

# Christmas is Fast Approaching

The Season to which the Children look forward with such Eager Expectation--the Gift Season. Despite the difficulties and dangers of the voyage, Santa Claus has arrived safe in port with a big pack of



## CHRISTMAS TOYS!

Dolls, Drums, Motor Busses, Coast Defence Guns, Blocks, Puzzles, Flags, Xmas Stockings, and many other beautiful Toys too numerous to itemize.

You are invited to inspect this splendid display of Xmas Toys. Shop now decorated.



### A SUITABLE GIFT for MEN.

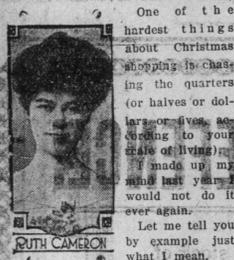
You will be sure to please him with  
**A Durham Duplex SAFETY RAZOR,**  
a most useful Xmas Gift, lower in price than  
ever. N.B.—Spare Blades kept in stock.

# Marshall Bros

Select your Gifts early  
and you will not be  
disappointed.

### CHASING THE QUARTER.

By RUTH CAMERON.



RUTH CAMERON

I was Sure I Could Get It Quickly.  
I called it chasing the quarter because in the case which brought the habit most strongly to my mind the amount was a quarter. I wanted to get a bad vase for a friend. I had put it down on my list, "Bad vase—50c" I expected to go into some shop and buy one in three minutes. But when I set out confidently to do that I could not find the kind of bad vase I wanted for fifty cents. So I looked in three more shops. And still I couldn't find it.  
Then I said, "I will wait until the next time I'm in. I'm going to be in the other part of the town, I'll try there."

I Couldn't Bear to Spend That Extra Quarter.  
And the next time I was in, I looked in four more places and still I could not find what I wanted for fifty cents. Plenty for seventy-five, yes. But on my list I had reckoned fifty cents and I didn't want to pay any more. Eventually I paid sixty cents after spending more time than I had on two or three of my most expensive gifts.

That is, it had taken more energy out of me to chase that quarter than to spend twenty times as much money.

### Make Your Total Small Enough So That You Can Go Over.

When I recognized that fact I made a resolution that I would never do it again. "I will make my total estimate small enough so that if I have to go over a quarter or a half or a dollar, here and there I can do it, and won't have to take it out of myself," I said.  
Of course this year I am trying to celebrate the new Christmas. But that means that I am going to spend for different people rather than cease to spend. And so I am applying that rule. I am finding it helpful. I hope someone else will too.

### A Good All Round Liniment

that seems to go straight through the skin and reach the pain. That is a good description of

### Stafford's Liniment.

We believe there is no more generally useful liniment. It seems to reach the spot every time.  
No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere.  
Manufactured only by  
**DR. F. STAFFORD & SON,**  
St. John's, Nfld.

The new notes for suits is seen in a furling, yet straight, silhouette. Spanish sandwiches are made with grated cheese mixed with Chili sauce and spread between slices of brown bread.

Every Saturday evening after 7 o'clock. Choice Ends of Beef, Mutton, Lamb, Pork will be sold at cost. **ELLIS & CO., LTD.,** 203 Water Street.—nov29,17

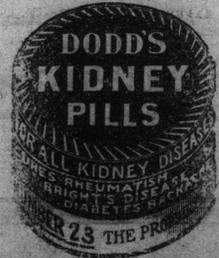
### New FRUIT Now in Stock.

- 50 cases 1's Tall Extra Pine-apple.
- 75 cases 2's Tall Standard Pineapples.
- 15 cases 3's Extra Stand. Pears
- 30 cases 2's Extra Stand. Pears
- 15 cases 2's Extra Standard Peaches.
- 15 cases 2's Stand. Peaches.
- 100 cases Package Raisins.
- Oranges now arriving for the following to arrive during next few days.
- 500 cases Assorted Flavored Fruits—Apples, Peaches, Pears, Plums.
- 500 boxes Evaporated Fruits—Apples, Peaches, Pears, Plums.
- 200 cases Evaporated Apples—Carton and bulk.
- 150 cases Seeded Raisins.
- 100 cases 3 Crown Raisins.
- 25 cases Table Raisins.

### Soper & Moore, Importers & Jobbers. Phone 458.

### Casualty List.

- RECEIVED DECEMBER 11TH, 1917.
- Killed in Action, Nov. 30th.  
Captain Rupert W. Bartlett, M. C. and Bar, Brigus.
- Died of Wounds December 8—Nature of Wounds Not Yet Reported.  
Lieut. George Longmaid, 294 Water Street.
- Died of Empyema, Wandsworth, December 9th.
- 1984—L. Corp. James G. Brown, Rock Harbor, Burin.
- Died of Wounds, 21st Casualty Clearing Station, France, Nov. 30—Nature of Wounds Not Yet Reported.  
2607—Private Eugene Harris, Glovertown, B.B.
- At 22nd General Hospital, Dannes Camiers, Dec. 1—Gunshot Wounds Head, Neck and Left Shoulder, Severe.
- 3426—Private John Curtis, Salmonier, St. Mary's.
- At 9th General Hospital, Rouen, Dec. 1—Gunshot Wounds.
- 1326—Corp. Albert S. Rose, M.M., Flower's Cove, St. Barbe. Right arm, mid.
- 1648—L. Corp. Kenneth Blake, Gander Bay. Left buttock, severe.
- At 10th General Hospital, Rouen—Gunshot Wounds.
- 2971—Private Claude Forsay, Grand Bank. Abdomen and thighs, severe, Nov. 30.
- 2773—Private Wallace Ross, Lance Cove, Bell Island. Left leg, severe, Dec. 2.
- At 1st Australian General Hospital, Rouen—Gunshot Wounds.
- 2321—Private Llewellyn Walker, Change Islands. Leg, seriously ill, Dec. 7.
- 3147—Private Sammel G. Tilley, Sandy Point, Bay St. George. Left leg and humerus; dangerously ill, Dec. 8.
- At 1st South African Hospital, Abbeville, Dec. 1—Gunshot Wounds.
- 3508—Private Arch Penney, Humbermouth. Right shoulder.
- 2106—Private Charles Wells, Dawson's Cove, F.B. Right finger and throat.
- At 2nd Casualty Clearing Station, Le Treport, Dec. 2—Gunshot Wound, Left Thigh, Mild.
- 2343—Private John Squires, Blackhead Road, South Side.
- At 41st Stationary Hospital, Gully, Dec. 2—Gunshot Wound Left Buttock, Mild.
- 1025—Private Wm. Fowlow, 35 Cook Street.
- At 2nd Convalescent Depot, Rouen, Dec. 3—Gunshot Wound Left Hand.
- 1700—Private Norman, Yerman, Bell Island, G.B.
- At 5th General Hospital, Etaples, Dec. 3—Gunshot Wound Back, Severe.
- 3173—Private Arthur Miller, Joe Batt's Arm.
- At 5th General Hospital, Rouen, Dec. 2—Gunshot Wounds, Upper Extremities, Mild.
- 1444—Private Nathaniel Butler, Clarke's Beach.
- At 24th General Hospital, Etaples, Dec. 3—Gunshot Wound Thigh, Severe.
- 132—Private Frank G. Gough, 14 Clifford St.
- At Wandsworth—Gunshot Wounds.
- 3111—Private Philip C. Murphy, 122 Water St. W. Left hand.
- 3001—Private Robert H. Williams, 75a Springdale St. Left arm.
- Trenchfoot.
- 3678—Private Roderick Hall, Highlands, Bay St. George.
- At Richmond Military Hospital—Gunshot Wounds.
- 2668—Private Edwin Davis, Safe Hr. B.B. Right arm.
- 3101—Private Alpheus Elliott, Raleigh, St. Barbe. Left thigh.
- 1421—Private Nathan Gosse, Spangard's Bay. Head.
- 3483—Private Ronald J. Saunders, Cape Cove, Fogo. Right leg.
- At Fulham Military Hospital, Hammer-smith—Gassed.
- 188—L. Corp. Leo. P. O'Dea, 19 York Street.
- Gunshot Wounds.
- 3249—Private Elias Anderson, Burgeo Beach, Purgoo. Right ankle.
- 942—Private Richard J. Walsh, Bay Bulls. Left hand.
- At King George Hospital, London—Gunshot Wound Mouth, Severe.
- 2854—Private Ernest Kelly, Coley's Point.
- At 3rd General Hospital, Le Treport, At Wandsworth (Previously Reported Seriously Ill, Etreat, Dec. 2nd—



### Dec. 9—Dangerously Ill, Gunshot Wound Right Arm.

1732—Private Abram B. Antle, Botwood.

### Previously Reported—Seriously Ill, Improved, Dec. 2.

Lieut. Charles Watson, Bamph, Scotland.

### At 1st Australian General Hospital, Rouen, Dec. 2—Gunshot Wound Back (Previously Reported Wounded, Nov. 29—No Particulars).

3390—Private Henry James, 15 Cook Street.

### At 5th General Hospital, Etaples, Dec. 3—Gunshot Wound Thigh and Wrist (Previously Reported Seriously Ill, Etreat, Nov. 25th).

3593—Private Joseph Hurley, Brean's Lane.

### At 5th General Hospital, Etaples, Dec. 3—Gunshot Wound Foot and Right Hand, Rouen, Dec. 9th.

3370—Private Stephen M. Reid, 2 Spencer Street.

### At Wandsworth (Previously Reported Gunshot Wounds Abdomen and Leg Severe, Abbeville, Nov. 28th).

2nd Lieut. Norman A. McLeod, 149 Gower St.

### Gunshot Wounds Right Humerus, Etc.

2584—Private Patrick Gillispie, Fortune Hr., N.D.B.

### At Richmond Military Hospital, Richmond (Previously Reported Gunshot Wound Left Knee, Rouen, Oct. 18).

3117—L. Corp. Daniel V. Bird, Dunville, P.B.

### At Richmond Military Hospital, Richmond (Previously Reported Gunshot Wounds Lower Extremities, Rouen, Nov. 25).

3434—Private Frederick J. Green, Point Verde, P.B.

### At King George Hospital, London (Previously Reported Gunshot Wound Face, Severe, Rouen, Nov. 21st).

2970—Private John Loveless, Seal Cove, F.B.

R. A. SQUIRES, Colonial Secretary.

### Christmas Cards!

Our range of Christmas Cards this year is better than ever. A choice selection of Single Cards boxed and in envelopes, and splendid assortments in packets and boxes.  
Christmas Auto Stationery in boxes containing from 4 to 8 neatly designed Cards, with Greeting only—no Verse; Envelopes to match, at 25c. and 40c. box.  
The "Christmas Carol" Box assorted Cards, with Envelopes, 25c.  
"Winged Wishes" Box, containing 20 charming Cards, 40c.  
"Seal of Friendship" Box, special assortment, 25c.  
The "Peerless" Box, 10 Cards, 30c.  
The "Memory's Pages" Box of 12 Artistic Cards, 30c.  
"Merry Jest" Box of 10 Humorous Cards, 20c.  
The "Elite" assortment of Selected Cards, 75c.  
The "Golden Days" Cabinet of 8 Superior Cards, 55c.  
Byrne's Special Packet Christmas and New Year Cards, 25c.  
Byrne's Packet of 10 Selected Cards, 15c.  
Byrne's Packet of 12 Choice Cards, 20c.  
The "Homestead" Packet, 12 Cards, 15c.  
The "Standard" Packet, 12 Cards, 8c.  
The "Malborough" Packet, 6 Cards, 7c.  
The "Fireside" Packet, 6 Cards, 5c.

### JUST IN

A line of HANDSOME HIGH CUT BOOTS for Ladies,  
\$6, \$7, \$8, \$9 and \$10.00 per pair.

See our catchy lines of LADIES' BOOTS at \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50 and \$7.00.  
Perfect fitting guaranteed at our Ladies' Parlour.



### F. SMALLWOOD, LADIES' DEPARTMENT.

### A PUBLIC MEETING

of the women of St. John's, to consider matters relating to FOOD ECONOMY, will be held in the Casino Theatre on Wednesday evening next, December 12, at 8 o'clock.

Addresses will be delivered by Hon. Sir W. H. Horwood, Administrator; Hon. Dr. Lloyd, Acting Premier; W. G. Gosling, Esq., Mayor of St. John's; and the members of the Food Control Board.

It is respectfully requested that, in view of the importance of food-saving to our own men on active service overseas, as well as those of the Allied nations, all women who can possibly do so will attend.  
**NEWFOUNDLAND FOOD CONTROL BOARD.**  
dec8,10,12

### Make "Utility" Your Christmas Slogan

When thinking of real Christmas Gifts for some particular member of your family, or some old friend, let your Gift be one of real use, for in these progressive times beauty and usefulness go hand-in-hand.

What about Furniture? Don't you know lots of friends who'd really love some pretty piece of Furniture as a Christmas Gift? Do you know any friend who really wouldn't? Try the experiment, and visit our Showrooms for Furniture for Mansion or Cottage, Kitchen or Drawing-room and we will give you every satisfaction.

**U. S. Picture & Portrait Co.**  
WATER STREET.

### The Swedish System of Prohibition

Editor Evening Telegram.

Dear Sir,—In my last I promised to explain in full the proposed modification of the "Swedish System" as applied to the sale of intoxicants. Briefly, under the system the purchaser is licensed and the seller makes no profit. It would be something like this: I wanted to purchase alcoholic beverages.

First, I would make application to the Controller, said application to be backed by two reputable citizens, who certify that I am not under a criminal or a drunkard nor criminal, nor a drunkard. The Controller, being satisfied with the facts, issues a license to the purchaser. The license consists of a pocket book containing a number of coupons—100. On the inside cover is a form of license signed by the Controller, also a space on which is pasted a photograph and (if considered necessary) my signature appears. The seal of the Controller is pasted in the corner of the photograph, and another photograph may be substituted. For the license I pay two dollars, two cents per coupon, to cover cost. This license will be good for a period of 100 weeks, or two years. It could be made in revenue stamps.

Armed with my license I go to purchase a bottle of liquor. There is only one or more dispensaries in each locality. The persons dispensing liquor would receive a salary for the amount of the profit made on the sale of intoxicants. It would cost nothing to abstain from liquor. Spirits would be sold in quarts, pints and half-pints (seven smaller quantities) but the quantity should be the limit. Each bottle should be sealed at the Controller's bottling establishment. This would prevent adulteration. It would be one's interest to push sales.

I present my license at the dispensary. The coupons are stamped. The official tears off coupon No. 1, stamps it on the back with the name and the date, say May 1st, 1918, and the face of coupon No. 2 has the same name and date. Coupon No. 2 cannot be served by anyone else. For No. 1 coupon I receive a quart of whiskey. On May 8th or on any later date I may make another purchase. This time I need, we will suppose, a pint of brandy. I present my license. The dispenser notes that coupon No. 2 bears a date a week old. I give the pint, stamps the back of coupon No. 2 with name and date (May 8th), tears it out and files it in a book returning me the license with the same name and date that I put on the back of No. 2. This I use when purchasing a bottle of a size until May 15th or some other date. There are many details in the law which I cannot enter now, such as quantities of wines, beers, etc. and the amounts to be allowed to each and the fishermen on the Banks and Labrador coast. There are also special regulations for special cases. The prices for each size of liquor are for each class of liquor should appear on a fly-leaf in the license, also a short abstract of the law relative to the use of the license.

The following, at least, would be made offences punishable by fine, imprisonment, suspension or loss of license for one, three, six or twelve months or longer. These are: Irregular, disorderly conduct, or impersoneation, transfer of license to another, obtaining a license by false pretences, to which should be added

### And the worst

