Don't wait for business to pick up; pick up the business.



DELIGHTFUL MUSICAL

EVENT

1. Overtune "Oberon"—Weber. 2. Andante from Ballet "Rosamunde Schubert. 3. Firecharm music from Walkyrie-

DIED AT MELANSON

8. H

Vol. XLII. No. 50.

#### WHAT MAKES A LIVE TOWN

#### How Every Citizen Can Help to Make It More Prosperous.

Stay away from that town. It's a dead

<text><text><text><text><text><text><text><text><text><text><text>

regidents of such a community. The only question then is as to how these prosperous conditions can be creat-ed or maintained and it is the easiest thing in the world to find the answer to that

in the world to find the answer to the unitary of the people of a community will keep their money at home and keep it in circula-tion among themselves, they need have no fear of ever being compelled to live in a dead town. If the people will patronize their own business men instead of send-ing their dollars to the mail order houses, the prosperity of the community will take care of itself. The local stores, to a very large extent, make every town. The taxes paid by the business men of the community are the principal support of the schools and pub-lic institutions.

principal support of the schools and pub-lic institutions. It is the taxes paid by the storekeepers, to a large extent, that make possible the public improvements, the fire protection, the street lighting and the many other things which make a town worth living in. The mail order house does not pay any taxes in the town from which it gets its money.

taxes in the town from which it gets its money. It does not help to support the schools or the churches. It does not help light the streets or maintain the fire department. It is the aim of the mail order houses to drive small town merchants out of busi-ness, so that the people will be compelled to send to the cities for their merchandise, and they are spending thousands of dollars every month to accomplish this purpose. If they should succeed, who would pay the taxes that are now paid by the local merchants? It's a certainty that the mail order house would not pay them. Every dollar spent at home helps to make the town a live one. They dollar spent away from home to the mail order house helps to make the town a dead one. The issue is a cut one and is squarely up to every resident of the town itself or of the country surrounding it. The man who does not care whether

HANTEPORT Miss Rosamond Archibald, of Wolfville, ill give a demonstration on the teachings f Better English in the Empire Theatre n Thursday evening. Collectors from the different churches ill call on the citizens, of Hantsport this ceek to solicit for the Japanees Relief and

cople of Wolfville and Vicinity E tranced By Visitors' Music. It is not often Wolfville has a chance

It is not often Wolfville has a chance to hear renowned music—music that weaves the harmonies of sound into pure delight —but this happened on Friday evenint Sept. 21, when the Boston Symphony Ensemble delighted the people of the Vally beyond the power of mere words to express. Though the initative and per-sistency of Dr. De Wolfe the Ensemble has twice been induced to visit our town and and the fact that people came from as far proves that the citizens appreciated this opportunity. The programme of eight numbers was augmented by four encores which were: Minue by Valensine. A little descriptive piece, "Mice in a Trap." Doll dance. Week to solicit for the Japanees Render "Rev. Mr. Higgins returned from Middle Musquodoboit on Saturday where he was alled by the death of his mother, Mrs. John Higgins, Much sympathy is felt for him in the loss he has sustained. "Rev. Dr. Hutchins, Dean of Theology at Acadia, occupied the pulpit of the Baptist Church on Sunday. Mr. Howell, of the Maritime Telephone Co., and sister, Mrs. Farnell, of Halifax, were guests at the Hantsport Hotel last week.

A little descriptive piece, white in Trap." Doll dance. Minuet by Rosoni. In the regular programme the most de-lightful number was." Drink To Me Only With Thine Eyes." played with stringed instruments only. This evoked enthusi-astic applause. The Hungarian Rhapsody No 1. was very effective and received with delight. The evening was one not soon to be forgotten in the annuals of musical Wolfville in its universal appeal and its satisfactory response. Programme:

Were guests at the Hantsport Hotel last week.
Mrs. A. B. Dickie was in attendance at the Annual Meeting of the W. F. M. S. of the Maritime Province which convened at Halifax on Wednesday.
Recent guests at the home of Mr. and Mrs. L. H. Coldwell were Mr. and Mrs. Bahnano and Mr. John McGicie, of Joggins, N. S. Mrs. Fred Willwarth, of Attleboro, Mass., also visited Mr. and Mrs. Coldwell recently.
Mr. A. L. O. Phillips and son Lort. Dr. Pollard and Mr. R. A. G. Pollard, motored to Halifax, Sunday morning to meet Mrs. Pollard's nepheu, Mr. Norman Cooper, who was a passenger en route from Southampton, via the White Stat liner Pittsburg. Mr. Cooper will make an extended visit at the home of Dr. and Mrs. Pollard, Mrs. George Holmes, pleasantly entertained the Baptist Choir on Thursday, evening, During the evening Mrs. Learron, an efficient member of the choir, was presented with a gold Friendship pin, by Miss Marguerite Lawrence, in behalf of the Choir. Mrs. Barron purposes leaving in the near future for Ontario where she and Mr. Barron intend making their future home.

leaving in the near future for Ontario where she and Mr. Barron intend making their future home. Mr. and Mrs. Thompson Muir, (Nee Edith Spurr), of Winnipeg, are guests of Rev. J. C. and Mrs. Spurr. We understand Mrs. Muir purposes remaining the winter with her parents. The Hants County Baptist Quarterly is convening this week with the Church at Brockville, Cheverie. The delegates attend-ing from the Baptist church here are Misses Gladys Frizzle, May Holmes, Mr. and Mrs. L. V. Masters. Dr. and Mrs. Sidey and two children spent the week end with relatives in Burlington, Hants Co. Mrs. Jack Redden and daughter, Miss of Mrs. Reddens parents, Capt. and Mrs. Charles Lawrence. Mrs. Young of Halifax, visited her friend Mrs. D. W. Murray, last week. Mrs. Shaver and party motored from

There passed away on Thursday of last week at her home at Melanson, Mrs. Martha E. Brown, widow of the late John Brown, and daughter of the late Philip and Margaret Barkhouse, of Chester, N. S. Mrs. Brown has been invalided with humatism for the past fifteen years, dur-ing which time sine has borne her suffe-ings with great Christian fortitud.

Mins. Shaver and party inforced from of Mrs. A. B. Dickie, and Miss E. Hume were in attendance at the Sunday School Convention held in Windsor, on Thursday, Miss Frederica Simpson, of Moncton, N. Bw as a guest at the home of Mrs. R. Mr. Harry Woolaver, arrived from Boston on Saturday, and will spend his annual vacation with relatives in town. Mrs. Garnet Greer and little son Jack, who spen the summer at the home of Jack. Mrs. Garnet Greer and little son Jack. Mrs. Bolis, of Halfar, spent the weekend with his parents, Mr. and Mrs. A. E. Blois.
Mrs. Bois, of Thursday, School Control of Cander Prevention held in Windsor, on Thursday School Convention held in Windsor, on Thursday School Convention held in Windsor, and Miss R. S. McDonald, last week.
Mr. Harry Woolaver, arrived from Boston on Saturday, and will spend his annual vacation with relatives in town. Mrs. Garnet Greer and little son Jack. Who spen the summer at the home of here the service, and preached from Thess., chap.4, verses 13-14. The body was then laid to rest beside her first husband, James W. S. Eye.
Mr. R. Blois, of Halfar, spent the week end with his parents, Mr. and Mrs. A. B. Blois.
A motor party about sixteen in number, arise a first weat and the the off the service at the Minas Basin SERVICE

E. Blois. A motor party about sixteen in number, enjoyed a "Corn Boil at Cameron Lake on Thursday evening." The Executive of the Bible Socety have appoined collectors to canvass the town soliciting subscrptions for that organiza-tion.

# cadian FVILLE AND EASTERN KINGS

OUT IN FRONT

By the Pioneer Sergeant.

PERSONALLY

ONE'S own horn. A LITTLE bragging is, OF course, \* \*

GOOD advertising. BUT it should be SALVED over with

NO little skill

AND discretion. THERE are times,

NEVERTHELESS, WHEN the ranting of OUR neighbors FAIRLY drives us TO stating,

IN a quiet way, A FEW of our own

FOR instance,

WE noticed in a

COMMENDABLE features.

THIRTY-THREE cents

S VITANA MARTIN WE are willing to admit THAT the auto drivers OF Halifax. ARE doing very well. THEY are to be CONGRATULATED

UPON the generous manner IN which they are

CONTRIBUTING

TO the wealth

OF their local

GAS dealers.

BUT believe me,

THE good people of

BEEN surpassed in

WOLFVILLE have never yet

PHILANTHROPIC tendencies. EVEN in the matter of gas

WE despise this practice

OF continuously blowing

DAY SPTEMBER 28, 1923

### UGBY LEAGUE MEETING Archibald, of Acadia The New President.

President: President: the annual meeting of the Halifax Her-Scholastic Rugby League was held 30 Saturday afternoon at the Y. M. Halifax Acadia Collegiate Academy, 15 Collegiate, Halifax County Acad-St. Francis Xavier and Bloomfield 15 chool being represented was adopt-ind provisional schedules for the sea-games were drawn up. Mr. Judd. retiring president, was in the chair wit year, the league will be in two sec-junior and senior. As far as could be tained, Acadia Kings, Bloomfield fax and Turuo will enter teams in unior league. Acadia, St. F. X. Am-M. New Glasgow, Pictou and Sydney enter the senior. The junior schedule follows: Acadia will play Kings and mfield will play Halifax on or before ber 13. The winners of these games gue, Acadia will play Amherst. New two will, play Pictou and St. will play Sydney, on or before Octo-20. The winners of these games will at Truro, the dates and details to be haged by mutual consent. In the seni-gue, Acadia will play Amherst. New two will, play Pictou and St. will play Sydney, on or before Octo-20. The winners of these games will arrange a play-off. If Sydnay does-enter at team St. F. X. will play the arrange and St. Y. will play the winner of the sage marked and the ast annual meeting adopt-constitution drawn up by a committee ointed at the last annual meeting. The sor the Barten-Col. D. S. Bauld.

hlows: on. President—Col. D. S. Bauld. on. Vice-President—W. H. Dennis. resident—Dr. W. L. Arshibald. 

ce-President-Dr. J. Boyle, (St.

Ischaikowsky. Ingarian Rhapsody No. 1—Liszt. GOD SAVE THE KING

CHURCH STREET

Dr. Lillian Chase, who has been visit-ing her parents, Mr. and Mrs. Oscar Chase, returned this week to Toronto, where she is a member of the Medical Staff of Toron-to General Hospital. Dr. Margaret Chase, returned to Hali-fax on Monday, after spending the week end with her parents, Mr. and Mrs. Oscar Chase. he Dominion Atlantic Railway, SS 'Prince Albert'' in commission, with its increased accommodation for carrying

Mr. Drew Kelley, G. A. G. s visiting Mr. and Mrs. Oscar Chase, Church St. Mrs. George Magee, passed away at the home of her daughter, Mrs. Benjamin Woodworth, Church St., aged 83 years, Mrs. Magee who was beloved by all who how her was the daughter of the late George and Margaret Parker, of Welsford, Kings Co. Those left to morn their loss, are four sons Perry, of Centreville, Frank of Boston, Henry of British Columbia, and Charles residing on the homestead, and two daughters, Mrs. W. M. Lewis, of Pereau and Mrs. Benjamin Woodworth with whom she resided. The funeral ser-ith whom she resided. The funeral ser-



\$2.00, payable in advance

## THE THREE COUNTIES FAIR

Last Word About the Next Week's Big Show at Kentville

Arrangements are now about complete for the Three Counties Exhibition which opens on Tuesday next and countinues for three days. From present indications this should prove ohe of the very best shows ever seen in the valley. Elsewhere in this issue will be found further particu-lars that should prove of interest to our eaders.

aders. Among the attractive features of the fair will be the musical programs furnished by the Windsor, Kentville and Wolfville bands. On Wedneeday the Wolfville band will provide the music and it is expected will make a very favorable showing. Wolf-ville people should make a special effort to be in attendance on that day. Train arrangements are one and one

to be in attendance on that day. Train arrangements are one and one third fares from all stations, Halifax, Truro and Digby, coming on October 1st, good to return October 6th. On Wed-nesday, the 3rd, special fares from Digby to Kentville or Aldershot will be one way plus 15%; and on Thursday from Halifax, Truro and intermediate stations at one way plus 15%, ticket good to return same day. A special train will leave Kentville for Windsor at 9.45 p. m. giving everyone an opportunity of visiting the new Capitol Theatre or their friends.

TO OFFSET CATALOGUEHOUSES

TO OFFSET CATALOCUEHOUSES To offset the catalogue houses today, the's got, argues the Renfrew Mercury, we believe, by which business in Renfrew wheels were and the second states of the second provide the very much improved, and that on the part of our merchants in their local forward by a paper, it is very apt to be forward by a paper, it is very apt to be the Editor trying to drum up his own business. For that reason, he hesitates newertheless. The Mercury would not business. For that reason, he hesitates newertheless. The Mercury would not business situation not been made to the Editor by a young man prominently oranged by a paper business in the true, had the suggestion not been made to the editor by a young man prominently of the function of the set of the set of the set of the business situation the other night with business situation the other merchants of the set of the editor by a set of the set of the

plained the amount of advertising indust-ries had to do today to market there pro-ducts, and he claimed the same thing was true of every other line." "If a merchant wants to offset the highly specialized cata-logue houses," he concluded, "he has got to tell the people what he's got and invite them to come to his store and share some real values." We are hearing a lot these days about the progress and pros-perity of Pembroke. The large volume of local display advertising carried in the paper each week by the merchants with-out a doubt contributes very largely to the business prosperity. At the present time the Renfrew stores carry less adver-tising than the stores of any town in the Valley.

tising than the stores of any town in the Valley. The Editor of the Elmira Signet, in speaking of the progressive spirit of the town of St. Mary's dwells on the compre-hensive advertising policy of its merchants, to which the attributes the success which they have over many other towns in hold-ing their home town business from the catalogue trade of the big Department Houses. —Ex.

METEROLOGICAL REPORT

For Week ending Wednesday, Sept. 26th, 8.00 p.m.

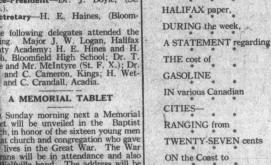
Observer

Barometer: (reduced to sea level) Highest, 30.41 inches. Lowest, 29.97 inches. Thermometer: Highest, 70.0 degrees. Lowest, 41.2 degrees. Record of Sunshine, 30 hrs., 30 min. Rainfall, 0.11 inches. G. H. PERRY, Observer.

Chilip S. Beals, George B. Coldwell, Dallas C. Comwell, Herbert C. Cornwell, H. Burton DeWolf, Leonard C. Eaton. Charles W. Farris, Winfield A. Farris, Winfield A. Farris, M. Clive Fielding, Charles W. Fitch, Frank O. Hutchinson, Stanley L. Jones, Rufus W. Lightfoot, George E. MacGregar, Frank E. Porter, E. Leslie Rogers.

A MEMORIAL TABLET Sunday morning next a Memorial et will be unveiled in the Baptist ch, in honor of the sixteen young men a church and congregation who gave iives in the Great War. The War rans will be in attendance and also Wolfville band. The address will be try Dr. J. H. MacDonald. The tablet made by the Canadian Allis Chaimers, a bentful piece

Mr. Drew Kelley, O. A. C., Guelph, visiting Mr. and Mrs. Oscar Chase,



of the country strounding it. The man who does not care whether he lives in a live or a dead town, if there is such a man, need waste no thought on the subject, but the man who wants to live in a live town cannot get away from it. It is up to him to make his town a live one or a dead one.

#### SEVENTY YEARS OF LIFE

A German mathematician has employed a little figuring to demonstrate what the Biblical span of life of thee score and ten really means, and his results are very inter-

Bouncar span of hie of thee score and ten really means, and his results are very inter-esting. Sevently years of life means 840 months of 25, 550 days, equal to 613,200 hours or 36,92,000 minutes or 2,207,520,000 sec-onds. It shows that a man reaching that are has gone to bed 25,350 times and exce-copting childhood he has breakfasted 25. 000 times, as well as dined and supped. Supposing that he has taken three cup of coffee or of tea a day, one at each meal, he has consumed 75,000 cups of either beverage. If he smoked three cigars a day he would have consumed the enormous quantity of 54,570, which, at 5 cents aplece would mean that \$2,737,50 went up in smoke. AT the rate of a pound of meat a day he has eaten 25,000 pounds or as much as twelve oxer. If he walked a mile a day, omitting, of course, his childhood, he has covered 25,000 miles. The has taken 75,840,000 breaths, being 152,000 in a year. The number of heart beats is still greater. Let us suppose that iminute. This would be 4,500 in an hour, 106,000 to revently years of life.-Cincinnati Commercial Tribure.

Pay your Subscription today

appoined collectors to canvass the town soliciting subscrptions for that organization.
Miss Myrna Gertridge, who has been a patent at the P. M. Hospital, Windsor, returned home last week.
Miss Reha Coyle, left on Saturday for Halifax, where she will enter the School for the Blind. as a student. Miss Beulah Coyle accompanied her returning home the same day.
Mr. Manning Gertrige left for Turrol last week where he will take a course at Success Business College.
Miss L. Ward, of Albany, N. Y. is visting her sister Miss H. Smith.
Miss Laura Harris, of Boston, is the guest of Mrs. Maurice Frittenburg.
Mr. Stropel and master Eeverley of Bayfield. Antigonish, are visiting at theome of Mr, and Mrs. C. S. Chesley.
Mr. William Annand, has been visiting rat home of Mr, and Mrs. C. S. Chesley.
Mr. William Annand, has been visiting at theome of Mr. and Mrs. F. Hart, returned from Mrs. and Mrs. F. Hart, returned from
Mr. and Mrs. F. Hart, returned from

place. Mr. and Mrs. F. Hart, returned from Milford on Monday. Mrs. W. C. Currie and son George, are enjoying a motor trip to Summerside, P. E. I, where they will attend the exhibi-tion while on the Island.

GASPEREAU

CASPEREAU The members of the Women's Institute motored to Kentville on Thursday after-noon of last week and held their meeting with Mrs. Margaret Davison. A goodly unmber were present and spent a very environ of the second spent a very was transacted dainty refreshments were served by the hostex met of the hostex. Mrs. and Mrs. Joseph Bruce and son, drs. J. S. Millett. Mrs. John Miner, with her little son frie, spent the week end with her mother. Mrs. Margaret Davison, Kentville. The Women's Institute will hold the school Exhibition on Thursday afternoon October 5th. Any one wishing to give special prizes, please forward the money to Treasurer, Mrs. Event Coldwell. The prize-list may be obtained from the trachers.

BORN

WHIDDEN.—At St. Angelo, Texas, Aug. 21, to Mr. and Mrs. Edgar Whidden a daug'ster, Lois Isabel.

with whom she resided. The funeral ser-vice, conducted by Rev. G. A. Logan, pas-tor of Upper Canard Presbyterian Church, assisted by Dr. A. C. Borden, was a very beautiful one. The floral tributes were many and beautiful. Interment was at Chipmans Corner.

CARD OF THANKS

The Kingsport-Parrsboro service of

agent 47-4i Group have a family of five to make tea for. This means that you should put five teaspoonfuls of MORSE'S SELECTED ORANGE PEKOE Tea in the teapot. This quantity is quite sufficient. Next be sure that you get the right quantity of osent olence other's Just enough to make five cups. (Miss) Myra Brown, wishes through THE ACADIAN to thank all those who sent Flowers, Cards and Letters of condolence or in any way assisted in her Mother's last Illness.



NONE too much. WE thank you.

WE consider THIRTY-EIGHT cents

> **NEW GOVERNMENT BOND ISSUE**

A NEW issue of Dominion of Canada 5% Bonds dated October 15th, in denominations of \$100, \$500, and \$1000, maturing in 1928 and 1943, is now being offered to the public.

Holders of Victory Bonds maturing November 1st, 1923, may convert their holdings into the new loan on advantageous terms. Bonds of the old issue will be accepted for conversion at par, the holders retaining their November coupons. The new five-year Bonds are offered at 99 and interest and twenty-year Bonds at 981 and interest.

These Bonds are an attractive investment and subscriptions will be received and conversions may be made at any Branch of this Bank, where full particulars will be furnished upon request.

> THE ROYAL BANK **OF CANADA**