The Planet

S. STEPHENSON - Proprietor.

TELEPHONES MATES OF SUBSCRIPTION.

THE WEEKLY PLANET, ONE YEAR . \$1.00 THE PLANET will be sent free of postage to any diress in Cana da or the United States. NATES OF ADVERTISING.

schedule of advertising rates will be promptly rushed on application to the business office. TO CORRESPONDENTS. No notice can be taken of anonymous com-sunications, Whatever is intended for insertion must be authenticated by the name and address of the writer, not necessarily for publication, but as a guarantee of good faith. We cannot under-ake to return rejected communications.

TO SUBSCRIBERS IN CHATHAM. I's a mill confer a favor by reporting irregular refice by telephone No. 53 A. The complaint ill receive prompt attention.

CONTRICKII I IS CLISILE CE CHATHAN if your paper fails to arrive regularly, or if you su suggest a better connection or a better route, ilease communicate with the circulation departners.

WEDNESDAY, OCTOBER 8.

NEWSPAPER ADVERTISING.

the theatrical managers in a number for the church the other day but she of cities outside of New York are be- said she couldn't give because she had ginning to realize that a deal of mon- to buy her winter clothes. The man ey is being spent unnecessarily on that of cloth made reply that it wasn't class of advertising known as litho- impossible that before the winter was graph work and window pictorial dis- over she would be in a place so warm plays. Wherever this kind of theatri- that she wouldn't need winter clothes cal publicity is made use of in the windows of cheap liquor salcons, cigar stores, barber shops, etc., there is sure to be found dead-head or complimentary tickets-the number varying according to the estimated import- diocese of Connecticut, in his talk to ance, by the bill-board men or litho- Yale students on Robust Religious graph distributor, of the locality or Faith, referred to the case of Rudyard shop in which the display is made. Kipling, when he was dangerously ill The first cost of lithos for any theatre in New York. The Bishop said: "I or theatrical attraction starting out suppose you young men are more or on the road is considerable. It foots less readers of Rudyard Kipling. There up a good round sum, and when the is no name in English literature that paper is delivered at the theatre the stands more truly for masculinity than publicity that is supposed to be given. faith which is at the back of the man's All this kind of thing costs money, writing. and the question naturally arises in managers worth the ammunition expended? Some managers think not. They argue that the same amount of money expended in adding to the length of their advertisements in the newspapers will be far more productive in fruitful results. There is scarcely a home in the land, no matter how humble, in which the newspapers do not enter. Rich as well as poor, young and old, read them. Such being the case, the most reasonable conclusion to arrive at is that the newspaper is the true medium to communicate to the

CHEAP NOVELS SCORE ANOTHER.

other suicide to its discredit. The latest victim is Minnie Gowdy, of London. She took laudanum. There was a young man in the case, too, and he was dividing his attention between the girl who had suicided and another. But his supposed fickleness was only a secondary cause of the young girl's act, in the same way that a man may die of shock, which is itself the result of collision with a train now speeding on its way far from the scene of the accident. What is known as the remote cause of death is often the most important. So it was in this case. The "remote" cause of the young girl's suicide was found under her bed, "many yellow colored novels of the cheaper class, all love stories." The pity is that all these stories of the cheaper class do not dwell, as these did, between the cheap covers of a dime hovel. The less attractively they are presented, the better for the reading public. In the London case the coroner decided that an inquest was not necessary. Pity that a few good citizens could not have got together who would have found the yellow back guilty of manslaughter. The novel could not have pleaded "first offence." It is an old offender against law and decency. The Montreal Star reminds its readers that the son of a great novelist, the late Alphone Daudet, who is a novelist mimself, has come to the conclusion that novels have a very disastrous seffect on the female half of the population. "The morbid appetite for fiction," he says "is responsible for much of the unhappiness and dissatisfaction, which in time breed crime." He asserts that his contention is supported by every scientist who has been consulted on the point. The sale of novels to women and children, should, therefore, he holds, be interdicted on the same principle on which in some countries the sale of morphine and cigarettes is interdicted.

Every Exertion

a Task

There is failure of the strength to do and the power to endure; a feeling of weakness all over the body.

The vital functions are impaired. food does not nourish, and the whole system is run down.

A medicine that strengthens the stomach, perfects digestion, invigorates and tones is needed.

What Hood's Sarsaparilla did for John Y. Paterson, Whitby, Ont., it will do for you. He took it as a tonic and general builder of the system, and writes: "I have found no other remedy to compare with it as a restorer of vitality. It drives away that tired feeling. quiets the nerves, and brings sweet refreshing sleep."

Hood's Sarsaparilla

Promises to cure and keeps the promise. The earlier treatment is begun the better-begin it today.

> A CHEERUL JOKER. Hamilton Spectator.

There's a preacher in Hamilton who is a cheerful sort of joker. He asked The National Advertiser says that a young girl for a special subscription

KIPLING'S FATH.

Church Record. Bishop Brester of the Eqiscopal expense is by no means ended. The Kipling. In fact he is said to be not pictorial work has to be framed, ladylike enough to suit some of his mounted and dated. After that is critics. The story that I am to redone they have to be cut out, located late about Kipling, and I suppose none and placed, and after all this comes of you have heard it, comes to me first the flood of dead-head tickets for the hand, and shows the strong ,vigorous

"A trained nurse was watching at the bedside of Mr Kipling during those most critical stage of sickness, and she noticed tha this lips began to move. She bent over him, thinking he wanted to say something to her, and she heard him utter these words, 'Now I lay me down to sleep,' that old familiar prayer of childhood days. The nurse, realizing that Kipling did not require her services, said in an apologetic whisper: 'I beg pardon, Mr. Kipling, I thought you wanted

something. "I do,' faintly observed Kipling, 'I want my Heavenly Father. He only can care for me now."

public the information intended to Bishop Brewster said that it was reach it. The result of the decision this masculine, robust, religious faith of the managers will be watched with that we see in Kipling's writings, and it was a faith which the young men of Yale University might well carry with them in the performance The yellow-backed novel has an- of their daily work.

"It is with real pleasure that I certify to the efficacy of

Iron-Ox Tablets.

Having been in the Retail Drug business thirty-seven years, I have never sold any proprietary medicine that has given the same satisfaction to my customers, or has been such an 'easy seller.' The package recommends and sells itself; the Tablets do the rest.' Every box sold makes friends for the store and sells another box."JAMES E. SOMES, Pharma-

Iron.Ox Tablets the best cure for constipa-tion, an unequalled, nerve tonic

cist, Terre Haute, Indiana.

50 Tablets, 25 Cents



Ladies' Favorite,

Is the only safe, reliable regulator on which woman can depend "in the hour and time of need."

Prepared in two degrees of strength. No. 1 and No. 2.

No. 1.—For ordinary cases is by far the best dollar medicine known.

No. 2—For special cases—10 degrees stronger—three dollars per box.

Ladies—ask your druggist for Cook's Cotton Root Compound. Take no other as all pills, mixtures and imitations are cotton Root Compound. Take no other as all pills, mixtures and imitations are dangerous. No. 1 and No. 2 are sold and recommended by all druggists in the Dominion of Canada. Malled to any address on receipt of price and four 2-cent postage stamps. The Cook Company, Windsor, Ont.

No. 1 and No. 2, are sold in Chatham by C. H. Gunn, & Co., Central Drug Store.

Minard's Liniment - Lumberman's

THE MARKETS

The Season is at Hand

When the best of everything in

8 better than you can buy at other

stores; these coats are wide boxey

Meynell's

THE BABY GREBE.

A Beautiful Bird That Suffers to Help the Fashions.

of white plumage almost invisibly

tinted with blue and green and more

strongly with golden brown ornament-

ing her hat, know that from one to six

of these harmless, lovable, sweet

voiced little grebes were stripped from

chin to vent to supply it. And when

you see that other woman wearing a

cape the collar of which reaches above

her ears and the skirt to her shoulders

and it seems to be made up of almost

indiscernible sections the size of your

hand know that each section stands

for the life of one of these charming

little chatterers. The breast of the

grebe is its curse. Its feathers are so

tiny and fine as to be almost spineless,

so thickly set they stand on end and

so delicately colored as to render ade-

quate description impossible. Crested

grebes are killed without mercy for

this little patch of rare feathering,

and the little marsh ones do not es-

cape. There is no bird slaughter for

plumage more wanton unless it be

that of the egret, which takes the life

of the brooding bird for a few beauti-

ful feathers found on the shoulders

only at nesting time and leaves the

Catching Book Titles.

discover the source of some book titles

and would forget if they ever knew

that "The World Well Lost" is bor-

rowed from Dryden, that "A Dream

and a Forgetting" is Wordsworth's

phrase and that it was Othello who

loved "Not Wisely, but Too Well." We

might add that in spite of the famili-

arity of the famous "Elegy" not one

reader in ten will trace Mr. Hardy's

"Far From the Madding Crowd" to

Gray or will connect "One of Three"

with the mariner who held the wed-

ding guest with his glittering eye. Mr.

Hardy's titles, like Howells', are al-

most invariably attractive. "A Pair of

Blue Eyes," "Two on a Tower" and

"The Return of the Native" stimulate

lar phrase is as good as a recognized

quotation. "Put Yourself In His Place"

and "It Is Never Too Late to Mend"

were strokes of genius on the part of

Charles Reade, and "Second Thoughts,"

"Dead Men's Shoes" and "The Root of

Hot Air In Boston.

Little Emerson-Mamma, I find no

marginal note in elucidation of this

expression, which I observe frequently

to occur in my volume of "Fairy Tale

Classics"-"with bated breath." What

is the proper interpretation of the

Mamma-"With bated breath," my

son, commonly occurs in fairy tales.

Your father often returns from pisca-

torial excursions with bated breath.

The phrase in such instances, howev-

er, has no significance as applying to

the bait employed to allure the fish,

but is merely an elastic term of du-

bious meaning and suspicious origin,

utilized, as I have already intimated,

simply because of the sanction which

it has gained by customary usage in

fairy tales generally. Do you compre-

Little Emerson-Perfectly, mamma.

The Physician's Advice.

Once upon a time a very nervous

"Take a tonic and dismiss from your

mind all that tends to worry you," said

Several months afterward the pa-

tient received a bill from the physician

asking him to remit \$18 and answered

"Dear Doctor-I have taken a tonic

Moral.-Advice sometimes défeats its

and your advice. Your bill tends to worry me, and so I dismiss it from my

man called on his physician and asked

hend, Emerson?

for medical advice.

-Judge.

the doctor.

it thus:

illa.

All Evil" are hardly less inviting.

Often a proverb or any other famil-

curiosity.

phrase?

Most readers would be at a loss to

young to die as they may.

When you see a woman with a band

Three Doors West From Market,

See our Window.

Planet Office, Tuesday evening, October 7.

Harry Stevens, of the Canada Flour Mills Co., gives The Planet the folowing grain quotations. Wheat-New 70c. Corn -Shelled, 60c. White Oats, new, 28c. Barley, per 100, 75 to 85c. Beans, \$1.10 to \$1.25.

Nelson Stringer gives The Planet the following quotations-Red Clover, \$5 to \$6. Alsike, \$5 to \$3. Timothy, \$1.50 to \$2. Millet, 40c to 50c.

SEEDS.

Seed corn, 60c. WOOL AND HIDES.

clothing and furnishings can be ob-tained. We excel in our display of suits and overcoats. Judge not the Nelson Stringer gives The Planet following offering by the small space they occupy. They contain the es-sence of truth-facts boiled downthe following quotations-The hide market is a trifle firmer. Wool, washed, 12c. -brief, but dependable statements of great value. Our \$10.00 overcoats in Wool, unwashed, 7c. Calf skins, 6e to 7c per lb. three different styles, Raglanette, Westminster and Rosebery, in two shades of grey, black and blue, are

Lambs and shearlings, 10 to 15c. Sheep skins, 25 to 65c. Cow hides, No. 1, 5 1-20 ; No. 2, 4 1-20 Horse hides, \$1. to \$2. Deacons, 20 to 35c.

LIVE HOGS.

O'Keefe & Drew quote as follows-Prospects are for a lower price owing to the weakness in the American market, and the increase of receipts King St., Chatham here.

Live hogs, \$3,00.

FISH.

White fish, 15c per lb., dressed. Lake Huron trout, 10c per 1b dress

Yellow pickerel, 10c per lb., dressed. Sturgeon, 10c lb, dressed. Perch, 25c a dozen.

HAY.

O'Keefe & Drew report as follows as to the prices of hay-Choice timothy hay brings \$5 to \$6 Hay, clover, \$1 to \$5. Hay, new, loose, \$7.

FURS.

Nelson Stringer gives The Planet he following quotations-Coon skins, 15c to \$1.25. Fox skins, \$1 to \$2. Mink skins, 75c to \$1.50. Skunk skins, 15c to 75c.

Dog skins, 25c to 50c.

OUTSIDE MARKETS.

TORONTO GRAIN MARKET Toronto, October .7-Wheat-Trade is quiet, with prices unchanged. Ontario No. 2 white and red sold at 65c middle freights. No. 2 goose 63 to 64c

east, and No. 2 spring 65c east. New Manitoba wheat is easier, with sales of No. 1 hard at 80c, g. i. t. and at 74,c, Goderich and Port Huron. No. 1 Northern, 78c, g. i. t., and 72c Goderich and Port Huron. Oats-The market is steady. Sales of No. 2 at 28c to 28 1-2c, middle

freights. Corn-The market is firm, with American quoted at 69c on track here. Barley-Market is quiet and prices Feed quoted at 35 to 38c, middle freights, and No. 3 extra at

Flour-Ninety per cent patents, made of new wheat, quoted at \$2.62 to \$2.65 middle freights, in buyers' sacks, for export. Straight rollers, for the domestic trade was quoted at \$3.35 to \$3.30 in barrels. Hungarian patents, \$3.85 to \$4.25, delivered on track, Toronto, bags included, and strong bakers' \$3.60 to

Oatmeal-Car lots in bbls, \$4.85 on track, and in sacks, \$4.75. Broken lots, 20 to 25c. Millfeed-Bran is quoted at \$12. west, and shorts at \$17 west. Bran quiet here at \$14 and shorts at \$19, Manitoba bran, \$17 in sacks, and shorts at \$23 in sacks, Toronto.

TORONTO FRUITS.

Toronto, Oct. 7.-The receipts are small at steady prices. Grapes, Niagaras, 30 to 40c. Grapes, Mose Early, baskets ,30c. Peaches, basket, 15 to 25c. Peaches, Crawfords, 35 to 50c. Plums, basket, 40 to 50c; do, egg, basket, 60 to 65c.

Oranges, California, Valencia, \$5.75. Lemons, Messina, \$2.50 to \$3.50. Apples, per basket, 10 to 15c. Bananas, bunch, \$1.25 to \$1.75. Muskmelons, basket, 25 to 30c. Onions, per basket, 15c. Tomatoes, per basket, 20 to 30c. Sweet potatoes, per bbl., \$3. TORONTO PROVISIONS.

Toronto, Oct. 7.-Dressed hogs unchanged, with receipts moderate. Cured meats in good demand at steady prices. We quote: Bacon, long clear, lie in iron and case lots. Pork, mess \$21.50, do, short cut \$23.50 Lard-The market is firmer. quote: Tierces 10 3-4c; tubs, 11c.; pails, 11 1-4c. to 11 1-2c; compound, 834 to

TORONTO DAIRY MARKET. Toronto, October 7.-Butter -The

Toronto, Sept. 30. - Butter-The market is steady. Choice grades have the best call. We quote— Choice 1-lb. rolls, 16 to 16 1-2 Selected dairy tubs, 15 to 15 1-2c. Store packed, uniform color, 13 1-2c.

Low grades, 12 to 13c. Creamery rolls, 19 to 20c, Oreamery solids, 19 to 19 1-2c. Eggs—Market steady for strictly Fresh stock. We quote—Fresh to se-lected, 18c; ordinary store candled 15 1-2c to 17c; seconds and checks, 12

to 13e. kidney complaint, catarrh and general debility are cured by Hood's Sarsapar- quote—Finest 110.; seconds, 10 1-4 to

Just Think It Over

Consider the pros and cons, reason is out with yourselves what store in this city should serve you best. If buying a discling for cash, if buying and selling in six store quantities, if buying direct from the manufacturers at home and abroad, with cash on hand to take a wantage of the market and save every commission and discount—with modern premises, modern methods and modern ideas of business management. Is there any same reason why this store should not be the matchless money saving trading place for the citizens of this City and Keut County.

SPECIALS FOR THURSDAY

40c dress goods at 25c yard-4 pieces Bradford homespuns, 48 inches wide. heavy weight, good firm quality, in greys and brown, regular 40c yard, Thursday

pure wool, bright finish, firm clean twill, rich black dye, 40 inches wide, Thursday

Rokeby suiting at 50c yard-44 inches wide, pure wool, guaranteed not to spot or shrink, suiting weight, in indigo, blue and black, extra good value at 65c yard, special at

12 1-2c and 15c wrapperettes at 10c yard-43 pieces fine heavy quality wrapperettes, 28 inches to 36 inches wide, in choice patterns and colorings for wrappers, waists or children's dressas, regular 12 1-2c and 15c, special at

Flannelette wall's at 50c-Pretty styles in pretty perns and color-ings, perfect fitter, sizes 32 to 42 inches, special at \$...00, 75c and

dozen, fine heavy linea towels, large size fringed, trimmed and fancy ends, regular value 20c each, special at

Men's Wool Fleeced Underwear at 50c each-25 dozen men's excellent 40c black serge at 25c yard-Fine quality shirts and drawers, wool fleece lined woven neck bands, elastic double cuffs and ankle bands, sizes 32 to 44 in. special at each

> Ladies' Vests at 25c each-Fine elastic quality, winter weight, shaped, long sleeves, open front, trimmed neck | and front, the best vest in Canada at

Ladies' Wool Vests,-Excellent quality, guaranteed unsbrinkable, with long sleeves, open front, trimmed yoke very special at

Lambs' Wool Vests and Drawers-Superior quality extra well finished in natural, scarlet and black, special each, \$1.75, \$1.00 and

Children's Fall Vests-Elastic rib knit, long sleeevs, special at each

20c. Linen Towels, at 15c each-10 12 1-2, 15, 18, 20, 25, 30, 35, 40 and

4 inch Taffeta Ribbons, at 15c yard 43 pieces pure silk taffeta ribbon, 4 inches wide, in every wanted color, usually sold at 25c per yard special at

Ladies' Jackets-Pretty styles in smooth and rough cloths, all this season's goods, perfect fitting, special at \$5.00, \$4.50 and

Ladies' All Wool Frieze, Beaver and Zebeline Coats.—Newest up-to-date styles, latest sleeves and collar in right lengths sizes 30 to 44 in, special at \$7.50 \$5.50, \$6.00 and

Three-quarter, 36 inch, 27 in, and full length coats in all the best and most fashionable materials and colors latest New York styles, special at \$10.00, \$9.00, \$8.50 and

Men's suits at \$10.00-We believe the best value in the city, fine pure wool tweed, nobby patterns, also fine black and navy Clay worsteds, superior tail-

oring and finish, best grade lining, sizes 35 to 44 in., our leaders at

CASH ONLY

THE NORTHWAY COMPANY, Ltd.,

To the Electorate of 1902 == 1903 You will need clothes and good clothes and will want to save your money. By coming to us we will attend to all. If you visit our store we will convince you that we have the largest assortment by far, of Imported Worsted, Scotch, Irish and English Tweeds and Overcoating, also the largest ock of Canadian goods to choose your Fall or Winter outfit from, of any tailoring establishment in

Give us a trial. Our prices are right and we have nothing but skilled workmen. We guarantee our work to be perfect. Also see our ready made pants at \$1.50 and \$2.00, the best in

TO THE LADIES

By visiting us we can show you the very latest Dress Goods, from the finest to the coarsest also see our cape and mantle cloths, steamer rugs, flannels, yarns etc. We are offering special inducements in Blankets this season. When in want give us a ca'l and you will not regret it.

THE T. H. TAYLOR CO. Limited,

Flour and Woolen Mills

****** The superlative goodness of the MAGI Galedonia Waters has created a demand that fraudulent dealers would supply with sub-

WANTED.

AGENTS WANTED-\$2.50 per day. Apply, Cooper, London.

stitules. Refuse them.

WANTED-Good girl for kitchen work, apply to Hotel Merrill. WANTED-A good girl ,in a small family. Good wages, apply at the Planet Office.

WANTED-Girl for general housework; no washing; good wages; also a chore boy. J. W. White. WANTED-A boy about 16 or 17, who

wants to become a bookbinder. Apply at The Planet Bindery. GIRL WANTED-For general housework, highest wages paid. Apply to Mrs. W. S. Marshall, Lacroix St.

FOR SALE OR TO RENT. FOR SALE-Gas engines - two seven

horse power. Apply at The Planet Office. FOR SALE, CHEAP. -Two warehouse adjoining the G. T. R. tracks, Chatham, Capacity 5,000 and 4,000

bushels wheat respectively. Apply to Bank of Montreal. FOR SALE OR TO RENT-House, now occupied by Mrs. Wemp, Wellington St. West. Suitable for boarding house or for any family requiring house with plenty of rooms. Mod-ern conveniences. Apply to W. E.

tf

Rispin, 115 King St.

FARM FOR SALE-28 acres on 5th concession, Chatham Township, lot Four and one-half miles from Chatham; good state of cultivation, plenty of water; good frame house, stable and granary. For full particulars call at the premises or address Walter Perry, Chatham.

FARM FOR SALE-Lot, 6 and 7, Gore of Camden, 96 acres good farming land. All but six acres under cultivation; good house, frame and brick, two barns, sheds, etc. well watered. Five miles from Dresden. School house on premises. Will be sold on reasonable terms of payment. W. M. G. Stacey, Dawn Mills.

GROCERY FOR SALE-Centrally situated in Dover, at Post Office, Bear Line. About \$1,000 worth of fresh stock. One of the best locations in the county, Would sell house, store, blacksmith shop and one-half acresite on easy terms. Would exchange for 50 acres of farm land. For full particulars address Geo. C. Bishop Bear Line P. O. Minard's Liniment Relieves Neural-

Ald. Cowan Declares Himself

Electors of the City of Chatham.

Chatham, Sept. 29, 1892

Ladies and Gentlemen. I have been requested by a large number of ratepayers from every secion of the city to allow my name to be put in nomination for the mayor-

alty for 1903. My friends are of the opinion that as mayor I will be in a better position to continue the work I have in hand as chairman of the Industrial Committee, and secure for the city other factories with which I am in communication:

Having been a member of the Council Board for a longer time than any other who is now an aspirant for the position of mayor, and having been chairman of the Industrial committee since its inception (which position has involved a large amount of labor and considerable expense to me) I feel that I am quite justified in acceeding to the wishes of my friends. I am therefore a candidate for the high and important office of mayor of my native town for 1903 and I most respectfully solicit your votes and influence.

I am, ladies and gentlemen, y Your obedient servant, GEO. W. COWAN.

LOADING

........

Shooting Coats and Vests

Cartridge Belts, Bags and Pouches, Gun Cases and Covers, loaded and empty Shelis, Ely, Trap and others, black or smokeless. Fishing tackle in great variety.

John A. Morton Hardward ************************************

C. R. BOWERS & CO. End Fifth St. Bridge, North Chatham, -Contractors for-

Plumbing, Gas Fitting, Steam **And Hot Water** Heating

Special Attention Given Repairing.

C. R. BOWERS & CO. Telephone 316





PHYSICAL OULTURE Perfect Health and Physi al Development

Nature's Only Remedy is it is intended. Renew soul disease, drive all blood, become immune against disease, drive all aumors from your system Constipation, Dyspepsia, Indirection, Insomnia, Liver and Stomach Trouble. Nervousness, Lost Vitality, and many other ailments positively cured. Both sexes between the ages of ten and eighty are enlisted.

For further information address