

MAGIC BAKING POWDER advertisement with logo and text: 'INSURES PERFECT BAKING RESULTS', 'CONTAINS NO ALUM', 'MADE IN CANADA', 'E.W. GILLET COMPANY LIMITED TORONTO'.

At the City Hall.

The weekly session of the Council Board was held yesterday afternoon. A protest was received from Mr. E. Walsh against the barring up of Collier's Lane. Referred to Solicitor and Engineer.

Boy Injured.

John Brien, a twelve-year-old lad of Tessler Place, fell off a horse's back last evening and broke his arm. The lad was bringing the animal to a field in the country to graze. She trotted furiously and threw the lad to the ground. He fell across his right arm and the bone snapped off below the elbow. The injured youth was driven to a doctor and had the member put in splints.

Tucker and Sniggers Have a Row About Wood.

Tucker is one of the real old-timers. He lights his dudden after he's finished tea, and strolls out in the backyard to "swat" grub and chop up a few sticks of firewood. Tucker went out in the yard last evening, as usual, but the first thing he noticed was that four sticks of wood which he left resting against the fence in the morning, had suddenly and mysteriously disappeared. Tucker got in a great way over the loss of his wood, and ran in the kitchen to inform Mrs. Tucker of the burglary, but the "Cute Man," who sat over under the clock, cutting up the full of his catamaran, advised Tucker not to lose his head over the matter, and gently told him to take a squint over the fence into Snigger's backyard and maybe, he added, you will perceive your missing logs.

CONVIDO PORT Is Port at Its Best.

CONVIDO PORT advertisement featuring an image of a bottle and text: 'Port Wine is the noblest of all Wines—when it's good—CONVIDO PORT is unmatched for body and flavor. All dealers, cafes, etc. D. O. ROBLIN, Sole Agent for Canada, Toronto. J. JACKSON, St. John's, Resident Agent.'

Regatta Com. Meeting.

The meeting of the Regatta Committee held last night was largely attended and there was much enthusiasm manifested. Mr. A. W. Hiscock, the President, presided, and after the minutes of the previous meeting were confirmed, the Regatta Com. will row on Regatta Day were admitted. Unfortunately all did not enter as it was hoped they would do last night, so that the entries are not complete and several boats and crews will have to be recorded at the next meeting.

Household Notes.

White Suetland vells are still in again. Boucle cloths are back again for full coats. Wool sponge cloths will be worn this autumn. Satin charmeuse is a favorite gown material. Fuchsia will be one of the leading colors this fall. Lace is more and more in evidence as a garniture. The new felt hats are many of them two-toned. Directoire collars and revers are general in Paris. Belted backs are seen on many of the new raincoats. Maline as a hat trimming is in great favor in Paris. Broadcloths are coming in again for the dressier suits. Amber and pearl buttons are used on white satin blouses. Embroidery holds its own as an ornamentation for satin. White ostrich is still used in the stiff, tall effects on hats. Some three-quarter coats are of corduroy, lined with satin. Even laces may now be had in black-and-white combinations. Button trimmings from wrist to elbow are seen on long sleeves. Robespierre collars harmonize with the prevailing ideas in suits. With the fashionable deep collar, wider girdles are apt to be worn. The left side and front fastening is still used on the one-piece dress. Some of these vests are beautifully embroidered in oriental colors. Many of the new long dress sleeves are set on a long shoulder line. The smartest white felt hats are trimmed with feather tufts, breasts or wings. Evening bodices are very often outlined with a line of strass or rhinestones. Even when pleats are used on skirts, the narrow outline is preserved. One-piece dresses of black China silk have collars and cuffs of white or black net. Some of the smartest suits being made up have fancy vests, often made separately. Ruffs of maline make a pretty finish to the street dress of dark charmeuse.

KNOWLING'S SHOE STORES HEAD-QUARTLRS HOLIDAY FOOTWEAR!

Advertisement for Knowling's Shoe Stores listing various shoe types and prices: 'Women's Canvas Shoes—Black, Tan and White—leather sole 65c, 80c, 95c, \$1.10 to \$2.20. Rubber soles, 70c to \$1.00. Ladies' Yachting Shoes, Tan and White, \$1.35. Men's, \$1.75. Women's Kid Shoes, 80c. to \$4.00. Women's Tan Kid Tennis Shoes, \$1.60. Men's Tennis Shoes, 75c., \$1.00, \$1.10, \$1.15. Men's Brown Canvas Shoes, leather soles, \$1.10. Men's White Buck Boots, rubber soles, \$3.20. Men's Gymnasium Boots, \$1.35. Men's Kid Shoes \$1.45, 1.70, 1.80, 1.90 to 4.00. Boys' Rubber Sole Shoes, 50c. to \$1.00. Children's Tan Barefoot Sandals, 55c. to \$1.45. Women's, \$1.10. Men's, \$2.20. Men's Canvas Boots, \$1.45, \$1.80. The Leading Shoe for all kinds of Sporting Shoes. G. KNOWLING'.

Advertisement for Brandram's Genuine B.B. White Lead featuring an image of a paint can and text: 'That's it! Its extreme whiteness and impalpable fineness make a paint that has no equal for durability and color. Brandram's Genuine B.B. White Lead carries more Linseed Oil, which gives it a greater covering capacity, and actually makes more paint and better paint. For more than 100 years, Brandram's Genuine B.B. has been the world's standard white lead. Made in Canada by BRANDRAM-HENDERSON, LIMITED, MONTREAL, HALIFAX, ST. JOHN, TORONTO, WINNIPEG.'

Broad Cove Game.

At the Regatta meeting last night President Hiscock announced that the people of Broad Cove would like to enter our Regatta Wednesday next. They offer to supply their own boat which is 25 feet long and an excellent racer. It was pointed out that the boat carried 4 oars and therefore she could not row.

Here and There.

Enjoy your meals by taking a tea spoonful of PRESCRIPTION "A" 15 to 20 minutes before eating. SEAL CAUGHT IN NET.—One of the local fishermen found a seal in his cod net yesterday on the local fishing grounds. NEW SILVERWARE.—Handsome new designs, best makes, just opening at Trapnell's, 197 Water St.—Jy18,11. LACK OF INTEREST.—The C. E. I. C. L. B. Football Match advertised for last night did not come off owing to the few onlookers present; evidently interest is decreasing in the game. GOLD MEDAL PRESENTED.—Congratulations to J. L. Shattery, Esq., J. P., who has been presented with a sovereign gold medal by the Rev. Bro. Superior at Mount Cashel, in recognition of his untiring zeal and whole-souled interest taken in the work of the Garden Party and Industrial Home since their inception. ONLY FOUR WHALES LANDED.—The whaler "Cucholat," fishing at Hickey's Harbor, has only four whales caught to date. In the early part of the voyage operations were hampered by ice conditions and fog and which accounts for the small catch. However, the owners expect the whaler to have a saving trip when the voyage is over. Last night Mr. W. Panning left a lot of crates of bananas outside the door of his fruit store, on Harvey Road. He was called away on business for a short while, and in his absence a crowd of boys surrounded the store broke open the packages and stole several dollars worth of the fruit. He has the names of some of the lads and they will likely be arrested. Hickey's Linctment Cures Dandruff.

On Second Thought.

BY JAY E. HOUSE. If you want it done, don't send a committee. Do yourself. In a woman a good sense and 'reckles go hand in hand. And a woman who whistles is apt to be pretty capable in other respects. Nobody will know how many respectable looking relatives you have until you die. The disreputable looking relatives sometimes refrain from attending the wedding, but he always comes to the funeral. When a man claims to be as good as anybody the chances are that he isn't. Whales are reported plentiful. This will be good news for the farmers, very few of whom had laid in their summer supply of whales. It may be true that marriage is a failure. But so, for that matter, is remaining unmarried. The man who preserves his vermiform appendix in alcohol will also keep it in a glass jar on the mantel of the living room. Eph Wile says when he was young he used a megaphone. Now he wears gum shoes. "The lunch counter," says one of the advertisements, "is the cause of indigestion, dyspepsia, catarrh of the stomach, and heart disease." The lunch counter will have to be more careful. It's getting over into the cigarette territory. Some girls become "engaged." But those having a title, or money in their own pockets, are "betrothed." GOOD FISHING. People who arrived by the express yesterday from Twillingate say that the fishery continues a good pace; that place. It will be one of the best fisheries there for some time. The catching about Green Bay in the early part of the season also did well.

NOXALL KIDNEY PILLS

McMurdo & Co., your druggist, recommends and guarantees NOXALL KIDNEY PILLS to remove that feeling of Despondency, Cramps in the legs. NOXALL KIDNEY PILLS go at once to the diseased or weakened spot and builds up, by first of all acting as an antiseptic, cleansing the whole urinary tract. If you want a quick recovery get a box of NOXALL KIDNEY PILLS. Price 50c. a box, or three for \$1.25. Manufactured by The Scobell Drug Co., St. Catherine's, Ont.

PERSONAL NOTES.

Miss Reid, sister of the Messrs. Reid of the Reid Mfd. Co., arrived here on a visit by the Bruce express yesterday. Mr. F. G. Reid, salesman at Parker and Monroe's, had a round trip on the Portia and thoroughly enjoyed it. Miss Mary Theresa Geary, daughter of Mr. John Geary, cooper, King's Rd., arrived by the Florizel on a visit to her parents. Miss Geary and her sister Annie run a nice store in Boston, and both are well to do, possessing considerable property. With their brothers George and John they have been living in the Hub for 18 years. Mr. Stanley Robertson, Manager of the Royal Bank of Canada, at Trinity, who had been here spending a holiday with his parents returned by last evening's train. Under Mr. Robertson's skillful superintendence the Bank is flourishing there. His sister, Miss May Robertson, went with him to spend a month in Trinity. Our respected townsman, Mr. Thomas Haynes, celebrates the anniversary of his seventh birthday to-day, and is still hale and hearty. During his twenty years Mr. Haynes has seen much public service, having served in the British army sixteen years, and been a public official in our own service for thirty-two years. The Telegram wishes Mr. Haynes many happy returns of the day. GREASY POLE DISCONTINUED.—At last night's meeting of the Regatta Committee it was decided to discontinue the greasy pole which has for years been a feature Regatta Day. It does not amount to much as a spectacle, entails unnecessary expense and delay and the committee decided wisely in dropping it.

Extracts marks of the throat, the best Cough Mixture

W. STERLING. C.B., Dec. 27, '09. My child, aged 1 year, was afflicted with a severe cough and I had my first bottle of your medicine. It was not only a relief to the child but it was a relief to me. I had my first bottle of your medicine. It was not only a relief to the child but it was a relief to me. I had my first bottle of your medicine. It was not only a relief to the child but it was a relief to me.

A WONDERFUL DISCOVERY.

Therapion. This preparation is unquestionably one of the most powerful and reliable Patent Medicines ever introduced into the world. It has been used in the most eminent hospitals by Ricord, Roussin, Jobert, Bouchard, and others. It is a powerful and reliable Patent Medicines ever introduced into the world. It has been used in the most eminent hospitals by Ricord, Roussin, Jobert, Bouchard, and others. It is a powerful and reliable Patent Medicines ever introduced into the world. It has been used in the most eminent hospitals by Ricord, Roussin, Jobert, Bouchard, and others.

Therapion may now be obtained in Druggists' and Grocers' stores.

Banking Schr. Gone.

Last night Mr. P. Templeman had a message stating that the banking schooner Kuvera arrived at Catalina with 400 qts. of fish. She had on board the crew of the banker, Maud and Lena, 22 men. The vessel was lost on the Banks and was owned at Grand Bank.

If the Food Ferments

Chronic dyspepsia is essentially a disease of the intestines rather than of the stomach. The trouble is caused by the food passing too slowly along the alimentary canal and fermenting instead of being digested. It will be found that the liver is sluggish and the bowels constipated. The fermenting food gives rise to gas, which crowds the lungs and heart, gives rise to belching wind and to smothering sensations. The stomach gets sour, the food repeats and leaves a taste in the mouth; you feel out of sorts and are unfit for work or pleasure. By using Dr. Chase's Kidney-Liver Pills you can get rid of this congested condition of the digestive organs in quick time. The liver is awakened at once, the bowels are regulated and the system is thoroughly rid of the poisonous waste matter which has been causing so much trouble. Dr. Chase's Kidney-Liver Pills, one pill a dose, 25c a box, at all dealers. Edmondson, Bates & Co., Limited, Toronto.

HATS!

Ladies' Hats. Final clearing of all LADIES' Untrimmed Hats, this season's newest styles. Owing to the past ten days unfavorable weather we find 6 doz. Untrimmed Hats unsold. ALL OUR POPULAR 1.20 HATS NOW GO AT 60c. EACH. All other shapes Half-Price Also. 15 only Home Millinery HATS—\$3.60 for \$1.80, 4.20 for 2.10, 5.00 for 2.50, 6.00 for 3.00, 7.40 for 3.70, 8.00 for 4.00.

Soper & Moore

Members Montreal Stock Exchange. C. A. C. BRUCE, Manager, St. John's. July 30, 11.

ABSOLUTE SECURITY THE PROFITS POLICIES

allotted to Canada Life Policyholders in 1910, amounted to over \$2,000,000.00 and the large increase in Surplus for the past year insures that Canada Life Policies will continue to be profitable. Mr. J. B. T. insured under Policy No. 051,854, writes: "I desire to express my satisfaction with the outcome on my policy in your Company for \$2,000. I can now draw in cash over \$700 more than the total premiums paid, and besides I have had insurance protection for twenty years." At age 30 a Profit-bearing, 30 year Endowment Policy of \$5,000 can be purchased for a quarterly investment of \$44. This amount, together with accumulated profits, will be paid to you in one sum or in a number of instalments, as desired. It will pay you to invest in a Canada Life Policy. Ask for a proposition suited to your age and means.

Canada Life Assurance Co.

C. A. C. BRUCE, Manager, St. John's. Money Is Invested for the purpose of obtaining interest. The more interest you get, the more money you will save. We own and offer a number of Securities that will meet the requirements of those who wish to double their interest income—with safety. Ask for particulars. F. B. McCURDY & CO., Members Montreal Stock Exchange. C. A. C. BRUCE, Manager, St. John's. July 30, 11.