \$4.00, \$4.50, \$5.00,
\$5.50, \$6.00, \$6.50 and
\$7.00.

Perfect fitting guaranteed at our Ladies' Parlour.



F. SMALLWOOD,

LADIES' DEPARTMENT.

A PUBLIC MEETING

of the women of St. John's, to consider matters relating to FOOD ECONOMY, will be held in the Casino Theatre on Wednesday evening next, December 12, at 8 o'clock.

Addresses will be delivered by Hon. Sir W. H. Horwood, Administrator; Hon. Dr. Lloyd, Acting Premier; W. G. Gosling, Esq., Mayor of St. John's; and the members of the Food Control Board.

It is respectfully requested that, in view of the importance of food-saving to our own men on active service overseas, as well as those of the Allied nations, all women who can possibly do so will attend.

NEWFOUNDLAND FOOD CONTROL BOARD.
dec8,10,12

Christmas Cards!

Our range of Christmas Cards this year is better than ever. A choice selection of Single Cards boxed and in envelopes, and splendid assortments in packets and boxes.

Christmas Auto Stationery in boxes containing from 4 to 8 neatly designed Cards, with Greeting only—no verse; Envelopes to match, at 25c. and 40c. box.

The "Christmas Carol" Box assorted Cards, with Envelopes, 25c.

"Winged Wishes" Box, containing 20 charming Cards, 40c.

"Seal of Friendship" Box, special assortment, 25c.

The "Peerless" Box, 10 Cards, 30c.

"Memory's Pages" Box of 12 Artistic Cards, 30c.

"Merry Jest" Box of 10 Humorous Cards, 20c.

The "Elite" assortment of Selected Cards, 75c.

The "Golden Days" Cabinet of 8 Superior Cards, 55c.

Byrne's Special Packet Christmas and New Year Cards, 25c.

Byrne's Packet of 10 Selected Cards, 15c.

Byrne's Packet of 12 Choice Cards, 20c.

The "Homestead" Packet, 12 Cards, 15c.

The "Standard" Packet, 12 Cards, 8c.

The "Malborough" Packet, 6 Cards, 7c.

The "Fireside" Packet, 6 Cards, 5c.

Garrett Byrne,

Bookseller & Stationer.

Fresh Fruit, Fresh Butter, etc.

Ex steamer this Week.

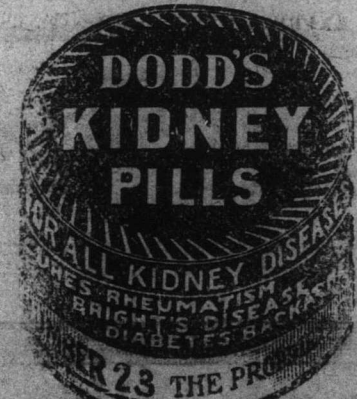
Calif. Emperor Grapes.
Almeria Grapes.
California Pears.
Calif. Box Table Apples.
Grape Fruit.
Bananas.
Palermo Lemons.
California Oranges.
Table Figs.
No. 1 King Apples.
Wagner Apples.
Sinclair's Fidelity Hams.
P. E. I. Carrots, Beets,
Potatoes, Parsnips.
Sinclair's Fidelity Bacon.
Sinclair's Cedar Rapids Bacon.

Good Family Bacon, 30c. lb.
Rolled American Bacon.
Boneless Am. Bacon.
BLUE NOSE BUTTER,
56 lb. boxes, 2 lb. prints; by the lb. retail.

XMAS CRACKERS.
KELLOGG'S—
Dominion Corn Flakes
Wheat Flakes.
Rice Flakes.
Krumbles.
Wheat Biscuits.
Bran.
Drinket Coffee Substitute, 4 & 8 oz. tins.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.



The Swedish System of Prohibition

Editor Evening Telegram.

Dear Sir,—In my last letter I promised to explain in full the proposed modification of the "Swedish System" as applied to the sale of intoxicants. Briefly, under the system the purchaser is licensed and the seller makes no profit. It would be something like this: I wanted to purchase alcoholic beverages.

First, I would make application to the Controller, said application being backed by two reputable citizens, with a guaranty that I am not under the influence of a drunkard nor criminal, nor a drunkard.

The Controller, being satisfied with the facts, issues a license to me. The license consists of a pocket book containing a number of coupons, each worth 100. On the inside cover is a photograph of license signed by the Controller, also a space on which is pasted a photograph and (if considered necessary) my signature appears. The seal of the Controller is in the corner of the photograph, and other photograph may be substituted. For the license I pay two dollars, two cents per coupon, to cost 100 weeks, or two years. The license could be made in revenue stamps.

Armed with my license I go to purchase a bottle of liquor. There is by one or more dispensaries in each locality. The persons dispensing liquor would receive a salary from the State out of the profit made on the sale of intoxicants. It would cost nothing to abstain nothing. Spirits should be sold in quarts, pints and half-pints (even smaller quantities) but the quantity should be the limit. Each bottle should be sealed at the Controller's bottling establishment. The State would prevent adulteration. It would be one's interest to push sales.

I present my license at the dispensary. The coupons are stamped. The official tears off coupon No. 1, stamps it on the back with the name and the date, say May 1st, 1918, the face of coupon No. 2 has the same name and date. Coupon No. 2 cannot be served by anyone anywhere, until it is a week old. For No. 1 coupon I receive another coupon. On May